

Fourth Quarter Issues & Programs 2015
October - December 2015
KXYL AM Brownwood, KXYL FM Coleman

KXYL identified the following key issues facing our community in the 4th quarter of 2015.

1. County Facilities
2. Tourism
3. Open Carry of Firearms
4. Crime
5. Ambulance Service
6. Elections

These issues were covered as follows:

County Facilities:

10/19/15 - 5 p.m. - A 2-minute story aired on the Commissioners' decision against building a 4,000 square foot office building for the County Treasurer and Elections Administration.

10/20/15 - 6:30, 7:30 & 8:30 a.m. - A 2-minute story aired on the Commissioners' decision against building a 4,000 square foot office building for the County Treasurer and Elections Administration.

10/26/15 - 5 p.m. - A 2-minute story aired on the Commissioners' decision to move forward with the construction of a 4,000 square foot office building at a cost of \$1.2 million.

10/27/15 - 6:30, 7:30, & 8:30 a.m. - A 2-minute story aired on the Commissioners' decision to move forward with the construction of a 4,000 square foot office building at a cost of \$1.2 million.

12/24/15 - 8:40-9 a.m. - A 20-minute interview with Commissioner Gary Worley aired, addressing the need for the new 4,000 square foot office building, and the legality of bypassing the bidding process.

Tourism:

11/30/15 - 6:30, 7:30, & 8:30 a.m., and 5 p.m. - A 60-second story aired previewing the upcoming "Christmas Under the Stars" festival, and Christmas parade. The story gave dates, times, locations, and attendance info.

12/2/15 - 5:15 - 5:30 p.m. - A 15-minute interview aired featuring Chamber of Commerce CEO, who gave information about Christmas Under the Stars, and discussed the economic impact the event brings to the local community.

Gun Rights

11/19/15 - 6:30, 7:30, 8:30 a.m. and 5 p.m. - A 60-second story aired previewing upcoming workshops to help businesses and residents understand Texas' new Open Carry law.

Crime

12/9/15 - 6:30, 7:30, 8:30 a.m. and 5 p.m. - A 60-second story aired warning residents about a telephone scam targeting local residents.

12/30/15 - 6:30, 7:30, 8:30 a.m. and 5 p.m. - A 60-second story aired warning residents about a scam where callers trick area residents into believing they have arrest warrants, and must clear those warrants by paying the caller.

Ambulance Service

12/31/15 - 6:30, 7:30, 8:30 a.m. and 5 p.m. - A 60-second story aired announcing the switch from Allegiance Ambulance to Lifeguard EMS when it comes to the county's EMS provider. Back in September, the Commissioners court awarded the EMS contract to Lifeguard. The contract with Allegiance ended 12/30/15.

Elections

11/30/15 - 6:30, 7:30, 8:30 a.m. and 5 p.m. - A 2-minute story aired listing local candidates, filing deadline, and the date of the primary elections.