



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25344736

Changes as of: 10/31/2016 at 10:26 AM

Version: Original Order

CPE: 784/814/4607

Flight: 11/1/16 - 11/3/16

Station: WFXR

Total \$: \$815.00

Agency: Hamburger Gibson
Creative

Advertiser: Dittmar/DCCC

Market: Roanoke-Lynchburg

Total Spots: 24

1322 G St, Se
Washington, DC 20003

Product: Candidate

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5531297

Primary Demo: Adults 35+

Total GRP:

Buyer: Placement, Media

Con Type: POLITICAL/VOTE

Traffic #: 1457003

Salesperson: BEN WILMETH
202-872-5880

Assistant: BEN WILMETH
202-872-5880

Separation:

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	Len	11/1 - 11/3			Total Spots	Total \$	CPP	GRP
						11/1	11/2	11/3				
1	Tu-F,M 7a-7:30a		WFXR NEWS-7	\$15.00	30	0	0	0	0	\$0.00	\$0.00	0.0
2	Tu-F,M 7:30a-8a		WFXR NEWS-7	\$15.00	30	1	0	1	2	\$30.00	\$0.00	0.0
3	Tu-F,M 8a-8:30a		WFXR NEWS-8	\$15.00	30	0	1	0	1	\$15.00	\$0.00	0.0
4	Tu-F,M 8:30a-9a		WFXR NEWS-8	\$15.00	30	1	0	1	2	\$30.00	\$0.00	0.0
5	Tu-F,M 9a-10a		MAURY POVICH	\$20.00	30	0	1	0	1	\$20.00	\$0.00	0.0
6	Tu-F,M 10a-11a		JERRY SPRINGER	\$20.00	30	1	0	1	2	\$40.00	\$0.00	0.0
7	Tu-F,M 12n-1p		PEOPLE'S COURT<	\$15.00	30	0	1	0	1	\$15.00	\$0.00	0.0
8	Tu-F,M 1p-2p		JUDGE MATHIS	\$15.00	30	1	0	1	2	\$30.00	\$0.00	0.0
9	Tu-F,M 2p-3p		DIVORCE COURT/DIVORCE CRT B	\$15.00	30	0	1	0	1	\$15.00	\$0.00	0.0
10	Tu-F,M 3p-4p		FAMILY FEUD/FAMILY FEUD B	\$30.00	30	1	0	1	2	\$60.00	\$0.00	0.0
11	Tu-F,M 4p-4:30p		JUDGE JUDY	\$30.00	30	0	1	0	1	\$30.00	\$0.00	0.0
12	Tu-F,M 4:30p-5p		JUDGE JUDY B	\$30.00	30	1	0	1	2	\$60.00	\$0.00	0.0
13	Tu-F,M 5p-5:30p		JUDGE JUDY	\$40.00	30	0	1	0	1	\$40.00	\$0.00	0.0
14	Tu-F,M 5:30p-6p		JUDGE JUDY B	\$40.00	30	1	0	1	2	\$80.00	\$0.00	0.0
15	Tu-F,M 6:30p-7p		MIKE&MOLLY B	\$25.00	30	0	1	0	1	\$25.00	\$0.00	0.0
16	Tu-F,M 5:15p-5:25p		NEWS BREAK	\$100.00	30	1	0	0	1	\$100.00	\$0.00	0.0
17	Tu-F,M 5:40p-5:50p		NEWS BREAK	\$100.00	30	0	0	1	1	\$100.00	\$0.00	0.0
18	Tu-F,M 7p-7:30p		BIG BNG THEORY	\$225.00	30	0	0	0	0	\$0.00	\$0.00	0.0
19	Tu-F,M 10:30p-11p		WFXR NEWS-10	\$125.00	30	0	1	0	1	\$125.00	\$0.00	0.0
20	Tu 8p-9p		AVG. ALL WKS	\$225.00	30	0	0	0	0	\$0.00	\$0.00	0.0
21	Th 8p-9p		ROSEWOOD	\$350.00	30	0	0	0	0	\$0.00	\$0.00	0.0
TOTALS:						8	8	8	24	\$815.00	\$0.00	0.0



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Agency: Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	Advertiser: Dittmar/DCCC	Market: Roanoke-Lynchburg	Total Spots: 24
Product: Candidate	Office: WASHINGTON	Total CPP: \$0.00	
Agency Order #: 5531297	Primary Demo: Adults 35+	Total GRP:	
Buyer: Placement, Media	Con Type: POLITICAL/VOTE	Traffic #: 1457003	
Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880	Separation:	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/31/16 10:29 AM	BEN WILMETH	NEW ORDER
10/31/16 10:29 AM	BEN WILMETH	NEW ORDER

Competitive Information	
Market Budget:	\$8,150
WFXR Share:	10%
Comment:	
WDBJ:	33%
WSET:	33%
WSLS:	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$815.00	N/A	0.0
Total	100%	24	\$815.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	24	\$815.00
Total	24	\$815.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/31/16 10:53 AM					\$0	\$0	
Revision	10/31/16 10:29 AM	BEN WILMETH	Confirmed			\$0	\$815.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$815.00, Comments from to NEW ORDER. 4 buylines added or modified.
New	10/31/16 10:26 AM	BEN WILMETH	New	24		\$815.00	\$815.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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