

Invoice for Susana Mendez
10/10-10/16/16
\$2,300

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years





125 West 55th St
New York, NY 10019

Contract # 25326724	Changes as of: 10/7/2016 at 10:47 AM	Version: Current State Version 1
CPE: //5304	Flight: 10/10/16 - 10/16/16	Total \$: \$2,300.00
Agency: Adelstein & Associates	Advertiser: FRIENDS FOR SUSANA MENDOZA	Market: Campaign-Spmgflid-Dtr DMA
2155 CATON	Product: FRIENDS FOR SUSANA MENDOZA	Office: CHICAGO
CHICAGO, IL 60647	Agency Order #:	Primary Demo: Adults 35+
	Buyer: BARB OBRZUT	Con Type: POLITICAL/VOTE
	Salesperson: DAN RAYMOND	Assistant: REBECCA BERRY
	312-832-6634	312-832-6605
		Separation:
		Total CPP: \$89.84
		Total GRP: 25.6

Comments: SCHEDULE RUNS MON, 10/10-SUN, 10/16.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/10	10/10 - 10/10	Total Spots	Total \$	CPP	GRP
1	M-F 4p-5p		JUDGE JUDY	\$200.00	3.5	30	2		2	\$400.00	\$57.14	7.0
2	M-F 5p-5:30p		FAMILY FEUD	\$200.00	2.4	30	2		2	\$400.00	\$83.33	4.8
3	M-F 6p-6:30p		BIG BANG THEORY	\$350.00	3.1	30	2		2	\$700.00	\$112.90	6.2
4	Su 9p-9:35p		FOX NEWS AT 9P	\$400.00	3.8	30	2		2	\$800.00	\$105.26	7.6
TOTALS:				8					8	\$2,300.00	\$89.84	25.6



125 West 55th St
New York, NY 10019

Contract # 25326724		Changes as of: 10/7/2016 at 10:47 AM		Version: Current State Version 1	
CPE: //5304		Flight: 10/10/16 - 10/16/16		Station: WRSP	Total \$: \$2,300.00
Agency: Adelstein & Associates		Advertiser: FRIENDS FOR SUSANA MENDOZA		Market: Campaign-Springfld-Dt DMA	Total Spots: 8
2155 CATON		Product: FRIENDS FOR SUSANA MENDOZA		Office: CHICAGO	Total CPP: \$89.84
CHICAGO, IL 60647		Agency Order #:		Primary Demo: Adults 35+	Total GRP: 25.6
		Buyer: BARB OBRZUT		Con Type: POLITICAL/VOTE	
		Salesperson: DAN RAYMOND		Assistant: REBECCA BERRY	Separation:
		312-832-6634		312-832-6605	

Special Instructions	
-----------------------------	--

Date/Time	Added by	Comment
10/07/16 10:47 AM	REBECCA BERRY	SCHEDULE RUNS MON, 10/10-SUN, 10/16.

Competitive Information		Order Level Comments	
Market Budget:	\$25,556		
WRSP Share:	9%		
Comment:			
WAND:	25%		
WCIA:	28%		
WICS:	38%		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/7/16 10:47 AM	REBECCA BERRY	New	8		\$2,300.00	\$2,300.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

Daypart Summary					Monthly Summary			
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
	100%	8	\$2,300.00	\$89.84	25.6	2016-Oct	8	\$2,300.00
Total	100%	8	\$2,300.00	\$89.84	25.6	Total	8	\$2,300.00



WRSP+MCCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract

265

Entered
Modified
Entered By

10/07/16
10/07/16
Amanda Painter

WRSP+MCCU
Ct. 2016
Grand Total:

Spots
8

Rate
\$2,300.00
\$2,300.00

Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

10/10/16-10/16/16
Friends for Susana Mendoza (ns) (2397)
Adelstein & Associates (17775)
POLITICAL CANDIDATE (ns) (1186)
Friends for Susana Mendoza (867732)
Millennium/CHI, Chicago (1094)
Millennium Chicago
OBRZUT, BARB

Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

ECR25326724
A35+
Normal
15.00
\$345.00
\$1,955.00

WRSP+MCCU
Ct. 2016
Grand Total:

Spots
8
Rate
\$2,300.00
\$2,300.00

National/Political Candidate Agency BRD
Weekly/Irregular
FRIENDS FOR SUSANA M
SCHEDULE RUNS MON, 10/10-SUN, 10/16.
Alex Bradley

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3-5)	10/10/16-10/14/16	3	:30	4P-5P (CST)	2	X	X	X	X	X			2	\$200.00	\$400.00	WRSP+MCCU Combo 100/0 (WRS) JUDGE JUDY		10/7/16
2.0	Normal Line / SPOT (2-2-4)	10/10/16-10/14/16	3	:30	5P-5:30P (CST)	2	X	X	X	X	X			2	\$200.00	\$400.00	WRSP+MCCU Combo 100/0 (WRS) FAMILY FEUD		10/7/16
3.0	Normal Line / SPOT (3-3-1)	10/10/16-10/14/16	3	:30	6P-6:30P (CST)	2	X	X	X	X	X			2	\$350.00	\$700.00	WRSP+MCCU Combo 100/0 (WRS) BIG BANG THEORY		10/7/16
4.0	Normal Line / SPOT (4-3-8)	10/16/16-10/16/16	2	:30	9P-9:35P (CST)	2							X	2	\$400.00	\$800.00	WRSP+MCCU Combo 100/0 (WRS) FOX NEWS AT 9P		10/7/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Miles King (Adelstein & Associates),

being/on behalf of: Friends for Susana Mendoza,

a legally qualified candidate of the Democratic

political party for the office of: Illinois Comptroller

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends for Susana Mendoza

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Louisa Keefe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date

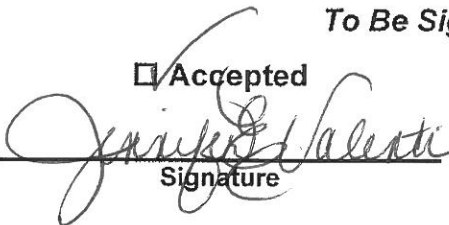

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Jennifer E. Valenti,
Printed Name

(SM)
Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WRSP-TV	\$1,955.00	Mendoza Est. #5304