

**Issues/Programs Quarterly Report
Oct 1st, 2023 – Dec. 31st, 2023**

**Wausau TV License Company, LLC
Wausau, Wisconsin
Jan. 1st, 2024**

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For stations
WAOW-WMOW**

The following newscasts, programs, specials and announcements airing on WAOW & WMOW provide the most significant treatment of community issues:

WAOW-TV Newscasts

Wake Up Wisconsin 5AM on News 9

Wake up Wisconsin 6AM on News 9

News 9 WAOW at 11AM

News 9 WAOW at 5PM

News 9 WAOW at 6PM

News 9 WAOW at 10PM

News 9 WAOW at 5:30PM (Sunday)

News 9 at 9PM on Decades

Public Affairs Programming

UpFront with Mike Gousha Sunday 9:30-10:00 a.m.

Public Service Announcements

Varying length announcements from: 10-:60 airing throughout the day about issues of community interest and importance.

The following ABC network programs are also represented in this report:

Good Morning America

ABC World News

Nightline

20-20

This Week with George Stephanopoulos

In direct response to timely news topics, viewer letters and emails, WAOW-TV elected to cover the following issues through news stories, public affairs programming and/or special reports:

CRIME

EDUCATION

GOVERNMENT-POLITICS

CONSUMER-ECONOMY

FAMILY ISSUES

HEALTH

SPORTS

SPECIAL REPORTS

4th QUARTER

QUARTERLY REPORTS
“CRIME”
10-01-23 through 12-31-23

Time	First Aired	Show
1:36	10/3/23	6PM

Slug: FOOTBALL THREAT

Fans were forced to evacuate the Wisconsin Rapids football game Friday night after reports of gun threats.

Time	First Aired	Show
1:13	10/4/23	5PM

Slug: WAUSAU SHOOTING

Police arrest three people after an overnight shooting in Wausau which left the victim's car riddled with bullet holes.

Time	First Aired	Show
1:47	10/4/23	10PM

Slug: CYBERBULLYING

Talks of cyberbullying are taking center stage between Wausau Police and the Marathon County Health Department.

Time	First Aired	Show
1:26	10/5/23	5PM

Slug: SKELETAL REMAINS

We begin tonight in Wood County where Sheriff Shawn Becker tells us the human remains found near Port Edwards last year are now being looked at as a possible homicide.

Time	First Aired	Show
1:54	10/6/23	6PM

Slug: CITIZENS ACADEMY

If you've ever been in a car crash you know just how stressful and traumatic it can be.

Time	First Aired	Show
1:28	10/10/23	6PM

Slug: SCHOOL THREATS

Today's threat just the latest in a string of similar calls all across central Wisconsin.

Time	First Aired	Show
1:41	10/13/23	6PM

Slug: ACTIVE SHOOTER PREPAREDNESS

Kids train for active shooters at school every year, but schools aren't the only target. What happens if you're at work and gunfire breaks out?

Time	First Aired	Show
1:42	10/13/23	10PM

Slug: CITIZENS ACADEMY

Portage County residents continue with their Emergency Services Citizens Academy, where they learn first-hand what first responders go through every day.

Time	First Aired	Show
2:32	10/14/23	10PM

Slug: WIAA FOOTBALL BRACKETS

The WIAA football tournament has been revealed and we have a massive slate of games ahead of us, but if you missed out on the reveal show earlier today here's a breakdown.

Time	First Aired	Show
1:47	10/16/23	6PM

Slug: DOMESTIC VIOLENCE MONTH

State and local leaders are speaking up and highlighting the resources available to help people who are victims of domestic violence.

Time	First Aired	Show
1:53	10/23/23	6PM

Slug: DRUG TAKE BACK

We begin tonight with an area sheriff's office looking for your help to keep drugs off the street.

Time	First Aired	Show
1:38	10/25/23	6PM

Slug: AUTO GROUP LAWSUIT

We begin tonight with an area car dealership paying more than a million dollars after state and federal agencies accused them of discrimination.

Time	First Aired	Show
1:56	10/26/23	6PM

Slug: SCHULZ INVESTIGATION

No charges being filed against Everest Metro police chief Clay Schulz, after an investigation into alleged sexual harassment.

Time	First Aired	Show
1:35	10/28/23	5:30PM

Slug: COST OF CORRECTION

Corrections facilities across the country and especially here in the Badger State are searching for help.

Time	First Aired	Show
1:28	10/31/23	10PM

Slug: DOC READ ALONG

Trick-or-treaters aren't the only ones knocking on doors this Halloween night. Law enforcement agencies are also doing it to help keep your kids safe.

Time	First Aired	Show
2:12	11/2/23	6PM

Slug: ANTI-SEMITIC FLYERS

While people were out trick-or-treating Halloween night, some kids got something unexpected in their bags, anti-semitic flyers.

Time	First Aired	Show
1:40	11/3/23	6PM

Slug: CITIZENS ACADEMY

Portage County Citizens Academy, our own Nick Robinson took part in the final class this week and first responders challenged participants to put their skills to the test.

Time	First Aired	Show
2:04	11/10/23	4PM

Slug: CITIZENS ACADEMY

While most graduations happen in the spring, residents in Portage County got to experience one this week.

Time	First Aired	Show
2:04	11/27/23	6PM

Slug: WOOD CO JAIL

The Wood County jail rebuild is well underway and leaders with the sheriff's department couldn't be happier.

Time	First Aired	Show
1:46	11/28/23	10PM

Slug: NEW PD BUILDING

Only right for the season of giving, the city of Marshfield accepts the gift of a new building.

**4th QUARTER
QUARTERLY REPORTS
"EDUCATION"
10-01-23 through 12-31-23**

Time	First Aired	Show
1:31	10/4/23	6PM

Slug: MARSHFIELD MILK BAGS

An area dairy company is helping school kids get the milk they need at lunch.

Time	First Aired	Show
1:42	10/9/23	10PM

Slug: MISSING STUDENTS

Several thousand students in Wisconsin could be unaccounted for according to a recent study.

Time	First Aired	Show
1:38	10/12/23	6PM

Slug: AMHERST SCHOOL SUCCESS

The Amherst school district currently has its highest enrollment and some of the highest test scores in the area.

Time	First Aired	Show
1:46	10/13/23	5PM

Slug: FOOD 4 AMERICA

Farming isn't something you think of studying in the classroom, but that didn't stop hundreds of students from the Wausau School District today.

Time	First Aired	Show
2:29	10/15/23	10PM

Slug: OUTSTANDING EDUCATOR

Our outstanding educator of the month goes to Mr. James Wendling of Wausau West High School.

Time	First Aired	Show
1:10	10/24/23	WU1

Slug: BLESSINGS IN A BACKPACK

Happening today, you can help make sure students at D.C. Everest and Wausau schools are fed over the weekend and it's as simple as putting items in a bag.

Time	First Aired	Show
1:35	10/25/23	4PM

Slug: ASK BRAD

It's time for another edition of Ask Brad, where StormTrack 9 Meteorologist Brad Miller answers questions you have about the weather. Today, Brad is in Marshfield talking about tornadoes.

Time	First Aired	Show
1:36	10/25/23	5PM

Slug: CWA FIREARM SAFE

Whether you're traveling this season to hunt or having friends and family fly in to the Badger State, the TSA wants to make sure you're following the law when it comes to flying with your guns.

Time	First Aired	Show
0:58	10/27/23	WU1

Slug: LIGHTS ON AFTER SCHOOL

An area Boys and Girls Club celebrated the importance of after school programs.

Time	First Aired	Show
1:20	10/27/23	5PM

Slug: PLOVER FARM FUND

There are more than 64 thousand farms across the Badger State. Despite that, many people still don't know much about that way of life, that's where a new project in Plover comes in.

Time	First Aired	Show
1:29	10/30/23	6PM

Slug: SNOW IS COMING

We begin tonight with the need to dust off our winter driving skills ahead of the snow.

Time	First Aired	Show
1:45	11/3/23	6PM

Slug: SCHOOL PSYCH NEED

We begin tonight with a challenging problem facing our schools, not enough counselors to work with students.

Time	First Aired	Show
1:35	11/8/23	10PM

Slug: DCE JR HIGH HONORS VETS

Area students show their appreciation for veterans.

Time First Aired Show
2:00 11/9/23 6PM
Slug: VETS DAY FLYOVER
We begin tonight with veterans and how students in our area are learning about the importance of those who serve their country.

Time First Aired Show
1:20 11/9/23 10PM
Slug: SCHOOL FOREST GROWTH
The Wausau School District is set to unveil its newest building.

Time First Aired Show
2:10 11/13/23 10PM
Slug: WSD RESTRUCTURING
The Wausau school board has voted to stop its school restructuring plan.

Time First Aired Show
1:31 11/14/23 6PM
Slug: WAUSAU SCHOOLS
The merger of Wausau East and West high schools in a district restructuring plan is called off.

Time First Aired Show
1:37 11/14/23 6PM
Slug: SCHOOL REPORT CARD
The Department of Public Instruction has released its annual report cards rating school districts across the state on their performance.

Time First Aired Show
1:23 11/15/23 6PM
Slug: APPRENTICESHIP WEEK
It's all about hands-on learning during apprenticeship week at North Central Technical College.

Time First Aired Show
3:26 11/15/23 10PM
Slug: MEN IN COLLEGE
Young women are more likely to enroll in college today than young men.

**4th QUARTER
QUARTERLY REPORTS
"GOVERNMENT-POLITICS"
10-01-23 through 12-31-23**

Time First Aired Show
2:00 10/10/23 5PM
Slug: FLOTUS WI
We begin tonight with the First lady's visit to Wisconsin.

Time	First Aired	Show
1:02	10/12/23	6PM

Slug: LIBRARY FUNDING
The Marathon County Board is considering realigning how libraries in Marathon County are funded and what books each municipality offers.

Time	First Aired	Show
1:55	10/13/23	6PM

Slug: SPASD REFERENDUM
Voters in Stevens Point may see a referendum on the ballot in April to help fund the school district.

Time	First Aired	Show
2:07	10/24/23	10PM

Slug: CLEAN WATER FUNDS
The Governor's office and the DNR are teaming up to give communities help to fight PFAs contamination.

Time	First Aired	Show
1:36	10/31/23	5PM

Slug: EVERS SUES GOP
Governor Tony Evers announced today he is launching a lawsuit against state Republican leaders.

Time	First Aired	Show
2:01	11/8/23	6PM

Slug: GOV AI TASK FORCE
We begin tonight with artificial intelligence and its growing impact on the Badger State.

Time	First Aired	Show
1:48	11/9/23	6PM

Slug: WHITE HOUSE TO WAUSAU
An official from the Biden administration was in Wausau to talk about the city's efforts to get rid of PFAS and lead paint.

Time	First Aired	Show
2:19	11/19/23	5:30PM

Slug: CASSIAN ISSUE
Back in July News 9 gave you coverage on the new tribal youth treatment center going on in the northwoods, since then there has been pushback from the town, and now no work is currently being done on the facility.

Time	First Aired	Show
1:47	11/29/23	6PM

Slug: RED DOOR GRANT
A big boost for a central Wisconsin farm, thanks to a federal grant.

Time	First Aired	Show
1:35	12/5/23	10PM

Slug: KRONENWETTER WATER
If you live in one area community, you can expect a steep increase in your sewer rates next year.

Time	First Aired	Show
1:25	12/7/23	5PM

Slug: STATE OF THE CITY

You've likely heard the phrase 'new year, new me,' and as we round out 2023, the city of Wausau is looking to make some big changes that could affect you going into next year.

Time	First Aired	Show
1:37	12/7/23	6PM

Slug: SAFE HAVEN BOXES

A new Wisconsin law will allow parents to drop off unwanted infants in a safe place anonymously.

Time	First Aired	Show
1:43	12/8/23	5PM

Slug: HIGHER ED BILL

Finding enough teachers to staff our schools is a big problem in Wisconsin and one of reason-- the cost of getting the degree.

Time	First Aired	Show
1:18	12/11/23	5PM

Slug: MULTI STATE COUNSELORS

A new law is aiming to expand access to healthcare for both patients and providers.

Time	First Aired	Show
1:48	12/12/23	6PM

Slug: PORTAGE CO SUPER

Several people accuse a Portage County board member of being disrespectful and breaking county rules during meetings.

Time	First Aired	Show
1:12	12/13/23	5PM

Slug: OVERTIME TAX BILL

This time of the year can be financially hard for many families, but a newly proposed bill aims to make it a little bit easier on your wallet.

Time	First Aired	Show
1:27	12/13/23	6PM

Slug: FINANCIAL LIT CLASS

A new state law to ensure students learn about the world of money before they graduate.

Time	First Aired	Show
1:21	12/18/23	6PM

Slug: EVERS IN MERRILL

Mental health needs have made headlines for the past few years, now the governor is meeting with area students to talk about it.

Time	First Aired	Show
2:10	12/28/23	10PM

Slug: REHAB CENTER TOWNHALL

People are sounding off on a proposed youth recovery facility in the northwoods.

Time	First Aired	Show
1:56	12/29/23	6PM

Slug: RIB LAKE REFERENDUM

The Rib Lake school district will ask voters for nearly 20 million dollars when they head to the polls in April.

**4th QUARTER
QUARTERLY REPORTS
“CONSUMER-ECONOMY”
10-01-23 through 12-31-23**

Time	First Aired	Show
1:27	10/2/23	6PM

Slug: HALLOWEEN COSTS

It's October and Halloween's right around the corner, but being spooky can get expensive real quick.

Time	First Aired	Show
1:35	10/2/23	6PM

Slug: HEATING COSTS DOWN

Depending on what you use to heat your home, it may be a littler cheaper this winter.

Time	First Aired	Show
1:48	10/3/23	6PM

Slug: CRANBERRY BOG

It's not just the leaves changing colors, you may also noticed some waters turning to red.

Time	First Aired	Show
1:53	10/5/23	4PM

Slug: RURAL INTERNET

Rural communities across the state are getting connected to the rest of the world.

Time	First Aired	Show
1:53	10/5/23	6PM

Slug: COOLEST THING

A Merrill shoe company dating back to the 1800s is one of the top competitors for the Coolest Thing in Wisconsin.

Time	First Aired	Show
1:29	10/5/23	10PM

Slug: FLORIDA FLIGHTS

The first flights between central Wisconsin and central Florida have reached the skies.

Time	First Aired	Show
1:47	10/11/23	5PM

Slug: WAUSAU ROADS

A new report finds that drivers in one area city are paying the price just for getting behind the wheel.

Time	First Aired	Show
1:29	10/11/23	6PM

Slug: ICE SHACK SHARE
This winter, if you were looking for more options to rent ice fishing shacks on smaller lakes, one Shawano man has an idea.

Time	First Aired	Show
1:45	10/16/23	6PM

Slug: TURKEY BOUNCEBACK
We being tonight with how one area farm weather the bird flu storm that swept across the nation.

Time	First Aired	Show
1:16	10/23/23	9PM

Slug: TRAVEL PREP
While people will be out trick or treating next week, it will soon be time for turkey and Thanksgiving.

Time	First Aired	Show
1:30	10/26/23	10PM

Slug: RAFTERS ECONOMY
Summer baseball made a big impact in Wisconsin Rapids this year.

Time	First Aired	Show
1:44	10/30/23	5PM

Slug: POVERTY RATES
A new report from UW Madison says poverty rates are dropping in Wisconsin, but not as quickly as other states.

Time	First Aired	Show
2:01	11/1/23	6PM

Slug: SMALLER HOMES
You probably think of the average family as having two parents and probably two kids. It turns out that's been shrinking and has since the 1970's.

Time	First Aired	Show
1:16	11/2/23	9PM

Slug: TOMAHAWK FIRE
An early morning fire destroys two businesses in downtown Tomahawk.

Time	First Aired	Show
2:07	11/3/23	5PM

Slug: NACHOS FOLO
That's one of the many reactions from people who witnessed a fire destroy two downtown Tomahawk businesses Thursday.

Time	First Aired	Show
1:36	11/5/23	5:30PM

Slug: THANKSGIVING COSTS
We are just a few weeks away from cooking with your family for Thanksgiving.

Time	First Aired	Show
1:40	11/6/23	5PM

Slug: ONLINE PAYMENT TAX

It may seem early, but now is the time to get ahead on next year's tax season and there are some changes you'll want to now before filing.

Time	First Aired	Show
1:56	11/7/23	4PM

Slug: CHRISTMAS TREES

Thanksgiving is only a couple weeks away, but you know what else is coming up? Christmas.

Time	First Aired	Show
1:37	11/7/23	6PM

Slug: PAY IT FORWARD

Making a difference one meal at a time, that's the goal of an area restaurant.

Time	First Aired	Show
1:32	11/13/23	5PM

Slug: HOLIDAY TRAVEL PREPARED

This time next week, millions of Americans will be packing their bags and getting ready to hit the road for Thanksgiving.

**4th QUARTER
QUARTERLY REPORTS
"FAMILY & COMMUNITY ISSUES"
10-01-23 through 12-31-23**

Time	First Aired	Show
1:20	10/1/23	5:30PM

Slug: PUMPKIN BONANZA

October got kicked off in a big way at the 7th annual Pumpkin Bonanza in Wausau and people got in the fall spirit fast.

Time	First Aired	Show
1:18	10/3/23	10PM

Slug: COMMUNITY BABY SHOWER

It's not often you find a baby shower where you didn't need to bring a gift, but this one in Merrill gave gifts instead.

Time	First Aired	Show
1:31	10/4/23	6PM

Slug: CROSSROADS K9

A Marathon County animal rescue is looking to get rescued themselves, saying they're at risk of closing down because they can't get the building they need.

Time	First Aired	Show
1:58	10/5/23	6PM

Slug: JEFFERSON OCT NORENBURG

A Merrill woman is honored for what she's doing to help change lives.

Time	First Aired	Show
1:20	10/6/23	6PM
Slug: SHELTERS OVERWHELMED		
Pet shelters all across the nation and here at home are facing an overflow of animals, some even forced to turn away animals.		
Time	First Aired	Show
2:22	10/7/23	10PM
Slug: FINAL ALARM		
Firefighters and EMA workers risk their lives every day to ensure residents are safe. Today the lives of first responders who died were honored with a memorial service.		
Time	First Aired	Show
1:30	10/8/23	5:30PM
Slug: INDIGEONOUS POW WOW		
Tomorrow is Indigenous People's Day and many of the tribes here in central Wisconsin got the celebrations started early with a PowWow in Rothshchild.		
Time	First Aired	Show
1:42	10/11/23	4PM
Slug: CAN AM WOUNDED WARRIORS		
A local non-profit helping veterans go on outdoor trips for free, received a free gift of their own.		
Time	First Aired	Show
1:51	10/14/23	10PM
Slug: EMPTY BOWL FOR HUNGER		
Community center and safe haven, The Neighbor's Place hosted an event today to help end hunger in Marathon County.		
Time	First Aired	Show
1:09	10/16/23	5PM
Slug: LDF DEMO		
Here is the sight earlier today at the Community Presbyterian Church in Lac Du Flambeau.		
Time	First Aired	Show
1:29	10/23/23	10PM
Slug: WINTER CLOTHING		
The United Way of Marathon County is starting its winter clothing drive designed to help people of all ages stay warm.		
Time	First Aired	Show
1:54	10/24/23	10PM
Slug: O'SO HONOR FLIGHT		
O'So Brewery in Plover and local veterans are teaming up to support the Never Forgotten Honor Flight.		
Time	First Aired	Show
1:55	10/25/23	WU1

Slug: HERO'S CAFE

Happening today, it's the end of an era for a large group of veterans in Wood County, as their long time leader is moving on from his position.

Time	First Aired	Show
1:48	10/25/23	10PM

Slug: PLOVER K9 KID

An area K9 program is receiving a generous donation and it's all from the goodness of a local boy.

Time	First Aired	Show
2:01	10/28/23	10PM

Slug: MAKE A DIFFERENCE DAY

As the season continues to change and the leaves fall from the tree, this can create a messy burden for some in the community.

Time	First Aired	Show
1:40	10/30/23	10PM

Slug: EVERYONE CAN PLAY

An area girl is trying to make a big difference in a big way, by making playgrounds accessible for everyone.

Time	First Aired	Show
1:39	10/31/23	6PM

Slug: HOMELESS SHELTERS

Not having a place to live is a huge challenge any day of the year, but especially as the temperature drops.

Time	First Aired	Show
2:05	10/31/23	6PM

Slug: TRICK OR TREAT HOSPITAL

Patients at Marshfield Children's Hospital don't get to head door-to-door trick or treating tonight, but that doesn't mean they're missing out on the fun.

Time	First Aired	Show
1:30	10/31/23	10PM

Slug: TRICK OR TREAT AGE

With trick-or-treating wrapping up for the year, is there an age where you're simply too old for it?

Time	First Aired	Show
1:32	11/1/23	5PM

Slug: UW COAT NEED

With the falling mercury it's once again time to bundle up. Community groups working to get that winter gear to those who need it face challenges.

**4th QUARTER
QUARTERLY REPORTS
"HEALTH"
10-01-23 through 12-31-23**

Time	First Aired	Show
1:30	10/3/23	5PM

Slug: FALL SICK SEASON

The days are getting shorter and the temperature is dipping lower every night.

Time	First Aired	Show
1:49	10/5/23	WU1

Slug: LIFE LINK

First responders are there when we need them most, through the tough and grueling work they continue to push through and help their community.

Time	First Aired	Show
1:12	10/9/23	WU1

Slug: HYGIENE DRIVE

Starting today News 9 is once again holding a Hygiene Drive to help area kids get much-needed hygiene items.

Time	First Aired	Show
1:23	10/10/23	WU1

Slug: HYGIENE DRIVE

News 9 is once again holding a hygiene drive to help area kids get much-needed hygiene items.

Time	First Aired	Show
1:34	10/10/23	6PM

Slug: TRACKING DISEASE

While you may view what you flush down the toilet as just waste, a group is actually using it for a bigger purpose.

Time	First Aired	Show
1:51	10/12/23	WU1

Slug: HYGIENE DRIVE

Today is the last day of our News 9 Hygiene Drive helping area kids in need.

Time	First Aired	Show
1:44	10/16/23	10PM

Slug: GOSPEL OPEN HOUSE

An area community celebrates the opening of a facility that aims to help those needing help.

Time	First Aired	Show
1:48	10/25/23	10PM

Slug: NARCAN VENDING

Life-saving medication can now be found in a vending machine in the Northwoods.

Time	First Aired	Show
1:10	10/27/23	6PM

Slug: ELIPESY WALK

The fight to end epilepsy makes its way to Wausau.

Time	First Aired	Show
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2:09 10/27/23 6PM

Slug: CITIZENS ACADEMY

When someone is suffering a potentially life ending event, seconds matter.

Time First Aired Show
3:56 11/1/23 10PM

Slug: SOCIAL MEDIA OVERLOAD

Every day, new trends pop up online.

Time First Aired Show
2:00 11/6/23 6PM

Slug: FAMILY CAREGIVER

Family caregivers do so much to look over their loved ones, now an area health care center is looking out for them.

Time First Aired Show
1:41 11/7/23 5PM

Slug: NO SHAVE NOVEMBER

You might notice some scruffy firemen in your area this month, but they're not getting lazy, they're taking part in No Shave November.

Time First Aired Show
1:36 11/8/23 5PM

Slug: VETS HEALTH CARE

The transition for a veteran from service back into civilian life isn't easy, but a new program may make it easier for those who have medical experience or training.

Time First Aired Show
1:29 11/10/23 6PM

Slug: BEHAVIORAL CLINIC

We begin tonight with a new option for the Marshfield area who are struggling with their mental health.

Time First Aired Show
2:14 11/12/23 5:30PM

Slug: AGENT ORANGE AWARENESS

As we near the end of veteran's day weekend, we want to highlight something our Vietnam veterans are going through.

Time First Aired Show
1:37 11/13/23 6PM

Slug: 3M PFAS EXPOSURE

We begin tonight with Wausau's 3M plant under scrutiny after a new report found workers there may have been exposed to extremely high levels of PFAS.

Time First Aired Show
1:43 11/14/23 5PM

Slug: INFERTILITY BILL

For the thousands of couples who are infertile and unable to have children on their own, the medical help they need often costs thousands of dollars.

Time	First Aired	Show
1:33	11/15/23	10PM

Slug: LAKESIDE RECOVERY

The Wausau area's newest recovery facility has opened.

Time	First Aired	Show
2:05	11/22/23	10PM

Slug: HUNT LEAD AMMO

Officials from an area wildfire shelter warn the ammunition many hunters use could have a negative effect on wildlife.

**4th QUARTER
QUARTERLY REPORTS
"SPORTS"
10-01-23 through 12-31-23**

Time	First Aired	Show
1:25	10/6/23	10PM

Slug: GOTW AUBURNDALE VS EDGAR

Last, but certainly not least, two ranked conference opponents battling for a title.

Time	First Aired	Show
1:27	10/11/23	10PM

Slug: CYCLOCROSS RACER

From teaching high school to competing on a world stage in his home state, that's what one area man is gearing up for in cyclocross racing.

Time	First Aired	Show
1:28	10/13/23	10PM

Slug: GOTW-LAKELAND VS RHINELANDER

It's time to see who is coming away with the battle for the axe up north.

Time	First Aired	Show
1:10	10/13/23	10PM

Slug: EDGAR VS MARATHON

In the storied history of Edgar football, what we're about to show you isn't unprecedented, but it is very rare.

Time	First Aired	Show
1:40	10/30/23	10PM

Slug: PACK ATTACK ON LOCATION

Our latest edition of Pack Attack is set to hit the air tomorrow night, but before then, we've got a preview for you.

Time	First Aired	Show
1:37	11/1/23	6PM

Slug: SNOW MAKING STARTS

We're taking a live look at Granite Peak and there's plenty of snow to see.

Time	First Aired	Show
1:52	11/2/23	6PM

Slug: JEFFERSON AWARDS

Each fall, hundreds of area kids take part in non-profit community football leagues.

Time	First Aired	Show
1:47	11/2/23	10PM

Slug: WIAA PLANS

So you want to watch your team achieve its dreams of winning a state title?

Time	First Aired	Show
2:19	11/6/23	WU1

Slug: NEWMAN CATHOLIC

Newman Catholic volleyball was back in the state final this weekend for the first time since 2016.

Time	First Aired	Show
2:17	11/6/23	WU1

Slug: PACKERS RAM

The Packers, certainly pleased with a win over the weekend, now have to build off it to get themselves back to the playoff hunt and that starts with accountability.

Time	First Aired	Show
1:24	11/8/23	6PM

Slug: DCE D1 NLI SIGNING

The signing day celebrations didn't stop there, next we'll head over to D.C. Everest, where they had 7 student athlete's sign Division 1 letters of intent.

Time	First Aired	Show
1:59	11/14/23	10PM

Slug: EDGAR STATE RECORD

The countdown is on for Edgar as its football team, win or lose, will make state history this week.

Time	First Aired	Show
1:16	11/15/23	9PM

Slug: STATE FOOTBALL HYPE

Right now, the Stratford Tigers are on their way down to Madison for the State Football Championships at Camp Randall.

Time	First Aired	Show
2:01	11/16/23	5PM

Slug: STATE FOOTBALL FAMILY

Both Edgar and Stratford are celebrating tonight with their team's sealing the seasons with a win, but for a pair of grandparents they have a special reason to celebrate both wins.

Time	First Aired	Show
1:21	11/16/23	10PM

Slug: EDGAR RETURN HOME

Stratford and Edgar both took home a gold ball in the same year for the first time.

Time	First Aired	Show
2:18	11/17/23	10PM

Slug: STRATFORD KICKER
The dust has settled on Stratford's newest football championship, but one person still trying to process it is the one who made it a reality.

Time	First Aired	Show
1:22	11/23/23	6PM

Slug: TURKEY TROT
While you're likely sitting around enjoying your dinner and desert this evening or fighting off a turkey-induced nap, runners across central Wisconsin were up bright and early, lacing up their shoes for the annual United Way Turkey Trot in Wausau.

Time	First Aired	Show
1:26	12/4/23	WU1

Slug: PACKERS UPSET CHIEFS
The Packers now winners of three straight games, defeating the reigning champs and firmly in the playoff hunt.

Time	First Aired	Show
2:17	12/10/23	5:30PM

Slug: HOCKEY NECK GUARDS
Hockey players around the globe were shocked at the passing of a Minnesota native pro hockey player Adam Johnson who died mid-game when he was cut by a skate.

Time	First Aired	Show
1:40	12/17/23	5:30PM

Slug: 500th PACKERS GAME
The athletes weren't the only ones racking up stats today at Lambeau Field.

**4th QUARTER
QUARTERLY REPORTS
"SPECIAL REPORTS"
10-01-23 through 12-31-23**

Time	First Aired	Show
1:00	10/2/23	5PM

Slug: FALL COLORS
Odds are you may have already had to dust off your rake or leaf blower.

Time	First Aired	Show
2:13	10/2/23	10PM

Slug: DOG REUNION
It's a reunion to remember for one Chicago woman and what she thought was her long lost pup and it all happened right here in Central Wisconsin.

Time	First Aired	Show
1:31	10/9/23	10PM

Slug: DON'T RAKE LEAVES

If you have a lot of leaves in your lawn and dread breaking out the rake, it may actually be a better idea to just leave them.

Time	First Aired	Show
1:25	10/11/23	4PM

Slug: ASK BRAD

Sherry wants to know why the radar can be showing rain when it's not raining, or just the opposite, showing no rain when it's pouring.

Time	First Aired	Show
2:06	10/15/23	5:30PM

Slug: FLAG RETIREMENT

Veterans of Foreign Wars Post 8280 held a flag retirement ceremony to display the proper way to dispose of flags that are no longer used.

Time	First Aired	Show
1:47	10/24/23	5PM

Slug: MARSHFIELD HAIL

We told you about the rain as severe storms raced across the area, that included a lot of hail.

Time	First Aired	Show
2:01	11/4/23	6PM

Slug: BATTLE OF THE BADGES

The Wisconsin Fire and EMS Memorial received the surprise of a lifetime today after being awarded a huge check from the Battle of the Badges.

Time	First Aired	Show
1:26	11/7/23	10PM

Slug: VETS DAY CELEBRATIONS

With Veterans Day on Saturday, many organizations are honoring those who served this week.

Time	First Aired	Show
1:46	11/8/23	5PM

Slug: NATIVE AMERICAN HERITAGE

Over the past few years there's been a push to teach the history, culture, and sounds of the Native American tribes that call Wisconsin home.

Time	First Aired	Show
1:46	11/10/23	5PM

Slug: FERAL HOGS

With deer season a week away, hunters are getting ready, but now state officials are issuing a warning to be on the lookout for a different four-legged target just now starting to be seen in Wisconsin.

Time	First Aired	Show
1:18	11/10/23	10PM

Slug: WINTER WONDERLAND

Marshfield's Winter Wonderland is nearly ready, but could use some help during the season.

Time	First Aired	Show
1:47	11/11/23	10PM

Slug: WAUSAU VETERANS DAY

There were plenty of celebrations and festivities today in central Wisconsin to honor our veterans.

Time	First Aired	Show
1:56	11/13/23	6PM

Slug: MARINES REUNITED

Two men who fought together in the Korean War from completely different parts of the country reunited right here in central Wisconsin the day after Veteran's Day.

Time	First Aired	Show
1:43	11/15/23	WU1

Slug: HOLIDAY SHOPPING

We're entering the holiday shopping season with Black Friday, Small Business Saturday, and Cyber Monday on the way next week.

Time	First Aired	Show
1:36	11/15/23	4PM

Slug: OP: XMAS CHILD

Opening Christmas gifts on Christmas day is a feeling unlike any other for children.

Time	First Aired	Show
1:13	11/15/23	5PM

Slug: GOOD WX WEEK

People across Wisconsin enjoying the unusually warm weather in a variety of ways.

Time	First Aired	Show
1:41	11/15/23	6PM

Slug: BAR THANKSGIVING

Thanksgiving is meant for giving thanks and enjoying a big meal with the family, but not everyone has that opportunity.

Time	First Aired	Show
1:19	11/16/23	6PM

Slug: POINT WARMING SHELTERS

While it's warm today, cold weather will soon arrive, and with that the need for warming centers.

Time	First Aired	Show
1:40	11/16/23	6PM

Slug: WSD THANKSGIVING

Teachers play a lot of meaningful roles for their students: role models, tutors, and today, chefs at one Wausau Elementary School.

Time	First Aired	Show
1:55	11/17/23	5PM

Slug: BAND TO DISNEY

A northwoods marching band is set to take off on a journey to the house of mouse to celebrate

Thanksgiving and ring in the holiday season.