

ORDER



Orders
Order / Rev: 1139650
Alt Order #: 10310684
Product Desc: ECU/LAVAF
Estimate: 10706
Flight Dates: 01/12/22 - 01/17/22
Original Date / Rev: 01/11/22 / 01/11/22
Order Type: GENERAL

CBS5
Primary AE: Cheryl Long
Sales Office: T-WAS
Sales Region: National

Agency
Name: Sage Media Planning & Placement Inc
Buying Contact: _____
Billing Contact: _____
1322 G Street, SE
Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: End Citizens United/Let America Vote
Demographic: A35+
Product Codes: Political-Issues
Revenue Code 1: POL
Revenue Code 2: PLI
Revenue Code 3: FLT

New Business Thru: _____
Advertiser External ID: 630951
Agency External ID: 113488
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/17/22	44	\$16,925.00	\$14,386.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	44	\$16,925.00	\$14,386.25	0.00
Totals	44	\$16,925.00	\$14,386.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS5	25%	\$16,925.00
Market	100%	\$67,700.00

Competitive Share

	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	0%	\$0.00
KPAZ	0%	\$0.00
KPNX	0%	\$0.00
KPPX	0%	\$0.00
KSAZ	0%	\$0.00
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	0%	\$0.00

KUSK 0% \$0.00
 KUTP 0% \$0.00
 UNKWN 75% \$50,775.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	01/12/22	01/12/22	M-F 5-530am M-F 5-530am	CM	M-F 5-530a	--1----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	--1----					1	\$175.00		0.00			
N 2	KPHO	01/14/22	01/14/22	M-F 5-530am M-F 5-530am	CM	M-F 5-530a	----1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	----1--					1	\$175.00		0.00			
N 3	KPHO	01/17/22	01/17/22	M-F 530-6am M-F 530-6a	CM	M-F 530-6a	1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/17/22	01/23/22	1-----					1	\$175.00		0.00			
N 4	KPHO	01/13/22	01/13/22	M-F 530-6am M-F 530-6a	CM	M-F 530-6a	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	---1---					1	\$175.00		0.00			
N 5	KPHO	01/12/22	01/12/22	M-F 6-630a M-F 6-630a	CM	M-F 6-630a	--1----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	--1----					1	\$300.00		0.00			
N 6	KPHO	01/14/22	01/14/22	M-F 6-630a M-F 6-630a	CM	M-F 6-630a	----1--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	----1--					1	\$300.00		0.00			
N 7	KPHO	01/17/22	01/17/22	M-F 630-7a M-F 630-7a	CM	M-F 630-7a	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/17/22	01/23/22	1-----					1	\$300.00		0.00			
N 8	KPHO	01/13/22	01/13/22	M-F 630-7a M-F 630-7a	CM	M-F 630-7a	---1---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	---1---					1	\$300.00		0.00			
N 9	KPHO	01/12/22	01/12/22	M-F 7a-8a M-F 7a-8a	CM	M-F 7a-8a	--1----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	--1----					1	\$400.00		0.00			
N 10	KPHO	01/14/22	01/14/22	M-F 7a-8a M-F 7a-8a	CM	M-F 7a-8a	----1--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	----1--					1	\$400.00		0.00			
N 11	KPHO	01/17/22	01/17/22	M-F 8a-9a M-F 8a-9a	CM	M-F 8a-9a	1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/17/22	01/23/22	1-----					1	\$350.00		0.00			
N 12	KPHO	01/13/22	01/13/22	M-F 8a-9a M-F 8a-9a	CM	M-F 8a-9a	---1---	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	---1---					1	\$350.00		0.00			
N 13	KPHO	01/12/22	01/12/22	M-F 9a-10a CBS Price is Right	CM	M-F 9a-10a	--1----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	--1----					1	\$600.00		0.00			
N 14	KPHO	01/14/22	01/14/22	M-F 9a-10a CBS Price is Right	CM	M-F 9a-10a	----1--	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	01/10/22	01/16/22	----1--					1	\$600.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	----1--					1	\$600.00		0.00			
N15	KPHO	01/17/22	01/17/22	M-F 10-11a Dr. Phil	CM	M-F 10-11a	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/17/22	01/23/22	1-----					1	\$300.00		0.00			
N16	KPHO	01/13/22	01/13/22	M-F 10-11a Dr. Phil	CM	M-F 10-11a	---1---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	---1---					1	\$300.00		0.00			
N17	KPHO	01/12/22	01/12/22	M-F 11a-12p CBS Young & the Restless	CM	M-F 11a-12p	--1----	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	--1----					1	\$375.00		0.00			
N18	KPHO	01/14/22	01/14/22	M-F 11a-12p CBS Young & the Restless	CM	M-F 11a-12p	----1--	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	----1--					1	\$375.00		0.00			
N19	KPHO	01/17/22	01/17/22	M-F Midday News M-F Midday News	CM	M-F 12p-1230p	1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/17/22	01/23/22	1-----					1	\$350.00		0.00			
N20	KPHO	01/13/22	01/13/22	M-F Midday News M-F Midday News	CM	M-F 12p-1230p	---1---	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	---1---					1	\$350.00		0.00			
N21	KPHO	01/12/22	01/12/22	M-F 1230-2pm M-F 1230p-2p	CM	1230p-2p	--1----	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	--1----					1	\$375.00		0.00			
N22	KPHO	01/14/22	01/14/22	M-F 1230-2pm M-F 1230p-2p	CM	1230p-2p	----1--	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	----1--					1	\$375.00		0.00			
N23	KPHO	01/17/22	01/17/22	M-F 3-4p People's Court	CM	M-F 3-4p	1-----	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/17/22	01/23/22	1-----					1	\$275.00		0.00			
N24	KPHO	01/13/22	01/13/22	M-F 3-4p People's Court	CM	M-F 3-4p	---1---	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	---1---					1	\$275.00		0.00			
N25	KPHO	01/12/22	01/12/22	M-F 4-430p Hot Bench	CM	M-F 4-430p	--1----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	--1----					1	\$300.00		0.00			
N26	KPHO	01/14/22	01/14/22	M-F 4-430p Hot Bench	CM	M-F 4-430p	----1--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	----1--					1	\$300.00		0.00			
N27	KPHO	01/17/22	01/17/22	M-F 430-5p Inside Edition	CM	M-F 430-5p	1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/17/22	01/23/22	1-----					1	\$450.00		0.00			
N28	KPHO	01/13/22	01/13/22	M-F 430-5p Inside Edition	CM	M-F 430-5p	---1---	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/10/22	01/16/22	---1---					1	\$450.00		0.00			
N29	KPHO	01/12/22	01/12/22		CM	M-F 5p-530p		:30	1	\$550.00	IMP	0.00	NM	1	\$550.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5PM News M-F 5PM News			--1----								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--1----					1	\$550.00		0.00			
N30	KPHO	01/14/22	01/14/22	M-F 5PM News M-F 5PM News	CM	M-F 5p-530p	----1--	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----1--					1	\$550.00		0.00			
N31	KPHO	01/17/22	01/17/22	M-F 530p News M-F 530p News	CM	M-F 530p News	1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/17/22	01/23/22	1-----					1	\$500.00		0.00			
N32	KPHO	01/13/22	01/13/22	M-F 530p News M-F 530p News	CM	M-F 530p News	---1---	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	---1---					1	\$500.00		0.00			
N33	KPHO	01/12/22	01/12/22	M-F Late News M-F Late News	CM	M-F 10p-1035p	--1----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--1----					1	\$600.00		0.00			
N34	KPHO	01/14/22	01/14/22	M-F Late News M-F Late News	CM	M-F 10p-1035p	----1--	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----1--					1	\$600.00		0.00			
N35	KPHO	01/17/22	01/17/22	Colbert The Late Show with Stephen Cc	CM	M-F 10:35p-11:37p	1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/17/22	01/23/22	1-----					1	\$350.00		0.00			
N36	KPHO	01/13/22	01/13/22	Colbert The Late Show with Stephen Cc	CM	M-F 10:35p-11:37p	---1---	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	---1---					1	\$350.00		0.00			
N37	KPHO	01/12/22	01/12/22	James Corden The Late Late Show with James	CM	M-F 11:38p-12:40a	--1----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	--1----					1	\$100.00		0.00			
N38	KPHO	01/14/22	01/14/22	James Corden The Late Late Show with James	CM	M-F 11:38p-12:40a	----1--	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	----1--					1	\$100.00		0.00			
N39	KPHO	01/15/22	01/15/22	CBS This Morning Sat CBS This Morning Sat	CM	CBS This Morning	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-----1-					1	\$250.00		0.00			
N40	KPHO	01/15/22	01/15/22	Sat News @ 5pm Sat News @ 5pm	CM	Sat News @ 5pm	-----1-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-----1-					1	\$500.00		0.00			
N41	KPHO	01/15/22	01/15/22	Sat News 10-1030pm Sat News 10-1030pm	CM	Sat News 10-1030	-----1-	:30	1	\$225.00	IMP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-----1-					1	\$225.00		0.00			
N42	KPHO	01/16/22	01/16/22	CBS Sunday Morning CBS Sunday Morning	CM	Various	-----1	:30	1	\$1,500.00	IMP	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-----1					1	\$1,500.00		0.00			
N43	KPHO	01/16/22	01/16/22	Sun 10-1030p News Sun 10-1030p News	CM	Sun 10-1030p Nev	-----1	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/22	01/16/22	-----1					1	\$400.00		0.00			

Order / Rev: 1139650
 Alt Order #: 10310684
 Flight Dates: 01/12/22 - 01/17/22

Advertiser: End Citizens United/Let America Vote Ac
 Product Desc: ECU/LAVAF
 Estimate: 10706
CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-----1		1				\$400.00		0.00			
N44	KPHO	01/16/22	01/16/22	Sun 1030-11pm News Sun 1030-11pm News	CM	Sun 1030-11pm Ni	-----1	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/10/22	01/16/22	-----1		1				\$400.00		0.00			
													Totals	44	\$16,925.00

*Tax 1 Note: Tax 0.5%.