

QUARTERLY ISSUES / PROGRAMS LIST

STATION: KSMM/KZRD - FM

QUARTER: 4TH

YEAR: 2019

ISSUE DESCRIPTION	PROGRAM	DATE	TIME	DURATION	DESCRIPTION OF SEGMENT
	SEGMENT				
Dr. Radcliff Every Thursday Morning	MORNING SHOW	1/1/2019 12/31/2019	8:15:00am 9:30:00am	15 MINUTES	Vision issues - Different things that can happen that cause vision issues to arise & what preventative measures
Yessenia Solis Every Wednesday Morning	MORNING SHOW	1/1/2019 12/31/2019	8:15:00am 9:30:00am	15 MINUTES	Job opportunities, announcement for our workers questions and information for our community
Thomas Fields & Eloy Gallegos (LAW) Every Thursday Afternoon	Afternoon SHOW	1/1/2019 12/31/2019	3p - 4p	1 HOUR	Workman's Compensation Issues - Open to call-ins - open to questions, car accidents and more
SCCC Every Wednesday Morning	MORNING SHOW	1/1/2019 12/31/2019	8:15:00am 9:30:00am	15 MINUTES	Upcoming events, enrollment, programs sports and general information for our students
UNITED WIRELESS MONDAYS EVERY TWO WEEKS	MORNING SHOW	1/1/2019 12/31/2019	8:15:00am 9:30:00am	15 MINUTES	Latest updates in communications, new accessories and family plans
COMMUNITY CALENDAR Every Tuesday	MORNING DRIVE	1/1/2019 12/31/2019	7:00 AM 10:00 AM	5 - 10 MINUTES	Upcoming Community events, activities, etc
Liberal Chamber of Commerce Every 1st Friday of every Month	MORNING SHOW	1/1/2019 12/31/2019	9:00:00am 9:30 AM	30 MINUTES	Upcoming Community events, activities, Membership, etc.

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PSA's

5 MINUTES PER DAY

EQUAL ROTATIONS (unless otherwise noted)

6A - 12A

DATE OF BROADCAST	LENGTH	AM/FM	PSA DESCRIPTION
1/1/2019-12/31/2019	:60	FM	LUNG CANCER PREVENTION
1/1/2019-12/31/2019	:30	FM	SUICIDE CAMPAIGN
1/1/2019-12/31/2019	:30	FM	SUICIDE CAMPAIGN
01/01/2019-12/31/2019	:30	FM	KS ARMY NATIONAL GUARD
01/01/2019-12/31/2019	:60	FM	DRC-VICTIMS OF CRIME
1/1/2019-12/31/2019	:30	FM	HEALTHY EATING HABITS
01/01/19-12/31/19	:60	FM	THE SHOW OF ANDRES GUTIERREZ
11/12/2019-12/20/2019	:30	FM	CITY WIDE HOLIDAY OPEN HOUSE
01/01/2019-12/31/2019	:30	FM	DOMESTIC VIOLENCE PREVENTION
1/1/2019-12/31/2019	:30	FM	DIABETES PREVENTION
10/24/2019-10/31/2019	:30	FM	LHS BOYS SOCCER REGIONALS
01/01/19-12/31/19	:30	FM	NATIONAL FOUNDATION FOR CREDIT COUNSELING
01/01/19-12/31/19	:30	FM	PARALYZED VETERANS OF AMERICA
01/01/19-12/31/19	:30	FM	TREASURES OF LIFE & FAÇADE

COMMUNITY CALENDAR

2019 - 4TH QUARTER

DATES:

CLIENT

EVENT:

10/5/2019	HEALTH FAIR	HEALTH FAIR/ AT SEWARD COUNTY ACTIVITY CENTER
10/5/2019	LIBERAL COUNTRY CLUB	CONTEST/ SALSA SHOWDOWN AT- LIBERAL COUNTRY CLUB
10/2019 - 4th, 5th and 6th	IGLESIA SAN ANTONIO-LIBERAL	EL VALOR DE LA PERSEVERANCIA
10/8/2019 AND 10/24/2019	CINCO DE MAYO COMMITTEE	COMMITTEE MEETING
11/2/2019	GARDEN CITY COMMUNITY	DIA DE MUERTOS- IN GARDEN CITY (PARADE)
11/13/2019	GCCC	INTERVIEW WITH GCCC (PRESIDENT) RYAN RUDA
11/16/2019	NPB (DODGE CITY)	JOB FAIR 9-11 IN THE MORNING
11/20/2019	LIBERAL CHAMBER OF COMMERCE	BOARD MEETING
11/26/2019	HEAD START CLASS	HEAD START /FIELD TRIP TO LA MEXICANA
12/2/2019	UFCW-2	INFORMATION TO OUR COMMUNITY WORKERS -LIVE INTERVIEW
12/6/2019	KANSAS CHILDREN'S LEAGUE	INTERVIEW WITH CECILIA
12/7/2019	KANSAS CHILDREN'S LEAGUE	LIVE REMOTE

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