



## **KLOB-FM FCC COMMUNITY REPORT**

**1<sup>ST</sup> QUARTER 2014**

**PREPARED BY: MERCY CASTRO**

**DATE: 1/27/14**

**TITLE: RECIPES FOR DISASTER**

**DURATION: 60 SEC**

**CART#: 75517**

**DESCRIPTION:** THIS PSA FEATURES SPECIFIC SAFE FOOD HANDLING STEPS, COMMUNICATE THE RISK OF FOOD POISONING, AND ENCOURAGE PARENTS AND CAREGIVERS TO HELP PROTECT THEIR FAMILIES FROM FOOD POISONING BY CHECKING THEIR FOOD SAFETY STEPS AT [FOODSAFETY.GOV](http://FOODSAFETY.GOV).

**DATE: 1/29/14**

**TITLE: SEPARATE SPANISH**

**DURATION: 60 SEC**

**CART#: 75515**

**DESCRIPTION:** THIS PSA FEATURES SPECIFIC SAFE FOOD HANDLING STEPS, COMMUNICATE THE RISK OF FOOD POISONING, AND ENCOURAGE PARENTS AND CAREGIVERS TO HELP PROTECT THEIR FAMILIES FROM FOOD POISONING BY CHECKING THEIR FOOD SAFETY STEPS AT [FOODSAFETY.GOV](http://FOODSAFETY.GOV).

**DATE: 1/31/14**

**TITLE: DON'T SMOKE AND VACCUMM**

**DURATION: 60 SEC**

**CART#: 75518**

**DESCRIPTION:** THE CAMPAIGN ENCOURAGES PARENTS TO LEARN SIMPLE TIPS ON HOW TO ELIMINATE ASTHMA TRIGGERS AND PREVENT ASTHMA ATTACKS BY VISITING [NOATTACKS.ORG](http://NOATTACKS.ORG).

**DATE: 2/5/14**

**TITLE: CHILD PASSENGER SAFETY**

**DURATION: 60 SEC**

**CART#: 75512**

**DESCRIPTION:** THIS NEW CAMPAIGN URGES PARENTS AND CAREGIVERS TO MAKE SURE THEY HAVE THEIR CHILD IN THE RIGHT CAR SEAT.

**DATE: 2/16/14**

**TITLE: PIENSALO**

**DURATION: 30 SEC**

**CART#: 75502**

**DESCRIPTION:** THE PSA CAMPAIGN ENCOURAGES HOMEOWNERS TO CALL 888-995-HOPE (4673) AND SPEAK ONE-ON-ONE WITH A HUD-APPROVED EXPERT TO DISCUSS SOLUTIONS THAT ARE AVAILABLE BASED ON THEIR INDIVIDUAL CIRCUMSTANCES.

**DATE: 2/27/14**

**TITLE: BUZZED DRIVING PREVENTION**

**DURATION: 60 SEC**

**CART#: 75519**

**DESCRIPTION:** THE PURPOSE OF THIS CAMPAIGN IS TO INSPIRE DIALOGUE ON AND RECOGNITION OF THE DANGERS OF "BUZZED DRIVING."

**DATE: 3/3/14**

**TITLE: FISH REVISED**

**DURATION: 60 SEC**

**CART#:75519**

**DESCRIPTION:** THE CAMPAIGN ENCOURAGES PARENTS TO LEARN SIMPLE TIPS ON HOW TO ELIMINATE ASTHMA TRIGGERS AND PREVENT ASTHMA ATTACKS BY VISITING NOATTACKS.ORG.

**DATE: 3/18/14**

**TITLE: COOK SPANISH**

**DURATION: 60 SEC**

**CART#: 75533**

**DESCRIPTION:** THIS PSA FEATURES SPECIFIC SAFE FOOD HANDLING STEPS, COMMUNICATE THE RISK OF FOOD POISONING, AND ENCOURAGE PARENTS AND CAREGIVERS TO HELP PROTECT THEIR FAMILIES FROM FOOD POISONING BY CHECKING THEIR FOOD SAFETY STEPS AT FOODSAFETY.GOV.

**AIR DATE: 3/29/14**

**TITLE: CHILL SPANISH**

**DURATION: 60 SEC**

**CART#:75524**

**DESCRIPTION:** THIS PSA FEATURES SPECIFIC SAFE FOOD HANDLING STEPS, COMMUNICATE THE RISK OF FOOD POISONING, AND ENCOURAGE PARENTS AND CAREGIVERS TO HELP PROTECT THEIR FAMILIES FROM FOOD POISONING BY CHECKING THEIR FOOD SAFETY STEPS AT FOODSAFETY.GOV.