## Issues/Programs Quarterly Report April. 1st, 2023 – July 31st, 2023

Wausau TV License Company, LLC Wausau, Wisconsin July 1st, 2023 Prepared by: Elizabeth Crikelair Senior Administrative and Human Resources Manager For stations WAOW-WMOW The following newscasts, programs, specials and announcements airing on WAOW & WMOW provide the most significant treatment of community issues:

WAOW-TV Newscasts Wake Up Wisconsin 5AM on News 9 Wake up Wisconsin 6AM on News 9 News 9 WAOW at 11AM News 9 WAOW at 5PM News 9 WAOW at 6PM News 9 WAOW at 10PM News 9 WAOW at 5:30PM (Sunday) News 9 at 9PM on CW **Public Affairs Programming** UpFront with Mike Gousha Sunday 9:30-10:00 a.m. **Public Service Announcements** Varying length announcements from: 10-:60 airing throughout the day about issues of community interest and importance. The following ABC network programs are also represented in this report: **Good Morning America ABC World News** Nightline 20 - 20This Week with George Stephanopoulos

In direct response to timely news topics, viewer letters and emails, WAOW-TV elected to cover the following issues through news stories, public affairs programming and/or special reports:

CRIME

## **EDUCATION**

# **GOVERNMENT-POLITICS**

### **CONSUMER-ECONOMY**

## **FAMILY ISSUES**

## HEALTH

## **SPORTS**

## **SPECIAL REPORTS**

#### 2nd QUARTER QUARTERLY REPORTS "CRIME" 04-01-23 through 07-31-23

Time 1:20 Slug: RECKLESS DRIVING LAW Governor Tony Evers signs a new la	First Aired 4/3/23 we that takes aim at reckless drivers.	Show 6PM
-	First Aired 4/6/23 CE more than 140 mass shooting in the U.S. an eady if the unthinkable happens here.	Show 6PM d area emergency
Time 1:13 Slug: JAIL STAFF LAW Area jails will be getting a boost fro	First Aired 4/7/23 m a new bill signed into law here in Wiscon	Show 6PM sin.
Time 1:28 Slug: JUSTICE CENTER PLAN Portage County could be getting a n	First Aired 4/10/23 ew jail and courthouse if they can decide wh	Show 5PM here to put it.
Time 1:30 Slug: OFFICERS KILLED REAX Police departments here in north cer those officers.	First Aired 4/10/23 htral Wisconsin and across the badger sate ar	Show 6PM re feeling the loss of
Time 1:40 Slug: OFFICER LOCAL TIES We're leaning more about officer En	First Aired 4/10/23 mily Breidenback and her ties here to central	Show 10PM Wisconsin.
Time 2:00 Slug: RAPIDS SKATE PARK Ongoing issues at a skate park cause problems happening.	First Aired 4/12/23 e it to close, right after it opens. We're taking	Show 10PM g a closer look at the
Time 1:58 Slug: OVERDOSES After multiple overdoses over the pa you can help.	First Aired 4/14/23 ast couple of days, we're hearing about the d	Show 10PM angers posed and how

Time 1:38 Slug: AMBER ALERTS We're digging deeper into the use o	First Aired 4/19/23 f alerts to help report missing people.	Show 10PM
Time 1:52 Slug: CRITICAL INCIDENT An officer-involved shooting last ni	First Aired 4/22/23 ght leaves one person dead and neighbors sh	Show 6PM aken.
Time 1:49 Slug: CRIMINAL RECORD WIPE A felony is something that follows would make it easier on one-time of	you for the rest of your life, but a new bill wi	Show 6PM ith bi-partisan support
Time 0:58 Slug: BRADLEY HOMICIDE PLE A Portage County man leans his fat father.	First Aired 4/27/23 A e today after being found guilty to the murde	Show 6PM er of his girlfriend's
Time 1:30 Slug: TOMAHAWK SECURITY One local community wants to mak	First Aired 4/27/23 e sure your house is safe.	Show 6PM
Time 1:11 Slug: PCH SCAM An area woman is speaking out toni	First Aired 4/30/23	Show 5:30PM scam.
Time 1:43 Slug: PUBLIC DEFENDER LACK A lack of public defenders and pros badger state.	First Aired 5/1/23 ecutors is blamed for slowing down the justi	Show 6PM ce system across the
Time 3:58 Slug: SANE PROGRAM A sexual assault survivor had to driv	First Aired 5/4/23 ve more than an hour away to get the help an	Show 10PM ad care she needed.
Time 1:36 Slug: ONLINE CHILD SEX ABUS If your kids use the computer aroun	First Aired 5/5/23 SE d the house you're going to want to pay atter	Show 6PM ntion.
Time	First Aired	Show

1:28 Slug: WI OFFICERS KILLED The law enforcement community ac in the line of duty.	5/8/23 cross the state is mourning after a St. Croix C	6PM County deputy is killed
Time 1:45 Slug: NEILSVILLE BURGLARIES From stolen cash to ATVS, people	First Aired 5/9/23 S in one area community on edge after a string	Show 5PM 5 of break-ins.
Time 1:34 Slug: TACTICAL TRAINING When the worst happens you want t anything.	First Aired 5/11/23 the first responders coming to help you trained	Show 6PM ed and ready fro
	2nd QUARTER QUARTERLY REPORTS "EDUCATION" 04-01-23 through 07-31-23	
	First Aired 4/5/23 OLO the spring election with some big wins and b eld where a proposed 100 million dollar scho	
Time 1:16 Slug: CONCEALED CARRY CLA In the wake of the deadly school she say would put school safety in the h	ooting in Nashville, state lawmakers are pitc	Show 6PM hing a proposal they
Time 1:13 Slug: WI RAPIDS DEDICATION An area high school is showing their referendum two years ago.	First Aired 4/16/23 r community what their money went toward	Show 5:30PM after passing a
Time 1:48 Slug: INCLUSION WEEK Students and staff at Rhinelander hi	First Aired 4/20/23 gh school are setting out to make sure every	Show 10PM one feels valued.
Time 1:46 Slug: TRAX FOR BRAX Area students got to ride tractors for	First Aired 4/21/23 r their 15 <sup>th</sup> annual Drive Your Tractor to Sch	Show 4PM 1001 Day.

Time 1:31	First Aired 4/21/23	Show 6PM
Slug: COLLEGE CARE		
6	can be exciting, but it can also be nerve	wracking as teens try to decide on
Time	First Aired	Show
1:35	4/21/23	10PM
Slug: UWSP/TIFFANY A Wisconsin congressm	an's appearance in Stevens Point met w	vith protesting students.
Time	First Aired	Show
1:36	4/25/23	6PM
Slug: FINANCIAL LIT		
6	oking to bring financial literacy to stud	ents statewide.
Time	First Aired	Show
1:27	4/27/23	5PM
Slug: SCHOOL LUNCH		
Dozens of high school st	udents have their lunch debt wiped clea	n thanks to a generous donation.
Time	First Aired	Show
	1/27/22	10DM
2:04 Slug <sup>.</sup> WAUSAU BAND	4/27/23 TEACH	10PM
Slug: WAUSAU BAND	TEACH verage of the response by the Wausau S	
Slug: WAUSAU BAND We're continuing our cov	TEACH verage of the response by the Wausau S nd teacher. First Aired	
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23	chool District toward alleged
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23	chool District toward alleged Show 5PM
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY UW Stevens Point cappe	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23 UWSP	chool District toward alleged Show 5PM
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY UW Stevens Point cappe display.	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23 UWSP ed off sexual assault awareness month w	chool District toward alleged Show 5PM rith their What Were You Wearing
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY UW Stevens Point cappe display. Time 1:31 Slug: HMONG HERITA	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23 UWSP ed off sexual assault awareness month w First Aired 4/28/23	chool District toward alleged Show 5PM Tith their What Were You Wearing Show 10PM
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY UW Stevens Point cappe display. Time 1:31 Slug: HMONG HERITA	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23 UWSP of off sexual assault awareness month w First Aired 4/28/23 GE culture in Wausau. Several dozen midd	chool District toward alleged Show 5PM Tith their What Were You Wearing Show 10PM
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY UW Stevens Point cappe display. Time 1:31 Slug: HMONG HERITA A celebration of Hmong	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23 UWSP of off sexual assault awareness month w First Aired 4/28/23 GE culture in Wausau. Several dozen midd	chool District toward alleged Show 5PM Tith their What Were You Wearing Show 10PM
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY UW Stevens Point cappe display. Time 1:31 Slug: HMONG HERITA A celebration of Hmong where the focus was expr Time 1;22	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23 UWSP ed off sexual assault awareness month w First Aired 4/28/23 GE culture in Wausau. Several dozen midd ressing themselves. First Aired 5/4/23	chool District toward alleged Show 5PM Tith their What Were You Wearing Show 10PM le school students putting on a sho
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY UW Stevens Point cappe display. Time 1:31 Slug: HMONG HERITA A celebration of Hmong where the focus was expr Time 1;22 Slug: TIPS FOR FINALS	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23 UWSP ed off sexual assault awareness month w First Aired 4/28/23 GE culture in Wausau. Several dozen midd ressing themselves. First Aired 5/4/23	chool District toward alleged Show 5PM with their What Were You Wearing Show 10PM le school students putting on a sho Show 6PM
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY UW Stevens Point cappe display. Time 1:31 Slug: HMONG HERITA A celebration of Hmong where the focus was expr Time 1;22 Slug: TIPS FOR FINALS	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23 UWSP ed off sexual assault awareness month w First Aired 4/28/23 GE culture in Wausau. Several dozen midd ressing themselves. First Aired 5/4/23 S	chool District toward alleged Show 5PM The their What Were You Wearing Show 10PM le school students putting on a sho Show 6PM
Slug: WAUSAU BAND We're continuing our cov comments made by a bar Time 1:58 Slug: SAAM DISPLAY UW Stevens Point cappe display. Time 1:31 Slug: HMONG HERITA A celebration of Hmong where the focus was expr Time 1;22 Slug: TIPS FOR FINALS We have tips for students	TEACH verage of the response by the Wausau S nd teacher. First Aired 4/28/23 UWSP ed off sexual assault awareness month w First Aired 4/28/23 GE culture in Wausau. Several dozen midd ressing themselves. First Aired 5/4/23 S s on how to deal with the stressors that of	chool District toward alleged Show 5PM with their What Were You Wearing Show 10PM le school students putting on a show 6PM come with the end of the school year

being passed.

Time	First Aired	Show
1:26	5/7/23	5:30PM
Slug: HEALTH WALK		
One area high school was inspired to	b bring awareness to mental health this mont	h in their own way.
Time	First Aired	Show
1:14	5/8/23	5PM
Slug: FIRESTARTER INTERVEN	ΓΙΟΝ	
The Marshfield Fire Department is l	ooking to stop future fires before they start b	by reaching out to kids.
Time	First Aired	Show
1:51	5/8/23	6PM
Slug: YOUNGEST UWSP GRAD		
-	t set to graduate when others her age haven?	't even finished high
Time	First Aired	Show
1:56	5/8/23	10PM
Slug: EAST BAND		
Alleged racism at Wausau East take	s center stage at tonight's school board meet	ing.
Time	First Aired	Show
1:25	5/12/23	6PM
Slug: PRESIDENTIAL SCHOLAR		
A local high school student gets a na	ational honor.	
Time	First Aired	Show
0:54	5/15/23	6PM
Slug: WIS VALLEY LUTHERAN		
Students at one area high school wil	l be looking for a new place to learn.	
	2nd QUARTER QUARTERLY REPORTS GOVERNMENT-POLITICS" 04-01-23 through 07-31-23	
Time	First Aired	Show
1:36	4/2/23	5:30PM
Slug: BAIL REFORM		
	be the only thing appearing on the ballot acro changes could be coming to the state consti-	
Time	First Aired	Show
2:34	4/3/23	10PM
Slug: MARSHFIELD FIRE		
We're just hours from the polls oper	ning throughout our area and voters in Marsh	nfield will have some

big decision to make.

Time 1:22 Slug: CLARK CO BALLOT FOLC Our election coverage continues wit saying they got the wrong ballot in the	th problems at area polling places Tuesday	Show 6PM with multiple voters
Time 1:33 Slug: ELECTION RECOUNT A close city council race leads to a r	First Aired 4/13/23 recount after just two votes separate the cano	Show 6PM didates.
Time 1:42 Slug: BUDGET HEARING Today community members and int state's upcoming budget.	First Aired 4/26/23 erest groups across Wisconsin making their	Show 5PM voices heard on the
Time 1:36 Slug: STATE BUDGET MEDICAI A woman in the norhwoods is push	First Aired 4/28/23 D ing to make Wisconsin expand access to me	Show 4PM dicaid.
Time 0:58 Slug: EVERS RHINELANDER Now is the chance for Wisconsinite	First Aired 5/9/23 s' voices to be heard on the issue of broadba	Show 6PM nd access.
Time 2:00 Slug: COUNTY BLDG CHANGES Plans for the Portage County justice support.	First Aired 5/9/23 c center come to a pause after funding fails to	Show 10PM o get the necessary
Time 1:14 Slug: CHILD CARE ISSUES Finding childcare today is a struggle going. Now, they want to send a me	First Aired 5/11/23 e for families, but its just as hard for those pressage to Madison.	Show 6PM roviders to keep things
Time 1:41 Slug: TIKI MUSIC A potential noise ordinance could p	First Aired 5/11/23 ut a damper on summer festivities.	Show 10PM
Time 1:18 Slug: BALDWIN VETERANS Veterans from around the area are s	First Aired 5/23/23 haring their stories of dealing with chemical	Show 6PM exposure while serving

our country. They're also sharing how a new law, the Pact Act, is helping them heal.

Time 1:42	First Aired 5/23/23	Show 6PM
Slug: POINT HOMELESS Our coverage continues in S	tevens Point where city officials a	re doing what they can to help people
experiencing homelessness.		
Time	First Aired	Show
1:21	5/23/23	10PM
Slug: WAUSAU PFAS Wausau is looking to take it	s fight against PFAs from the wate	er treatment plant to the courtroom.
Time	First Aired	Show
0:49	6/1/23	6PM
Slug: LDF LAWSUIT		
0	rth and a temporary road agreeme	nt, the town of Lac Du Flambeau gets
Time	First Aired	Show
1:43	6/6/23	5PM
Slug: PFAS BILL		
State lawmakers are looking across Wisconsin.	g at what to do about PFAs, those f	orever chemicals found in drinking water
Time	First Aired	Show
1:21	6/6/23	10PM
Slug: VILLAGE V TOWN		
not they want to incorporate		ir ballots next month asking whether or
Time	First Aired	Show
1:50	6/12/23	6PM
Slug: HOMELESS ISSUES Stevens Point may take step	s to clear out their downtown during	ng the overnight hours.
Time	First Aired	Show
1:31	6/20/23	6PM
Slug: EVERS IN TOWN		· 1 / 1 · XV
cities thousands of dollars in		right here in Wausau granting towns and
Time	First Aired	Show
1:24	6/23/23	5PM
Slug: ROE V WADE ANNI Tomorrow marks one year s	VERSARY ince the U.S. Supreme court voted	to over turn Roe V. Wade.
Time	First Aired	Show
1:36	6/29/23	6PM

#### Slug: SCOTUS AFFIRMATIVE ACTION

The Supreme Court makes a landmark ruling limiting affirmative action in college admissions decisions.

#### 2nd QUARTER QUARTERLY REPORTS "CONSUMER-ECONOMY" 04-01-23 through 07-31-23

Time 1:32 Slug: CELL PHONES 50 YEARS Our phones can do nearly everything	First Aired 4/3/23 g we want them to, but it wasn't always that	Show 6PM way.
Time 1:24 Slug: WAUSAU EAST PROM HEI Prom season is almost here and that		Show 6PM
Time 1:27 Slug: WORKER SHORTAGE The ongoing worker shortage is hitti they're scrambling to get extra hand	First Aired 4/11/23 ing the northwoods hard and with summer ju s.	Show 10PM ast around the corner
Time 1:45 Slug: TRIVIA GROCERY STORES UW Stevens Point's 53 <sup>rd</sup> annual triv		Show 6PM
Time 1:27 Slug: SOUTHPOINT OPENS If you dig diners and have a taste of	First Aired 4/17/23	Show 6PM
	First Aired 4/19/23 nonths away, but Stevens Point officials say make their way to central Wisconsin.	Show 6PM there's still a need for
Time 1:26 Slug: HOUSING COSTS LATEST The Wisconsin Realtor's Associatio historic lows.	First Aired 4/21/23 n has released new numbers pointing to a ho	Show 6PM using inventory at
Time 1:34	First Aired 4/23/23	Show 5:30PM

# Slug: AG WORKER SHORTAGE

Area farms are being forced to adapt as they struggle to find workers.

Time 1:58 Slug: RENT READY A new program is trying to help p	First Aired 4/24/23 eople find a place to live.	Show 6PM
Time 1:24 Slug: AI & SNAPCHAT Concerns rise after social media a	First Aired 4/24/23 pp Snapchat rolls out a new AI feature.	Show 6PM
Time 1:21 Slug: CELL TOWER Cell tower issues continue to plag	First Aired 4/26/23 ue phone users in Stevens Point.	Show 10PM
Time 1:34 Slug: WAUSAU WATER RATE If you use the city of Wausau wat	First Aired 5/1/23 S er utility you may be seeing a much bigger b	Show 6PM will in the coming months.
Time 1:32 Slug: CAMPGROUND DELAYS The weather here in Wisconsin is campgrounds from opening.	First Aired 5/2/23 literally putting a damper on the camping se	Show 6PM ason, keeping some
Time 1:44 Slug: WEDC MAKEOVER A northwoods business gets a mal	First Aired 5/2/23 keover after winning a statewide contest.	Show 6PM
Time 1:15 Slug: RECORD APPRENTICESI More teens are getting wired into	First Aired 5/3/23 HIPS possible future careers before leaving high s	Show 6PM chool.
Time 2:00 Slug: IOLA SAND MINE Ne wdetails as the town of Scandi mine permit request near the Iola	First Aired 5/4/23 navia's planning commission recommends t Car Show grounds.	Show WU1 o not approve a sand
Time 2:17 Slug: FISHERY IMPACT	First Aired 5/5/23	Show 6PM

We are less than 23 hours away from the start of Wisconsin's fishing season, but without the help of

DNR fish hatcheries bringing in that big one would be a whole lot tougher.

TimeFirst AiredShow2:005/5/2310PM

Slug: FARMER MARKET

The season for fresh produce and farmers markets is just around the corner, but some are encountering a big issue-- a lack of space.

Time	First Aired	Show
1:20	5/10/23	6PM
Slug: MOTHERS DAY DEALS	) )	
If you haven't yet found a gift fo	or your mom for Mother's Da	ay time's running out.

Time	First Aired	Show
1:15	5/16/23	5PM
Slug: SMALL BIZ SURVIVAL		

A new report says Wisconsin tops the nation for helping new small businesses thrive.

#### 2nd QUARTER QUARTERLY REPORTS "FAMILY & COMMUNITY ISSUES" 04-01-23 through 07-31-23

Time 1:49 Slug: WINTER WEATHER Resident across the northwoods stil	First Aired 4/1/23 l digging out from last night's storms.	Show 6PM
Time 1:55 Slug: JEFFERSON APRIL FOLAN A Portage County man is recognize	First Aired 4/6/23 d for his efforts to make his community a sa	Show 6PM fer place to live.
Time 1:40 Slug: BUSKA MORTGAGE GIFT A heartwarming story in Wausau w	First Aired 4/6/23 here a business is helping a family in need.	Show 6PM
Time 1:51 Slug: FRIENDS OF THE GRIDIRO The Newman Catholic community	First Aired 4/7/23 ON is rallying behind one of its own after a trage	Show 10PM edy this week.
Time 1:39 Slug: LINE OF DUTY DEATH 102 Wisconsin firefighters have die firefighter's memorial in Wisconsir	First Aired 4/12/23 ed in the line of duty and every one of them i a Rapids.	Show 6PM s honored at the state

Time 1:41 Slug: HOUSING HELP A new program will help Stevens F	First Aired 4/12/23 Point homeowners make much needed home	Show 6PM repairs.
Time 1:55 Slug: HOUSE FIRE VICTIMS A fire a few weeks ago burned dow	First Aired 4/14/23 /n not just a home, but history.	Show 4PM
Time 1:52 Slug: ROTHSCHILD FIRE An early morning fire ravaging sev	First Aired 4/14/23 eral condos in Rothschild, leaving nearly a c	Show 6PM lozen people homeless.
Time 1:20 Slug: WEATHER REAX Of course, many not happy about th	First Aired 4/17/23 ne winter weather mid-April.	Show 5PM
Time 1:56 Slug: MISSING TEENS The search is underway for two mis	First Aired 4/17/23 ssing Lincoln County teens.	Show 6PM
Time 1:18 Slug: HOMELESS ISSUES Authorities are cracking down on e continues to grow.	First Aired 4/18/23 ncampments in Wausau even as the problem	Show 6PM n of homelessness
Time 1:08 Slug: BODIES FOUND REAX Now to Merrill where the commun	First Aired 4/18/23 ity is in mourning over those two teens.	Show 6PM
Time 1:37 Slug: BODIES FOUND We now know that bodies of two n County.	First Aired 4/18/23 hissing Lincoln County teens have been reco	Show 10PM vered in Oneida
Time 1:49 Slug: TEEN DEATHS FUNDRAIS An area community reeling from the and each other.	First Aired 4/19/23 SER he loss of two teenagers is now coming toget	Show 6PM her to help their families
Time	First Aired	Show

127 Slug: FALLEN OFFICERS FUND A restaurant is hosting a fundraiser week.	4/20/23 RAISER honoring the Barron County officers killed i	6PM in the line of duty last	
Time 1:43 Slug: SS STEVE BOWERS There's a Hawaiian shirt wearing su nearly every day.	First Aired 4/25/23 abstitute teacher roaming the halls of Maine	Show 10PM Elementary School	
Time 1:37 Slug: ALICE REPORT The United Way's latest report show working, but still struggling to mak	First Aired 4/26/23 ws a startling number of families in Maratho e ends-meet.	Show 6PM n County who are	
Time 1:42 Slug: FOOD INSECURITY Across the country and right here in	First Aired 5/4/23 In the badger state, hunger is an everyday pro	Show 6PM blem for families.	
Time 1:27 Slug: KIDS MISSING HELP After a missing Wisconsin child wa top of mind for parents.	First Aired 5/9/23 as found in the woods after two days, experts	Show 6PM s say safety should be	
Time 1:36 Slug: HANNAH CTR EXPANDS The Hannah Center is expanding co	First Aired 5/10/23 overage with a new location in Wood County	Show 6PM 7.	
2nd QUARTER QUARTERLY REPORTS "HEALTH" 04-01-23 through 07-31-23			
Time 1:36 Slug: ACA SCREENINGS RULIN People here in central Wisconsin co is upheld.	First Aired 4/3/23 G ould lose access to free health screenings if a	Show 5PM ruling by a Texas judge	
Time 1:36 Slug: CRISIS INTERVENTION Every day Americans struggle with	First Aired 4/6/23 mounting mental health issues from stress to	Show 5PM o depression and worse.	

Time 1:41 Slug: NURSING HOME A Lincoln County nursing home is	First Aired 4/6/23 in a state of flux with its future up in the air.	Show 10PM
Time 1:36 Slug: BLASTO CASE A scary situation for an area mom a needing to spend days in the hospita	First Aired 4/13/23 fter her daughter ends up with a potentially o al.	Show 6PM deadly infection,
Time 1:27 Slug: HEMOPHILIA CENTER IM Living with a chronic condition can trying to help.	First Aired 4/20/23 PACT take a toll both mentally and physically, but	Show 6PM t one area clinic is
Time 1;35 Slug: TICK SEASON If you're headed outside, beware. T	First Aired 4/24/23 ick season is here.	Show 5PM
Time 1:53 Slug: MOBILE VET CLINIC A new mobile vet clinic rolled into central Wisconsin.	First Aired 4/25/23 town this week aimed at filling the need for	Show 5PM veterinary care in
Time 1:57 Slug: PAIN TREATMENT An area college student is showing was a child.	First Aired 4/26/23 the power of perseverance after dealing with	Show 6PM severe pain since he
Time 4:10 Slug: PPD IMPACT Postpartum depression can turn a jo	First Aired 5/1/23 byful time in a family's life into a nightmare.	Show 10PM
Time 1:54 Slug: YOUTH ALCOHOL A new bill could allow high school	First Aired 5/2/23 students to serve you alcohol.	Show 10PM
Time 1:03 Slug: PFAS IN TP Its time to check your bathroom for	First Aired 5/3/23 PFAs.	Show 5PM

Time 1:54 Slug: CUTTING FOR A CAUSE Not every cancer patient loses their	First Aired 5/3/23 hair, but for those that do its a loss they stru	Show 6PM ggle to overcome.
Time 1:20 Slug: MOTHERS DAY NEW HEA A Wisconsin woman will celebrate	First Aired 5/10/23 ART her first Mother's Day this weekend and a s	Show 5PM econd chance at life.
Time 1:30 Slug: MENTAL HEALTH May is mental health awareness mo	First Aired 5/10/23 onth and advocacy groups want to spread awa	Show 10PM areness.
Time 1:29 Slug: MEMORY QUILT A Taylor County group is working	First Aired 5/17/23 on memorializing those in the area who lost	Show 6PM their lives to suicide.
Time 1:43 Slug: HOT CARS/DOGS It's getting to be that time of year w	First Aired 5/17/23 when leaving your pet in the car can get really	Show 10PM y dangerous.
Time 1:58 Slug: RISE TO REMEMBER An area high school is raising awar	First Aired 5/18/23 eness for mental health through performance	Show 10PM es and creativity.
Time 1:38 Slug: MENTAL HEALTH TRANS In the badger state, one in 20 adults	First Aired 5/19/23 SPORT experience serious mental illness each year.	Show 6PM
Time 1:32 Slug: MOTORCYLE AWARE May marks Motorcycle Safety Awa	First Aired 5/21/23 areness Month.	Show 5:30PM
Time 1:18 Slug: FALLING FURNITURE A warning for parents after a toddle	First Aired 5/22/23 er is killed when a dresser tips, crushing him	Show 5PM to death.
	2nd QUARTER	

## QUARTERLY REPORTS "SPORTS" 04-01-23 through 07-31-23

Time 1:46 Slug: AOW BRADY CLE		Show 10PM
It's time we introduce you	to our athlete of the week—Brady Cl	leveland.
Time 1:13 Slug: MASON MITCHELI Another prep level stud ma		Show 10PM
Time 1:47 Slug: PACKERS TOUR The Packers Tailgate Tour	First Aired 4/11/23 kicks off today with players surprisin	Show 4PM ng some area high schoolers.
Time 1:33 Slug: AOW BRETT SIMO So far Brett Simonson has	First Aired 4/12/23 NSEN lit up the stat sheet for Rapids this se	Show 10PM ason.
Time 1:37 Slug: UWSP BASEBALL With just a month until the back champs.	First Aired 4/17/23 postseason, UWSP baseball is within	Show 10PM n striking distance of becoming back to
Time 1:47 Slug: AOW PACELLI One area team has seen so	First Aired 4/19/23 much success it was only right to giv	Show 10PM re the whole squad a WAOW shoutout.
Since the Packers inception	First Aired 4/24/23 Y - OWNER OF THE NFC NORTH of August 11, 1919, only six player heir name and number etched into th	s in the franchise history have been
Time 1:23 Slug: RODGERS REAX The news of Aaron Rodger	First Aired 4/24/23 s' departure sent shockwaves throug	Show 10PM h the state.
Time 1:11 Slug: AOW 12 WRESTLE 12 area wrestlers are hopin	First Aired 4/26/23 RS IN VEGAS g to get it done out in Las Vegas this	Show 10PM weekend.
Time	First Aired	Show

1:32 Slug: PACK DRAFT	4/27/23	10PM
Tonight's the night the Gree	n Bay Packers begin the work of fil	ling out the 23-24 roster.
Time 1:41 Slug: DAY IN THE LIFE O	First Aired 5/1/23 F AN AD	Show 10PM
The weather changes over the spring sports season.	e past few weeks have affected all	of us, but it has significantly dampened
Time 1:20	First Aired 5/5/23	Show 6PM
Slug: KEEGAN AT ROOKI They may be out of college,	E CAMP but the Pcakers rookies are already	back in the classroom.
Time 1:45	First Aired 5/5/23	Show 10PM
Slug: PACKERS ROOKIE I Just a week after the 2023 N home.		re already hard at work in their new
	obably tired of hearing about royals	Show 10PM s, crowns, and thrones, but I promise se into the Assumption Royals softball
	neir crown and stay on the D% through	
Time 1:21	First Aired 5/10/23	Show 10PM
Slug: AOW GAVIN OBREN	MSKI nake or break a ball team and our A	thlete of the Week has been nothing
Time	First Aired	Show
0:57	5/11/23	5PM
Slug: PACKERS SCHEDUI There's been speculation all	day long about when the Packers w	vill have their games this season.
Time 1:57	First Aired 5/15/23	Show 5PM
	OLICE l at Lambeau Field. Many law enfor d those who go above and beyond th	
Time	First Aired	Show
1:58	5/15/23	10PM
Slug: SENTRY WORLD The 43 <sup>rd</sup> U.S. Senior Open w	vill hit Stevens Point in just over a r	nonth and years of preparation will

finally pay off for SentryWorld.

Time 2:28	First Aired 5/16/23	Show 10PM
Slug: EMMETT STRONG Sports brings people together, usuall	ly for what is on the field, but often times the erness finds it's way beyond the lines.	
Time 1:35 Slug: AOW STREIT Edgar's Teegan Streit has been one of he's not done yet.	First Aired 5/17/23	Show 10PM k and field season, but
	2nd QUARTER QUARTERLY REPORTS "SPECIAL REPORTS" 04-01-23 through 07-31-23	
Time 1:33 Slug: ROAD BUCKLING New tonight at 10—how a road in M	First Aired 4/3/23 Marathon County collapsed and became a hug	Show 10PM ge hazard.
Time 1:41 Slug: TRAINING BURN An area fire department is partnering training.	First Aired 4/8/23 g with their local high school to get their met	Show 6PM mbers some crucial
Time 1:30 Slug: FIREFIGHTER DEATHS Following the deaths of two Chicago everything they can to keep their fire	First Aired 4/9/23 o firefighters in the last week, area fire depar efighters safe.	Show 5:30PM tments are doing
Time 1:23 Slug: FLOODING This week's summer-like heat has m rising waters.	First Aired 4/11/23 hany excited for spring, but it's causing a lot	Show 6PM of snowmelt and those
Time 1:40 Slug: LOCAL WILDFIRES REAX Extreme heat and low humidity leve	First Aired 4/13/23 Is leaving most of central Wisconsin under a	Show 10PM a fire weather watch.
Time 1:45	First Aired 4/18/23	Show 10PM

Slug: SAVE OUR SONGBIRDS A statewide initiative is encouraging people to help keep songbirds singing.

Time 0:57	First Aired 5/6/23	Show 6PM
Slug: FISHING	5/0/25	OF IVI
-	at didn't stop area anglers from getting out o	n the water.
Time	First Aired	Show
1:38	5/10/23	10PM
Slug: POINT POTHOLES		
If you've noticed an increased nur	nber of pothole clusters, you aren't alone.	
Time	First Aired	Show
1:46	5/11/23	6PM
Slug: PLANE CRASH We being tonight with that rescue landing on a road.	of two people in Wood County after their sm	all plane makes a crash
Time	First Aired	Show
1:34	5/12/23	6PM
Slug: HOMELESS SEX OFFEND A registered sex offender is being anywhere to go.	DERS released onto the streets after serving his tim	e, but won't have
Time	First Aired	Show
1:57	5/12/23	10PM
Slug: FUNERAL REAX		
Some officers from our area were	there in the crowd, saying goodbye to Leisin	g.
Time	First Aired	Show
1:28	5/13/23	10PM
Slug: PAWS FOR BRITTANY		
	d native Brittany Zimmerman was killed whi ave worked to make sure her memory lives of	
Time	First Aired	Show
1:48	5/14/23	5:30PM
Slug: HMONG LAO VETERANS		
The contributions of Wisconsin's	Hmong-Lao veterans were honored today.	
Time	First Aired	Show
1:33	5/15/23	6PM
Slug: MILL DEATH		
We're continuing to follow a deve	loping story out of Portage County where a r	nan dies at a paper mill.
Time	First Aired	Show
1:59	5/16/23	6PM
Slug: SHERMAN VIETNAM		

Our coverage of the 44<sup>th</sup> Never Forgotten Honor Flight continues as 110 area veterans are now back in central Wisconsin.

Time 1:38 Slug: POTHOLE SIGN Potholes are something all of us hav side of the globe to make a point.	First Aired 5/16/23 we to deal with, but one man is taking his con	Show 6PM nplaints to the other	
Time 2:00 Slug: WAUSAU FOOD How would you rate Wausau's food	First Aired 5/16/23 I scene?	Show 10PM	
Time 1:25 Slug: CAR IN RIVER A scary situation on Rib Mountain of crashes into the water.	First Aired 5/17/23 drive this morning. Watch as a driver crosses	Show 5PM 5 the median and	
TimeFirst AiredShow1:385/17/236PMSlug: PITTSVILLE GROCERY STOREImagine driving almost an hour just to get groceries. That was the reality for families in Pittsville, but a new grocery store is bringing some much-needed relieft.			
Time 1:28	First Aired 5/17/23	Show 6PM	

Ime		First Aired	Snov
1:28		5/17/23	6PM
71	DDOTUEDO TO DO		

Slug: BROTHERS TO DC For some, being in the military runs in the family.