

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>ELIO-FOX-Lima</u>	Date: <u>8/21/2018</u>
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I, Betsy Vonderheid,

being/on behalf of: DeWine Husted for Ohio,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/30-11/6			

Attach proposed schedule with charges (if available): \$ 1450 Gr. 41232.50 Net

I represent that the payment for the above described broadcast time has been furnished by:

DeWine Husted For Ohio

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer Best

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/21/2018

Date

Betsy Vonderheide

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kevin Creamer

Signature

Kevin Creamer

Printed Name

Pres./GM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

8/21/2018

date

CONTRACT



Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

And:

SRCP Media, Inc.
201 N Union Street
Suite 200
Alexandria, VA 22314

<u>Contract / Revision</u> 213363 /		<u>Alt Order #</u> 26231822
<u>Product</u> 8 day week		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 1678
<u>Advertiser</u> Mike Dewine		<u>Original Date / Revision</u> 10/26/18 / 10/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ELIO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u> Political		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 210	<u>Product 1/2</u> 572
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	ELIO	10/30/18	11/05/18	M-F 4p-430p	4p-430p		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/18	11/05/18	MTWTF--				5	\$10.00			
N 2	ELIO	10/30/18	11/05/18	M-F 5p-530p	5:10 PM-5:30 PM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/18	11/05/18	MTWTF--				5	\$40.00			
N 3	ELIO	10/30/18	11/05/18	M-F 7p-8p	7:58 PM-8:00 PM		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/18	11/05/18	MTWTF--				5	\$45.00			
N 4	ELIO	11/01/18	11/01/18	NFL PREGAME	NFL PREGAME		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$50.00			
N 5	ELIO	10/30/18	11/05/18	M-F 10p-1030p	10:10 PM-10:30 PM		:30			NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/18	11/05/18	MTWTF--				5	\$55.00			
N 6	ELIO	11/05/18	11/05/18	M-F 1030P-1130P	1030P-1130P		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				5	\$5.00			
N 7	ELIO	11/03/18	11/03/18	College FB 12p-330p	12p-330p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$600.00			
N 8	ELIO	10/30/18	11/02/18	M-F 1030P-1130P	1030P-1130P		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				5	\$5.00			
Totals											32	\$1,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	32	\$1,450.00	(\$217.50)	\$1,232.50
Totals	32	\$1,450.00	(\$217.50)	\$1,232.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

<u>Contract / Revision</u> 213363 /		<u>Alt Order #</u> 26231822
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Product</u> 8 day week	<u>Estimate #</u> 1678
<u>Advertiser</u> Mike Dewine		<u>Original Date / Revision</u> 10/26/18 / 10/29/18

Signature: _____ **Date:** _____

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