



WEHT
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1213609

Schedule Dates 10/27/15-10/30/15
Advertiser Gail Riecken/Mayor/Democrat/Evansville (75570)
Agency Buying Time (10126)
Product Political - Municipal (1069)
Brand 713/721/4396 (472686)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name
Phone/Fax /
CPE 713/721/4396
Account Types National/Political
Billing Type Standard
Comments

Date Entered 10/26/15
Last Modified 10/26/15
Entered By Teresa Isbell
CO-OP No
Headline # 10703465
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$795.00
Net Total \$4,505.00
Sales Tax

Evansville (WEHT)

By Broadcast Month	Spots	Rate
Nov. 2015	21	\$5,300.00
Grand Total:	21	\$5,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/15-10/29/15	4	:30	7A- 8A (CST)			1	1	1				3	\$300.00	\$900.00	Evansville (WEHT)		10/26/15
2.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	8A- 9A (CST)				1	1	1			3	\$300.00	\$900.00	Evansville (WEHT)		10/26/15
3.0	Normal Line / SPOT	10/27/15-10/30/15	4	:30	9A- 10A (CST)			1	1	1	1			4	\$150.00	\$600.00	Evansville (WEHT)		10/26/15
4.0	Normal Line / SPOT	10/28/15-10/28/15	4	:30	4:30P- 5P (CST)				1					1	\$175.00	\$175.00	Evansville (WEHT)		10/26/15
5.0	Normal Line / SPOT	10/30/15-10/30/15	4	:30	4:30P- 5P (CST)						1			1	\$175.00	\$175.00	Evansville (WEHT)		10/26/15
6.0	Normal Line / SPOT	10/27/15-10/29/15	4	:30	6P- 6:30P (CST)			1	1	1				3	\$325.00	\$975.00	Evansville (WEHT)		10/26/15
7.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	5P- 5:30P (CST)				1		1			2	\$325.00	\$650.00	Evansville (WEHT)		10/26/15
8.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	4P- 4:30P (CST)				1	1	1			3	\$175.00	\$525.00	Evansville (WEHT)		10/26/15
9.0	Normal Line / SPOT	10/28/15-10/28/15	4	:30	10P- 10:35P (CST)				1					1	\$400.00	\$400.00	Evansville (WEHT)		10/26/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 9/24/15

I, Buying Time, LLC,being/on behalf of: Gail Riecken,a legally qualified candidate of the Democraticpolitical party for the office of: Mayorin the Generalelection to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Attach proposed schedule with charges (if available): \$

NET

I represent that the payment for the above described broadcast time has been furnished by:

Gail Riecken for Mayor, 5935 Knight Dr. Evansville, IN 47715

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bill Bennett

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/24/15
Date

Kate
Signature

To Be Signed By Station Representative

☒ Accepted
Teresa Isbell
Signature

☐ Accepted in Part
Teresa Isbell
Printed Name

☐ Rejected
NSA
Title