Issues/Programs Quarterly Report Jan. 1st, 2023 – March 31st, 2023

Wausau TV License Company, LLC Wausau, Wisconsin April 1st, 2023 Prepared by: Elizabeth Crikelair Senior Administrative and Human Resources Manager For stations WAOW-WMOW The following newscasts, programs, specials and announcements airing on WAOW & WMOW provide the most significant treatment of community issues:

WAOW-TV Newscasts Wake Up Wisconsin 5AM on News 9 Wake up Wisconsin 6AM on News 9 News 9 WAOW at 11AM News 9 WAOW at 5PM News 9 WAOW at 6PM News 9 WAOW at 10PM News 9 WAOW at 5:30PM (Sunday) News 9 at 9PM on CW **Public Affairs Programming** UpFront with Mike Gousha Sunday 9:30-10:00 a.m. **Public Service Announcements** Varying length announcements from: 10-:60 airing throughout the day about issues of community interest and importance. The following ABC network programs are also represented in this report: **Good Morning America ABC World News Nightline** 20 - 20This Week with George Stephanopoulos

In direct response to timely news topics, viewer letters and emails, WAOW-TV elected to cover the following issues through news stories, public affairs programming and/or special reports:

CRIME

EDUCATION

GOVERNMENT-POLITICS

CONSUMER-ECONOMY

FAMILY ISSUES

HEALTH

SPORTS

SPECIAL REPORTS

1st QUARTER QUARTERLY REPORTS "CRIME" 01-01-23 through 03-31-23

Time 0:49	First Aired 1/3/23	Show 5PM
Slug: ELDERON ATTACK One man is dead and another recove	ring after an attempted armed home invasion	n.
Time 1:07	First Aired 1/3/23	Show 6PM
Slug: WESTON DAYCARE ABUS A Weston man is charged with sexua	E ally assaulting a child at a Weston day care c	enter.
Time 1:30	First Aired 1/5/23	Show 6PM
Slug: WILDE PARENTS REAX	The children police say Wilde assaulted at an	
we re nearing noin some parents of	the enhance police say while assaulted at an	i m-nome daycare.
Time	First Aired	Show
1:41	1/13/23	6PM
Slug: BUS CITATIONS		
After a number of close calls, the M school safety.	arathon County sheriff's department is remined at the second s	nding people about
Time	First Aired	Show
1:20	1/23/23	6PM
	K re in Wausau is reacting tonight after a mass unar new year celebration in California.	shooting killed 11
Time	First Aired	Show
1:30	1/26/23	5PM
Slug: HUMAN TRAFFICKING		
State and local officials are looking and they say a new task force will de	to crack down on human trafficking while he	elping victims recover
Time	First Aired	Show
1:52	1/30/23	6PM
Slug: TYRE NICHOLS PD FOLO		
A central Wisconsin police chief is s Friday.	peaking out after seeing the arrest video of T	Fyre Nichols last
Time	First Aired	Show
1:45	2/1/23	6PM
Slug: GOPLIN OPENING STATEM	IENTS	
Day three is underway in the Derek	Goplin trial who was accused of murdering	his mother.

Time 2:01 Slug: SWASTIKAS Law enforcement in Adams County	First Aired 2/3/23 are investigating a string of anti-Semitic va	Show 10PM ndalism.
Time 1:25 Slug: TEEN DATING VIOLENCE Every day teens across the U.S. dea		Show 6PM
Time 2:03 Slug: TEEN SEXUAL VIOL Startling increases in teen dating-re	First Aired 2/13/23	Show 10PM n.
Time 1:17 Slug: MSU SHOOTING LOCAL A shooting on the Michigan State c got area universities on heightened	First Aired 2/14/23 ampus left three people dead and five wound alert.	Show 6PM ded last night and it's
Time 1:31 Slug: CORRECTIONS / 911 SHOP The shortage of emergency workers field.	First Aired 2/20/23 RTAGE s continues as area departments push to get o	Show 6PM ore people to enter the
Time 1:21 Slug: PORT CRIME STOPPERS Scam artists are preying on people	First Aired 2/20/23 in our area and their love for man's best frier	Show 10PM nd.
Time 1:26 Slug: TAKE IT DOWN We begin with social media, a great also be a nightmare for kids, teens,	First Aired 2/28/23 t tool for connecting with friends and sharing and adults exploited online.	Show 6PM g memories, but it can
Time 1:23 Slug: ANTIGO PLATE READERS An area police department is turnin	First Aired 3/1/23 g to technology it say s will help them solve	Show 6PM crimes faster.
Time 1:14 Slug: WAGNER IN COURT Police in the northwoods investigat	First Aired 3/15/23 ing a case of child sexual abuse that may str	Show 6PM etch back decades.
Time	First Aired	Show

1:34	3/22/23	6PM
Slug: WAUSAU EAST INCID		
Tense moments at Wausau Eas	t today after a call claiming multip	ble people were shot.
Time	First Aired	Show
1:48	3/24/23	6PM
Slug: FIRST FEMALE DEPU		
An area sheriff's deputy is retin	ring after decades of cracking case	es and barriers.
Time	First Aired	Show
1:47	3/28/23	6PM
Slug: KRONENWETTER FEM	MALE COP	
An area woman breaks the glas	s ceiling as the first officer on a co	entral Wisconsin village's police force.
	1st QUARTER	
	QUARTERLY REPORTS "EDUCATION"	S
	01-01-23 through 03-31-2	3
Time	First Aired	Show
1;15	1/6/23	4PM
Slug: UPWARD BOUND EXE	PANDS	
One area program is helping fit degree.	rst-generation college students get	ahead and achieve their dreams of a
Time	First Aired	Show
1:31	1/9/23	10PM
Slug: SCHOOL RESTRUCTU		
We're hearing about next steps	for a plan to restructure the Waus	au School District.
Time	First Aired	Show
1:44	1/13/23	6PM
Slug: 100 MIL REFERENDUM		
An area school district asks for make it a hard sell.	help from voters on the spring ba	llot, but the project's price tag may
Time	First Aired	Show
0:59	1/19/23	6PM
Slug: VIRTUAL LEARNING		
Many kids stayed home today	whether to learn virtually or enjoy	a snow day.
Time	First Aired	Show
1:56	1/20/23	6PM
Slug: HISTORY HAWAII TRI		
An area high school student ha	s turned her passion for history int	to the trip of a lifetime.
Time	First Aired	Show
1:24	1/20/23	6PM

Slug: TOMAHAWK BUS INCIDENT

Growing controversy in Tomahawk after a school bus driver abruptly ends after-school drop-off leaving kids as young as 4-years-old stranded.

Time	First Aired	Show
1:40	1/20/23	10PM
Slug: BUS ISSUES		
By this time next week	school bus services in Wausau will be a	little different.
Time	First Aired	Show
1:44	1/23/23	10PM
Slug: WAUSAU SCHO	OOL RESTRUCTURING	
We're taking a look at v	what a restructured Wausau school distric	et might look like.
Time	First Aired	Show
1:48	1/26/23	6PM
Slug: FFA GREENHO	USE ANTIGO	
A northwoods high sch for its FFA program.	ool is in danger of losing not just its gree	nhouse, but a major source of funding
Time	First Aired	Show
1:27	1/27/23	6PM
Slug: RISE OF ABSEN		
6	pposed to be heading back to the classroo	om after the COVID pandemic, a new
report says more and m		
Time	First Aired	Show
1:31	1/29/23	5:30PM
Slug: SCHOOL ADMI	N ISSUES	
	ng out after the school board launches an	inquiry into the superintendent.
Time	First Aired	Show
1:28	2/1/23	6PM
Slug: WAUSAU BUSS	ING ISSUES	
It's hoped that the brake	es will soon be put on frustrating school	busing issues in Wausau.
Time	First Aired	Show
1:40	2/8/23	6PM
Slug: SCHOOL LUNC	H GUIDELINES	
The USDA is calling for foods your kids eat.	or changes to school lunches and area sch	ool districts are working to improve the
toods your kids eat.		
Time	First Aired	Show
1:35	2/10/23	10PM
Slug: CARDIAC ARRI	EST AND SCHOOLS	
It's heart health month	and students in our area are putting their	hearts into saving others.
Time	First Aired	Show
1:48	2/13/23	6PM

Slug: FILLING TEACHER GAP A change in state law is making it easier to become a substitute teacher.

Time 1:30 Slug: WSD RESTRUCTURING	First Aired 2/14/23	Show 6PM
	school district after board members gave the	go-ahead at its most
Time	First Aired	Show
1:48	2/16/23	6PM
Slug: UNIVER-CITY College students will be helping sev	veral area communities solve problems.	
Time	First Aired	Show
1:43	2/18/23	6PM
Slug: SCOUT SHORTAGE		
An area cub scout pack is facing a s	hortage of scouts after a ruling from the scho	ool board.
Time	First Aired	Show
1:33	2/20/23	4PM
Slug: DENTAL HEALTH DRIVE		
An area event is hoping to educate of education directly to kids.	on the importance of children's dental health	by bringing that
Time	First Aired	Show
1:48	2/25/23	6PM
Slug: DISABILITY RESOURCES		
Two area school districts are lookin	g to help children with disabilities find the re	esources they need.
	1st QUARTER QUARTERLY REPORTS	
	"GOVERNMENT-POLITICS"	
	01-01-23 through 03-31-23	
Time	First Aired	Show
1:30	1/5/23	10PM
Slug: SPEAKER REAX		
If the delays in electing a speaker co	ontinue it could have an impact on governme	ent operations.
Time	First Aired	Show
1:43	1/9/23	6PM
Slug: TIKTOK DANGERS		
Governor Tony Evers has announce	d a plan to ban TikTok from all state govern	ment devices.
Time	First Aired	Show
1:30	1/10/23	10PM
Slug: MFLD REFERENDUM		
The people of Marshfield may see a	referendum this spring.	

Time 1:26 Slug: EVERS/WAUSAU Governor Tony Evers wants to know	First Aired 1/12/23 w what ideas Wisconsinities have about the s	Show 10PM state budget.
Time 1:30 Slug: POTHOLE PAYMENTS This recent warm stretch has remin	First Aired 1/13/23 ded us there is no shortage of potholes in Wi	Show 10PM sconsin.
Time 1:31 Slug: HOMELESSNESS IN WAUS Homelessness is an issue that every	First Aired 1/15/23 SAU community has to deal with and central Wis	Show 5:30PM sconsin is no different.
Time 1:50 Slug: POINT BUDGET ISSUES The city of Stevens Point is searchi	First Aired 1/16/23 ng for the best way to fill a gap in their 2024	Show 6PM fiscal budget.
Time 1:27 Slug: RIB MOUNTAIN MTG An area town is looking to make so	First Aired 1/24/23 ome changes to incorporate into a village.	Show 10PM
Time 1:30 Slug: LIFETIME FISHING LICEN If you're angling for more time on t	First Aired 2/7/23 ISE the water a proposed new law could get you	Show 6PM there.
Time 1:21 Slug: LDF LATEST We're tracking new developments to deliver official paperwork, hopping	First Aired 2/8/23 conight in the town of Lac Du Flambeau, the to get roads reopened.	Show 6PM village working to
Time 1:52 Slug: BIDEN IN WI The badger state is in the national s	First Aired 2/8/23 potlight as the president stops in southern W	Show 6PM isconsin.
-	First Aired 2/20/23 my Carter announced this past weekend the On this president's day, News 9's Jake Senni	•

look at his impact in the Wausau area.

Time 1:30 Slug: DAIRY PRIDE ACT We're taking a look at a bill that co	First Aired 3/3/23 uld redefine what some non-dairy products a	Show 6PM are named.
Time 1:20 Slug: EVERS ABORTION We're continuing our coverage of a today.	First Aired 3/15/23 n abortion-related bill represented by republ	Show 10PM ican lawmakers earlier
Time 3:53 Slug: WI MARIJUANA With Michigan, Illinois, and now po leave Wisconsin in a land lock of le	First Aired 3/20/23 otentially Iowa and Minnesota Legalizing magalization.	Show 10PM arijuana, that would
Time 1:27 Slug: STATE REFERENDUMS If you're getting ready to cast your you'll be asked to answer.	First Aired 3/21/23 vote in this spring's election there are a few	Show 5PM statewide questions
Time 1:53 Slug: ANTIGO MAYORAL RACE Ahead of next Tuesday's election w	First Aired 3/27/28 re're taking a look at the race for mayor in th	Show 6PM he city of Antigo.
Time 1:08 Slug: WIND TURBINE Wind turbines are on the agenda ag	First Aired 3/27/23 ain in central Wisconsin this time in Clark C	Show 10PM ounty.
Time 1:30 Slug: HOMELESS People in Wausau are weighing in c comes after the city has already star	First Aired 3/28/23 on how the city should be treating its homele rted several other initiatives.	Show 10PM ss population. This
Time 1:15 Slug: GOP GUN BILL A proposed bill aims to cut down of	First Aired 3/28/23 n suicides by firearm.	Show 6PM
1st QUARTER OUARTERLY REPORTS		

QUARTERLY REPORTS "CONSUMER-ECONOMY" 01-01-23 through 03-31-23

Time 1:15 Slug: LUMBER PRICES DROP With the cost of seemingly everyth	First Aired 1/5/23 ing going up, one hot commodity is getting o	Show 6PM cheaper and by a lot.
Time 1:32 Slug: EGG PRICES A kitchen staple is costing you mor	First Aired 1/10/23 re than ever as egg-flation continues.	Show 6PM
Time 1:45 Slug: GAS STOVE BAN WE're digging deeper into what it o	First Aired 1/11/23 could mean if the U.S. bans gas stoves.	Show 6PM
Time 1:46 Slug: SNOW BIZ All that rain on Monday isn't helpin	First Aired 1/17/23 ng snowmobile trails.	Show WU1
Time 1:02 Slug: USED CARS Prices on used cars are finally start	First Aired 1/17/23 ing to fall after soaring as much as 45 percer	Show 6PM at during the pandemic.
Time 1:29 Slug: TAX PREPS Tax season is nearly here and we're	First Aired 1/17/23 e giving you tips on how to prepare.	Show 10PM
Time 1:22 Slug: HOUSING MARKET FORE They say there's no place like home	First Aired 1/22/23 CAST e, but what if you're looking to buy one?	Show 5:30PM
Time 1:55 Slug: AMAZON SMILE ENDING We're hearing from multiple area n	First Aired 1/23/23 conprofits after they've learned a source of fu	Show 6PM Inding will be pulled.
Time 1:18 Slug: BROADBAND PROJECT Tonight we're hearing from official of families.	First Aired 1/25/23 Is in Langlade county as broadband access co	Show 6PM ould expand for dozens
Time 1:22 Slug: MOCKTAIL SALES	First Aired 1/25/22	Show 6PM

Dry January is coming to a close, but a growing number of people are pushing aside the bottle year-round.

Time 1:17 Slug: UNEMPLOYMENT Record low unemployment rates are	First Aired 1/26/23 e being seen across the area.	Show 10PM
Time 1:39 Slug: RURAL WORKER EMPLOY If you don't live in the city and you	First Aired 1/27/23 YMENT 're looking for work, an area nonprofit may	Show 6PM be able to help.
Time 2:13 Slug: WIND TURBINES New details this morning as people be coming.	First Aired 1/31/23 in Marathon County are gathering to discuss	Show WU1 big changes that could
Time 1:20 Slug: CAR WASH TRAFFIC An area car wash is offering a speci causing a bit of a traffic jam.	First Aired 2/5/23 al deal to customers to celebrate it's opening	Show 5:30PM weekend and it's
Time 1:53 Slug: CROP COSTS Farmers are expecting a pricey plan	First Aired 2/8/23 ting season.	Show 10PM
Time 1:54 Slug: NEW BIZ STRUGGLES From new to old, area businesses of	First Aired 2/9/23 bening in the last few years are facing a volation	Show 10PM tile economy.
Time 1:16 Slug: BLACK OWNED BIZ This black history money the Wausa in our area.	First Aired 2/13/23 au business community is highlighting the bl	Show 6PM ack owned businesses
Time 1:38 Slug: VALENTINE'S DAY ECONO Love is in the are and shops in the a		Show 4PM
Time 1:46 Slug: TRAILS CLOSING	First Aired 2/16/23	Show 6PM

Tonight we're hearing from area businesses hurting from the short snowmobile season so far.

Time	First Aired	Show
1:35	2/16/23	10PM
Cluss NEED A WODKEDC		

Slug: NEED 4 WORKERS

The nationwide labor shortage is coming to a head and it's hitting the badger state hard.

1st QUARTER QUARTERLY REPORTS "FAMILY & COMMUNITY ISSUES" 01-01-23 through 03-31-23

Time 1:22 Slug: ASSISTED LIVING MU		Show 4PM
An area assisted living facility	is lifting spirits through the powe	er of music.
Time 1:36 Slug: MOVING TO WI	First Aired 1/4/23	Show 6PM
Businesses across the country headed in the right direction.	continue to struggle to fill jobs, b	ut the state of Wisconsin seems to be
Time 1:40 Slug: SPLASH PAD BDAY	First Aired 1/11/23	Show 6PM
A new splash pad in Loyal wo years of life.	uldn't be possible without the hel	p of one man who today celebrated 102
Time 1:41 Slug: REFUGEE EVENT As more refugees call central v priority.	First Aired 1/11/23 Wisconsin home, raising awarene	Show 10PM ss about their struggles has become a
Time 2:00 Slug: JEFFERSON GREG CE Nearly a dozen years after suff		Show 6PM schild man continues to change lives.
Time 1:54 Slug: GIRL HERO HONORE Avelynn Smith, a 9-ear-old stu office for her life-saving effect	dent at McDill Elementary, is ho	Show 6PM nored by the Portage County sheriff's
Time 1:30	First Aired 1/14/23	Show 6PM

Slug: MAN LOST IN WOODS

We're hearing from an area man lost in the woods and how he made it to safety.

Time	First Aired	Show
1;45	1/18/23	6PM
Slug: CAR FOR VETERAN		
An area veteran is gifted a new ca	r.	
Time	First Aired	Show
1:54	1/20/23	4PM
Slug: BATTLEBOTS		
A Wisconsin company competes i	n the hit show Battlebots.	
Time	First Aired	Show
1:38	1/24/23	6PM
Slug: NEIGHBORS PLACE/COM	MMUNITY CAMPUS	
0	ts around Wausau. They new community pa	rtners campus welcoming
Time	First Aired	Show
1:04	1/25/23	4PM
Slug: BRICKMASON AWARD		
6	vorld's best bricklayers? Well, one area team	can tell you.
Time	First Aired	Show
1:52	1/25/23	10PM
Slug: CITIZEN AWARDS		
An area police department is reco	gnizing citizens for stepping up to help during	ng an emergency.
Time	First Aired	Show
1:42	1/28/23	10PM
Slug: WINTERFEST		
The falling temperatures didn't sto	op some people from enjoying an area tradit	ion.
Time	First Aired	Show
1:09	1/30/23	5PM
Slug: LAC DU FLAMBEAU LA	ND	
A road dispute could keep people	from getting to their homes in one northwor	ods community.
Time	First Aired	Show
1:38	1/31/23	5PM
Slug: LAC DU FLAMBEAU FOI	LO	
Right now barricades are up on se properties.	everal roads in the northwoods blocking som	e people from their
Time	First Aired	Show
1:53	1/31/23	10PM
Slug: SS SHERRY CAVES		
There's something undeniable abo	out the pull of your hometown.	

Time 1:45 Slug: MERRILL REUNION An area father of four is reunited wi	First Aired 2/2/23 th the first responders he says save his life.	Show 6PM	
TimeFirst AiredShow1:432/2/236PMSlug: LAC DU FLAMBEAU MEETING800 mmmWe're taking a look at the efforts people are going to try and find a way to their property, this as more100 people pack a town hall meeting to find out what's next.			
Time 2:04 Slug: JEFFERSON FEB WELLER Wausau's whitewater kayak course, one thing in common, volunteer Bol	First Aired 2/9/23 a Hmong community organizations and mility b Weller.	Show 6PM itary veterans all share	
Time 1:31 Slug: FOSTER FAMILY LICENSIN Potential changes to regulations cou	First Aired 2/19/23 NG Id make it easier for people to become foster	Show 5:30PM r parents.	
1st QUARTER QUARTERLY REPORTS "HEALTH" 01-01-23 through 03-31-23			
Time 1:49 Slug: HEART TRAUMA We're more than 24 hours removed	First Aired 1/3/23 from Buffalo Bills player Damar Hamlin co	Show 10PM llapsing on the field.	
Time 1:40 Slug: SALT IN WATERS Officials are sounding the alarm on	First Aired 1/3/23 road salt runoff.	Show 10PM	
Time 1:40 Slug: KIDS & EDIBLES Health officials are urging caution a	First Aired 1/6/23 fter an alarming jump in kids exposed to car	Show 6PM mabis edibles.	
Time 1:52 Slug: PROCESSED FOOD While we all love our snacks, too m the mind as well.	First Aired 1/7/23 uch processed food can be dangerous, not ju	Show 10PM st to the body, but to	
Time	First Aired	Show	

1:43 Slug: MENTAL HEALTH MON	1/9/23	10PM	
Students in Merrill want to end stigr	nas surrounding mental health.		
Time 1:35	First Aired 1/10/23	Show 6PM	
Slug: YOUTH OBESITY There are new guidelines for treating	g childhood obesity and those include medic	ation or surgery.	
Time	First Aired	Show	
1:31 Slug: SEASONAL DEPRESSION	1/12/23	4PM	
It's been a while since we've seen th	e sun around here and for some it's affecting	g their mental health.	
Time 1:30	First Aired 1/16/23	Show 5PM	
Slug: THINNING ICE The warmer temps we've been seein	ng could cut ice fishing season shot if they co	ontinue.	
-		01	
Time 1:27	First Aired 1/18/23	Show 6PM	
Slug: COVID & PREGNANCY A new study found that women who get COVID during pregnancy are at higher risk for developing complications for both them and their baby.			
Time	First Aired	Show	
1:29 Slug: PFAS FISH	1/18/23	10PM	
0	advisory for fish in our area waterways.		
Time	First Aired	Show	
1:19	1/19/23	10PM	
Slug: SUICIDE ER VISITS Our kids are in crisis. New data shows a dramatic increase in children visiting the emergency			
department for suicide-related menta	al nearth issues.		
Time	First Aired	Show	
1:25 Slug: COMM CLUBHOUSE	1/26/23	6PM	
A center for those suffering with mental health is making a comeback after having to close down.			
Time	First Aired	Show	
1:14 Slug: COVID EMERGENCIES EN	1/31/23 DING	6PM	
President Biden says he will end the COVID-19 emergency declarations in May.			
Time	First Aired	Show	
1:10 Slug: HEART HEALTH MONTH	2/1/23	5PM	

After suffering cardiac arrest, Buffalo Bills safety Damar Hamlin is launching a campaign to get more people lifesaving CPR training.

Time 1:38 Slug: SUICIDE RATES A new study shows suicide rates are	First Aired 2/2/23 e climbing in Wisconsin.	Show 5PM
Time 1:43 Slug: POST-PARTUM HELP Postpartum depression is something talked about.	First Aired 2/3/23 g that affects nearly 75 percent of all new mo	Show 5PM others, yet its often not
Time 1:32 Slug: YOUNG ADULT DEATHS A disturbing trend among young ad	First Aired 2/6/23 ults, with more of them dying.	Show 6PM
Time 1:43 Slug: SPFD NEW MANNEQUIN An area fire department is getting re	First Aired 2/16/23 eal with how its paramedics are training.	Show 6PM
Time 2:01 Slug: 988 IMPACT 911 is a number that's been ingraine	First Aired 2/16/23 ed into our brains since we were kids.	Show 10PM
Time 1:54 Slug: HOPE LODGE The former American Cancer Socie ownership.	First Aired 2/17/23 ty's Hope Lodge will reopen under a new na	Show 6PM nme and with new
	1st QUARTER QUARTERLY REPORTS "SPORTS" 01-01-23 through 03-31-23	
Time 1:39 Slug: CURLING CHMPSHP Good news for curling fans and the championship.	First Aired 1/4/23 area, central Wisconsin will soon play host t	Show 10PM to a national curling
Time 1:48	First Aired 1/6/23	Show 10PM

Slug: NRTH PINES FBALL

We're hearing form Northland Pines school leaders after they said they will not field a varsity football team this year.

Time 1:05 Slug: LAMBEAU FAN REAX Let's head out to Keegan now at La	First Aired 1/8/23 Imbeau Field with more on the fans and their	Show 10PM impact on this game.
Time 1:38 Slug: PACKERS FAN REACTION Our team coverage on that Packers with what the Packers faithful say s	loss continues. Let's get over to Jake Sennho	Show 5PM blz. He's live in Weston
Time 1:38 Slug: AOW REAGAN BORCHAR Allow me to introduce Reagan Bor	First Aired 1/18/23 DT chardtt who has been a force for the Edgar W	Show 10PM /ildcats this season.
Time 1:40 Slug: WAUSAU CURLING Wausau West students have made a	First Aired 1/18/23 name for themselves on the ice lately.	Show 10PM
Time 1:38 Slug: SNOWMOBILE RACES A popular sporting event returns to	First Aired 1/21/23 the northwoods.	Show 6PM
Time 1:31 Slug: AOW JAYDON AWE After the few games Jaydon Awe of	First Aired 1/25/23 f Pacelli has had there is no way I couldn't ru	Show 10PM n this story again.
Time 1:33 Slug: FROM RAFTERS TO THE M Almost every athlete's childhood dr woman that dream became a reality	ream is to get that call from the major league	Show 10PM s and for one area
Time 1:44 Slug: SAVE THE TRAILS Tonight we're hearing from people of being shut down.	First Aired 1/30/23 in Oneida County who say snowmobile trail	Show 6PM s there are on the verge
Time 1:38	First Aired 2/1/23	Show 10PM

Slug: AOW REESE ROGOWSKI

Today was national signing day for athletes across the country including our Athlete of the Week.

Time 1:32 Slug: NORTHWOODS POND HO A pond hockey tournament is kicki	First Aired 2/3/23 CKEY ng off in one area community and it's expect	Show 6PM ted to have a big impact.
Time 1:47 Slug: NEILLSVILLE COACH An undefeated season is a feat man second in the last decade.	First Aired 2/6/23 y teams can only dream of and one area coa	Show 10PM ch is closing in on his
Time 1:41 Slug: AOW LOSCH This week we're looking at Leo Lo and off the ice.	First Aired 2/8/23 osch, Rhinelander's senior forward who's lea	Show 10PM ding the Hodags both on
Time 1:52 Slug: TRAIL CLOSURE A Vilas county landowner shuts do	First Aired 2/9/23 wn access to a stretch of snowmobile trail.	Show 5PM
Time 2:00 Slug: 84 Y/O SKIIER Skiers are headed to granite peak fo	First Aired 2/10/23 or a competition and one of them is over eight	Show 6PM nty years old.
Time 1:45 Slug: AOW ALEXANDRA HOFR Finally many athletes across the sta just playing catchup.	First Aired 2/15/23 ICHTER ate have started their post season journeys, but	Show 10PM ut in this case they're
Time 1:56 Slug: PACKERS FAN HOF An area Packers fan makes the Hal	First Aired 2/16/23 l of Fame.	Show 5PM
Time 1:18 Slug: AOW KADE SMIGAJ It's time to take a look at one area s Panthers.	First Aired 2/23/23 student athlete who's excelled night in and n	Show 10PM ight out for the SPASH
Time 1:55 Slug: STATE WRESTLING	First Aired 2/24/23	Show 10PM

It all comes down to tomorrow. Years of hard work, sweat, and tears can pay off for area wrestlers with the ultimate prize, the title of state champion.

1st QUARTER QUARTERLY REPORTS "SPECIAL REPORTS" 01-01-23 through 03-31-23

Time 1:34 Slug: NEW YEARS RESOLUTION It's the first day of the new year, wh resolutions.	First Aired 1/1/23 NS nich means many of you have probably alrea	Show 5:30PM dy made your 2023
Time 1:28 Slug: ROSE BOWL PARADE Hundreds of performers from centra Tournament of Roses parade this m	First Aired 1/2/23 al Wisconsin traveled to sunny Pasadena, Ca orning.	Show 4PM lifornia for the
Time 1:35 Slug: STRATFORD HOUSE FIRE A home in Stratford bursts into flam	First Aired 1/2/23 nes overnight, neighbors saying they were sc	Show 6PM ared for their lives.
Time 1:28 Slug: COLOR CODED FIRE SIGN An area fire department is using a n	First Aired 1/8/23 IS ew sign system to help them save homes fas	Show 5:30PM ter.
Time 1:21 Slug: ROAD CONDITIONS We turn now to the dangerous road	First Aired 1/10/23 conditions earlier today with dozens of crash	Show 5PM nes and slide-offs.
Time 1:39 Slug: LOCAL IMPACT We turn now to the impact that failu	First Aired 1/11/23 are has had on travelers right here in central Y	Show 5PM Wisconsin.
Time 1:17 Slug: FATAL FIRE A woman is dead and man severely	First Aired 1/12/23 burned in a house fire in rural Taylor Count	Show 5PM y.
Time 1:13 Slug: SLICK ROADS / CRASHES Langlade and Oneida counties deali	First Aired 1/16/23 ng with plenty of crashes this morning and s	Show 6PM slick roads.

Time 1:12 Slug: SNOW PREP Yesterday it was rain and ice, but to	First Aired 1/17/23 omorrow we'll have snow headed our way.	Show 6PM
Time 1:19 Slug: DECREASE IN ICE If it seems your time on the ice is g	First Aired 1/24/23 etting cut short, you're probably right.	Show 6PM
Time 1:24 Slug: PLANT FIRE Frigid temperatures are making it d	First Aired 1/31/23 lifficult for firefighters to do their jobs.	Show 10PM
Time 1:28 Slug: TRANSIT EQUITY DAY A push for changes in the bus syste	First Aired 2/3/23 m in Marathon County.	Show 6PM
Time 1:15 Slug: POLAR PLUNGE Area residents are making a splash	First Aired 2/4/23 for a good cause.	Show 6PM
Time 1:18 Slug: RE-WEARING CLOTHES TikTok sparks debate over how ofte	First Aired 2/9/23 en you should wash your clothes.	Show 6PM
Time 1:40 Slug: PD BUILDING DONATION An area police department is lookir	First Aired 2/10/23 ng for more space and the city is trying to fin	Show 6PM d them a new location.
Time 1:21 Slug: UFO MOS U.S. fighter jets have shot down the over Lake Huron.	First Aired 2/13/23 ree unidentified objects this past week, include	Show 6PM ding one just yesterday
Time 1:35 Slug: ICE CONDITIONS The changing weather is also affect	First Aired 2/15/23 ting ice fishing, but not how you might think	Show 6PM
Time 1:56	First Aired 2/15/23	Show 10PM

Slug: 911 RURAL RESPONSE

Rural emergency departments statewide are finding it harder and harder to respond to calls.

Time	First Aired	Show	
1:19	2/17/23	6PM	
Slug: SPRING BREAK TRAV	'EL		
If you plan to travel for spring break we have some advice for you before you book your flight.			
Time	First Aired	Show	

Time	First Aired	Show
1:54	2/17/23	10PM
Slug: MELD DOWNTOWN		

Slug: MFLD DOWNTOWN Marshfield works towards a downtown revival.