

61420-001 REV/25/8

|                        |   |   |                                |                                 |  |
|------------------------|---|---|--------------------------------|---------------------------------|--|
| <b>STATION:</b>        | KNND-AM                                       | <b>ORDER#:</b>                              | 3216003                        | <b>DATE:</b>                    | 05/08/2024   |
| <b>MARKET:</b>         | Eugene-Springfield, OR                        | <b>AMOUNT:</b>                              | \$179.46                       | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>            | Regional Reps Non-Rep                         | <b>SPOTS:</b>                               | 27                             |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>            | 1 Stn Ver: 3 Last: 1                          |   |                                |                                 |  |
| <b>SALES OFFICE:</b>   | CHICAGO                                       | <b>SLS PH:</b>                              | 216-233-8181                   |                                 |  |
| <b>SALESPERSON:</b>    | Linley Grande                                 | <b>SLS FAX:</b>                             | N/A                            |                                 |  |
| <b>SLS EMAIL:</b>      | Linley.Grande@GenMediaPartners.com            |   |                                |                                 |  |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES                      | <b>AGY CLI:</b>                             |                                | <b>CONTRACT # FOR INVOICING</b> | <b>4459422</b>   |
| <b>ADVERTISER:</b>     | Monique For Congress                          | <b>AGY PRD:</b>                             |                                | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b>        | 5/8-5/14 Est 5350 OR-04 12N<br>cutoff on 5/14 | <b>AGY EST:</b>                             | 5350                           |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 05-06-2024 TO 5/19/2024                       | <input checked="" type="checkbox"/> Unwired | <input type="checkbox"/> Spot  | <input type="checkbox"/> Mod    |  |
| <b>TOT # OF WEEKS:</b> | 2   |   |                                |                                 |  |
| <b>PRIM. DEMO:</b>     | Adults 35+                                    | <input checked="" type="checkbox"/> Cash    | <input type="checkbox"/> Trade |                                 |  |
| <b>SEC. DEMO:</b>      |   | <b>SPOT TYPE:</b>                           |                                |                                 | <b>LAST SENT: 05/08/2024 11:37</b>   |

**COMMENTS**

[Rep Comment] 05/08/2024: URGENT REVISED order **UPDATING MID TO :30s.** Do not dbl bk. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: ~~RADIOINVOICES.COM~~; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

**WEEK#1**                      5/6/2024 To 5/12/2024                      **WK TOT \$99.70**                      **WK TOTAL SPOTS 15**

| MC | LN | SPT TYP | DAYS    | START   | END TIME | LEN | START    | STOP      | SP/WK | RATE   | WEEKLY TOTAL |
|----|----|---------|---------|---------|----------|-----|----------|-----------|-------|--------|--------------|
|    | 1  |         | MTWTF.. | 6:00AM  | 10:00AM  | 30  | 5/6/2024 | 5/10/2024 | 5     | \$8.24 | \$41.20      |
| R  | 2  |         | MTWTF.. | 10:00AM | 3:00PM   | 30  | 5/6/2024 | 5/10/2024 | 5     | \$6.44 | \$32.20      |
|    | 3  |         | MTWTF.. | 3:00PM  | 7:00PM   | 30  | 5/6/2024 | 5/10/2024 | 5     | \$5.26 | \$26.30      |

**WEEK#2**                      5/13/2024 To 5/19/2024                      **WK TOT \$79.76**                      **WK TOTAL SPOTS 12**

| MC | LN | SPT TYP | DAYS                              | START   | END TIME | LEN | START     | STOP                                  | SP/WK | RATE   | WEEKLY TOTAL |
|----|----|---------|-----------------------------------|---------|----------|-----|-----------|---------------------------------------|-------|--------|--------------|
|    | 1  |         | <del>MTWTF..</del> <i>MT.....</i> | 6:00AM  | 10:00AM  | 30  | 5/13/2024 | <del>5/17/2024</del> <i>5/14 noon</i> | 4     | \$8.24 | \$32.96      |
| R  | 2  |         | <del>MTWTF..</del>                | 10:00AM | 3:00PM   | 30  | 5/13/2024 | <del>5/17/2024</del>                  | 4     | \$6.44 | \$25.76      |
|    | 3  |         | <del>MTWTF..</del>                | 3:00PM  | 7:00PM   | 30  | 5/13/2024 | <del>5/17/2024</del>                  | 4     | \$5.26 | \$21.04      |

|                        |   |                         |              |                                 |                             |
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| <b>MARKET:</b>         | Eugene-Springfield, OR                        | <b>AMOUNT:</b>          | \$179.46     | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES    |
| <b>REP:</b>            | Regional Reps Non-Rep                         | <b>SPOTS:</b>           | 27           |                                 | 1655 Palm Beach Lakes Blvd. |
|                        |   |                         |              |                                 | 9th Fl, Suite 903           |
| <b>MOD:</b>            | 1 Stn Ver: 3 Last: 1                          |                         |              |                                 | WEST PALM BEACH, FL 33401   |
| <b>SALES OFFICE:</b>   | CHICAGO                                       | <b>SLS PH:</b>          | 216-233-8181 |                                 | Invoices@MediaFinancial.com |
| <b>SALESPERSON:</b>    | Linley Grande                                 | <b>SLS FAX:</b>         | N/A          |                                 |                             |
| <b>SLS EMAIL:</b>      | Linley.Grande@GenMediaPartners.com            |                         |              |                                 |                             |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES                      | <b>AGY CLI:</b>         |              | <b>CONTRACT # FOR INVOICING</b> | <b>4459422</b>              |
| <b>ADVERTISER:</b>     | Monique For Congress                          | <b>AGY PRD:</b>         |              | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES    |
| <b>PRODUCT:</b>        | 5/8-5/14 Est 5350 OR-04 12N<br>cutoff on 5/14 | <b>AGY EST:</b>         | 5350         |                                 | 1655 Palm Beach Lakes Blvd. |
|                        |   |                         |              |                                 | 9th Fl, Suite 903           |
| <b>FLIGHT:</b>         | 05-06-2024 TO 5/19/2024                       |                         |              |                                 | WEST PALM BEACH, FL 33401   |
|                        |   |                         |              |                                 | Invoices@MediaFinancial.com |
| <b>TOT # OF WEEKS:</b> | 2   |                         |              |                                 |                             |
| <b>PRIM. DEMO:</b>     | Adults 35+                                    |                         |              |                                 |                             |
| <b>SEC. DEMO:</b>      |   |                         |              |                                 |                             |
|                        |   | <b>[X]Cash [ ]Trade</b> |              |                                 |                             |
|                        |   | <b>SPOT TYPE:</b>       |              | <b>LAST SENT:</b>               | 05/08/2024 11:37            |

| TOTAL | May    |  |  |  |  |  |  |  |  |  |  |  |  |  | Total  |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT  | 27     |  |  |  |  |  |  |  |  |  |  |  |  |  | 27     |
| CASH  | 179.46 |  |  |  |  |  |  |  |  |  |  |  |  |  | 179.46 |
| TOTAL | 179.46 |  |  |  |  |  |  |  |  |  |  |  |  |  | 179.46 |

**Subject** RE: Monique for Congress, est 5350  
**From** Lauren Welch <lauren.welch@genmediapartners.com>  
**To** Lynell Thomas <lynell@knnd.com>  
**Date** 2024-05-08 3:03 pm



Y!!! You don't have to air them all next week. Spread them out. As long as you run all 27 spots in the dayparts booked from now thru 12pm on 5/14, we are good. Make sense?

-----Original Message-----

From: Lynell Thomas <lynell@knnd.com>  
Sent: Wednesday, May 8, 2024 4:54 PM  
To: Lauren Welch <lauren.welch@genmediapartners.com>  
Subject: Re: Monique for Congress, est 5350

I confirmed the spot length revision in RX, but I'm still unclear how to schedule the spots for next week... Getting the whole week's worth of spots into M-Tu 12pm is very different than scheduling M-F.

Lynell

On 2024-05-08 2:37 pm, Lauren Welch wrote:

Hey there,

We revised this buy earlier on KNND, converting Line 2 to :30s. Will you pls confirm in the Radio Exchange portal ASAP?

Thanks so much!

Lauren Welch  
Gen Media Partners  
469-525-6183

-----Original Message-----

From: Lauren Welch <Lauren.Welch@GenMediaPartners.com>  
Sent: Wednesday, May 8, 2024 9:31 AM  
To: Lynell Thomas <lynell@knnd.com>  
Subject: RE: Monique for Congress, est 5350

Hi Lynell,

Due to the fast and furious nature of political buys, the dates within the body of the order are rarely perfect. Stns should always abide by the dates listed in the product lines of the order. Hope this helps.

Let me know if you have any questions, Thanks!

Lauren Welch  
Gen Media Partners  
469-525-6183

-----Original Message-----

From: Lynell Thomas <lynell@knnd.com>  
Sent: Tuesday, May 7, 2024 8:07 PM  
To: Lauren Welch <Lauren.Welch@GenMediaPartners.com>  
Subject: re: Monique for Congress, est 5350

Hi Lauren,

I'm wondering why the Product on this order says "12n cutoff on 5/14" when the spots are scheduled through 5/17. Should we be expecting another ad to run after noon on 5/14?

Lynell Thomas  
Traffic Director  
KNND AM 1400  
Cottage Grove, OR  
541-942-2468  
lynell@knnd.com