

QUARTERLY ISSUES / PROGRAMS LIST

STATION:	KSMM/KZRD - FM
QUARTER:	4th QUARTER
YEAR:	2023

ISSUE DESCRIPTION	PROGRAM/SEGMENT	DATE	TIME	DURATION
Janeth V.(SWMC) Monthly	MORNING SHOW	1/1/23-12/31/23	2:15:00pm	15 MINUTES
Grace Place Pregnancy Center/ monthly	MORNING SHOW	1/1/23-12/31/23	8:15:00am	15 MINUTES
State Farm/ Aaron Knudsen/monthly	MORNING SHOW	1/1/23-12/31/23	8:15:00am	15 MINUTES
Equity Bank/ bi-weekly	MORNING SHOW	1/1/23-12/31/23	8:15:00am	15 MINUTES
Mr. Ruben Cano (USD 480) bi-weekly	MORNING SHOW	4/1/23-12/31/23	8:15:00am	15 MINUTES
Bank of the Plains/ Teresa Randle,monthly	MORNING SHOW	1/1/23-12/31/23	8:15:00am	15 MINUTES
Heartland's Hope Mental Health Centers	MORNING SHOW	2/9/23-12/31/23	8:15:00am	15 MINUTES
EPIC TOUCH- Bi-weekly	MORNING SHOW	2/9/23-12/31/23	9:15:00am	15 MINUTES
Truck Center Companies/ monthly	MORNING SHOW	04/1/23-12/2023	9:15:00am	15 MINUTES
Thomas Fields & Eloy Gallegos- weekly	AFTERNOON SHOW	1/1/23-12/31/23	3:00-4:00p	1 HOUR
State Farm/ Crystal Kinsinger- monthly	MORNING SHOW	1/1/23-12/31/23	10::00am	15 MINUTES
Seward County Community College- weekly	MORNING SHOW	1/1/23-12/31/23	9:30:00am	15 MINUTES
United- Bi-weekly	MORNING SHOW	1/1/23-12/31/23	9:15:00AM	15 MINUTES
Seaboard foods, Bi-weekly	MORNING	1/1/23-12/31/23	9:15:00am	20 to 30 Min.
Liberal Chamber of Commerce/ FB Live with Rozelle, 2nd Tuesday every month. And first Friday each month, with Betty Symons	MORNING SHOW	1/1/23-12/31/23	9:00:00am	15 MINUTES
Hornung Funeral Home (monthly)	MORNING SHOW	1/1/23-12/31/23	9:15:00am	15 to 20 MIN.

DESCRIPTION OF SEGMENT
Latest medical updates, vaccines, employment opportunities, new medical staff and more
Unplanned pregnancy/we can help!!!!
Insurance, car, life, pet and much more
information/online banking, fraud prevention
information/ school district, different issue every visit
Commercial loans, personal loans and much more
with our guest Edgar Herrera/ Psychologist
High speed internet/ Fiber Optic new technology
Truck Sales, if we don't have it, we will get it for you
Workman's Compensation Issues, Car accidents
The best insurance offers by Crystal and StateFarm team members
Community information /educational, courses etc.
Latest specials, and opportunity to open a line of credit
Job opportunities, safety training tips at work, part time jobs for students, mentorship, leadership, scholarships, diversity of cultures and languages.
keeping our community informed and offering support for new business, latest news for community activities, board meetings announcements. We work hand and hand with our Liberal Chamber of Commerce, to support our community.
How to plan for your funeral, take care of your loved ones

The Bank of Beaver City (monthly)	MORNING SHOW	1/1/23-12/31/23	9:15:00am	15 MINUTES
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STATION:
QUARTER:

KSMM/KZRD - FM
2023 – 4th QUARTER
PSA'S
5 MINUTES PER DAY
EQUAL ROTATIONS
6A - 12A

DATE OF BROADCAST	LENGTH	AM/FM	PSA DESCRIPTION
04/01/23-12/31/2023	:30	FM	IR DE PESCA
04/01/23-12/31/2023	:60	FM	SONRISAS PARA LA ESCU
07/01/23-12/31/2023	:30	FM	ALZ - NEW HOBBIES (SPA
07/01/23-12/31/2023	:30	FM	ALZ - NEW SKILLS (SPANI
04/01/23-12/31/2023	:30	FM	AUTO SILLA DE NINOS
04/01/23-12/31/2023	:30	FM	QUE NADIE QUEDE FUER
08/01/23-12/31/2023	:30	FM	DERRAME CEREBRAL
04/01/23-12/31/2023	:30	FM	DIPLOMA DE SECUNDARI
04/01/23-12/31/2023	:30	FM	ESCUCHANDO SENTIMIEI
04/01/23-12/31/2023	:30	FM	PRE - DIABETES
04/01/23-12/31/2023	:30	FM	PRESION ARTERIAL
04/01/23-12/31/2023	:30	FM	PREVENCION DE INCEND
04/01/23-12/31/2023	:30	FM	UN PLAN DE PROTECCIO
04/01/23/12/31/2023	:30	FM	MANEJAR DISTRAIDOS
04/01/23-12/31/2023	:30	FM	MANEJAR BAJO LOS EFE
04/01/23-12/31/2023	:30	FM	CONducir con SEGURID
04/01/23-12/31/2023	:30	FM	OPORTUNIDADES DE EM
04/01/23-12/31/2023	:30	FM	GUN SAFE STORAGE
04/01/23-12/31/2023	:30	FM	COVID - VACCINE
04/01/23-12/31/2023	:30	FM	BUSCA BENEFICIOS (PAR
04/01/23-12/31/2023	:15	FM	BUSCA BENEFICIOS (PAR
02/08/23-12/31/2023	:30	FM	DEPRESION DESPUES DE
02/08/23-12/31/2023	:30	FM	SE MAESTRO
09/01/23-12/31/2023	:30	FM	VACUNATE CONTRA LA P

Talking to our community about interest rates and more

JELA
(NISH)
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NTOS
IOS
N FAMILIAR
CTOS DE MEDICINAS RECETADAS
DA
PLEO
LA NUESTROS MAYORES)
LA LA COMUNIDAD DE LA 3RA EDAD)
EL PARTO- HAY AYUDA
NEUMONIA

COMMUNITIY CALENDAR

2023 – 4th QUARTER

DATES:	CLIENT	EVENT:
10/3/2023	EQUITY BANK	INTERVIEW /FB LIVE, REC
10/5/2023	UNITED WAY	DIANA ESPARZA, WILL BE
10/9/2023	LARC DVS	DOMESTIC VIOLENCE AV
10/10/2023	BIRTHLINE OF LIBERAL	INTERVIEW, WE NEED TC
10/10/2023	CANDIDATE FORUM/ USD 480	USD 480 SCHOOL BOARD
10/16/2023	SEABOARD FOODS	PORK MONTH, AND EMP
10/16/2023	GOLDEN WOLVES (SOCCER TEAM)	FB LIVE WITH THE HEAD
10/24/2023	CANDIDATE FOR SCCC BOARD	INTERVIEW WITH CANDIE
10/25/2023	CANDIDATE, USD480 SCHOOL BOARD	INTERVIEW WITH CANDIE
10/26/2023	RIBBON CUTTING	FB LIVE NEW BUSINESS (
10/30/2023	STATE FARM INSURANCE	FB LIVE INTERVIEW WITH
11/1/2023	CANDIDATE INTERVIEW	CANDIDATE TO SCCC BO
11/1/2023	GRUPO MASORO	INTERVIEW - AZTECA PR
11/6/2023	KIWANIS CLUB - NON PROFIT ORG.	INTERVIEW FB LIVE WITH
11/9/2023	HABLANDO DE LEYES	LIVE PROGRAM/ TALKING
11/10/2023	SEABOARD FOODS	JOB OPPORTUNITIES, WI
11/13/2023	SOUTH WEST MEDICAL CENTER	INTERVIEW WITH JANETH
11/13/2023	SEWARD COUNTY COMMUNITY COLL.	INTERVIEW FB LIVE WITH
11/14/2023	LIBERAL CHAMBER OF COMMERCE	INTERVIEW FB LIVE WITH
11/15/2023	SEABOARD FOODS	TURKEY HANDOUT AT SE
11/17/2023	NEW BEGINNINGS CHURCH	OPERATION CHRISTMAS
11/30/2023	SEWARD COUNTY COMMUNITY COLL.	INTERVIEW WITH THE CC
12/4/2023	THE BANK OF BEAVER CITY	INTERVIEW WITH BRADLI
12/4/2023	MCKENSIE HOOD- EDWARD JONES	CHRISTMAS FOOD DRIVE
12/5/2023	EQUITY BANK	INTERVIEW WITH FELIX \
12/6/2023	TRUCK CENTER CO.	FB. LIVE INTERVIEW, WO
12/7/2023	GRACE PLACE PREGNANCY CTR.	WITH LETTY HERNANDEZ
12/11/2023	UNITED WIRELESS	INTERVIEW F.B LIVE INCL
12/12/2023	SOUTH WEST MEDICAL CENTER	CHRISTMAS GREETINGS/
12/13/2023	MAYOR, JOSE LARA	CHRISTMAS GREETINGS
12/13/2023	SEWARD COUNTY COMMUNITY COLL.	WITH OSCAR SILVA FROM
12/14/2023	STATE FARM INSURANCE	LIVE INTERVIEW- FB LIVE

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12/14/2023	GALLERIA FURNITURE	LIVE INTERVIEW WITH SC
12/18/2023	EPICTOUCH/ INTERNET PROVIDER	NEW UPDATE / UNDERGF
12/19/2023	UNITED WIRELESS	VIDEO FACEBOOK LIVE/ /
12/20/2023	SEWARD COUNTY COMMUNITY COLL.	FB LIVE- WITH RUTH RIVE
12/21/2023	THOMAS FIELDS ATTORNEY	LIVE RADIO SHOW, WHAT
12/28/2023	HORNUNG FUNERAL FAMILY HOME	DON'T LEAVE YOUR LOVE

SOCIAL MEDIA / AT THE FURNITURE STORE.
ROUND INSTALLATION FIBER OPTIC INTERNET
ALL NEW TECHNOLOGY FOR CHRISTMAS
ERA, ADVISOR AND TRANSFER COORDINATOR
T HAPPENS IF YOU HAVE A CAR ACCIDENT
ED ONES WITH A HEAVY BURDEN