

ORDER



Orders
Order / Rev: 2879966
Alt Order #: WOC14572022
Product Desc: Candidate
Estimate: 11552
Flight Dates: 03/22/24 - 03/25/24
Original Date / Rev: 03/21/24 / 03/21/24
Order Type: General

WZDX
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Canal Partners Media / Spot
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy, Suite 1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Mariyn Lands / D / State House /
Demographic: A50+
Product Codes: PL-Candidate: State House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: M231621
Agency External ID: 20416AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/25/24	33	\$860.00	\$731.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	33	\$860.00	\$731.00	0.00
Totals	33	\$860.00	\$731.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WZDX	5%	\$860.00
Market	100%	\$17,200.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$16,340.00
WAAY	0%	\$0.00
WAFF	0%	\$0.00
WFIQ	0%	\$0.00
WHDF	0%	\$0.00
WHIQ	0%	\$0.00
WHNT	0%	\$0.00
WYLE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZDX	03/22/24	03/25/24	AG Day 5-530a AG DAY	CM	5:00 AM-5:30 AM	1 - - - 1 - -	:30	2	\$5.00	P04	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	- - - - 1 - -		1				\$5.00		0.00			
		Week: 03/25/24	03/31/24	1 - - - - -		1				\$5.00		0.00			
N 2	WZDX	03/22/24	03/25/24	5-6a M-F	CM	5:30 AM-6:00 AM	1 - - - 1 - -	:30	2	\$5.00	P04	0.00	NM	2	\$10.00

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WZDX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WZDX	03/22/24	03/25/24	GOING GREEN COUPLES COURT	CM	(5:30 AM-6:00 AM) 7:30 AM-8:00 AM	1- - - 1- -	:30	2	\$5.00	P04	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---- 1- -		1				\$5.00		0.00			
		Week: 03/25/24	03/31/24	1- - - - -		1				\$5.00		0.00			
N 4	WZDX	03/22/24	03/25/24	Couples Court 8-830a CUTLER'S COURT	CM	8:00 AM-8:30 AM	1- - - 1- -	:30	2	\$10.00	P04	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/24	03/28/24	1- - - 1- -		2				\$5.00		0.00			
N 5	WZDX	03/22/24	03/25/24	Couples Court 8-830a DIVORCE COURT	CM	8:30 AM-9:00 AM	M- - - F- -	:30	1	\$10.00	P04	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---- F- -		1				\$10.00		0.00			
		Week: 03/25/24	03/31/24	M- - - - -		1				\$10.00		0.00			
N 6	WZDX	03/22/24	03/25/24	M-F 9-10a JUSTICE FOR THE PEOPLE	CM	9:00 AM-10:00 AM	1- - - 1- -	:30	2	\$40.00	P03	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---- 1- -		1				\$40.00		0.00			
		Week: 03/25/24	03/31/24	1- - - - -		1				\$40.00		0.00			
N 7	WZDX	03/22/24	03/25/24	M-F 10-11a MATHIS COURT	CM	10:00 AM-11:00 AM	1- - - 1- -	:30	2	\$10.00	P04	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/24	03/28/24	1- - - 1- -		2				\$10.00		0.00			
N 8	WZDX	03/22/24	03/25/24	We The People 11-1130 WE THE PEOPLE	CM	11:00 AM-11:30 AM	1- - - 1- -	:30	2	\$40.00	P03	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/24	03/28/24	1- - - 1- -		2				\$40.00		0.00			
N 9	WZDX	03/22/24	03/25/24	We The People 1130a-1 WE THE PEOPLE	CM	11:30 AM-12:00 PM	1- - - 1- -	:30	2	\$40.00	P03	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---- 1- -		1				\$40.00		0.00			
		Week: 03/25/24	03/31/24	1- - - - -		1				\$40.00		0.00			
N 10	WZDX	03/22/24	03/25/24	Maury Povich 1-2p MAURY POVICH	CM	1:00 PM-2:00 PM	1- - - 1- -	:30	2	\$10.00	P04	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/24	03/28/24	1- - - 1- -		2				\$10.00		0.00			
N 11	WZDX	03/22/24	03/25/24	M-F 2-3p DAILY BLAST LIVE	CM	2:00 PM-3:00 PM	1- - - 1- -	:30	2	\$30.00	P03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/24	03/28/24	1- - - 1- -		2				\$30.00		0.00			
N 12	WZDX	03/22/24	03/25/24	Karamo 3-4p KARAMO	CM	3:00 PM-4:00 PM	1- - - 1- -	:30	2	\$15.00	P04	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---- 1- -		1				\$15.00		0.00			
		Week: 03/25/24	03/31/24	1- - - - -		1				\$15.00		0.00			
N 13	WZDX	03/22/24	03/25/24	Extra 10-1030p EXTRA	CM	10:00 PM-10:30 PM	1- - - 1- -	:30	2	\$30.00	P03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---- 1- -		1				\$30.00		0.00			
		Week: 03/25/24	03/31/24	1- - - - -		1				\$30.00		0.00			
N 14	WZDX	03/22/24	03/25/24	Seinfeld 1030-11p SEINFELD	CM	10:30 PM-11:00 PM	1- - - 1- -	:30	2	\$30.00	P03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	---- 1- -		1				\$30.00		0.00			
		Week: 03/25/24	03/31/24	1- - - - -		1				\$30.00		0.00			
N 15	WZDX	03/22/24	03/23/24	EM (Sa) READY SET RENOVATE	CM	(5:30 AM-6:00 AM) 5:30 AM-6:00 AM	- - - - - 1-	:30	1	\$5.00	P04	0.00	NM	1	\$5.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1-		1				\$5.00		0.00			
N 16	WZDX	03/22/24	03/24/24	4-8a Su FAST HOME RESCUE	CM	5:30 AM-6:30 AM (5:30 AM-6:30 AM)	-----1	:30	1	\$5.00	P04	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1		1				\$5.00		0.00			
N 17	WZDX	03/22/24	03/24/24	FOX News Sunday FOX NEWS SUNDAY	CM	8:00 AM-9:00 AM	-----1	:30	1	\$40.00	P03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1		1				\$40.00		0.00			
N 18	WZDX	03/22/24	03/24/24	Local News @ 9p Su FOX 54 NEWS SUNDAY @ 9P	CM	9:00 PM-9:33 PM (9:00 PM-9:33 PM)	-----1	:30	1	\$125.00	P03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1		1				\$125.00		0.00			
N 19	WZDX	03/22/24	03/24/24	Local News @ 930p Su Local News @ 930p Su	CM	930-10p	-----1	:30	1	\$125.00	P03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1		1				\$125.00		0.00			
													Totals	33	\$860.00