Mar 20, 24

CONT# 37181549 Mod# Ver#1 (Last = )

REP CHRISTAL RADIO

TO WHBC-AM (Canton, OH)
FM LATONYA CHENAULT

OFF PHILADELPHIA
AGY Katz Media Group

ADDR 125 West 55th Street 3rd Floor

New York, NY 10019

BYR Helen Hanratty1

ADV AMERICAN PETROLEUM INSTITUTE.
PDT Tailpipe AZ DC MI MT NV OH PA WI

FLT May 13, 24 - May 26, 24

DDS CONT# 0 C/P/E: / / 7282

7P/E: 1 1 7282

**SALESPERSON FAX#** 

PH#

# 92774 1/

## \* REP ORDER COMMENT \*

\*\* 3/19/2024 6:24:00 PM: FOR ALL MAIN STREET MEDIA GROUP API ORDERS, EST # 7282: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR THIS POLITICAL BUY PLACED OUT OF MAIN STREET MEDIA GROUP. ONCE YOUR INVOICES ARE RE CONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEA SE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

- \*\* 3/19/2024 6:24:00 PM: POPULATIONBUYTYPE; CPP.
- \*\* 3/19/2024 6:24:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
- \*\* 3/19/2024 6:24:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH LATONYA.CHENAULT@KATZMEDIAGROUP.COM OR CALL 240.222.3933. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M	6A - 10A	30	05/13/2024 - 05/13/2024	1D	1	\$90.00	1
	1.2	M	10A - 3P	30	05/13/2024 - 05/13/2024	1D	1	\$90.00	1
	1.3	M	3P - 7P	30	05/13/2024 - 05/13/2024	1D	1	\$90.00	1
				** FL	IGHT TOTALS **	1	3	\$270.00	
		FLIGHT 2							
	2.1	.T	6A - 10A	30	05/14/2024 - 05/14/2024	1D	1	\$90.00	1
	2.2	.T	10A - 3P	30	05/14/2024 - 05/14/2024	1D	1	\$90.00	1
	2.3	.T	3P - 7P	30	05/14/2024 - 05/14/2024	1D	1	\$90.00	1
				** FL	IGHT TOTALS **	1	3	\$270.00	
		FLIGHT 3							
	3.1	W	6A - 10A	30	05/15/2024 - 05/15/2024	1D	1	\$90.00	1
	3.2	W	10A - 3P	30	05/15/2024 - 05/15/2024	1D	1	\$90.00	1
	3.3	W	3P - 7P	30	05/15/2024 - 05/15/2024	1D	1	\$90.00	1

DDS CONT# 0 C/P/E: / / 7282

		=	** FL	IGHT TOTALS **		3	\$270.00	
4.1 4.2 4.3	FLIGHT 4 T T	6A - 10A 10A - 3P 3P - 7P	30 30 30	05/16/2024 - 05/16/2024 05/16/2024 - 05/16/2024 05/16/2024 - 05/16/2024	1D 1D 1D	1 1 1	\$90.00 \$90.00 \$90.00	1 1 1
	ELIOUT E		"" FL	IGHT TOTALS **		3	\$270.00	
5.1 5.2 5.3	FLIGHT 5 F F	6A - 10A 10A - 3P 3P - 7P	30 30 30 ** FL	05/17/2024 - 05/17/2024 05/17/2024 - 05/17/2024 05/17/2024 - 05/17/2024 IGHT TOTALS **	1D 1D 1D	1 1 1 3	\$90.00 \$90.00 \$90.00 \$270.00	1 1 1
6.1	FLIGHT 6 M	6A - 10A 10A - 3P	30 30	05/20/2024 - 05/20/2024 05/20/2024 - 05/20/2024	1D 1D	1	\$90.00 \$90.00	1
6.3	M	3P - 7P	30 ** FL	05/20/2024 - 05/20/2024 IGHT TOTALS **	1D 	3	\$90.00 \$270.00	1
7.1 7.2 7.3	FLIGHT 7 .T .T	6A - 10A 10A - 3P 3P - 7P	30 30 30 ** FL	05/21/2024 - 05/21/2024 05/21/2024 - 05/21/2024 05/21/2024 - 05/21/2024 JGHT TOTALS **	1D 1D 1D	1 1 1 3	\$90.00 \$90.00 \$90.00 \$270.00	1 1
8.1 8.2 8.3	FLIGHT 8 W W	6A - 10A 10A - 3P 3P - 7P	30 30 30 ** FL	05/22/2024 - 05/22/2024 05/22/2024 - 05/22/2024 05/22/2024 - 05/22/2024 JIGHT TOTALS **	1D 1D 1D	1 1 1 3	\$90.00 \$90.00 \$90.00 \$270.00	1 1
9.1 9.2 9.3	FLIGHT 9 T T	6A - 10A 10A - 3P 3P - 7P	30 30 30 ** FL	05/23/2024 - 05/23/2024 05/23/2024 - 05/23/2024 05/23/2024 - 05/23/2024 LIGHT TOTALS **	1D 1D 1D	1 1 1 3	\$90.00 \$90.00 \$90.00 \$270.00	1 1
	FLIGHT 10							

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May 24

30

CONT#

**SPOTS** 

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**CHRISTAL RADIO** 

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10.2	F F	10A - 3P 3P - 7P	30	05/24/2024 - 05/24/2024 05/24/2024 - 05/24/2024	1D 1D	1	\$90.00	1
10.0	*****	01 - 11		03/24/2024	3	\$270.00	1	

CASH	2700.00	
TRADE	0.00	
NSL	0.00	
TOTAL	2700.00	
\		
		TOTAL
SPOTS		30
CASH		2,700.00
TRADE		0.00
NSL TOTAL		0.00
TOTAL		2,700.00

## \*\* Competitive Comments \*\*

API TAILPIPE RADIO 5.13-5.26.24

SVC: FA23 MSA ARB Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## **Sales Order**

Contract Name: Am Pet Tail Pipe 7282  Contract#: 92774 City: NEW YORK State: NYZip: 10019  Start Date: 5/13/24 End Date: 5/24/24 Buyer:  Revenue Type: POLITICAL NATIONAL Type: Cash Tax Schedule: (None)  Advertiser: AMERICAN PETROLEUM INSTITUTE Agency Commission %: 15  Address: Billing Cycle: Standard  City: State: Zip: Salesperson: 4408NATI Comm %: 0  Product Name: Tail Pipe Campaign Makegood Policy: SALES PERSON APPROVAL  Estimate #: 7282  Competitive Code: POLITICAL - ISSUES	Stati	on:	WHBC	-AN	VI							Α	genc	у:	K/	ATZ	MEDIA	GROL	JP (EI)		
Contractif:   92774   City:   NEW YORK   State:   NY Zip:   10019	Cont	ract Name:	Am I	Pet								Α	ddres	ss:	12	25 W	EST 5	TH ST	REET		
Start Date   S/13/24   End Date   S/24/24   Buyer   Start Date   POLITICAL NATIONAL   Type: Cash   Tax Schedule   Salesperson													ity:		NI	EW )	ORK	Sta	te: NYZ	Zip:	10019
Revenue Type:   POLITICAL NATIONAL   Type:   Cash   Tax Schedule:   (None)	Start												uyer:								
Address: Billing Cycle: Standard  City: State: Zip: Salesperson: 4408NAT1																					
Address: Billing Cycle: Standard  City: State: Zip: Salesperson: 4408NATI Comm %: 0  Product Name: Tail Pipe Campaign Makegood Policy: SALES PERSON APPROVAL  Estimate #: 7282 REQUIRED  Competitive Code: POLITICAL - ISSUES  No DATES Alt TIMES LEN M T W T F SA SU Per Wk DW SPOTS \$\$ PTY SA SU Per Wk DW SYDTS \$\$ PTY SA SU Per Wk SYDTS \$\$ PTY SA SU SYDTS SY	Adve	ertiser:	AMER	ICA	N PETR	OLEUM	INST	ΓΙΤΙ	JTE												
City: State: Zip: Salesperson: 4408NATI Comm %: 0 Product Name: Tail Pipe Campaign Makegood Policy: SALES PERSON APPROVAL  Estimate # 7282 REQUIRED  **REQUIRED**  **No   DATES   Alt   TIMES   LEN   DISTRIBUTION   RATE   TOTALS   PTY	Addı	'ess:																			
Product Name: Tail Pipe Campaign																					
Political #: 7282   REQUIRED     Required																					
No												-			•						
No													\ <u></u>	KO!!							
No   START   END   Wks   START   END   LEN   M   T   W   T   F   SA   SU   Per Wk   DW   DW   DW   DW   SPOTS   \$\$   S\$   S\$   S\$   S\$   S\$   S\$	Com	ipetitive Cod	ie; <u>F</u>	ŲĻ!	HOAL - I	1330E3															
No   START   END   Wks   START   END   LEN   M   T   W   T   F   SA   SU   Per Wk   DW   DW   DW   DW   SPOTS   \$\$   S\$   S\$   S\$   S\$   S\$   S\$		DAT		_ A34	77187	IEC.	1				DI	PTDI	DUIT	ION.					OTALS		
1 5/13/24 5/24/24 6:00 AM 9:00 AM 30 1 1 1 1 1 5 D 90.00 10 900.00 3 2 5/13/24 5/24/24 10:00 AM 3:00 PM 30 1 1 1 1 1 1 5 D 90.00 10 900.00 3 3 5/13/24 5/24/24 3:00 PM 7:00 PM 30 1 1 1 1 1 1 5 D 90.00 10 900.00 3  Billing Projections: By Month  May 24  CA 2,700.00 ST 2,700.00 ST 2,700.00  Frint Spot Prices  TOTAL SPOTS  ADJUSTED SPOTS  30  ADJUSTED TOTAL \$ 2,700.00  APPROVE DECLINE  APPROVE DECLINE  Business Manager  Traffic Manager  Sales Manager	No			1 1			LEN	М	T V						Per Wk	D/W	RATE				PTY
3 5/13/24 5/24/24 3:00 PM 7:00 PM 30 1 1 1 1 1 1 5 D 90.00 10 900.00 3  Billing Projections: By Month  May 24  CA 2,700.00  ST 2,700.00  Print Spot Prices  TOTAL SPOTS  GROSS TOTAL \$ 2,700.00  ADJUSTED SPOTS  30  ADJUSTED TOTAL \$ 2,700.00  ADJUSTED TOTAL \$ 2,700.00  ADJUSTED TOTAL \$ 2,700.00  APPROVE DECLINE  APPROVE DECLINE  Sales Manager  Traffic Manager  Sales Manager	1	5/13/24	<del></del>			9:00 AM	30	1	1	1	1	1			5	D	90.00	10	900.00	,	3
Billing Projections: By Month  May 24 CA 2,700.00 ST 2,700.00  Print Spot Prices  TOTAL SPOTS 30 GROSS TOTAL \$ 2,700.00  ADJUSTED SPOTS 30 ADJUSTED TOTAL \$ 2,700.00  APPROVE DECLINE  APPROVE DECLINE  Sales Manager  Sales Manager		5/13/24	5/24/24		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	90.00	10	900.00	)	3
May 24         CA 2,700.00         ST 2,700.00         ✓ Print Spot Prices       TOTAL SPOTS       30         GROSS TOTAL \$       2,700.00         ADJUSTED SPOTS       30         ADJUSTED TOTAL \$       2,700.00         APPROVE       DECLINE         □       Business Manager         □       Traffic Manager         □       Sates Manager	3	5/13/24	5/24/24		3:00 PM	7:00 PM	30	1	1	1	1	1		L	5	D	90.00	10	900.00	)	3
## Print Spot Prices    TOTAL SPOTS	Billii	ng Projecti	CA	N 2,7	/lay 24 700.00																
## GROSS TOTAL \$ 2,700.00  ## ADJUSTED SPOTS 30  ## ADJUSTED TOTAL \$ 2,700.00  ## APPROVE DECLINE  ## Business Manager  ## Traffic Manager  ## Sales Manager	V	Print Spot	Prices											TO	AL SPO	TS					30
ADJUSTED SPOTS 30  ADJUSTED TOTAL \$ 2,700.00  APPROVE DECLINE  Business Manager  Traffic Manager  Sales Manager		,												GR	OSS TOT						
ADJUSTED TOTAL \$ 2,700.00  APPROVE DECLINE  Business Manager  Traffic Manager  Sales Manager						*************															30
APPROVE DECLINE  Business Manager  Traffic Manager  Sales Manager			**														m				
Business Manager  Traffic Manager  Sales Manager		•	- * *											ADI	100;20	IOIAL	Ψ				2,700.00
Business Manager  Traffic Manager  Sales Manager						- * · · • • • ·								APF	PROVE	DEC	CLINE				
Traffic Manager  Sales Manager															)			ısiness Ma	nager		
Sales Manager															)						
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			- * *			****								V	3			_		·23ΔM	

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, American Petroleum Institute , hereby request station time as follows: See Order for proposed									
schedule and charges. See Invoice for actual schedule and charges.									
Check one:	Check one:								
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.									
Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).									
ALL QUESTIONS/BLOCKS MUST BE COMPLETED									
Station time requested by:									
Agency name: Main Street Media Group									
Address: PO Box 25093									
Contact: Media Buyer Phone number: 703-485-0398 Email: info@msmg.tv									
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):									
Name: American Petroleum Institute									
Address: 200 Massachusetts Ave, NW, Washington DC 20001									
ntact: Phone number: 202-682-800 Email:									
Station is authorized to announce the t	me as paid for by such person or entity								
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):  Mike Sommers (President and CEO) and Greg C. Garland (Chair)									
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).									
f ad refers to a federal candidate(s) or federal election, list ALL of the following:									
Name(s) of every candidate referred to:									
Office(s) sought by such candidate(s) (no acronyms or abbreviations):									
Date of election:									
Clearly identify EVERY political matter and (no acronyms); use separate page if	of national importance referred to in the necessary:	e N/A							
Energy									

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested

ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the

log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative						
Signature:	,	Signature: 4M						
Name: Media Buyer, Main Street Media Gr	oup	Name: LANNI GAWTLING						
Date of Request to Purchase Ad Time:	1/9/24	Date of Station Agreement to Sell Time: 3/15/24						
то	BE COMPLETED	D BY STATION ONLY						
Ad submitted to station? Yes	No	Date ad received: 3/16/24						
Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).								
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.								
Disposition:  Accepted  Accepted IN PART (e.g., ad not received to determine content)*  Rejected – provide reason:								
*Upload partially accepted form, then pro	emptly upload update	ed tinal torm when cor	mplete.					
Date and nature of follow-ups, if any:								
Contract #: 92408	Station Call Letters:	2	Date Received/Requested; 3/15/24					
92408 Est. #: 7276	Station Location:	Run Start and End Dates: 3/18-3/3 (						
For national issue ads only (not requir	ed for state/local is	ssue ads):	2000年8月1日1日日本					

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.