

**Issues/Programs Quarterly Report
July 1st, 2023 – Sept. 30th, 2023**

**Wausau TV License Company, LLC
Wausau, Wisconsin**

Oct. 1st, 2023

**Prepared by: Elizabeth Crikelair
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For stations
WAOW-WMOW**

The following newscasts, programs, specials and announcements airing on WAOW & WMOW provide the most significant treatment of community issues:

WAOW-TV Newscasts

Wake Up Wisconsin 5AM on News 9

Wake up Wisconsin 6AM on News 9

News 9 WAOW at 11AM

News 9 WAOW at 5PM

News 9 WAOW at 6PM

News 9 WAOW at 10PM

News 9 WAOW at 5:30PM (Sunday)

News 9 at 9PM on Decades

Public Affairs Programming

UpFront with Mike Gousha Sunday 9:30-10:00 a.m.

Public Service Announcements

Varying length announcements from: 10-:60 airing throughout the day about issues of community interest and importance.

The following ABC network programs are also represented in this report:

Good Morning America

ABC World News

Nightline

20-20

This Week with George Stephanopoulos

In direct response to timely news topics, viewer letters and emails, WAOW-TV elected to cover the following issues through news stories, public affairs programming and/or special reports:

CRIME

EDUCATION

GOVERNMENT-POLITICS

CONSUMER-ECONOMY

FAMILY ISSUES

HEALTH

SPORTS

SPECIAL REPORTS

**3rd QUARTER
QUARTERLY REPORTS
“CRIME”
07-01-23 through 09-30-23**

Time	First Aired	Show
1:27	7/7/23	10PM

Slug: HODAG SECURITY

Tomorrow is expected to be the busiest day for Hodag Country Festival, and with that comes added security.

Time	First Aired	Show
1:40	7/14/23	6PM

Slug: TROOPER IN TRUCK

If you thought you only had to look out for cops in their squad cars, that's not always the case.

Time	First Aired	Show
1:42	7/20/23	10PM

Slug: MISSING WOMAN SEARCH

The search continues for missing Weston woman Tara Sullivan. This week marks 3 months since her disappearance.

Time	First Aired	Show
1:07	7/25/23	5PM

Slug: STALKING AWARENESS

An alleged stalking incident occurred in one area city last week and authorities are investigating.

Time	First Aired	Show
1:29	7/27/23	6PM

Slug: KAUL NARCAN

A big gift to an area fire department could save dozens of lives in central Wisconsin.

Time	First Aired	Show
1:48	7/28/23	6PM

Slug: 911 DISPATCH NEED

When we call 911 it's because we need help, often at some of the worst moments of our lives.

Time	First Aired	Show
1:23	8/9/23	10PM

Slug: JAIL STAFF CRISIS

An area jail is experiencing a critical staffing shortage and it's putting the pressure on current deputies.

Time	First Aired	Show
1:21	8/13/23	6PM

Slug: WAUSAU PD SWEAR-IN

Four new faces are on the Wausau Police Department, after being sworn-in this morning.

Time	First Aired	Show
1:14	8/21/23	10PM

Slug: WAUSAU PD FAKE GUNS

An area police department is asking their city to clear things up about fake guns.

Time	First Aired	Show
1:27	8/25/23	5PM

Slug: SANE CLOTHING

Volunteers in Wood County are collecting clothing for those who have been sexually assaulted.

Time	First Aired	Show
1:58	8/28/23	6PM

Slug: YMCA ABUSE FOLO

We're learning more about accusations of child abuse at an area YMCA.

Time	First Aired	Show
1:32	8/29/23	5PM

Slug: NEW POLICE CHIEF

Wausau's police department has a new chief, but he's a familiar face all across the city.

Time	First Aired	Show
1:31	8/31/23	6PM

Slug: SCHOOL CROSSING ISSUES

An area police department is telling drivers to pump the breaks in school zones, that's after several issues to start the year.

Time	First Aired	Show
1:35	8/31/23	6PM

Slug: WSD NEW SRO

From patrolling the streets to being a helping hand in the classroom, a Wausau police officer is bringing positivity to his new assignment.

Time	First Aired	Show
1:42	9/1/23	10PM

Slug: WEEKEND BOAT SAFETY

Labor Day weekend is one of the biggest boating weekends of the year in our area. News 9's Isak Dinesen has a look at what you need to keep in mind so you can stay out of trouble.

Time	First Aired	Show
1:49	9/8/23	6PM

Slug: CITIZEN'S ACADEMY

First responders from throughout Portage County are taking community members behind the scenes to see if they have what it takes in their annual Citizens Academy.

Time	First Aired	Show
1:37	9/12/23	10PM

Slug: SHERIFF TRAINING

It's training day for area law enforcement.

Time	First Aired	Show
1:15	9/20/23	4PM

Slug: OFFICER ON A TRAIN

While all of us might enjoy the sight and sounds of trains, we may not understand all the rules at railroad crossings.

Time	First Aired	Show
1:27	9/22/23	5PM

Slug: REC TRAIL DAMAGE

Off-road recreation is a big draw year round in Wisconsin, but local ATV trails are being vandalized and people are sick and tired of it.

Time	First Aired	Show
1:51	9/22/23	6PM

Slug: CITIZENS ACADEMY

Continuing our coverage of the Portage County Citizens Academy, where community members learn from the best in law enforcement. News 9's Nick Robinson is in Stevens Point where he and his classmates got an inside look behind bars and behind the phone where 911 calls are routed.

**3rd QUARTER
QUARTERLY REPORTS
"EDUCATION"
07-01-23 through 09-30-23**

Time	First Aired	Show
1:31	7/17/23	10PM

Slug: ANTIGO SCHOOL BOARD

After days of uncertainty, we now know the future of leadership at the Unified School District of Antigo.

Time	First Aired	Show
1:56	7/30/23	5:30PM

Slug: AP COURSES

Back to school period is upon us and your students may be debating whether or not to enroll in a dual credit course.

Time	First Aired	Show
1:23	8/2/23	6PM

Slug: VALLEY FAIR 4H

We're at the height of county fair season and kids from all across Wisconsin are hard at work showing off their skills.

Time	First Aired	Show
1:30	8/5/23	6PM

Slug: DECA COLOR RUN

Local teens in Merrill are making sure they get a head start on what it takes to run a business.

Time	First Aired	Show
1:49	8/6/23	5:30PM

Slug: UWSP TRAINING

The University of Wisconsin in Stevens Point is making sure their students and staff are prepared for any emergency situations by implementing new safety measures and holding training seminars in case of a school shooter.

Time	First Aired	Show
1:45	8/9/23	5PM

Slug: CNC SCHOLARSHIP

Jobs in Manufacturing are getting more and more high-tech every year, but a new program looks to expose students to that tech early and train the next generation of workers.

Time	First Aired	Show
1:43	8/13/23	5:30PM

Slug: TEACHER SHORTAGE

Across the badger state school districts are being challenged with a teacher shortage.

Time	First Aired	Show
0:59	8/14/23	WU1

Slug: FABFAN WAUSAU

Back to school season is here and you can help area kids get the school supplies they need.

Time	First Aired	Show
1:47	8/16/23	6PM

Slug: ABBY FEMA

An area school district is looking to help its students and the community they call home.

Time	First Aired	Show
1:54	8/17/23	6PM

Slug: STEAM PROGRAM

An area campus is giving students an opportunity to explore future careers.

Time	First Aired	Show
1:44	8/17/23	10PM

Slug: BACK TO SCHOOL PARADE

Before the new school year begins, one area district is bringing some excitement to its neighborhoods.

Time	First Aired	Show
1:27	8/20/23	5:30PM

Slug: SCHOOL SAFETY

Mass shooting are a sad reality across the country and certainly a concern as schools get ready to start once again. So how can you know your kids are safe when they head back to the classroom?

Time	First Aired	Show
1:47	8/24/23	6PM

Slug: B2S SAFETY- TRANSPORT

we're just days away from sending the kids back to school, which means now is the time to make sure their trip is safe.

Time	First Aired	Show
1:36	8/25/23	6PM

Slug: B2S STRESS

We're just days away from kids getting back to school and that can mean plenty of stress for them and you.

Time	First Aired	Show
1:12	8/28/23	WU1

Slug: BACKPACKS FOR KIDS

A new school year is here and new this morning community members are doing what they can to make sure students get what they need for the fall and in a fun way.

Time	First Aired	Show
1:35	8/28/23	5PM

Slug: STUDENT LOANS

We are just weeks from federal student loans going back into repayment status, but do you know what to do before you pay your first bill?

Time	First Aired	Show
1:27	8/29/23	6PM

Slug: COLLEGE BUDGETING

Time's up for college students going back to school and so is the cost of getting ready for the year.

Time	First Aired	Show
1:57	8/29/23	6PM

Slug: BUS SHORTAGE

Students are starting a new school year, but some kids in the northwoods may have a much longer trip ahead of them.

Time	First Aired	Show
1:44	8/30/23	WU1

Slug: EDGAR GRIND

A central Wisconsin coffee shop is giving students who may not have internet access at home a change to have better wifi for school work.

Time	First Aired	Show
1:21	8/30/24	10PM

Slug: UW 175TH ANNIVERSARY

A Wisconsin university celebrates a big milestone: nearly two centuries of educating students.

**3rd QUARTER
QUARTERLY REPORTS
"GOVERNMENT-POLITICS"
07-01-23 through 09-30-23**

Time	First Aired	Show
1:27	7/6/23	6PM

Slug: EVERS VISIT

Governor Tony Evers Stopping in Wausau to talk about the money in the state budget to battle PFAs.

Time	First Aired	Show
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1:57 7/13/23 10PM
Slug: MERRILL RAIL YARD
Tense debates in Lincoln County over a proposal to bring heavy industry to the town of Merrill.

Time First Aired Show
1:12 7/14/23 5PM

Slug: DENTISTS
If you've been waiting for a while to see the dentist-- you're not alone.

Time First Aired Show
1:25 7/20/23 5PM

Slug: EVERS LITERACY
We're taking a closer look at the state's next biennial budget after a non-partisan group released its study on it.

Time First Aired Show
1:13 7/25/23 10PM

Slug: MARSHFIELD STREET LIGHTS
Residents in Marshfield could see a new fee added to their monthly utility bills.

Time First Aired Show
2:15 7/26/23 10PM

Slug: MINOCQUA BREWING CO.
A public hearing in Oneida County adjourns early over the status of a permit for Minocqua Brewing Company, which has reportedly been violated multiple times.

Time First Aired Show
1:28 8/1/23 6PM

Slug: ICE ARENA STUDY
Changes could be coming for Wausau area hockey and figure skating competitors.

Time First Aired Show
1:33 8/2/23 6PM

Slug: EVERS CHILDCARE
As child care costs continue to rise and fewer people provide the service, Wisconsin's governor is weighing in on the challenges.

Time First Aired Show
2:22 8/2/23 10PM

Slug: MINOCQUA BREWING LATEST
We finally have an answer in the operation of Minocqua Brewing Company.

Time First Aired Show
1:26 8/3/23 5PM

Slug: BADGER BOX
This month marks the final time families in need will be able to rely on a Badger box. The pandemic-era food programs funding is running low.

Time First Aired Show

2:00 8/15/23 10PM
Slug: PINECREST SALE PROTEST
The fate of a Lincoln County nursing home comes to a lengthy debate at the county board meeting.

Time First Aired Show
1:20 8/23/23 6PM
Slug: GOP DEBATE REAX
Republican candidates have descended on Milwaukee ahead of their party's first 2024 debate.

Time First Aired Show
1:07 8/29/23 4PM
Slug: GOP TAX RELIEF PLAN
State republican lawmakers unveiled a new tax cut proposal today, focused on working families young and old in Wisconsin.

Time First Aired Show
1:29 9/12/23 6PM
Slug: NON-DAIRY BILL
Wisconsin's lawmakers are turning up the heat on the FDA, trying to get foods like almond milk to change their labels.

Time First Aired Show
1:32 9/18/23 6PM
Slug: HATE SPEECH TALK
Freedom of speech is something we as Americans sometimes take for granted, but what happens when that speech turns hateful?

Time First Aired Show
1:57 9/18/23 6PM
Slug: POINT BENCH PROTEST
It's a battle over benches in Stevens Point with protesters taking to the street. They say a recent move by the city only serves to hurt people struggling with homelessness.

Time First Aired Show
1:26 9/20/23 6PM
Slug: DIAPER NEED AWARENESS
An area organization is looking to help parents in need with access to important baby products and they're getting help from local officials.

Time First Aired Show
1:26 9/21/23 10PM
Slug: COVID MANDATES
We're continuing our coverage of a discussion in Marathon County proposing to stop future mask or isolation mandates.

Time First Aired Show
1:52 9/29/23 4PM
Slug: COMMUNITY ON CALL
A local non-profit is calling for other organizations to partner up and offer more warming shelters this

winter.

Time	First Aired	Show
1:36	9/29/23	5PM

Slug: REVENUE ROUNDTABLE

The new revenue sharing law put into place this year means more on the money you spend in your community will stay in your community.

**3rd QUARTER
QUARTERLY REPORTS
"CONSUMER-ECONOMY"
07-01-23 through 09-30-23**

Time	First Aired	Show
1:30	7/3/23	6PM

Slug: SR OPEN IMPACT / BIZ

A big week of golf has wrapped up in Stevens Point. Now, business owners there are adding things up to see what impact it had.

Time	First Aired	Show
1:27	7/5/23	6PM

Slug: WHAT'S NEXT FOR POINT

Stevens Point has seen the end of the Senior Open, the biggest event in the city's history. Now, some people are wondering what comes next.

Time	First Aired	Show
1:38	7/5/23	6PM

Slug: GEISS MEAT SERVICE

For almost 70 years, Geiss Meat Services in Merrill has produced products in Central Wisconsin.

Time	First Aired	Show
1:38	7/7/23	6PM

Slug: SALON GOES GREEN

The average person here in Wisconsin generates 5 pounds of trash a day, according to the DNR most of it doesn't get recycled.

Time	First Aired	Show
1:24	7/14/23	6PM

Slug: FARMER FOOD DIRECTORY

One Wisconsin group is looking to give area farmers a boost and help the community at the same time.

Time	First Aired	Show
1:12	7/18/23	10PM

Slug: LOW MILK PRICES

Summer demand for ice cream and other dairy products usually contributes to higher milk prices during the summer, but this year that's not the case.

Time	First Aired	Show
1:24	7/19/23	5PM

Slug: CWA NEW AIRLINE

Heading to the beach is about to be a lot easier here in Central Wisconsin.

Time	First Aired	Show
1:22	7/20/23	6PM

Slug: MARATHON CO. HOMES

If you're in the market for a home in Marathon County it's no surprise they're hard to come by.

Time	First Aired	Show
1:49	7/24/23	10PM

Slug: SOLAR PROJECT

An area nonprofit is getting some help from the sun to save some money and go a little greener.

Time	First Aired	Show
1:20	7/27/23	4PM

Slug: POOL INSTALLER

Hot temperatures make for a good day for the pool, but a bad day to be working on one.

Time	First Aired	Show
1:36	8/2/23	5PM

Slug: LIGHTBULB BAN

It's lights out on incandescent lightbulbs, after a ban on their sale by the Biden Administration.

Time	First Aired	Show
1:17	8/2/23	6PM

Slug: KIDS LAWNMOWER BIZ

Two Merrill teens are back in business literally, now in charge of not just themselves, but several employees.

Time	First Aired	Show
1:15	8/3/23	6PM

Slug: REI SUNFLOWER FIELD

Sunflowers are blooming in Wausau and an area business wants to help spread the cheer.

Time	First Aired	Show
1:22	8/7/23	10PM

Slug: CWA MASTER PLAN

CWA is looking to expand several parts of the airport, but first, they want to hear from you.

Time	First Aired	Show
1:40	8/8/23	6PM

Slug: HAC BUSINESS INCUBATOR

The Hmong American Center in Wausau is getting tens of thousand of dollars to help new businesses get off the ground.

Time	First Aired	Show
1:31	8/14/23	5PM

Slug: B2S COSTS

We are less than two weeks from the start of the new school year and students across the state are

packing their bags in anticipation.

Time	First Aired	Show
1:19	8/16/23	5PM

Slug: B2S SHOPPING

With students returning to school in the coming weeks, it's time for parents to hit the stores and get into back-to-school mode.

Time	First Aired	Show
1:05	8/16/23	6PM

Slug: COST OF TAILGATE

Inflation has caused gas and food prices to rise, but what does this mean if you're hoping to do some tailgating this football season?

Time	First Aired	Show
1:24	8/17/23	5PM

Slug: BATTERY FARM

A new major source of power is coming to central Wisconsin. The new site will go online sometime in the next year.

Time	First Aired	Show
1:32	8/21/23	5PM

Slug: GAS PRICES

It's no secret that Americans have been spending more and more on gas over the last couple years.

**3rd QUARTER
QUARTERLY REPORTS
"FAMILY & COMMUNITY ISSUES"
07-01-23 through 09-30-23**

Time	First Aired	Show
1:41	7/3/23	6PM

Slug: CRANDON FAIR INCIDENT

We begin tonight with a terrifying situation for some fair goers in the northwoods who were trapped for hours on a ride, upside down, after it suddenly stopped.

Time	First Aired	Show
1:29	7/6/23	10PM

Slug: MEATFEST

Through the simple act of eating barbecue you can help a local family in need this weekend.

Time	First Aired	Show
1:30	7/7/23	5PM

Slug: FIRE CAPT RETIRES

After more than a half century of serving his community, the firefighter responsible for keeping Kronenwetter safe has decided to call it quits.

Time	First Aired	Show
1:53	7/7/23	6PM

Slug: RACER FIGHTING FOR LIFE

An area race-car drivers is fighting for her life after a major crash last weekend.

Time	First Aired	Show
2:02	7/9/23	5:30PM

Slug: 50 YEAR FRIENDS

50 years of history and good memories has led two Antigo men to recreate a bicycling trip to the border of Canada.

Time	First Aired	Show
1:36	7/11/23	6PM

Slug: PALLET FIRE REAX

That fire left many with nowhere to go. Some businesses stepping up to become shelters.

Time	First Aired	Show
1:30	7/12/23	4PM

Slug: FOOD DRIVE RIVERS EDGE

Our News 9 food drive is underway. We're partnering with several businesses and food pantries in our area.

Time	First Aired	Show
1:31	7/12/23	4PM

Slug: LAUNDRY OF LOVE 1

The imporatract of clean clothes can not go understated when it comes to a personal self confidence and well being.

Time	First Aired	Show
1:36	7/13/23	6PM

Slug: VETERAN 100TH BDAY

It's rare enough to celebrate 100 year, and rarer still to be one of the few living World War II vets to get to do it.

Time	First Aired	Show
1:54	7/15/23	6PM

Slug: VETS KAYAKING

Wausau Whitewater Park hosted its 8th annual Team River Run to help veterans.

Time	First Aired	Show
1:42	7/16/23	5:30PM

Slug: CHURCH SERVICE

A mega church took place today as people gathered for praise and worship in Rothschild to raise money for three local organizations.

Time	First Aired	Show
1:52	7/17/23	6PM

Slug: STRUGGLING WITH DIAPERS

The cost of having a child is never cheap, but with the rising costs of baby supplies it can be tough for many parents.

Time First Aired Show
1:46 7/18/23 6PM
Slug: WI RURAL GROWTH
More people are moving to Wisconsin's rural areas leading to town growth and a population boom.

Time First Aired Show
1:49 7/19/23 6PM
Slug: DOG PARK NO KIDS
No little kids allowed, that's the new rule at an area dog park.

Time First Aired Show
1:52 7/19/23 10PM
Slug: BABY DELIVERED EMS
The miracle of life waits for no one and that's certainly true for one newborn and his mother.

Time First Aired Show
1:50 7/20/23 6PM
Slug: JEFFERSON JULY CRUMLEY
Having clean clothes is something many of us take for granted, but it can be a challenge for those who are homeless.

Time First Aired Show
2:28 7/21/23 6PM
Slug: WAUSAU & UKRAINE
The war in Ukraine has affected many people across the globe. Here in Marathon County, it's created a special connection between two people.

Time First Aired Show
1:47 7/22/23 10PM
Slug: CHRISTMAS IN JULY
Santa and his elves geared up for the 9th annual Christmas in July charity event as dozens of people participated.

Time First Aired Show
1:50 7/23/23 10PM
Slug: CHILDCARE
Quality childcare can be hard to come across. According to the New York Times,

Time First Aired Show
1:44 7/24/23 6PM
Slug: WORK GROUP IN WAUSAU
A number of families in need are getting some much needed home repairs this week.

**3rd QUARTER
QUARTERLY REPORTS
"HEALTH"
07-01-23 through 09-30-23**

Time First Aired Show

1:17 7/10/23 6PM
Slug: OTC MEDICAID HELP
An area pharmacy is looking to help you get your kids the medicine they need before they head back to school.

Time First Aired Show
1:46 7/12/23 6PM
Slug: TRAIN CRASH FOLO
Two lives have recently been lost at rural railway crossing in our area. News 9's Jace Lobner traveled to Junction City to learn how we can be safe around railroad crossings.

Time First Aired Show
1:29 7/13/23 5PM
Slug: BIRTH CONTROL PILLS
The Food and Drug Administration gives the green light to the U.S. joining 100 other countries in offering over-the-counter sales of the meds.

Time First Aired Show
1:36 7/13/23 6PM
Slug: ROCC POINT
One-in-five U.S. adults experience mental illness each year, that's according to the National Alliance of Mental Illness.

Time First Aired Show
1:23 7/17/23 6PM
Slug: 988 NUMBERS UP
We begin with a big increase in people calling the 988 crisis line in Wisconsin, one year after its launch.

Time First Aired Show
1:30 7/18/23 6PM
Slug: RIVERSIDE PARK SOIL
You may have noticed a lot of activity at Riverside Park in Wausau.

Time First Aired Show
1:45 7/21/23 5PM
Slug: THERAPY DOG
A local therapy dog with quite a following hung up his harness today.

Time First Aired Show
1:39 7/21/23 6PM
Slug: MENTAL HEALTH CLINIC
Mental health issues affect a number of people. The CDC says adults with disabilities are five times more likely to experience mental distress.

Time First Aired Show
1:26 7/24/23 6PM
Slug: HEAT STROKE
Temperatures are expected to climb well above 90 degrees later in the week and it could cause heat

stroke if you're not careful.

Time	First Aired	Show
1:29	7/25/23	6PM

Slug: OSHA HEAT / WORKERS

These rising temps can be dangerous for anyone, but especially for those who work outdoors and can't escape the sun and heat.

Time	First Aired	Show
1:39	7/26/23	6PM

Slug: ANIMAL BITES / RABIES

The number of reports of animals biting people have gone up in the northwoods over the last few months.

Time	First Aired	Show
1:43	7/26/23	6PM

Slug: COOLING SHELTER PREP

Not everyone is lucky enough to have air conditioning and when the mercury soars it can be dangerous.

Time	First Aired	Show
1:31	7/27/23	4PM

Slug: SCREEN SANITY

Do you kids stress over social media? Chances are you're not alone.

Time	First Aired	Show
1:28	7/27/23	6PM

Slug: FLOAT THERAPY

There's a new therapy option in the northwoods for those of us feeling like life is just moving too fast.

Time	First Aired	Show
1:36	7/27/23	10PM

Slug: COUNTY FAIR PREP

Many of you will head to a county fair sometime over the next month and many may be weary after reports of issues with fair rides.

Time	First Aired	Show
1:47	7/31/23	6PM

Slug: TEEN TREATMENT CENTER

A new treatment center planned for Tomahawk will help Native American teens struggling with substance abuse and mental health issues.

Time	First Aired	Show
2:01	8/1/23	6PM

Slug: CHIRO IN GERMANY

In less than two weeks, a number of U.S. athletes are headed overseas to compete against Germany in the Thorpe Cup.

Time	First Aired	Show
1:33	8/4/23	4PM

Slug: B2S NUTRITION ADVICE

With the start of school just weeks away, now is the time to start changing how your kids eat.

Time	First Aired	Show
1:17	8/8/23	5PM

Slug: RED MEAT ALLERGY

Cases of an allergic reaction to red meat are on the rise across the country, believed to be spread by ticks.

Time	First Aired	Show
1:27	8/9/23	6PM

Slug: UPLIFT WISCONSIN

Sometimes we all have a bay day and feel like we could use someone to talk to. That's way there's a new confidential support line in the badger state.

**3rd QUARTER
QUARTERLY REPORTS
"SPORTS"
07-01-23 through 09-30-23**

Time	First Aired	Show
1:27	7/2/23	5:30PM

Slug: LOCAL CADDY

It requires hundreds of volunteers to make sure the U.S. Senior Open is running smoothly.

Time	First Aired	Show
1:18	7/11/23	10PM

Slug: PISCITELLO ON WOODCHUCKS

Home field advantage is a game changer for any team on the ball diamond, but for one Wausau Woodchuck it means just a little more.

Time	First Aired	Show
1:43	7/11/23	10PM

Slug: UWSP SOCCER TEAM

UWSP women's soccer is about to embark on a trip of a lifetime.

Time	First Aired	Show
1:38	7/12/23	10PM

Slug: PLOVER BLACKSOX BSBL

Baseball is America's past time and that's what many players in legion sign up for after a long summer, but it can run deeper than that.

Time	First Aired	Show
1:46	7/12/23	10PM

Slug: INDIGINEOUS GAMES

Several young athletes will represent their state and tribe on an international stage starting this week.

Time	First Aired	Show
1:38	7/18/23	10PM

Slug: FOOTBALL IS BACK

Schools around the area are lacing up the cleats and strapping on the pads for another season on the gridiron.

Time	First Aired	Show
1:48	7/19/23	6PM

Slug: INDIGENEOUS BOXER

A man from Crandon is using his platform as a successful boxer to help give a leg-up to those around him.

Time	First Aired	Show
1:45	7/19/23	10PM

Slug: 12U WAUSAU ALL STAR LLWS BOUND

The Wausau 12U All-Stars are certainly playing like it.

Time	First Aired	Show
1:32	7/21/23	10PM

Slug: STATE WATER SKI

An iconic water skiing event is back in Wisconsin Rapids.

Time	First Aired	Show
2:01	7/31/23	10PM

Slug: WELCOME HOME

A triumphant return to the badger state for twelve young athletes, after representing both their state and their tribe in the 2023 North Americans Indigenous Games.

Time	First Aired	Show
1:49	8/4/23	10PM

Slug: PROTECTING ATHLETES

Fall sports are slowly starting up here in central Wisconsin and those practices can be intense and taxing on your body.

Time	First Aired	Show
1:30	8/13/23	5:30PM

Slug: EVEREST SCRIMMAGE

On Friday, a number of area high school football teams gathered for scrimmages at D.C. Everest.

Time	First Aired	Show
1:35	8/16/23	10PM

Slug: MEET THE PLAYERS

People in Wausau got a taste of the Friday night lights a few days early.

Time	First Aired	Show
1:36	8/17/23	10PM

Slug: COLUMBUS CATHOLIC PREVIEW

The Columbus Catholic volleyball team spiked their way to an astounding 33-4 regular season record in 2022, but that spectacular run was came to a screeching halt in the post season.

Time	First Aired	Show
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1:35 8/19/23 10PM
Slug: PACKERS PATRIOTS PRESEASON WEEK 2
Tonight marks the first time since 1991 fans at Lambeau have seen the green and gold without Farve or Rodgers in command.

Time First Aired Show
1:08 8/28/23 6PM

Slug: HANDICAPPED KAYAK
For those looking for a new way to enjoy the river before summer officially comes to an end the city of Schofield has something that might do the trick.

Time First Aired Show
1:42 8/31/23 6PM

Slug: WORLD OFF-ROAD RACES
Here's an odd question: What do dirt track racing and the band KISS have in common?

Time First Aired Show
1:44 8/31/23 6PM

Slug: ATHENS VOLLEYBALL 2023
Athens Bluejays volleyball put up a historic season last year, something their head coach Tanille Hartwig never say in her time while she was at Athens.

Time First Aired Show
1:59 9/2/23 10PM

Slug: INJURED SKIER
A local Wisconsin man survives a devastating car crash that left him in a coma, but today he is beating those odds by water skiing.

Time First Aired Show
1:09 9/24/23 WU1

Slug: PACKERS VS SAINTS
The Packers narrowly avoided their first home opener loss since 2012.

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Time First Aired Show
1:50 7/1/23 6PM

Slug: STEVENS POINT CRAZINESS
As the summer continues so does the events, especially in Stevens Point.

Time First Aired Show
1:27 7/2/23 10PM

Slug: ST.GERMAIN 4TH CELEBRATION
I'm sure many of you at home are getting ready for your 4th of July adventures and the city of St. Germain is no different.

Time	First Aired	Show
1:33	7/3/23	10PM

Slug: TASTE AND GLOW
By the end of this week, hot air balloons will fill the skies of Marathon County for the third annual Taste N' Glow Balloon fest.

Time	First Aired	Show
1:29	7/4/23	6PM

Slug: MEDFORD FREEDOM FEST
An area community is celebrating the 4th of July in their own special way.

Time	First Aired	Show
1:33	7/4/23	6PM

Slug: RHINELANDER FLYOVER
Summer in the northwoods is full of celebrations. Rhinelanders' 4th of July parade and Hodag County Music Festival being two of them.

Time	First Aired	Show
1:00	7/4/23	10PM

Slug: MOSINEE JULY 4TH
As Independence Day celebrations come to an end, we caught up with some families to see how they enjoyed the festivities.

Time	First Aired	Show
1:37	7/5/23	10PM

Slug: HODAG ORIGIN
With the Hodag Country Festival here we wanted to dive deep into how the Hodag came about.

Time	First Aired	Show
1:34	7/5/23	10PM

Slug: HODAG CHAIR LINE
One of the biggest weeks of the summer is here and country fans can't wait, but they've got to get their seats first.

Time	First Aired	Show
1:50	7/6/23	6PM

Slug: IOLA CAR SHOW
The Iola Car Show is back for its 51st year and organizers say it may be even better than last year.

Time	First Aired	Show
1:51	7/7/23	4PM

Slug: 45/90 MARK
Halfway between the equator and north pole lies the 45/90 marker.

Time	First Aired	Show
1:45	7/8/23	6PM

Slug: TASTE N GLOW
Taste and Glow, the collaboration with balloons, food, games, and much more, is back again for a third year.

Time	First Aired	Show
1:31	7/18/23	10PM

Slug: WARMER NIGHTS

When you're trying to beat the summer heat, evenings are usually where some get their relief, but research is finding that summer nights are warming up.

Time	First Aired	Show
1:08	7/21/23	4PM

Slug: WARMER TEMPS AHEAD

We've enjoyed cooler than normal temperatures lately, but mother nature is expected to crash the part next week.

Time	First Aired	Show
1:51	7/25/23	6PM

Slug: ZOO ANIMALS TEMPS

We're not the only ones who'll be dealing with the heat wave ahead. Animals big and small will also need to stay cool.

Time	First Aired	Show
1:15	7/25/23	10PM

Slug: STILL SERVING JEAN BALZ

Almost all of the veterans we've profiled on this series have one big thing in common, they just don't like to sit still.

Time	First Aired	Show
1:49	7/28/23	6PM

Slug: REGI CLEANUP

An animal rescue sanctuary in our area got hit hard by last night's high winds.

Time	First Aired	Show
1:32	7/31/23	6PM

Slug: VALLEY FAIR PREPS

The Wisconsin Valley Fair celebrates 155 years this week and final preparations continue.

Time	First Aired	Show
1:40	8/3/23	6PM

Slug: BLUE RIBBON FAIR

We begin on this first Thursday in August, a day like any other for many, but for kids who have raised animals to show at the Wisconsin Valley Fair, it's the biggest day of the year.

Time	First Aired	Show
1:51	8/3/23	10PM

Slug: RESCUE DOGS

A puppy mill rescue leads to a puppy gathering with their new families and we were there for all the excitement.

Time	First Aired	Show
1:32	8/10/23	10PM

Slug: WI HELING HI

With wildfires tearing across Hawaii, here in the badger state organizations are doing what they can to help.