

**Issues/Programs Quarterly Report  
April. 1st, 2023 – July 31st, 2023**

**Wausau TV License Company, LLC  
Wausau, Wisconsin  
July 1st, 2023  
Prepared by: Elizabeth Crikelair  
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For stations  
WAOW-WMOW**

**The following newscasts, programs, specials and announcements airing on WAOW & WMOW provide the most significant treatment of community issues:**

**WAOW-TV Newscasts**

**Wake Up Wisconsin 5AM on News 9**

**Wake up Wisconsin 6AM on News 9**

**News 9 WAOW at 11AM**

**News 9 WAOW at 5PM**

**News 9 WAOW at 6PM**

**News 9 WAOW at 10PM**

**News 9 WAOW at 5:30PM (Sunday)**

**News 9 at 9PM on CW**

**Public Affairs Programming**

**UpFront with Mike Gousha Sunday 9:30-10:00 a.m.**

**Public Service Announcements**

**Varying length announcements from: 10-:60 airing throughout the day about issues of community interest and importance.**

**The following ABC network programs are also represented in this report:**

**Good Morning America**

**ABC World News**

**Nightline**

**20-20**

**This Week with George Stephanopoulos**

**In direct response to timely news topics, viewer letters and emails, WAOW-TV elected to cover the following issues through news stories, public affairs programming and/or special reports:**

**CRIME**

**EDUCATION**

**GOVERNMENT-POLITICS**

**CONSUMER-ECONOMY**

**FAMILY ISSUES**

**HEALTH**

**SPORTS**

**SPECIAL REPORTS**

**2nd QUARTER  
QUARTERLY REPORTS  
“CRIME”  
04-01-23 through 07-31-23**

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:20 | 4/3/23      | 6PM  |

Slug: RECKLESS DRIVING LAW

Governor Tony Evers signs a new law that takes aim at reckless drivers.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:40 | 4/6/23      | 6PM  |

Slug: MASS CASUALTY PRACTICE

Just since January-- there have been more than 140 mass shooting in the U.S. and area emergency services want to make sure they're ready if the unthinkable happens here.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:13 | 4/7/23      | 6PM  |

Slug: JAIL STAFF LAW

Area jails will be getting a boost from a new bill signed into law here in Wisconsin.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:28 | 4/10/23     | 5PM  |

Slug: JUSTICE CENTER PLAN

Portage County could be getting a new jail and courthouse if they can decide where to put it.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:30 | 4/10/23     | 6PM  |

Slug: OFFICERS KILLED REAX

Police departments here in north central Wisconsin and across the badger state are feeling the loss of those officers.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:40 | 4/10/23     | 10PM |

Slug: OFFICER LOCAL TIES

We're leaning more about officer Emily Breidenback and her ties here to central Wisconsin.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 2:00 | 4/12/23     | 10PM |

Slug: RAPIDS SKATE PARK

Ongoing issues at a skate park cause it to close, right after it opens. We're taking a closer look at the problems happening.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:58 | 4/14/23     | 10PM |

Slug: OVERDOSES

After multiple overdoses over the past couple of days, we're hearing about the dangers posed and how you can help.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:38 | 4/19/23     | 10PM |

Slug: AMBER ALERTS

We're digging deeper into the use of alerts to help report missing people.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:52 | 4/22/23     | 6PM  |

Slug: CRITICAL INCIDENT

An officer-involved shooting last night leaves one person dead and neighbors shaken.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:49 | 4/25/23     | 6PM  |

Slug: CRIMINAL RECORD WIPE

A felony is something that follows you for the rest of your life, but a new bill with bi-partisan support would make it easier on one-time offenders.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 0:58 | 4/27/23     | 6PM  |

Slug: BRADLEY HOMICIDE PLEA

A Portage County man leans his fate today after being found guilty to the murder of his girlfriend's father.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:30 | 4/27/23     | 6PM  |

Slug: TOMAHAWK SECURITY

One local community wants to make sure your house is safe.

|      |             |        |
|------|-------------|--------|
| Time | First Aired | Show   |
| 1:11 | 4/30/23     | 5:30PM |

Slug: PCH SCAM

An area woman is speaking out tonight after she says she almost fell victim to a scam.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:43 | 5/1/23      | 6PM  |

Slug: PUBLIC DEFENDER LACK

A lack of public defenders and prosecutors is blamed for slowing down the justice system across the badger state.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 3:58 | 5/4/23      | 10PM |

Slug: SANE PROGRAM

A sexual assault survivor had to drive more than an hour away to get the help and care she needed.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:36 | 5/5/23      | 6PM  |

Slug: ONLINE CHILD SEX ABUSE

If your kids use the computer around the house you're going to want to pay attention.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
|------|-------------|------|

1:28 5/8/23 6PM  
Slug: WI OFFICERS KILLED  
The law enforcement community across the state is mourning after a St. Croix County deputy is killed in the line of duty.

Time First Aired Show  
1:45 5/9/23 5PM  
Slug: NEILSVILLE BURGLARIES  
From stolen cash to ATVS, people in one area community on edge after a string of break-ins.

Time First Aired Show  
1:34 5/11/23 6PM  
Slug: TACTICAL TRAINING  
When the worst happens you want the first responders coming to help you trained and ready for anything.

**2nd QUARTER  
QUARTERLY REPORTS  
“EDUCATION”  
04-01-23 through 07-31-23**

Time First Aired Show  
1:51 4/5/23 6PM  
Slug: MARSHFIELD SCHOOLS FOLO  
We’ve got continuing coverage on the spring election with some big wins and big losses across Wisconsin, that includes in Marshfield where a proposed 100 million dollar school referendum failed.

Time First Aired Show  
1:16 4/11/23 6PM  
Slug: CONCEALED CARRY CLASSROOMS  
In the wake of the deadly school shooting in Nashville, state lawmakers are pitching a proposal they say would put school safety in the hands of teachers.

Time First Aired Show  
1:13 4/16/23 5:30PM  
Slug: WI RAPIDS DEDICATION  
An area high school is showing their community what their money went toward after passing a referendum two years ago.

Time First Aired Show  
1:48 4/20/23 10PM  
Slug: INCLUSION WEEK  
Students and staff at Rhinelander high school are setting out to make sure everyone feels valued.

Time First Aired Show  
1:46 4/21/23 4PM  
Slug: TRAX FOR BRAX  
Area students got to ride tractors for their 15<sup>th</sup> annual Drive Your Tractor to School Day.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:31 | 4/21/23     | 6PM  |

Slug: COLLEGE CAREER DAY  
Graduating high school can be exciting, but it can also be nerve wracking as teens try to decide on a career.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:35 | 4/21/23     | 10PM |

Slug: UWSP/TIFFANY  
A Wisconsin congressman's appearance in Stevens Point met with protesting students.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:36 | 4/25/23     | 6PM  |

Slug: FINANCIAL LIT CLASS  
An area high school is looking to bring financial literacy to students statewide.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:27 | 4/27/23     | 5PM  |

Slug: SCHOOL LUNCH HELP  
Dozens of high school students have their lunch debt wiped clean thanks to a generous donation.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 2:04 | 4/27/23     | 10PM |

Slug: WAUSAU BAND TEACH  
We're continuing our coverage of the response by the Wausau School District toward alleged comments made by a band teacher.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:58 | 4/28/23     | 5PM  |

Slug: SAAM DISPLAY UWSP  
UW Stevens Point capped off sexual assault awareness month with their What Were You Wearing display.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:31 | 4/28/23     | 10PM |

Slug: HMONG HERITAGE  
A celebration of Hmong culture in Wausau. Several dozen middle school students putting on a show where the focus was expressing themselves.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:22 | 5/4/23      | 6PM  |

Slug: TIPS FOR FINALS  
We have tips for students on how to deal with the stressors that come with the end of the school year.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:55 | 5/4/23      | 10PM |

Slug: SCHOOL REFERENDUM  
An alarming trend is coming to the forefront in Wisconsin. A record low of school referendums are

being passed.

| Time | First Aired | Show   |
|------|-------------|--------|
| 1:26 | 5/7/23      | 5:30PM |

Slug: HEALTH WALK

One area high school was inspired to bring awareness to mental health this month in their own way.

| Time | First Aired | Show |
|------|-------------|------|
| 1:14 | 5/8/23      | 5PM  |

Slug: FIRESTARTER INTERVENTION

The Marshfield Fire Department is looking to stop future fires before they start by reaching out to kids.

| Time | First Aired | Show |
|------|-------------|------|
| 1:51 | 5/8/23      | 6PM  |

Slug: YOUNGEST UWSP GRAD

We're hearing from a college student set to graduate when others her age haven't even finished high school yet.

| Time | First Aired | Show |
|------|-------------|------|
| 1:56 | 5/8/23      | 10PM |

Slug: EAST BAND

Alleged racism at Wausau East takes center stage at tonight's school board meeting.

| Time | First Aired | Show |
|------|-------------|------|
| 1:25 | 5/12/23     | 6PM  |

Slug: PRESIDENTIAL SCHOLAR

A local high school student gets a national honor.

| Time | First Aired | Show |
|------|-------------|------|
| 0:54 | 5/15/23     | 6PM  |

Slug: WIS VALLEY LUTHERAN

Students at one area high school will be looking for a new place to learn.

**2nd QUARTER  
QUARTERLY REPORTS  
"GOVERNMENT-POLITICS"  
04-01-23 through 07-31-23**

| Time | First Aired | Show   |
|------|-------------|--------|
| 1:36 | 4/2/23      | 5:30PM |

Slug: BAIL REFORM

The state supreme court race won't be the only thing appearing on the ballot across Wisconsin. News 9's Nick Robinson has more on how changes could be coming to the state constitution.

| Time | First Aired | Show |
|------|-------------|------|
| 2:34 | 4/3/23      | 10PM |

Slug: MARSHFIELD FIRE

We're just hours from the polls opening throughout our area and voters in Marshfield will have some big decision to make.



|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:22 | 4/5/23      | 6PM  |

Slug: CLARK CO BALLOT FOLO

Our election coverage continues with problems at area polling places Tuesday-- with multiple voters saying they got the wrong ballot in Clark County.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:33 | 4/13/23     | 6PM  |

Slug: ELECTION RECOUNT

A close city council race leads to a recount after just two votes separate the candidates.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:42 | 4/26/23     | 5PM  |

Slug: BUDGET HEARING

Today community members and interest groups across Wisconsin making their voices heard on the state's upcoming budget.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:36 | 4/28/23     | 4PM  |

Slug: STATE BUDGET MEDICAID

A woman in the northwoods is pushing to make Wisconsin expand access to medicaid.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 0:58 | 5/9/23      | 6PM  |

Slug: EVERS RHINELANDER

Now is the chance for Wisconsinites' voices to be heard on the issue of broadband access.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 2:00 | 5/9/23      | 10PM |

Slug: COUNTY BLDG CHANGES

Plans for the Portage County justice center come to a pause after funding fails to get the necessary support.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:14 | 5/11/23     | 6PM  |

Slug: CHILD CARE ISSUES

Finding childcare today is a struggle for families, but its just as hard for those providers to keep things going. Now, they want to send a message to Madison.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:41 | 5/11/23     | 10PM |

Slug: TIKI MUSIC

A potential noise ordinance could put a damper on summer festivities.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:18 | 5/23/23     | 6PM  |

Slug: BALDWIN VETERANS

Veterans from around the area are sharing their stories of dealing with chemical exposure while serving

our country. They're also sharing how a new law, the Pact Act, is helping them heal.

| Time | First Aired | Show |
|------|-------------|------|
| 1:42 | 5/23/23     | 6PM  |

Slug: POINT HOMELESS

Our coverage continues in Stevens Point where city officials are doing what they can to help people experiencing homelessness.

| Time | First Aired | Show |
|------|-------------|------|
| 1:21 | 5/23/23     | 10PM |

Slug: WAUSAU PFAS

Wausau is looking to take its fight against PFAs from the water treatment plant to the courtroom.

| Time | First Aired | Show |
|------|-------------|------|
| 0:49 | 6/1/23      | 6PM  |

Slug: LDF LAWSUIT

After months of back and forth and a temporary road agreement, the town of Lac Du Flambeau gets served with a lawsuit.

| Time | First Aired | Show |
|------|-------------|------|
| 1:43 | 6/6/23      | 5PM  |

Slug: PFAS BILL

State lawmakers are looking at what to do about PFAs, those forever chemicals found in drinking water across Wisconsin.

| Time | First Aired | Show |
|------|-------------|------|
| 1:21 | 6/6/23      | 10PM |

Slug: VILLAGE V TOWN

Voters in Rib Mountain will see a referendum question on their ballots next month asking whether or not they want to incorporate into a village.

| Time | First Aired | Show |
|------|-------------|------|
| 1:50 | 6/12/23     | 6PM  |

Slug: HOMELESS ISSUES

Stevens Point may take steps to clear out their downtown during the overnight hours.

| Time | First Aired | Show |
|------|-------------|------|
| 1:31 | 6/20/23     | 6PM  |

Slug: EVERS IN TOWN

We begin with Governor Tony Evers signing a bi-partisan bill right here in Wausau granting towns and cities thousands of dollars in extra funding.

| Time | First Aired | Show |
|------|-------------|------|
| 1:24 | 6/23/23     | 5PM  |

Slug: ROE V WADE ANNIVERSARY

Tomorrow marks one year since the U.S. Supreme court voted to over turn Roe V. Wade.

| Time | First Aired | Show |
|------|-------------|------|
| 1:36 | 6/29/23     | 6PM  |

Slug: SCOTUS AFFIRMATIVE ACTION

The Supreme Court makes a landmark ruling limiting affirmative action in college admissions decisions.

**2nd QUARTER  
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“CONSUMER-ECONOMY”  
04-01-23 through 07-31-23**

| Time | First Aired | Show |
|------|-------------|------|
| 1:32 | 4/3/23      | 6PM  |

Slug: CELL PHONES 50 YEARS

Our phones can do nearly everything we want them to, but it wasn't always that way.

| Time | First Aired | Show |
|------|-------------|------|
| 1:24 | 4/5/23      | 6PM  |

Slug: WAUSAU EAST PROM HELP

Prom season is almost here and that can mean big bucks.

| Time | First Aired | Show |
|------|-------------|------|
| 1:27 | 4/11/23     | 10PM |

Slug: WORKER SHORTAGE

The ongoing worker shortage is hitting the northwoods hard and with summer just around the corner they're scrambling to get extra hands.

| Time | First Aired | Show |
|------|-------------|------|
| 1:45 | 4/14/23     | 6PM  |

Slug: TRIVIA GROCERY STORES

UW Stevens Point's 53<sup>rd</sup> annual trivia contest is officially underway.

| Time | First Aired | Show |
|------|-------------|------|
| 1:27 | 4/17/23     | 6PM  |

Slug: SOUTHPOINT OPENS

If you dig diners and have a taste of nostalgia look toward Stevens Point.

| Time | First Aired | Show |
|------|-------------|------|
| 1:32 | 4/19/23     | 6PM  |

Slug: SENIOR OPEN RENTALS

The U.S. Senior Open is just a few months away, but Stevens Point officials say there's still a need for lodging for all the visitors who will make their way to central Wisconsin.

| Time | First Aired | Show |
|------|-------------|------|
| 1:26 | 4/21/23     | 6PM  |

Slug: HOUSING COSTS LATEST

The Wisconsin Realtor's Association has released new numbers pointing to a housing inventory at historic lows.

| Time | First Aired | Show   |
|------|-------------|--------|
| 1:34 | 4/23/23     | 5:30PM |

Slug: AG WORKER SHORTAGE

Area farms are being forced to adapt as they struggle to find workers.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:58 | 4/24/23     | 6PM  |

Slug: RENT READY

A new program is trying to help people find a place to live.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:24 | 4/24/23     | 6PM  |

Slug: AI & SNAPCHAT

Concerns rise after social media app Snapchat rolls out a new AI feature.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:21 | 4/26/23     | 10PM |

Slug: CELL TOWER

Cell tower issues continue to plague phone users in Stevens Point.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:34 | 5/1/23      | 6PM  |

Slug: WAUSAU WATER RATES

If you use the city of Wausau water utility you may be seeing a much bigger bill in the coming months.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:32 | 5/2/23      | 6PM  |

Slug: CAMPGROUND DELAYS

The weather here in Wisconsin is literally putting a damper on the camping season, keeping some campgrounds from opening.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:44 | 5/2/23      | 6PM  |

Slug: WEDC MAKEOVER

A northwoods business gets a makeover after winning a statewide contest.

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|------|-------------|------|
| Time | First Aired | Show |
| 1:15 | 5/3/23      | 6PM  |

Slug: RECORD APPRENTICESHIPS

More teens are getting wired into possible future careers before leaving high school.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 2:00 | 5/4/23      | WU1  |

Slug: IOLA SAND MINE

Ne wdetails as the town of Scandinavia's planning commission recommends to not approve a sand mine permit request near the Iola Car Show grounds.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 2:17 | 5/5/23      | 6PM  |

Slug: FISHERY IMPACT

We are less than 23 hours away from the start of Wisconsin's fishing season, but without the help of

DNR fish hatcheries bringing in that big one would be a whole lot tougher.

| Time | First Aired | Show |
|------|-------------|------|
| 2:00 | 5/5/23      | 10PM |

Slug: FARMER MARKET

The season for fresh produce and farmers markets is just around the corner, but some are encountering a big issue-- a lack of space.

| Time | First Aired | Show |
|------|-------------|------|
| 1:20 | 5/10/23     | 6PM  |

Slug: MOTHERS DAY DEALS

If you haven't yet found a gift for your mom for Mother's Day time's running out.

| Time | First Aired | Show |
|------|-------------|------|
| 1:15 | 5/16/23     | 5PM  |

Slug: SMALL BIZ SURVIVAL

A new report says Wisconsin tops the nation for helping new small businesses thrive.

**2nd QUARTER  
QUARTERLY REPORTS  
"FAMILY & COMMUNITY ISSUES"  
04-01-23 through 07-31-23**

| Time | First Aired | Show |
|------|-------------|------|
| 1:49 | 4/1/23      | 6PM  |

Slug: WINTER WEATHER

Resident across the northwoods still digging out from last night's storms.

| Time | First Aired | Show |
|------|-------------|------|
| 1:55 | 4/6/23      | 6PM  |

Slug: JEFFERSON APRIL FOLAN

A Portage County man is recognized for his efforts to make his community a safer place to live.

| Time | First Aired | Show |
|------|-------------|------|
| 1:40 | 4/6/23      | 6PM  |

Slug: BUSKA MORTGAGE GIFT

A heartwarming story in Wausau where a business is helping a family in need.

| Time | First Aired | Show |
|------|-------------|------|
| 1:51 | 4/7/23      | 10PM |

Slug: FRIENDS OF THE GRIDIRON

The Newman Catholic community is rallying behind one of its own after a tragedy this week.

| Time | First Aired | Show |
|------|-------------|------|
| 1:39 | 4/12/23     | 6PM  |

Slug: LINE OF DUTY DEATH

102 Wisconsin firefighters have died in the line of duty and every one of them is honored at the state firefighter's memorial in Wisconsin Rapids.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:41 | 4/12/23     | 6PM  |

Slug: HOUSING HELP

A new program will help Stevens Point homeowners make much needed home repairs.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:55 | 4/14/23     | 4PM  |

Slug: HOUSE FIRE VICTIMS

A fire a few weeks ago burned down not just a home, but history.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:52 | 4/14/23     | 6PM  |

Slug: ROTHSCHILD FIRE

An early morning fire ravaging several condos in Rothschild, leaving nearly a dozen people homeless.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:20 | 4/17/23     | 5PM  |

Slug: WEATHER REAX

Of course, many not happy about the winter weather mid-April.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:56 | 4/17/23     | 6PM  |

Slug: MISSING TEENS

The search is underway for two missing Lincoln County teens.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:18 | 4/18/23     | 6PM  |

Slug: HOMELESS ISSUES

Authorities are cracking down on encampments in Wausau even as the problem of homelessness continues to grow.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:08 | 4/18/23     | 6PM  |

Slug: BODIES FOUND REAX

Now to Merrill where the community is in mourning over those two teens.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:37 | 4/18/23     | 10PM |

Slug: BODIES FOUND

We now know that bodies of two missing Lincoln County teens have been recovered in Oneida County.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:49 | 4/19/23     | 6PM  |

Slug: TEEN DEATHS FUNDRAISER

An area community reeling from the loss of two teenagers is now coming together to help their families and each other.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
|------|-------------|------|

127 4/20/23 6PM  
Slug: FALLEN OFFICERS FUNDRAISER  
A restaurant is hosting a fundraiser honoring the Barron County officers killed in the line of duty last week.

Time First Aired Show  
1:43 4/25/23 10PM

Slug: SS STEVE BOWERS  
There's a Hawaiian shirt wearing substitute teacher roaming the halls of Maine Elementary School nearly every day.

Time First Aired Show  
1:37 4/26/23 6PM

Slug: ALICE REPORT  
The United Way's latest report shows a startling number of families in Marathon County who are working, but still struggling to make ends-meet.

Time First Aired Show  
1:42 5/4/23 6PM

Slug: FOOD INSECURITY  
Across the country and right here in the badger state, hunger is an everyday problem for families.

Time First Aired Show  
1:27 5/9/23 6PM

Slug: KIDS MISSING HELP  
After a missing Wisconsin child was found in the woods after two days, experts say safety should be top of mind for parents.

Time First Aired Show  
1:36 5/10/23 6PM

Slug: HANNAH CTR EXPANDS  
The Hannah Center is expanding coverage with a new location in Wood County.

**2nd QUARTER  
QUARTERLY REPORTS  
"HEALTH"  
04-01-23 through 07-31-23**

Time First Aired Show  
1:36 4/3/23 5PM

Slug: ACA SCREENINGS RULING  
People here in central Wisconsin could lose access to free health screenings if a ruling by a Texas judge is upheld.

Time First Aired Show  
1:36 4/6/23 5PM

Slug: CRISIS INTERVENTION  
Every day Americans struggle with mounting mental health issues from stress to depression and worse.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:41 | 4/6/23      | 10PM |

Slug: NURSING HOME

A Lincoln County nursing home is in a state of flux with its future up in the air.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:36 | 4/13/23     | 6PM  |

Slug: BLASTO CASE

A scary situation for an area mom after her daughter ends up with a potentially deadly infection, needing to spend days in the hospital.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:27 | 4/20/23     | 6PM  |

Slug: HEMOPHILIA CENTER IMPACT

Living with a chronic condition can take a toll both mentally and physically, but one area clinic is trying to help.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:35 | 4/24/23     | 5PM  |

Slug: TICK SEASON

If you're headed outside, beware. Tick season is here.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:53 | 4/25/23     | 5PM  |

Slug: MOBILE VET CLINIC

A new mobile vet clinic rolled into town this week aimed at filling the need for veterinary care in central Wisconsin.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:57 | 4/26/23     | 6PM  |

Slug: PAIN TREATMENT

An area college student is showing the power of perseverance after dealing with severe pain since he was a child.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 4:10 | 5/1/23      | 10PM |

Slug: PPD IMPACT

Postpartum depression can turn a joyful time in a family's life into a nightmare.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:54 | 5/2/23      | 10PM |

Slug: YOUTH ALCOHOL

A new bill could allow high school students to serve you alcohol.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:03 | 5/3/23      | 5PM  |

Slug: PFAS IN TP

Its time to check your bathroom for PFAs.



Time First Aired Show  
1:54 5/3/23 6PM  
Slug: CUTTING FOR A CAUSE  
Not every cancer patient loses their hair, but for those that do its a loss they struggle to overcome.

Time First Aired Show  
1:20 5/10/23 5PM  
Slug: MOTHERS DAY NEW HEART  
A Wisconsin woman will celebrate her first Mother's Day this weekend and a second chance at life.

Time First Aired Show  
1:30 5/10/23 10PM  
Slug: MENTAL HEALTH  
May is mental health awareness month and advocacy groups want to spread awareness.

Time First Aired Show  
1:29 5/17/23 6PM  
Slug: MEMORY QUILT  
A Taylor County group is working on memorializing those in the area who lost their lives to suicide.

Time First Aired Show  
1:43 5/17/23 10PM  
Slug: HOT CARS/DOGS  
It's getting to be that time of year when leaving your pet in the car can get really dangerous.

Time First Aired Show  
1:58 5/18/23 10PM  
Slug: RISE TO REMEMBER  
An area high school is raising awareness for mental health through performances and creativity.

Time First Aired Show  
1:38 5/19/23 6PM  
Slug: MENTAL HEALTH TRANSPORT  
In the badger state, one in 20 adults experience serious mental illness each year.

Time First Aired Show  
1:32 5/21/23 5:30PM  
Slug: MOTORCYCLE AWARE  
May marks Motorcycle Safety Awareness Month.

Time First Aired Show  
1:18 5/22/23 5PM  
Slug: FALLING FURNITURE  
A warning for parents after a toddler is killed when a dresser tips, crushing him to death.

**2nd QUARTER  
QUARTERLY REPORTS  
"SPORTS"  
04-01-23 through 07-31-23**

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:46 | 4/5/23      | 10PM |

Slug: AOW BRADY CLEVELAND

It's time we introduce you to our athlete of the week—Brady Cleveland.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:13 | 4/10/23     | 10PM |

Slug: MASON MITCHELL POWERLIFTNG

Another prep level stud making headlines.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:47 | 4/11/23     | 4PM  |

Slug: PACKERS TOUR

The Packers Tailgate Tour kicks off today with players surprising some area high schoolers.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:33 | 4/12/23     | 10PM |

Slug: AOW BRETT SIMONSEN

So far Brett Simonson has lit up the stat sheet for Rapids this season.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:37 | 4/17/23     | 10PM |

Slug: UWSP BASEBALL

With just a month until the postseason, UWSP baseball is within striking distance of becoming back to back champs.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:47 | 4/19/23     | 10PM |

Slug: AOW PACELLI

One area team has seen so much success it was only right to give the whole squad a WAOW shoutout.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 2:22 | 4/24/23     | 10PM |

Slug: RODGERS LEGACY - OWNER OF THE NFC NORTH

Since the Packers inception of August 11, 1919, only six players in the franchise history have been legendary enough to have their name and number etched into the iconic Lambeau Field.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:23 | 4/24/23     | 10PM |

Slug: RODGERS REAX

The news of Aaron Rodgers' departure sent shockwaves through the state.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
| 1:11 | 4/26/23     | 10PM |

Slug: AOW 12 WRESTLERS IN VEGAS

12 area wrestlers are hoping to get it done out in Las Vegas this weekend.

|      |             |      |
|------|-------------|------|
| Time | First Aired | Show |
|------|-------------|------|

1:32 4/27/23 10PM

Slug: PACK DRAFT

Tonight's the night the Green Bay Packers begin the work of filling out the 23-24 roster.

Time First Aired Show  
1:41 5/1/23 10PM

Slug: DAY IN THE LIFE OF AN AD

The weather changes over the past few weeks have affected all of us, but it has significantly dampened the spring sports season.

Time First Aired Show  
1:20 5/5/23 6PM

Slug: KEEGAN AT ROOKIE CAMP

They may be out of college, but the Packers rookies are already back in the classroom.

Time First Aired Show  
1:45 5/5/23 10PM

Slug: PACKERS ROOKIE MINI CAMP

Just a week after the 2023 NFL draft began the Packers picks are already hard at work in their new home.

Time First Aired Show  
1:20 5/8/23 10PM

Slug: ASSUMPTION ROYALS SOFTBALL

After the weekend you're probably tired of hearing about royals, crowns, and thrones, but I promise you'll want to stick around for this, as Keegan gives us a glimpse into the Assumption Royals softball team as they battle to keep their crown and stay on the D% throne for a 2<sup>nd</sup> straight year.

Time First Aired Show  
1:21 5/10/23 10PM

Slug: AOW GAVIN OBREMSKI

Having a good catcher can make or break a ball team and our Athlete of the Week has been nothing short of rock solid behind the plate.

Time First Aired Show  
0:57 5/11/23 5PM

Slug: PACKERS SCHEDULE

There's been speculation all day long about when the Packers will have their games this season.

Time First Aired Show  
1:57 5/15/23 5PM

Slug: PACKERS HONOR POLICE

Now to local heroes honored at Lambeau Field. Many law enforcement officers go unnoticed, but today the Packers recognized those who go above and beyond the call of duty.

Time First Aired Show  
1:58 5/15/23 10PM

Slug: SENTRY WORLD

The 43<sup>rd</sup> U.S. Senior Open will hit Stevens Point in just over a month and years of preparation will

finally pay off for SentryWorld.

| Time | First Aired | Show |
|------|-------------|------|
| 2:28 | 5/16/23     | 10PM |

Slug: EMMETT STRONG

Sports brings people together, usually for what is on the field, but often times the most memorable of sports moments are when the togetherness finds it's way beyond the lines.

| Time | First Aired | Show |
|------|-------------|------|
| 1:35 | 5/17/23     | 10PM |

Slug: AOW STREIT

Edgar's Teegan Streit has been one of the top athletes in the Marawood this track and field season, but he's not done yet.

**2nd QUARTER  
QUARTERLY REPORTS  
"SPECIAL REPORTS"  
04-01-23 through 07-31-23**

| Time | First Aired | Show |
|------|-------------|------|
| 1:33 | 4/3/23      | 10PM |

Slug: ROAD BUCKLING

New tonight at 10—how a road in Marathon County collapsed and became a huge hazard.

| Time | First Aired | Show |
|------|-------------|------|
| 1:41 | 4/8/23      | 6PM  |

Slug: TRAINING BURN

An area fire department is partnering with their local high school to get their members some crucial training.

| Time | First Aired | Show   |
|------|-------------|--------|
| 1:30 | 4/9/23      | 5:30PM |

Slug: FIREFIGHTER DEATHS

Following the deaths of two Chicago firefighters in the last week, area fire departments are doing everything they can to keep their firefighters safe.

| Time | First Aired | Show |
|------|-------------|------|
| 1:23 | 4/11/23     | 6PM  |

Slug: FLOODING

This week's summer-like heat has many excited for spring, but it's causing a lot of snowmelt and those rising waters.

| Time | First Aired | Show |
|------|-------------|------|
| 1:40 | 4/13/23     | 10PM |

Slug: LOCAL WILDFIRES REAX

Extreme heat and low humidity levels leaving most of central Wisconsin under a fire weather watch.

| Time | First Aired | Show |
|------|-------------|------|
| 1:45 | 4/18/23     | 10PM |

Slug: SAVE OUR SONGBIRDS

A statewide initiative is encouraging people to help keep songbirds singing.

| Time | First Aired | Show |
|------|-------------|------|
| 0:57 | 5/6/23      | 6PM  |

Slug: FISHING

While today was cold and rainy that didn't stop area anglers from getting out on the water.

| Time | First Aired | Show |
|------|-------------|------|
| 1:38 | 5/10/23     | 10PM |

Slug: POINT POTHoles

If you've noticed an increased number of pothole clusters, you aren't alone.

| Time | First Aired | Show |
|------|-------------|------|
| 1:46 | 5/11/23     | 6PM  |

Slug: PLANE CRASH

We begin tonight with that rescue of two people in Wood County after their small plane makes a crash landing on a road.

| Time | First Aired | Show |
|------|-------------|------|
| 1:34 | 5/12/23     | 6PM  |

Slug: HOMELESS SEX OFFENDERS

A registered sex offender is being released onto the streets after serving his time, but won't have anywhere to go.

| Time | First Aired | Show |
|------|-------------|------|
| 1:57 | 5/12/23     | 10PM |

Slug: FUNERAL REAX

Some officers from our area were there in the crowd, saying goodbye to Leising.

| Time | First Aired | Show |
|------|-------------|------|
| 1:28 | 5/13/23     | 10PM |

Slug: PAWS FOR BRITTANY

It's been 15 years since Marshfield native Brittany Zimmerman was killed while attending UW Madison, since then her parents have worked to make sure her memory lives on in the community.

| Time | First Aired | Show   |
|------|-------------|--------|
| 1:48 | 5/14/23     | 5:30PM |

Slug: HMONG LAO VETERANS DAY

The contributions of Wisconsin's Hmong-Lao veterans were honored today.

| Time | First Aired | Show |
|------|-------------|------|
| 1:33 | 5/15/23     | 6PM  |

Slug: MILL DEATH

We're continuing to follow a developing story out of Portage County where a man dies at a paper mill.

| Time | First Aired | Show |
|------|-------------|------|
| 1:59 | 5/16/23     | 6PM  |

Slug: SHERMAN VIETNAM

Our coverage of the 44<sup>th</sup> Never Forgotten Honor Flight continues as 110 area veterans are now back in central Wisconsin.

| Time | First Aired | Show |
|------|-------------|------|
| 1:38 | 5/16/23     | 6PM  |

Slug: POTHOLE SIGN

Potholes are something all of us have to deal with, but one man is taking his complaints to the other side of the globe to make a point.

| Time | First Aired | Show |
|------|-------------|------|
| 2:00 | 5/16/23     | 10PM |

Slug: WAUSAU FOOD

How would you rate Wausau's food scene?

| Time | First Aired | Show |
|------|-------------|------|
| 1:25 | 5/17/23     | 5PM  |

Slug: CAR IN RIVER

A scary situation on Rib Mountain drive this morning. Watch as a driver crosses the median and crashes into the water.

| Time | First Aired | Show |
|------|-------------|------|
| 1:38 | 5/17/23     | 6PM  |

Slug: PITTSVILLE GROCERY STORE

Imagine driving almost an hour just to get groceries. That was the reality for families in Pittsville, but a new grocery store is bringing some much-needed relief.

| Time | First Aired | Show |
|------|-------------|------|
| 1:28 | 5/17/23     | 6PM  |

Slug: BROTHERS TO DC

For some, being in the military runs in the family.