

ORDER

Orders
Order / Rev: 578195
Alt Order #:
Product Desc: STEWART FOR GOVERNOR
Estimate:
Flight Dates: 06/06/17 - 06/12/17
Original Date / Rev: 06/05/17 / 06/05/17
Order Type: NORMAL

WDBJ

Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency Name: Atlantic Media and Research
Buying Contact:
Billing Contact:
 PO Box 297
 Rodanthe, NC 27968-0297

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stewart for Governor
Demographic: HH
Product Codes: Candidate - State - Governor
Priority: P-07
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 142236
Agency External ID: 67528
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/12/17	44	\$2,975.00	\$2,528.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	44	\$2,975.00	\$2,528.75	0.00
Totals	44	\$2,975.00	\$2,528.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBJ	06/06/17	06/12/17	News 7 Early Mornin' @ 5M	CM	5a-6a	MTWTF--	:30	10	\$35.00	P-07	0.00	NM	10	\$350.00
				News 7 Early Mornin' @ 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/17	06/12/17	MTWTF--		10				\$35.00		0.00			
2	WDBJ	06/06/17	06/12/17	M-F 9a-10a	CM	9a-10a	MTWTF--	:30	10	\$35.00	P-06	0.00	NM	10	\$350.00
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/17	06/12/17	MTWTF--		10				\$35.00		0.00			
N 3	WDBJ	06/06/17	06/12/17	Let's Make A Deal	CM	10a-11a	MTWTF--	:30	10	\$30.00	P-06	0.00	NM	0	\$0.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/17	06/12/17	MTWTF--		10				\$30.00		0.00			

Order / Rev: 578195

Advertiser: Stewart for Governor

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WDBJ	06/06/17	06/12/17	Let's Make A Deal Let's Make a Deal	CM	10a-11a	MTWTF--	:30	10	\$30.00	P-06	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/17	06/12/17	MTWTF--		10				\$30.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
2	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
3	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
4	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
5	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
6	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
7	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
8	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
9	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
10	WDBJ	06/06/17-06/12/17		Let's Make A Deal		10a-11a	MTWThF----	:30		(\$30.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
N 4	WDBJ	06/06/17	06/12/17	News 7 @ Noon News 7 @ Noon	CM	12p-1230p	MTWTF--	:30	5	\$120.00	P-06	0.00	NM	9	\$1,065.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/06/17	06/12/17	MTWTF--		5				\$120.00		0.00			

Order / Rev: 578195
 Alt Order #:
 Flight Dates: 06/06/17 - 06/12/17

Advertiser: Stewart for Governor
 Product Desc: STEWART FOR GOVERNOR
 Estimate:
 WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WDBJ	06/06/17	06/12/17	News 7 @ Noon News 7 @ Noon	CM	12p-1230p	MTWTF--	:30	5	\$120.00	P-06	0.00	NM	9	\$1,065.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/06/17 06/12/17 MTWTF-- 5 \$120.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	06/06/17-06/12/17		News 7 @ Noon		12p-1230p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
2	WDBJ	06/06/17-06/12/17		News 7 @ Noon		12p-1230p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
3	WDBJ	06/06/17-06/12/17		News 7 @ Noon		12p-1230p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
4	WDBJ	06/06/17-06/12/17		News 7 @ Noon		12p-1230p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
5	WDBJ	06/06/17-06/12/17		News 7 @ Noon		12p-1230p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
6	WDBJ	06/06/17-06/09/17		News 7 @ Noon		12p-1230p	-TWThF----	:30		\$175.00		0.00	NM		
		Ⓜ MG for 3.5,4.1,3.8,3.3,4.5,5.5,4.4,3.2,4.2,3.6,3.4,12.1,7.2,3.10,13.1,5.4,3.7,3.1,5.1,3.9,5.2,5.3,4.3													
7	WDBJ	06/06/17-06/09/17		News 7 @ Noon		12p-1230p	-TWThF----	:30		\$175.00		0.00	NM		
		Ⓜ MG for 3.5,4.1,3.8,3.3,4.5,5.5,4.4,3.2,4.2,3.6,3.4,12.1,7.2,3.10,13.1,5.4,3.7,3.1,5.1,3.9,5.2,5.3,4.3													
8	WDBJ	06/06/17-06/09/17		News 7 @ Noon		12p-1230p	-TWThF----	:30		\$175.00		0.00	NM		
		Ⓜ MG for 3.5,4.1,3.8,3.3,4.5,5.5,4.4,3.2,4.2,3.6,3.4,12.1,7.2,3.10,13.1,5.4,3.7,3.1,5.1,3.9,5.2,5.3,4.3													
9	WDBJ	06/12/17-06/12/17		News 7 @ Noon		12p-1230p	M-----	:30		\$175.00		0.00	NM		
		Ⓜ MG for 3.5,4.1,3.8,3.3,4.5,5.5,4.4,3.2,4.2,3.6,3.4,12.1,7.2,3.10,13.1,5.4,3.7,3.1,5.1,3.9,5.2,5.3,4.3													
10	WDBJ	06/06/17-06/09/17		Let's Make A Deal		10a-11a	-TWThF----	:30		\$75.00		0.00	NM		
		Ⓜ MG for 3.5,4.1,3.8,3.3,4.5,5.5,4.4,3.2,4.2,3.6,3.4,12.1,7.2,3.10,13.1,5.4,3.7,3.1,5.1,3.9,5.2,5.3,4.3													
11	WDBJ	06/06/17-06/09/17		Let's Make A Deal		10a-11a	-TWThF----	:30		\$75.00		0.00	NM		
		Ⓜ MG for 3.5,4.1,3.8,3.3,4.5,5.5,4.4,3.2,4.2,3.6,3.4,12.1,7.2,3.10,13.1,5.4,3.7,3.1,5.1,3.9,5.2,5.3,4.3													
12	WDBJ	06/12/17-06/12/17		Let's Make A Deal		10a-11a	M-----	:30		\$75.00		0.00	NM		
		Ⓜ MG for 3.5,4.1,3.8,3.3,4.5,5.5,4.4,3.2,4.2,3.6,3.4,12.1,7.2,3.10,13.1,5.4,3.7,3.1,5.1,3.9,5.2,5.3,4.3													
13	WDBJ	06/10/17-06/10/17		Early News Rotator Sa-Su		6p-7p	-----Sa--	:30		\$70.00		0.00	NM		
		Ⓜ MG for 3.5,4.1,3.8,3.3,4.5,5.5,4.4,3.2,4.2,3.6,3.4,12.1,7.2,3.10,13.1,5.4,3.7,3.1,5.1,3.9,5.2,5.3,4.3													
14	WDBJ	06/11/17-06/11/17		Early News Rotator Sa-Su		6p-7p	-----Su	:30		\$70.00		0.00	NM		
		Ⓜ MG for 3.5,4.1,3.8,3.3,4.5,5.5,4.4,3.2,4.2,3.6,3.4,12.1,7.2,3.10,13.1,5.4,3.7,3.1,5.1,3.9,5.2,5.3,4.3													
N 5	WDBJ	06/06/17	06/12/17	M-F 530p-6p M-F 530p-6p	CM	530p-6p	MTWTF--	:30	5	\$120.00	P-07	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/06/17 06/12/17 MTWTF-- 5 \$120.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	06/06/17-06/12/17		M-F 530p-6p		530p-6p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
2	WDBJ	06/06/17-06/12/17		M-F 530p-6p		530p-6p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
3	WDBJ	06/06/17-06/12/17		M-F 530p-6p		530p-6p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
4	WDBJ	06/06/17-06/12/17		M-F 530p-6p		530p-6p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
5	WDBJ	06/06/17-06/12/17		M-F 530p-6p		530p-6p	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]													
6	WDBJ	06/10/17	06/10/17	News 7 @ 6p Sat	CM	6p-630p	-----S-	:30	1	\$70.00	P-06	0.00	NM	1	\$70.00

Order / Rev: 578195
 Alt Order #:
 Flight Dates: 06/06/17 - 06/12/17

Advertiser: Stewart for Governor
 Product Desc: STEWART FOR GOVERNOR
 Estimate: WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 7 @ 6p Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/17	06/12/17	-----S-					1	\$70.00		0.00			
N 7	WDBJ	06/10/17	06/10/17	CBS Weekend News SaCM		630p-7p	-----S-	:30	2	\$70.00	P-06	0.00	NM	1	\$70.00
				CBS Evening News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/17	06/12/17	-----S-					2	\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDBJ	06/06/17-06/12/17		CBS Weekend News Sa		630p-7p	-----Sa--	:30		(\$70.00)		0.00	NM		
				See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Advertiser/Order Separation]											
8	WDBJ	06/10/17	06/10/17	Wheel of Fortune Sat	CM	7p-730p	-----S-	:30	2	\$45.00	P-06	0.00	NM	2	\$90.00
				Wheel of Fortune Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/17	06/12/17	-----S-					2	\$45.00		0.00			
9	WDBJ	06/11/17	06/11/17	News 7 Sun Morning	CM	6a-9a	-----S	:30	6	\$115.00	P-06	0.00	NM	6	\$690.00
				News 7 Sun Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/17	06/12/17	-----S					6	\$115.00		0.00			
10	WDBJ	06/11/17	06/11/17	Face The Nation	CM	1030a-1130a	-----S	:30	2	\$40.00	P-06	0.00	NM	2	\$80.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/17	06/12/17	-----S					2	\$40.00		0.00			
11	WDBJ	06/11/17	06/11/17	News 7 @ 6p Sun	CM	6p-630p	-----S	:30	2	\$70.00	P-06	0.00	NM	2	\$140.00
				News 7 @ 6p Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/17	06/12/17	-----S					2	\$70.00		0.00			
N 12	WDBJ	06/11/17	06/11/17	CBS Weekend News SuCM		630p-7p	-----S	:30	2	\$70.00	P-06	0.00	NM	1	\$70.00
				CBS Weekend News Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/17	06/12/17	-----S					2	\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	06/06/17-06/12/17		CBS Weekend News Su		630p-7p	-----Su	:30		(\$70.00)		0.00	NM		
				See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Advertiser/Order Separation]											
N 13	WDBJ	06/11/17	06/11/17	News 7 @ 11p Sun	CM	11p-1135p	-----S	:30	1	\$65.00	P-06	0.00	NM	0	\$0.00
				News 7 @ 11p Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/17	06/12/17	-----S					1	\$65.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	06/06/17-06/12/17		News 7 @ 11p Sun		11p-1135p	-----Su	:30		(\$65.00)		0.00	NM		
				See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14 [Preempt]											
													Totals	44	\$2,975.00