

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WSPY, WDYS, WCSJ, WJDK</u>	Date: <u>5-23-22</u>
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I, David Welter

being/on behalf of: David Welter

a legally qualified candidate of the Republican

political party for the office of: State Representative

in the 75th DISTRICT, ILLINOIS HOUSE

election to be held on: June 28th 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>:30'S</u> <u>:60'S</u>	<u>Full Schedule Attached</u>				

Attach proposed schedule with charges (if available): \$ 17,467.79

I represent that the payment for the above described broadcast time has been furnished by:

Friends of David A. Welter

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cynthia Limbach

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/24/22
Date

David A. Welter
Signature

To Be Signed By Station Representative

Accepted
David Marquis
Signature

Accepted in Part
David Marquis
Printed Name

Rejected
GSM
Title

Political Advertising Inquiries

Date: 5/19/22 Phone/Person
Candidate: David Welter
Office seeking: State Rep. District 75
Authorized Committee: Friends of David A. Welter
Treasurer of the Committee: Cynthia Limbach
Candidate is running for Federal/State/Local office (circle one).
Federal Reasonable Access Established: _____

Political Rates/Policies for all stations listed sent: _____ Email _____ Fax _____
Net SA-10P :30's + :60's For WSPY WDFW WCSJ WJDK

Specific Rates Quoted:

WSPY-FM \$ _____ :60 \$ _____ :30 Net/Gross

WSPY-AM \$ _____ :60 \$ _____ :30 Net/Gross

WSQR-FM/AM \$ _____ :60 \$ _____ :30 Net/Gross

WLBK-FM/AM \$ _____ :60 \$ _____ :30 Net/Gross

Inquiry Made By: Name: David Welter
Address: 1661 Locust Rd
Morris FL 60450
Phone Number: (815) 791-1672

Follow-Up: Fax: _____
Mail: _____
Email: davidawelter@gmail.com

Station Representative: Pat Maguire
Title: ASM

Schedule for **David Welter, State Representative District 75**

:30 and :60 commercials 5a-10p and digital newspaper

Rates	WSPY	WDYS	WCSJ	WJDK
:30	20.86	18.75	20.25	20.25
:60	29.36	26.25	28.50	28.50

WSPYNews.com – Leaderboard \$ 284 per Week

WCSJNews.com - Leaderboard \$ 270 per Week

Wednesday May 25th – Tuesday June 14th = 21 Days

Run 4 (6 on WSPY) :30's per day/per station 5a-10p Total 144 (216)

Commercials per station

Run 3 :60's per day / per station 5a-10p Total 108

Commercials per station

WSPY :30's – 6x21 days = 126 x \$20.86 = \$2,626.36

WSPY :60's – 3x21 days = 63 x \$29.36 = \$1,849.68

WDYS :30's – 4x21 days = 84 x \$18.75 = \$1,575.00

WDYS :60's – 3x21 days = 63 x \$26.25 = \$1,653.75

WCSJ :30's – 4x21 days = 84 x \$20.25 = \$1,701.00

WCSJ :60's – 3x21 days = 63 x \$28.50 = \$1,795.50

~~WSPY~~ ^{JDK} :30's – 4x21 days = 84 x \$20.25 = \$1,701.00

~~WSPY~~ ^{JDK} :60's – 3x21 days = 63 x \$28.50 = \$1,795.50

Total Radio Buy = \$ 14,697.79

Digital Newspaper

Wspynews.com – Leaderboard \$ 284 x 5 weeks = \$ 1,420.00

Wcsjnews.com – Leaderboard \$ 270 x 5 weeks = \$ 1,350.00

Total Emedia Budget = \$ 2,770.00

Total Radio and Emedia budget = \$ 17,467.79

x *David A. Welton* date 5/24/22