

CONTRACT



KDVR-TV
100 Speer Blvd
Denver, CO 80203
(303) 595-3131

And:

Screen Strategies Media
Attention: Caroline Bahng
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

<u>Contract / Revision</u> 730703 /		<u>Alt Order #</u>
<u>Product</u> POLIS FOR GOVERNOR 2018 9/12-9/18		
<u>Contract Dates</u> 09/12/18 - 09/18/18		<u>Estimate #</u> 4245
<u>Advertiser</u> J Polis/D/GOV CO		<u>Original Date / Revision</u> 09/11/18 / 09/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDVR-TV	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	09/12/18	09/18/18	FOX31 News At 530a	530a-6a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/18	09/18/18	MTWTF--	3			\$125.00					
N 2	31	09/12/18	09/18/18	M-F 10a-11a	10a-11a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/18	09/18/18	MTWTF--	3			\$100.00					
N 3	31	09/12/18	09/18/18	FOX31 News At 11a	11a-1130a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/18	09/18/18	MTWTF--	2			\$125.00					
N 4	31	09/12/18	09/18/18	M-F 1130a-12p	1130a-12p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/18	09/18/18	MTWTF--	3			\$125.00					
N 5	31	09/12/18	09/18/18	M-F 2p-3p	2p-3p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/18	09/18/18	MTWTF--	3			\$75.00					
N 6	31	09/12/18	09/12/18	Wednesday Prime	7p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/18	09/18/18	--W----	1			\$2,500.00					
N 7	31	09/15/18	09/15/18	FOX31 news At 930p Sa	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/18	09/18/18	-----S-	1			\$350.00					
N 8	31	09/16/18	09/16/18	NFL Game Day Prime	11p-12a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/18	09/18/18	-----S	1			\$250.00					
Totals								0.00				17	\$4,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/18/18	17	\$4,625.00	(\$693.75)	\$3,931.25
Totals	17	\$4,625.00	(\$693.75)	\$3,931.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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09/12/18 - 09/18/18	POLIS FOR GOVERNOR	4245

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Polis/D/GOV CO	09/11/18 / 09/11/18

Signature: _____ **Date:** _____

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