

Mar 15, 24
 CONT# 37176959 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WHBC-AM (Canton, OH)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY RED RIGHT MEDIA VA
 ADDR PO BOX 2274
 ARLINGTON, VA 22202

DDS CONT# 0
 C/PIE: 117279

SALESPERSON FAX#

PH #

BYR EMILY MILHOAN
 ADV BUCKEYE LEADERSHIP FUND
 PDT Buckeye Leadership Fund
 FLT Mar 15, 24 - Mar 19, 24

92406

* REP ORDER COMMENT *

** 3/15/2024 9:10:00 AM: POPULATIONBUYTYPE: CPP.

** 3/15/2024 9:10:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	10A - 3P	60	03/15/2024 - 03/15/2024	1D	2	\$95.00	2
	1.2F..	3P - 7P	60	03/15/2024 - 03/15/2024	1D	2	\$90.00	2
			** FLIGHT TOTALS **				4	\$370.00	
		FLIGHT 2							
	2.1S.	6A - 10A	60	03/16/2024 - 03/16/2024	1D	3	\$50.00	3
	2.2S.	10A - 3P	60	03/16/2024 - 03/16/2024	1D	3	\$80.00	3
	2.3S.	3P - 7P	60	03/16/2024 - 03/16/2024	1D	3	\$70.00	3
			** FLIGHT TOTALS **				9	\$600.00	
		FLIGHT 3							
	3.1S	6A - 10A	60	03/17/2024 - 03/17/2024	1D	3	\$40.00	3
	3.2S	10A - 3P	60	03/17/2024 - 03/17/2024	1D	3	\$40.00	3
	3.3S	3P - 7P	60	03/17/2024 - 03/17/2024	1D	3	\$40.00	3
			** FLIGHT TOTALS **				9	\$360.00	
		FLIGHT 4							
	4.1	M.....	6A - 10A	60	03/18/2024 - 03/18/2024	1D	2	\$95.00	2
	4.2	M.....	10A - 3P	60	03/18/2024 - 03/18/2024	1D	2	\$95.00	2
	4.3	M.....	3P - 7P	60	03/18/2024 - 03/18/2024	1D	2	\$90.00	2
			** FLIGHT TOTALS **				6	\$560.00	

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	5.1	FLIGHT 5 .T.....	6A - 10A	60	03/19/2024 - 03/19/2024	1D	2	\$95.00	2
				** FLIGHT TOTALS **			2	\$190.00	

	Mar 24								
SPOTS	30								
CASH	2080.00								
TRADE	0.00								
NSL	0.00								
TOTAL	2080.00								

								TOTAL	
SPOTS								30	
CASH								2,080.00	
TRADE								0.00	
NSL								0.00	
TOTAL								2,080.00	

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: WHBC-AM Agency: Red Right Media
 Contract Name: Buckeye Leadership add 7279 Address: PO Box 2274
 Contract#: 92406 (none) City: Arlington State: VA Zip: 22202
 Start Date: 3/15/24 End Date: 3/19/24 Buyer: _____
 Revenue Type: POLITICAL NATIONAL Type: Cash Tax Schedule: _____ (None)
 Advertiser: BUCKEYE LEADERSHIP FUND Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 4408NATI Comm %: 0
 Product Name: Buckeye Leadership Fund Makegood Policy: SALES PERSON APPROVAL
 Estimate #: 7279 REQUIRED
 Competitive Code: POLITICAL - ISSUES

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/15/24	3/15/24		10:00 AM	3:00 PM	60					2			2	D	95.00	2	190.00	3	
2	3/15/24	3/15/24		3:00 PM	7:00 PM	60					2			2	D	90.00	2	180.00	3	
3	3/16/24	3/16/24		6:00 AM	10:00 AM	60						3		3	D	50.00	3	150.00	3	
4	3/16/24	3/16/24		10:00 AM	3:00 PM	60						3		3	D	80.00	3	240.00	3	
5	3/16/24	3/16/24		3:00 PM	7:00 PM	60						3		3	D	70.00	3	210.00	3	
6	3/17/24	3/17/24		8:00 AM	10:00 AM	60						2	2	2	D	40.00	2	80.00	3	
7	3/17/24	3/17/24		10:00 AM	3:00 PM	60						4	4	4	D	40.00	4	160.00	3	
8	3/17/24	3/17/24		3:00 PM	7:00 PM	60						3	3	3	D	40.00	3	120.00	3	
9	3/18/24	3/19/24		6:00 AM	10:00 AM	60	2	2						4	D	95.00	4	380.00	3	
10	3/18/24	3/18/24		10:00 AM	3:00 PM	60	2							2	D	95.00	2	190.00	3	
11	3/18/24	3/18/24		3:00 PM	7:00 PM	60	2							2	D	90.00	2	180.00	3	

Billing Projections: By Month

Mar 24
 CA 2,080.00
 ST 2,080.00

Print Spot Prices

TOTAL SPOTS 30
 GROSS TOTAL \$ 2,080.00
 ADJUSTED SPOTS 30
 ADJUSTED TOTAL \$ 2,080.00

APPROVE DECLINE
 Business Manager
 Traffic Manager
 Sales Manager
 General Manager

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Red Right Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Buckeye Leadership Fund

Agency name: Red Right Media

Address: 1301 S Fern St. #2274

Contact: Media Buyer

Phone number: 571-380-3475

Email: info@redrightmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Buckeye Leadership Fund

Address: 2150 West 117th Street, Box 1438, Cleveland, OH 44111

Contact: Jared Flynn

Phone number:

Email: buckeyeslead@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Treasurer - Jared Flynn

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Frank LaRose, Bernie Moreno

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate



Date of election: March 19

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer	Name: Larry Gawthrop
Date of Request to Purchase Ad Time: 2/7/2024	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 3.15.24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 92406	Station Call Letters: WHBC AM	Date Received/Requested: 3.15.24
Est. #: 7279	Station Location: Canton Ohio	Run Start and End Dates: 3.15 -3.19

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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