

# ORDER



**Orders**  
**Order / Rev:** 2876380  
**Alt Order #:** WOC14533934  
**Product Desc:** Candidate  
**Estimate:** 11525  
**Flight Dates:** 03/19/24 - 03/25/24  
**Original Date / Rev:** 03/14/24 / 03/14/24  
**Order Type:** General

**WZDX**  
**Primary AE:** Taylor Fritsch  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency Name:** Canal Partners Media / Spot  
**Buying Contact:**  
**Billing Contact:**  
 900 Circle 75 Pkwy, Suite 1650  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Mariyn Lands / D / State House /  
**Demographic:** A50+  
**Product Codes:** PL-Candidate: State House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** M231621  
**Agency External ID:** 20416AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/20/24	2	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	2	\$600.00	\$510.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WZDX	5%	\$600.00
Market	100%	\$12,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$11,400.00
WAAY	0%	\$0.00
WAFF	0%	\$0.00
WFIQ	0%	\$0.00
WHDF	0%	\$0.00
WHIQ	0%	\$0.00
WHNT	0%	\$0.00
WYLE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZDX	03/19/24	03/19/24	Tue Prime A 911 LNE ST-FOX	CM	7:00 PM-8:00 PM	- 1 - - - - -	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	- 1 - - - - -		1		\$300.00		0.00					
N 2	WZDX	03/19/24	03/20/24	Wed Prime B FARMR-WIFE-FOX	CM	8:00 PM-9:00 PM	- - 1 - - - -	:30	1	\$300.00	P03	0.00	NM	1	\$300.00

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Advertiser: POL/ Maryln Lands / D / State House / A  
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 Estimate: 11525  
**WZDX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 03/18/24	03/24/24	-- 1----	1	\$300.00	0.00								
													Totals	2	\$600.00