

QUARTERLY ISSUES / PROGRAMS LIST

STATION: KSMM/KZRD - FM

QUARTER: 4th

YEAR: 2020

ISSUE DESCRIPTION	PROGRAM	DATE	TIME	DURATION	DESCRIPTION OF SEGMENT
	SEGMENT				
Dr. Radcliff Every Thursday Morning	MORNING SHOW	1/1/2020 12/31/2020	8:15:00am 9:30:00am	15 MINUTES	Vision issues - Different things that can happen that cause vision issues to arise & what preventative measures
Yessenia Solis Every Wednesday Morning	MORNING SHOW	1/1/2020 12/31/2020	8:15:00am	15 MINUTES	Job opportunities, announcement for our workers questions and information for our community
Thomas Fields & Eloy Gallegos (LAW) Every Thursday Afternoon	Afternoon SHOW	1/1/2020 12/31/2020	3p - 4p	1 HOUR	Workman's Compensation Issues - Open to call-ins - open to questions, car accidents and more
SCCC Every Wednesday Morning	MORNING SHOW	1/1/2020 12/31/2020	8:15:00am 9:30:00am	15 MINUTES	Upcoming events, enrollment, programs sports and general information for our students
Travis Martinez/Parks & Recreation First Monday of Every Month	MORNING SHOW	1/1/2020 12/31/2020	8:00:00am 8:15:00am	15 MINUTES	Sports and information of activities happening in our community, for all ages, adults and children
COMMUNITY CALENDAR Every Tuesday	MORNING DRIVE	1/1/2020 12/31/2020	VARIOUS TIMES	5 - 10 MINUTES	COMMUNITY EVENTS (SEE CONTENT BELOW)
Liberal Chamber of Commerce Every 1st Friday of every Month	MORNING SHOW	1/1/2020 12/31/2020	9:00:00am 9:00:00am	15 MINUTES	keeping our community inform, helping keep small business alive, offering help.

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PSA's

5 MINUTES PER DAY

EQUAL ROTATIONS (unless otherwise noted)

6A - 12A

DATE OF BROADCAST	LENGTH	AM/FM	PSA DESCRIPTION
1/01/2020-12/31/2020	:60	FM	INFORMATIVE AND PREVENTIVE FAMILY VALUES AND BEHAVIOR
3/15/2020-12/31/2020	:60	FM	GENERAL INFO, MITIGATION AND LATEST UPDATES
1/1/2020-12/31/2020	:60	FM	DOMINIO DE LA RADIO/ INVITATION TO OUR RADIO LISTENERS
1/1/2020-12/31/2020	:30	FM	SUICIDE CAMPAIGN
1/1/2020-12/31/2020	:30	FM	SUICIDE CAMPAIGN
1/1/2020-12/31/2020	:30	FM	KS ARMY NATIONAL GUARD
01/01/20-12/31/20	:60	FM	DRC-VICTIMS OF CRIME
01/01/20-12/31/20	:30	FM	PROPANE SAFETY
01/01/20-12/31/20	:60	FM	THE ANDRES GUTIERREZ SHOW
01/01/20-12/31/20	:30	FM	TREASURES OF LIFE & FAÇADE
01/01/20-12/31/20	:30	FM	NATIONAL FOUNDATION FOR CREDIT COUNSELING
01/01/20-12/31/20	:30	FM	NATIONAL FOUNDATION FOR CREDIT COUNSELING
01/01/20-12/31/20	:30	FM	NATIONAL FOUNDATION FOR CREDIT COUNSELING
01/01/20-12/31/20	:30	FM	PARALYZED VETERANS OF AMERICA
10/01/20-10/31/20	:60	FM	CENSUS PSA'S GEN INFO & MAKING EVERYONE COUNT
01/01/20-12/31/20	:30	FM	TREASURES OF LIFE & FAÇADE

COMMUNITY CALENDAR

2020 - 4th QUARTER

DATES:

CLIENT

EVENT:

10/3/2020	BAKER ARTS CENTER	FALL FESTIVAL
10/6/2020	SWMC	KELLY DENTON/ BREAST CANCER AWARENESS
10/8/2020	LIBERAL POLICE DEPARTMENT	INTERVIEW WITH (BRIAN WAY)
10/15/2020	ABEL QUINONEZ	INTERVIEW WITH ABEL QUINONEZ/ ABOUT HIS NEW BOOK
10/16/2020	GENESIS FAMILY HEALTH	MENTAL HEALTH WITH (VANESSA GAYTAN)
11/5/2020	COMMUNITY SERVICE	SECRETARY OF LABOR/ INTERVIEW (RYAN WRIGHT)
11/17/2020	CHAMBER OF COMMERCE	HOLIDAY ANNOUNCEMENTS WITH (ROZELLE WEBB)
11/18/2020	SWMC	INTERVIEW/ PREVENTIVE AND ADVISE WITH DR. MAEDA
11/18/2020	USD 443	VIRTUAL INTERVIEW WITH KERRY BAKER/ DC DISTRICT SCHOOL
11/19/2020	LIBERAL POLICE DEPARTMENT	VIRTUAL INTERVIEW WITH BRIAN WAY

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