



4131 N. Central Expressway, Suite 500 • Dallas, Texas 75204
metro (214) 525-7000
www.krld.com

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

4th QUARTER, 2021
(October 1- December 31, 2021)

Prepared by: Iris Bekker Jeffreys, Assistant News Director, Newsradio 1080 KRLD, Entercom Dallas

**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
4th Quarter, 2021**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

**KRLD-AM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter 2021**

1. KRLD Saturday Morning News (Saturday, 6:00 a.m. – 8:00 a.m.)
A 2 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
2. KRLD Sunday Morning News (Sunday, 6:30 a.m. – 9:00 a.m.)
A 2.5 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
3. This Week in Texas (Sunday Morning, 6:00 a.m. – 6:30 a.m.)
A half-hour program produced by KRLD on the top news events throughout Texas. Host Chris Sommer features newsmakers, state officials, and opinions from other local leaders, focusing on legislative and state-wide issues.
4. “60 Minutes” (Sunday Evening, 6:00 p.m. – 7:00 p.m.)
A CBS News production, simulcast with CBS 11, “60 Minutes” contains in-depth coverage of recent news events and newsmakers.
5. KRLD Midday News (M-F, 10:00 a.m. – 3:00 p.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
6. KRLD Morning News (M-F, 5:00 a.m. – 10:00 a.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
7. KRLD Evening News (M-F, 3:00 p.m. – 8:00 p.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Health & Wellness

KRLD Midday News
11/22/2021
12:20pm
3 minute of 5 hour broadcast

November is National Diabetes Month - of course with weight and sugar intake being big risk factors for diabetes...maybe is the perfect time...especially considering the eating we'll be doing later this week.
Dr. Nanda Bysani is with us from WellMed in Grand Prairie...
Are there populations who are more at-risk for diabetes?

KRLD Afternoon News
12/01/2021
4:40pm
4 minutes of 5 hour broadcast

It's official - Omicron is in the US. The first case of the new Covid-19 variant has now been detected in Northern California. On today's Ask the Expert we're joined by A&M Epidemiologist Dr. Rebecca Fischer.

KRLD Midday News
12/13/2021
12:50pm
2 minutes of 5 hour broadcast

In the fight to get more people vaccinated against COVID-19 in the winter months there's an talking point gaining strength for those adverse to being vaccinated. We're joined by Dr. Iahn Gonsenhauser... the chief quality and patient safety officer at The Ohio State University Wexner Medical Center...and you've heard questions about the approval process...and personal choice of course - but what are you running into lately.

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Financial Literacy

KRLD Midday News
11/29/2021
12:20pm
2 minutes of 5 hour broadcast

Across the country....nervous retailers are waiting to tally up the receipts from Thanksgiving weekend. KRLD's Mike Rogers spoke earlier today with CBS Business Analyst Jill Schlesinger....who says it's going to be a different kind of holiday shopping season this year....

KRLD Midday News
12/13/2021
10:20am
3 minutes of 5 hour broadcast

Inflation is hitting many of us....but what's in store looking into next year. CBS News senior business analyst Jill Schlesinger joins us on the KRLD newscast. The Fed meets Wednesday.....does the Reserve step on the brakes??

KRLD Midday News
12/15
12:10pm
3 minutes of 5 hour broadcast

Before you take off to celebrate the holidays, you may want to consider making some money moves BEFORE January 1st. Todd Berkley from BenefitWallet is with us. How often do people kind of leave money on the table?

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Environmental Issues

KRLD Midday News
10/28/2021
2:40pm
2 minutes of 5 hour broadcast

This Halloween, your candy choices could be the scariest thing of all. When it comes to the rainforest, anyway. Believe it or not, buying certain Halloween candies can help ... or hurt ... the rainforest. That's why this year, the Dallas Zoo is encouraging folks to buy candies made with sustainably grown palm oil....

KRLD Midday News
10/29/2021
11:20AM
3 minutes of 5 hour broadcast

President Biden releases the framework on the \$1.75 trillion social-spending and climate package known as The Build Back Better Act. And it includes a pretty big investment for clean energy. We're joined by Colin Leyden, Texas Political Director, Environmental Defense Action Fund...tell us about that...

KRLD Afternoon News
12/02/2021
5:10pm
3 minutes of 5 hour broadcast

A new report has found that the United States is the world's worst when it comes to plastic pollution and waste. And, it's not even close. The National Academy of Sciences says it's been a major problem for decades, and that pollution is only getting worse. Tik Root wrote about his for the Washington Post, and he's in the KRLD Zoom Room.

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Education

KRLD Midday News
11/12/2021
11:50am
2 minutes of 5 hour broadcast

COVID-19 changed our public education landscape nearly overnight. This week, Children at Risk released the 2021 School Rankings: PANDEMIC EDITION II, breaking schools down into the top "Pandemic Resilient Schools", and "Red Flag Schools." We're joined by Dr. Bob Sanborn from Children at Risk...what led to this list?

KRLD Midday News
12/08/2021
10am
2 minutes of 5 hour broadcast

Arlington I-S-D breaks ground today on an elementary school to replace a campus that was built 66 years ago. Berry elementary school was built in 1955. a replacement was included in the 2019 bond. Arlington Mayor Jim Ross says a new school will save the district money on repair and remodeling and also provide kids with modern tools to help them succeed.

KRLD Midday News
12/20/2021
11:20am
3 minutes of 5 hour broadcast

American Federation of Teachers, representing K-12 educators and school staff around the country, is announcing a new program to help America's students rediscover the joy of reading, with a focus on providing books and reading resources to communities across the country...including right here. We're joined by Randi Weingarten, president, American Federation of Teachers

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Economic Development

KRLD Morning News
11/29/2021
7:00AM
2 minutes of 5 hour broadcast

A boot company founded in San Diego in 2000 now proudly calls Fort Worth home. Ernie Tarut is the president and co-founder of Old Gringo Boots. He had been looking to move his company to Texas for about five years but had not yet nailed down a specific part of the state. One trip to the NFR Rodeo earlier this year was enough to lure him to the Fort Worth Stockyards.

KRLD Midday News
11/22/2021
11:20am
2 minutes of 5 hour broadcast

The housing market continues to be resilient, in spite of many challenges. Existing-home sales increased in October...we're joined by Dr. Lawrence Yun, chief economist at the National Association of Realtors. What did we see?

KRLD Midday News
11/10/2021
12:10pm
3 minutes of 5 hour broadcast

The newly constructed Frisco Headquarters of the PGA is continuing to take shape. It's going to mean more jobs in Collin County - and of course a greater emphasis on golf in the sports-crazy area north of Dallas. We're joined by Dawes Marlatt, Senior Director of Education and Employment, PGA of America

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Transportation

KRLD Midday News
12/08/2021
10:20am
2 minutes of 5 hour broadcast

Texas is opening testing centers to allow you to get your commercial drivers' license on Saturday's for the next few weekend's.... John Esparaza is the CEO and President of the Texas Trucking Association....he says there's still a big shortage of truck drivers

KRLD Midday News
12/08/2021
10:50am
3 minutes of 5 hour broadcast

The Omicron COVID-19 variant sparked renewed fears of lockdowns within the travel industry this week. Yesterday, Houston became the first Texas city to see the new variant. The close proximity to Galveston has port officials ramping up efforts to protect the many cruise passengers coming through every week. KRLD's Christian Powers got an update from Texas travel expert Casey Carr...

KRLD Midday News
12/14/2021
10:50pm
3 minutes of 5 hour broadcast

DFW International tops a new list...of the worst airports. It has to do with recovery from the pandemic and on-time delays. Kyle Arnold covers the aviation industry for the Dallas Morning News...

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Technology

KRLD Afternoon News
10/04/2021
5:10 PM
3 minutes of 5 hour broadcast

For hours... Facebook, Instagram, and WhatsApp have been down -- now... it appears some of it may be back up... a little. What's been going on here??? Joining us live now to talk about all this is Ian Sherr with CNET....

KRLD Afternoon News
12/10/2021
4:40PM
4 minutes of 5 hour broadcast

They are the biggest time waster, and a distraction that no one likes. Your phone rings and the caller ID says "Spam Risk". Or it's a robocaller that you just happen to pick up. Spammers and scammers are worse than ever these days. You're average if you get targeted up to 30 times a month. How do we get a break from these? On today's Ask the Expert, we're joined by Kim Komando from the Kim Komando Show

KRLD Midday News
11/22/021
11:50AM
3 minutes of 5 hour broadcast

They're calling it the "Cyber 5" - no it's not a new group of superheroes. It's the 5 days of shopping between Black Friday and Giving Tuesday. We're joined by shopping expert and journalist Trae Bodge...talking about deals to find on Facebook & Instagram.

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Charitable Giving

KRLD Midday News
12/21/2021
11:40PM
2 minutes of 5 hour broadcast

Tens of thousands of holiday stockings are going out to soldiers across the world thanks to a Texas nonprofit and its army of helpers.

KRLD Midday News
11/15/2021
11:20AM
3 minutes of 5 hour broadcast

We're joined by Murphey Sears, Dallas Children's Advocacy Center Chief Development Officer. The mission of DCAC is to improve the lives of abused children in Dallas County And to that end, Murphey...you could use our help. \$150 covers the cost of the items DCAC will give to each child.

KRLD Midday News
12/13/2021
11:10AM
2 minutes of 5 hour broadcast

The City of DeSoto gathered hundreds of toys for kids this Christmas...along with socks and warm clothes for senior citizens.

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Women & Children's Issues

KRLD Midday News
11/02/2021
11:10am
2 minutes of 5 hour broadcast

Parents and pediatricians are watching closely, as the CDC meets today to consider giving the Pfizer COVID vaccine to children ages 5 to 11. Shots could begin as early as tomorrow. Dr. Dawn Johnson - Medical Director of Primary Care - at Children's Health Dallas joins us now...why is this such a big step?

KRLD Midday News
11/22/2021
11:50am
3 minutes of 5 hour broadcast

The covid 19 pandemic has brought disparities in healthcare to the forefront, —especially among people of color with, or at risk for, chronic health conditions, including heart disease and stroke. Here to shed light on those inequities...and to explain what we can do are Celina Gorre chief executive officer of Womenheart along with heart attack and stroke survivor.

KRLD Afternoon News
10/05/2021
4:40pm
4 minutes of 5 hour broadcast

Families are still feeling the stresses of the pandemic. Most kids are back in school, and a lot of parents are able to now go into their offices. We discuss it with Dr. Alison Wilkinson-Smith, a Pediatric Neuropsychologist at Children's Health.

Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)

ISSUE: Arts & Entertainment

KRLD Morning News
10/15/2021
8:20am
2 minutes of 5 hour broadcast

It's the last weekend for the State Fair of Texas....and the weather will be great for anyone who wants to check it out before it closed Sunday.

KRLD Midday News
11/2/2021
12:20pm
3 minutes of 5 hour broadcast

For the arts, the last 20 months have been an adventure. And for many...a re-invention. The same can be said for the Dallas Symphony Orchestra...they've expanded their video offerings...and their broadcasts have gone all over the world. We're joined by Kim Noltemy, President & CEO of the Dallas Symphony Orchestra...

KRLD Midday News
10/04/2021
12:40pm
2 minute of 5 hour broadcast

The musical, Hamilton, will tour through Texas in late 2021 and early 2022, making a stop at the Music Hall at Fair Park. Hamilton will run from November 16 through December 5. During that run, one performance will be for 3,400 Dallas ISD students who attend 25 high schools in the city.

**Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 – December 31, 2021)**

Issue:

PSA Name:

Health and Wellness –

American Hospital Association
Carter Blood Care
Drunk Driving
High Blood Pressure
Mental Health

Environmental Issues –

1 Thing - Audacy
Recycling-Audacy