

*Invoice for Susana Mendez*  
10/10-10/16/16  
\$2,300

## POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

Contract # 25326724 Changes as of: 10/7/2016 at 10:47 AM Version: Current State Version 1 Total \$: \$2,300.00

CPE: //5304 Agency: Adelsstein & Associates Flight: 10/10/16 - 10/16/16 Station: WRSP Total Spots: 8

Product: FRIENDS FOR SUSANA MENDOZA Advertiser: FRIENDS FOR SUSANA MENDOZA Market: Campaign-Spmgfid-Dir Total CPP: \$89.84

Agency Order #: CHICAGO, IL 60647 Buyer: BARB OBRZUT Primary Demo: Adults 35+ Total GRP: 25.6

Salesperson: 312-832-6634 Con Type: POLITICAL/VOTE Assistant: REBECCA BERRY Separation:

Comments: SCHEDULE RUNS MON, 10/10-SUN, 10/16.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/10 - 10/10		Total Spots	Total \$	CPP	GRP
							10/10	10/10				
1	M-F 4p-5p		JUDGE JUDY	\$200.00	3.5	30	2		2	\$400.00	\$57.14	7.0
2	M-F 5p-5:30p		FAMILY FEUD	\$200.00	2.4	30	2		2	\$400.00	\$83.33	4.8
3	M-F 6p-6:30p		BIG BANG THEORY	\$350.00	3.1	30	2		2	\$700.00	\$112.90	6.2
4	Su 9p-9:35p		FOX NEWS AT 9P	\$400.00	3.8	30	2		2	\$800.00	\$105.26	7.6
<b>TOTALS:</b>							<b>8</b>		<b>8</b>	<b>\$2,300.00</b>	<b>\$89.84</b>	<b>25.6</b>



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New York, NY 10019

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CPE: //5304 Flight: 10/10/16 - 10/16/16 Total \$: \$2,300.00

Agency: Adelstein & Associates Advertiser: FRIENDS FOR SUSANA MENDOZA Market: Campaign-Sprngfld-Dtr Total Spots: 8

2155 CATON Product: FRIENDS FOR SUSANA MENDOZA Office: CHICAGO Total CPP: \$89.84

CHICAGO, IL 60647 Agency Order #: Buyer: BARB OBRZUT Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Total GRP: 25.6

Salesperson: DAN RAYMOND 312-852-6634 Assistant: REBECCA BERRY Separation:

Order Level Comments

Date/Time	Added by	Comment
10/07/16 10:47 AM	REBECCA BERRY	SCHEDULE RUNS MON, 10/10-SUN, 10/16.

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	WRSP Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
\$25,556	9%		100%	8	\$2,300.00	\$89.84	25.6	2016-Oct	8	\$2,300.00
Comment:			100%	8	\$2,300.00	\$89.84	25.6	Total	8	\$2,300.00
WAND: 25%										
WCIA: 28%										
WICS: 38%										

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/7/16 10:47 AM	REBECCA BERRY	New	8		\$2,300.00	\$2,300.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
2155 Calton  
Chicago, IL 60647

**Contract # 265**

Schedule Dates

10/10/16-10/16/16

Advertiser

Friends for Susana Mendoza-C...

Agency

Adelstein & Associates (17775)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Friends for Susana Mendoza (867732)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

OBRZUT, BARB

Phone/Fax

/

CPE

5304

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

FRIENDS FOR SUSANA M  
SCHEDULE RUNS MON, 10/10-SUN, 10/16.  
Alex Bradley

Entered 10/07/16  
Modified 10/07/16  
Entered By Amanda Painter  
CO-OP No  
Headline # ECR25326724  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$345.00  
Net Total \$1,955.00  
Sales Tax

Station	Spots	Rate
WRSP+WCCU	8	\$2,300.00
<b>Grand Total:</b>	<b>8</b>	<b>\$2,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3-5)	10/10/16-10/14/16	3	:30	4P-5P (CST)	2	X	X	X	X	X			2	\$200.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS)	JUDGE JUDY	10/7/16
2.0	Normal Line / SPOT (2-2-4)	10/10/16-10/14/16	3	:30	5P-5:30P (CST)	2	X	X	X	X	X			2	\$200.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS)	FAMILY FEUD	10/7/16
3.0	Normal Line / SPOT (3-3-1)	10/10/16-10/14/16	3	:30	6P-6:30P (CST)	2	X	X	X	X	X			2	\$350.00	\$700.00	WRSP+WCCU Combo 100/0 (WRS)	BIG BANG THEORY	10/7/16
4.0	Normal Line / SPOT (4-3-8)	10/16/16-10/16/16	2	:30	9P-9:35P (CST)	2							X	2	\$400.00	\$800.00	WRSP+WCCU Combo 100/0 (WRS)	FOX NEWS AT 9P	10/7/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbit.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King (Adelstein & Associates)

being/on behalf of: Friends for Susana Mendoza

a legally qualified candidate of the Democratic

political party for the office of: Illinois Comptroller

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Friends for Susana Mendoza

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Louisa Keefe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/28/16

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Jennifer E. Valenti, (SM)

Printed Name

(SM)

Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WRSP-TV	\$1,955.00	Mendoza Est. #5304