INVOICE

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
Main: (989)755-8191
Billing: (404)325-4646

www.wnem.com

Billing Address:

NEBO Media, Media Account
Attention: Accounts Payable
P.O. Box 9825
Arlington, VA 22219
USA

Send Payment To:
WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	Invoice Date	Invoice Month	Invoice Period
598461-2	**08/10/14**	**August 2014**	**07/28/14 - 08/05/14**

Station	Account Executive	Sales Office	Sales Region
WNEM	Teresa Difuria	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Michigan Chamber of Comm	**MI CHAMBER COMMERCE**	

Flight Dates	Order #	Alt Order #
07/25/14 - 08/05/14	598461	07292484

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/28/14	08/01/14	Jeopardy	7-730pm	M- WTF- -	:30	4	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	07/28/14	08/03/14	M- WTF- -	4	$900.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	M	07/28/14	7:13 PM	Jeopardy	7-730pm	:30	MCC14T01H	$900.00	NM
3	WNEM	W	07/30/14	7:23 PM	Jeopardy	7-730pm	:30	MCC14T01H	$900.00	NM
4	WNEM	Th	07/31/14	7:14 PM	Jeopardy	7-730pm	:30	MCC14T01H	$900.00	NM
1	WNEM	F	08/01/14	7:12 PM	Jeopardy	7-730pm	:30	MCC14T01H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	07/29/14	07/29/14	Jeopardy	7-730pm	- 2- - - - -	:30	2	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	07/28/14	08/03/14	- 2- - - - -	2	$900.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Tu	07/29/14	7:12 PM	Jeopardy	7-730pm	:30	MCC14T01H	$900.00	NM
2	WNEM	Tu	07/29/14	7:24 PM	Jeopardy	7-730pm	:30	MCC14T01H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	08/04/14	08/04/14	Jeopardy	7-730pm	1- - - - - -	:30	1	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	08/04/14	08/10/14	1- - - - - -	1	$900.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	08/04/14	7:06 PM	Jeopardy	7-730pm	:30	MCC14T01H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	07/28/14	07/31/14	TV-5 News at 6pm	6-630pm	M- WT- - -	:30	2	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	07/28/14	08/03/14	M- WT- - -	2	$1,000.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	07/28/14	6:27 PM	TV-5 News at 6pm	6-630pm	:30	MCC14T01H	$1,000.00	NM
2	WNEM	Th	07/31/14	6:22 PM	TV-5 News at 6pm	6-630pm	:30	MCC14T01H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/04/14	08/04/14	TV-5 News at 6pm	6-630pm	1- - - - - -	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	08/04/14	08/10/14	1- - - - - -	1	$1,000.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
598461-2	**08/10/14**	**August 2014**	**07/28/14** - **08/05/14**

Advertiser	Product	Estimate Number
Michigan Chamber of Comm	**MI CHAMBER COMMERCE**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/04/14	08/04/14	TV-5 News at 6pm	6-630pm	1------	:30	1	$1,000.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WNEM	M	08/04/14	6:22 PM	TV-5 News at 6pm	6-630pm	:30	MCC14T01H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/29/14	07/29/14	Tuesday 8-9pm	8-9pm	- 2- - - - -	:30	2	$1,300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- 2- - - - -	2	$1,300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WNEM	Tu	07/29/14	7:58 PM	Tuesday 8-9pm	8-9pm	:30	MCC14T01H	$1,300.00	NM
1 WNEM	Tu	07/29/14	8:48 PM	Tuesday 8-9pm	8-9pm	:30	MCC14T01H	$1,300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/29/14	08/01/14	CBS Evening News (M,W 630-7pm		- T- - F- -	:30	2	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- T- - F- -	2	$700.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WNEM	Tu	07/29/14	6:59 PM	CBS Evening News (M,W,F,Sa)	630-7pm	:30	MCC14T01H	$700.00	NM
1 WNEM	F	08/01/14	6:59 PM	CBS Evening News (M,W,F,Sa)	630-7pm	:30	MCC14T01H	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	07/29/14	07/29/14	Tuesday 9-10pm	9-10pm	- 2- - - - -	:30	2	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- 2- - - - -	2	$1,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WNEM	Tu	07/29/14	9:37 PM	Tuesday 9-10pm	9-10pm	:30	MCC14T01H	$1,000.00	NM
2 WNEM	Tu	07/29/14	9:48 PM	Tuesday 9-10pm	9-10pm	:30	MCC14T01H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/29/14	07/31/14	Wheel of Fortune	730-8pm	- T- T- - -	:30	2	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- T- T- - -	2	$650.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WNEM	Tu	07/29/14	7:43 PM	Wheel of Fortune	730-8pm	:30	MCC14T01H	$650.00	NM
2 WNEM	Th	07/31/14	7:41 PM	Wheel of Fortune	730-8pm	:30	MCC14T01H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/01/14	08/01/14	Friday 10-11pm	10-11pm	- - - - 2- -	:30	2	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- - - - 2- -	2	$1,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WNEM	F	08/01/14	10:36 PM	Friday 10-11pm	10-11pm	:30	MCC14T01H	$1,000.00	NM
1 WNEM	F	08/01/14	10:49 PM	Friday 10-11pm	10-11pm	:30	MCC14T01H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/28/14	08/01/14	TV5 Noon News	12n-1230p	MTWTF- -	:30	5	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	MTWTF- -	5	$500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WNEM	M	07/28/14	12:08 PM	TV5 Noon News	12n-1230p	:30	MCC14T01H	$500.00	NM
4 WNEM	Tu	07/29/14	12:13 PM	TV5 Noon News	12n-1230p	:30	MCC14T01H	$500.00	NM
3 WNEM	W	07/30/14	12:23 PM	TV5 Noon News	12n-1230p	:30	MCC14T01H	$500.00	NM
5 WNEM	Th	07/31/14	12:29 PM	TV5 Noon News	12n-1230p	:30	MCC14T01H	$500.00	NM
2 WNEM	F	08/01/14	12:22 PM	TV5 Noon News	12n-1230p	:30	MCC14T01H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/30/14	07/30/14	Wednesday 9-10pm	9-10pm	- - 1- - - -	:30	1	$1,800.00	NM

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598461-2	**08/10/14**	**August 2014**	**07/28/14 - 08/05/14**

Advertiser	Product	Estimate Number
Michigan Chamber of Comm	**MI CHAMBER COMMERCE**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	07/30/14	07/30/14	Wednesday 9-10pm	9-10pm	- - 1 - - - -	:30	1	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- - 1 - - - -	1	$1,800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	W	07/30/14	8:59 PM	Wednesday 9-10pm	9-10pm	:30	MCC14T01H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	07/30/14	07/30/14	Wednesday 10-11pm	10-11pm	- - 1 - - - -	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- - 1 - - - -	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	W	07/30/14	10:41 PM	Wednesday 10-11pm	10-11pm	:30	MCC14T01H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	07/27/14	08/03/14	CBS Sun AM 9a-1030am	9-1030am	- - - - - - 1	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- - - - - - 1	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	Su	08/03/14	9:50 AM	CBS Sun AM 9a-1030am	9-1030am	:30	MCC14T01H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	08/01/14	08/01/14	Friday 9-10pm	9-10p	- - - - 2 - -	:30	2	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- - - - 2 - -	2	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	F	08/01/14	9:34 PM	Friday 9-10pm	9-10p	:30	MCC14T01H	$750.00	NM
2	WNEM	F	08/01/14	9:48 PM	Friday 9-10pm	9-10p	:30	MCC14T01H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	07/28/14	07/31/14	TV5 News at 11pm (M-F)	11-1135p	M - - T - - -	:30	2	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	M - - T - - -	2	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WNEM	M	07/28/14	11:30 PM	TV5 News at 11pm (M-F)	11-1135p	:30	MCC14T01H	$350.00	NM
1	WNEM	Th	07/31/14	11:34 PM	TV5 News at 11pm (M-F)	11-1135p	:30	MCC14T01H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	08/04/14	08/04/14	TV5 News at 11pm (M-F)	11-1135p	1 - - - - - -	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	1 - - - - - -	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	08/04/14	11:34 PM	TV5 News at 11pm (M-F)	11-1135p	:30	MCC14T01H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	07/28/14	08/01/14	Price Is Right w/Drew Car	11a-12n	M - WTF - -	:30	4	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	M - WTF - -	4	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	07/28/14	11:28 AM	Price Is Right w/Drew Carey	11a-12n	:30	MCC14T01H	$300.00	NM
4	WNEM	W	07/30/14	11:31 AM	Price Is Right w/Drew Carey	11a-12n	:30	MCC14T01H	$300.00	NM
3	WNEM	Th	07/31/14	10:59 AM	Price Is Right w/Drew Carey	11a-12n	:30	MCC14T01H	$300.00	NM
2	WNEM	F	08/01/14	11:28 AM	Price Is Right w/Drew Carey	11a-12n	:30	MCC14T01H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	07/26/14	08/03/14	Sa-Su Late News	11-1135p	- - - - - SS	:30	2	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- - - - - SS	2	$325.00

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598461-2	**08/10/14**	**August 2014**	**07/28/14 - 08/05/14**

Advertiser	Product	Estimate Number
Michigan Chamber of Comm	**MI CHAMBER COMMERCE**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	07/26/14	08/03/14	Sa-Su Late News	11-1135p	- - - - - S S	:30	2	$325.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WNEM	Sa	08/02/14	11:22 PM	Sa-Su Late News	11-1135p	:30	MCC14T01H	$325.00	NM
4	WNEM	Su	08/03/14	11:39 PM	Sa-Su Late News	11-1135p	:30	MCC14T01H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	07/29/14	07/29/14	CBS This Morning	7-9am	- 1 - - - - -	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- 1 - - - - -	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Tu	07/29/14	7:57 AM	CBS This Morning	7-9am	:30	MCC14T01H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	07/28/14	07/31/14	Late Show w/David Letter	1135p-1235a	M - - T - - -	:30	2	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	M - - T - - -	2	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	07/28/14	12:31 AM	Late Show w/David Letterman	1135p-1235a	:30	MCC14T01H	$100.00	NM
2	WNEM	Th	07/31/14	12:29 AM	Late Show w/David Letterman	1135p-1235a	:30	MCC14T01H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	08/04/14	08/04/14	Late Show w/David Letter	1135p-1235a	1 - - - - - -	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	1 - - - - - -	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	08/04/14	12:33 AM	Late Show w/David Letterman	1135p-1235a	:30	MCC14T01H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	08/04/14	08/04/14	CBS Evening News (M,W	630-7pm	1 - - - - - -	:30	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	1 - - - - - -	1	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	08/04/14		CBS Evening News (M,W,F,Sa)	630-7pm	:00		$700.00	NM
			See MG 24.2,24.3							
2	WNEM	Tu	08/05/14	5:29 AM	Wakeup 5-6a	5-6am	:30	MCC14T01H	$250.00	NM
			MG for 24.1 08/04							
3	WNEM	Tu	08/05/14	6:29 AM	Wakeup 6-7a	6-7a	:30	MCC14T01H	$450.00	NM
			MG for 24.1 08/04							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	08/04/14	08/05/14	TV5 Noon News	12n-1230p	M T - - - - -	:30	2	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/14	08/10/14	M T - - - - -	2	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	M	08/04/14	12:12 PM	TV5 Noon News	12n-1230p	:30	MCC14T01H	$500.00	NM
2	WNEM	Tu	08/05/14	12:28 PM	TV5 Noon News	12n-1230p	:30	MCC14T01H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	08/02/14	08/02/14	Wakeup (Sa) 8-9am	8-9am	- - - - - S -	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/28/14	08/03/14	- - - - - S -	1	$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WNEM	Sa	08/02/14	8:28 AM	Wakeup (Sa) 8-9am	8-9am	:30	MCC14T01H	$150.00	NM

Total Spots   **48**

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Payment Terms Net 30 Days

Gross Total	**$31,500.00**
Agency Commission	**$4,725.00**
Net Amount Due	**$26,775.00**