



KLOB - Radio PSA 3Q2014

	Title	Subject	Quarter Introduced	Length	Expiration Date
1	HECTOR	COMMUNITIES IN SCHOOLS	3RD QTR 2014	30	NEVER
2	ESCAPE PROJECT - MOTHER	AD COUNCIL - DISCOVERING NATURE	2ND QTR 2014	30	NEVER
3	DIFFERENT SOUNDS	AD COUNCIL - DISCOVERING NATURE	2ND QTR 2014	30	NEVER
4	PUPPY	AD COUNCIL - FATHERHOOD INVOLVEMENT	2ND QTR 2014	30	NEVER
5	MAN - SPANISH	AD COUNCIL - HUNGER PREVENTION	2ND QTR 2014	30	1/21/2016
6	I GOT THE JOB - SPANISH	AD COUNCIL - JOB TRAINING & EMPLOYMENT	2ND QTR 2014	30	8/20/2014
7	FROZEN - SPANISH	AD COUNCIL - MAKING HOME AFFORDABLE	2ND QTR 2014	30	12/31/2014
8	PIENSALO	AD COUNCIL - MAKING HOME AFFORDABLE	2ND QTR 2014	30	12/31/2014
9	SMOKEY BEAR/PLANES-WINGMAN	AD COUNCIL - WILDFIRE PREVENTION	3RD QTR 2014	30	3/31/2015
10	NO SE MUERA A CAUSA DEL CALOR	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	30	NEVER
11	FISH - SPANISH	AD COUNCIL - CHILDHOOD ASTHMA	2ND QTR 2014	30	NEVER
12	ABOUT	AD COUNCIL - BUZZED DRIVING PREVENTION	2ND QTR 2014	30	12/1/2014
1	WIRELESS ALERTS - SOUNDS IN YOUR LIFE	AD COUNCIL - EMERGENCY PREPAREDNESS	2ND QTR 2014	60	5/14/2016
2	CHAIRS - SPANISH	AD COUNCIL - CHILD PASSENGER SAFETY	2ND QTR 2014	60	1/10/2015
3	ABOUT	AD COUNCIL - BUZZED DRIVING PREVENTION	2ND QTR 2014	60	12/1/2014
4	LAS COMIDAS HECHAS EN CASA	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	60	NEVER
5	OFREZCA A SUS NIÑOS OPCIONES MAS...	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	60	NEVER
6	FUJASE CUANTA AZUCAR BEBE	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	60	NEVER
7	COMO HACER RENDIR EL DINERO...	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	60	NEVER
8	DON'T SMOKE AND VACCUM - SPANISH	AD COUNCIL - CHILDHOOD ASTHMA	2ND QTR 2014	60	9/18/2018
9	FISH - REVISED SPANISH	AD COUNCIL - CHILDHOOD ASTHMA	2ND QTR 2014	60	NEVER
10	RECIPIES FOR DISASTER - PAUL	AD COUNCIL - FOOD SAFETY EDUCATION	3RD QTR 2014	60	6/30/2015
11	COMBATE AMENAZA A LOS CITRICOS	CALIFORNIA DEPT OF FOOD & AGRICULTURE	3RD QTR 2014	60	NEVER
12	PIENSALO - UPDATED	AD COUNCIL - MAKING HOME AFFORDABLE	2ND QTR 2014	60	12/31/2014
13	COMO MANTENER FRUTAS Y VERDURAS...	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	60	NEVER
14	ASEGURESE DE COCINAR BIEN LAS...	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	60	NEVER
15	QUINCEAÑERA	AD COUNCIL - FATHERHOOD INVOLVEMENT	2ND QTR 2014	60	NEVER
16	HERO - SPANISH	AD COUNCIL - FATHERHOOD INVOLVEMENT	2ND QTR 2014	60	NEVER
17	BICYCLE	AD COUNCIL - FATHERHOOD INVOLVEMENT	2ND QTR 2014	60	NEVER
18	ESCAPE PROJECT - FAMILIES	AD COUNCIL - DISCOVERING NATURE	2ND QTR 2014	60	NEVER
19	LA IMPORTANCIA DEL HIGIENE AL GUARDA	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	60	NEVER
20	APROVECHEMEJOR EL REJIO EN SU JARDIN	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	60	NEVER
21	LA COMUNICACION EN EL HOGAR DEBE...	UNIVERSITY OF CALIFORNIA - RADIO NOTICIAS	3RD QTR 2014	60	NEVER
22	HEARING HEALTH	HEARING LOSS ASSOCIATION OF AMERICA	3RD QTR 2014	60	NEVER
1	FISH REVISED	AD COUNCIL	4TH QTR 2013	20	NEVER
2	OZ TAP YOUR HEELS	AD COUNCIL	4TH QTR 2013	15	12/31/2014
3	RECIPIES FOR DISASTER	AD COUNCIL	3RD QTR 2014	15	6/30/2015