

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lakeside Communications, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dan Forest

Authorized committee:

Committee to Elect Dan Forest

Agency requesting time (and contact information):

N/A Lakeside Communications

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of North Carolina

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Jinger Kelly

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Robert A. Clegg

Digitally signed by Robert A. Clegg  
DN: cn=Robert A. Clegg, o=, email=robrclegg@mlnewscomm.net, c=US  
Date: 2020.02.21 16:56:01 -0500

Signature:

*Charlene Hall*

Name: Robert A. Clegg

Name: *Charlene Hall*

Date of Request to Purchase Ad Time: 06/25/20

Date of Station Agreement to Sell Time: *8/6/2020*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Robert A. Clegg

Digitally signed by Robert A. Clegg  
DN: cn=Robert A. Clegg, o. ou, email=bobdclegg@midwestcomm.net, c=US  
Date: 2020.02.26 10:52:35 -05'00'

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4385438	Station Call Letters: WKGX	Date Received/Requested: 8/6/2020
Est. #: Order# 3175437	Station Location: Lenoir, NC	Run Start and End Dates: 8/7/20 - 9/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Foothills Radio Group, LLC  
 Post Office Box 1678  
 Lenoir, NC 28645  
 (828)758-1033

# WKGX-AM/FM Order Confirmation

OrderID: 3207-001

Sponsor: Forest for Governor  
 Product: Forest for Governor ORDER# 3175437  
 Estimate/PO: 4385438  
 AccountRep: Charlene Hall  
 BillingCycle: Broadcast Month  
 InvoiceType: Times  
 Run Dates: 8/7/2020 - 9/6/2020  
 Items Ordered: 100  
 Ordered Amount: \$1,450.00

GEN MEDIA PARTNERS

100% CASH ON DELIVERY  
**Scheduled Station(s): WJRI-AM-FM / WKGX-AM-FM / WKVS-FM \*\*\* Only WKGX-AM-FM schedule on this confirmation\*\*\***  
 Forest for Governor ORDER# 3175437 CONTRACT #4385438  
 WEST PALM BEACH, FL 33401

Printed 8/10/2020 12:26:18 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/10/2020 - 8/11/2020	All Weeks	06:00 AM - 07:00 PM	X	X	X	X	X			13	:30	Make Good		S3207-001	13	14.50	188.50
02 8/10/2020 - 8/30/2020	All Weeks	06:00 AM - 07:00 PM	X	X	X	X	X			22	:30	Spot		S3207-001	66	14.50	957.00
03 8/31/2020 - 9/6/2020	All Weeks	06:00 AM - 07:00 PM	X	X	X	X				21	:30	Spot		S3207-001	21	14.50	304.50

**Broadcast Month Projected Billing:**

Jul-20	0.00	Aug-20	1,145.50	Sep-20	304.50	Q3-2020	1,450.00
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Confirmed Correct; Payment Guaranteed

Accepted for WKGX

Foothills Radio Group does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of sex, race, color, religion, national origin, veteran status, age, disability, sexual orientation or any other legally protected status. Advertiser hereby represents and warrants that it is not purchasing broadcast airtime for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of sex, race, color, religion, national origin, veteran status, age, disability, sexual orientation or any other legally protected status.

STATION:	WKGX-AM	ORDER#:	3175437	DATE:	08/06/2020
MARKET:	UM - Lenoir, NC	AMOUNT:	\$1,450.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	100		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		<b>CONTRACT # FOR INVOICING 4385438</b>	
ADVERTISER:	Forest for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	General Market Fri 8/7-Thurs 9/3	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	08-07-2020 TO 9/6/2020	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 18+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/06/2020 12:22

**COMMENTS**

08/06/2020: New URGENT order starting tomorrow 8/7. Nab to follow. Creative is being worked on now. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		8/7/2020 To 8/9/2020						WK TOT \$188.50			WK TOTAL SPOTS 13	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1		....F..	6:00AM	7:00PM	30	8/7/2020	8/7/2020	13	\$14.50	\$188.50	

WEEK#2-WEEK#4		8/10/2020 To 8/30/2020						WK TOT \$319.00			WK TOTAL SPOTS 22	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	2		MTWTF..	6:00AM	7:00PM	30	8/10/2020	8/28/2020	22	\$14.50	\$319	

<b>STATION:</b>	WKGX-AM	<b>ORDER#:</b>	3175437	<b>DATE:</b>	08/06/2020
<b>MARKET:</b>	UM - Lenoir, NC	<b>AMOUNT:</b>	\$1,450.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	100		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4385438</b>
<b>ADVERTISER:</b>	Forest for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	General Market Fri 8/7-Thurs 9/3	<b>AGY EST:</b>			Invoices@MediaFinancial.com
<b>FLIGHT:</b>	08-07-2020 TO 9/6/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 18+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/06/2020 12:22

<b>WEEK#5</b>	<b>8/31/2020 To 9/6/2020</b>							<b>WK TOT \$304.50</b>	<b>WK TOTAL SPOTS 21</b>			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	3		MTWT...	6:00AM	7:00PM	30	8/31/2020	9/3/2020	21	\$14.50	\$304.50	

<b>TOTAL</b>	Aug	Sep									Total
SPOT	79	21									100
CASH	1,145.50	304.50									1,450.00
<b>TOTAL</b>	1,145.50	304.50									1,450.00

RADGENFOREST001

I'm Dan Forest and I'm running for Governor. Here is the simple truth. People need to work to live. So open the economy. Elderly people are dying of COVID, so protect the nursing homes. Kids need to be in school so they can learn and parents can work. So open the schools. Our state needs a Governor who has a plan beyond staying shutdown forever. So elect Dan Forest for Governor. It's that simple. Paid for by the Committee to Elect Dan Forest.