

KXYL AM/FM
Quarterly Issues
1st Quarter 2016

KXYL radio identified the following key issues that needed to be addressed during the 1st Quarter of 2016.

1. Elections
2. Crime
3. Poverty
4. Education
5. Economy

These issues were covered as follows:

Elections

2/5/16 – 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 60-second story aired regarding a debate between the two candidates for District Attorney

2/5/16 – 5:06 pm – A 60-second story aired concerning the hire of a new elections administrator.

2/5/16 – 6:40 am-7:00 am – A 20 minute presentation aired highlighting the candidates for local office.

2/8/16 – 6:30 am, 7:30 am, 8:30 am – A 60-second story aired concerning the hire of a new elections administrator.

Crime

3/7/16 – 5:06 pm – A 30-second story aired detailing how the Sheriff's office located a stolen car, and arrested the driver and passenger on drug charges as well as charges of unauthorized use of a motor vehicle.

3/11/16 – 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 60-second story aired about the punishment phase of a former Brownwood Middle School coach convicted of inappropriate relationship between an educator and a student.

Poverty

3/8/16 – 6:30 am, 7:30 am, 8:30 am and 5:06 pm – A 90-second story aired featuring the Good Samaritan Ministries' efforts to end local hunger through the Empty Bowls Project.

Education

3/16/16 – 7:40 am-8:00 am – Brownwood ISD Superintendent Dr. Joe Young updated the audience on happenings at the local school district, and discussed changes to the way the state measures required instruction time.

Economy

3/8/16 – 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 60-second story aired revealing local and state employment statistics.

3/14/16 – 6:30 am, 7:30 am, 8:30 am & 5:06 pm – A 60-second story aired revealing how much sales tax revenue was received by each local city, an indication of economic activity.