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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD 2

1st QUARTER, 2021
(January 1st through March 31, 2021)

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Issues of Concern to Dallas/Fort Worth

**Addressed in Responsive Programming in the
1st Quarter, 2021**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

**KRLD-AM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
1st Quarter 2021**

1. **Specials** (Sporadic)
Locally or Network produced segments focusing on current events of interest to the listening audience.
2. **KRLD Saturday Morning News** (Saturday, 6:00 a.m. – 8:00 a.m.)
A 2 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
3. **KRLD Sunday Morning News** (Sunday, 6:30 a.m. – 10:00 a.m.)
A 3.5 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
4. **This Week in Texas** (Sunday Morning, 6:00 a.m. – 6:30 a.m.)
A half-hour program produced in KRLD’s Capitol Bureau in Austin, Texas. Host Mitch Carr features newsmakers, state officials, and opinions from other local leaders, focusing on legislative and state-wide issues.
5. **“60 Minutes”** (Sunday Evening, 6:00 p.m. – 7:00 p.m.)
A CBS News production, simulcast with CBS 11, “60 Minutes” contains in-depth coverage of recent news events and newsmakers.
6. **KRLD Midday News** (M-F, 10:00 a.m. – 3:00 p.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
7. **KRLD Morning News** (M-F, 5:00 a.m. – 10:00 a.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
8. **KRLD Evening News** (M-F, 3:00 p.m. – 8:00 p.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories

Most Significant Issue-Responsive Programming
1st Quarter 2021
(January 1 - March 31 2021)

ISSUE: Health & Wellness

KRLD Midday News
3/8/2021
2:40pm
2 minute of 5 hour broadcast

March is National Nutrition Month...joining us today to talk about some healthy food suggestions is Frances Largeman-Roth...you've seen her all over TV. As a nutritionist, why is it so important to eat healthy?

KRLD Midday News
3/9/2021
2:10pm
2 minutes of 5 hour broadcast

While we don't have any hard numbers on how many long term care facility worker have chosen to get the COVID-19 vaccine...the consensus from the industry is...not enough. That's why the #GetVaccinated campaign has been launched by the American Health Care Association. We're joined by Kevin Warren from the Texas Health Care Association now.

KRLD Midday News
3/22/2021
11:10am
2 minutes of 5 hour broadcast

Another COVID-19 vaccine making news today. The shot from Astra Zeneca is approved for use in more than 50 countries, but not yet in the United States. Reports say the company could seek emergency authorization in the U-S early next month. Dr. John Carlo is with the state's COVID-19 task force...

Most Significant Issue-Responsive Programming
1st Quarter 2021
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ISSUE: Financial Literacy

KRLD Midday News
1/13/2021
10:50am
2 minutes of 5 hour broadcast

The newest list of the best careers is out...and it's time to break it down.
We're joined by Antonio Barbera - editor for consumer advice at US News and World Report.

KRLD Midday News
3/11/2021
12:20pm
2 minutes of 5 hour broadcast

President Biden will speak to the nation tonight, and coming up tomorrow, he will sign the coronavirus relief bill into law. The question so many are asking - when will I get my next stimulus payment. Laura Davison covers Congress for Bloomberg...

KRLD Midday News
3/18/2021
10:50am
2 minutes of 5 hour broadcast

It's National Credit Education Month and U.S. News & World Report conducted a survey to find out if consumers could answer a series of credit-related questions correctly. We're joined by Beverly Harzog - why is credit literacy so important?

Most Significant Issue-Responsive Programming
1st Quarter 2021
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ISSUE: Environmental Issues

KRLD Midday News
1/26/2021
10:10am
2 minutes of 5 hour broadcast

Senate Majority Leader Chuck Schumer is urging President Biden to declare a national climate emergency. Meanwhile, the president reportedly is planning to suspend oil and gas drilling on U-S public lands. Ari Natter is with Bloomberg...

KRLD Midday News
1/28/2021
11:12:20pm
3 minutes of 5 hour broadcast

President Biden already has issued executive orders that significantly impact the oil and gas industry, including a moratorium on new drilling on public lands and waters. But some are wondering why the president's green energy plan does not include more of a crackdown on coal. Jennifer Dlouhy is an energy correspondent for Bloomberg...

KRLD Midday News
2/10/2021
12:20pm
2 minutes of 5 hour broadcast

There was a time not so long ago when most Americans were unfamiliar with the fledgling automaker Tesla. Now, there is another up-and-comer making noise in the electric vehicle industry. Bloomberg's Ed Ludlow joins us from San Francisco. Ed, what is Rivian??

Most Significant Issue-Responsive Programming
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ISSUE: Education

KRLD Midday News
2/9/2021
11:50am
2 minutes of 5 hour broadcast

As vaccines continue to slowly roll out, where should educators be placed on the list? If they aren't high risk should they still get some priority? And how many teachers are vaccinated at this point? For some answers we turn to Becky Pringle - she's the president of the National Education Association...the nation's largest teachers union.

KRLD Midday News
3/18/2021
12:50PM
2 minutes of 5 hour broadcast

COVID changes everything - and that includes spelling bees. The 63rd Dallas Regional Spelling Bee is happening on Friday. We're joined by Saida Bidiwala, one of the 26 contestants. She's an eighth grader - 13 years old - and goes to Greenhill School.

KRLD Sunday News
3/22/2021
12:20pm
2 minutes of 5 hour broadcast

Bankrate is out today with a new survey on the attitudes of U-S parents when it comes to remote and hybrid learning. We talked about it with Bankrate's Ted Rossman...

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ISSUE: Economic Development

KRLD Midday News
3/24/2021
12:10pm
2 minutes of 5 hour broadcast

Frisco could soon be home to Wiley X-- a California-based company that specializes in military grade performance wear. Rob Patterson, president of the Frisco EDC says a performance agreement has been okayed to relocate Wiley X to Frisco

KRLD Midday News
3/17/2021
12:20pm
2 minutes of 5 hour broadcast

Texans who now travel to other states to enjoy casino gaming are watching to see what happens with a bill introduced in Austin. The bill - which would legalize gaming and allow casino resorts in Dallas-Fort Worth, Houston, San Antonio and Austin - was introduced in the Senate by Houston Democrat Carol Alvarado who joins us now.

KRLD Midday News
3/22/2021
12:50 PM
2 minutes of 5 hour broadcast

Demand is super high for homes...but we're short of supply. Those are some of the findings from the latest existing home sales numbers from the National Association of Realtors. Gay Cororaton the director of housing and commercial research for NAR joins us now...

**Most Significant Issue-Responsive Programming
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ISSUE: Transportation

KRLD Midday News
1/8/2021
11:20am
2 minutes of 5 hour broadcast

The cruising industry remains in troubled waters for at least a few more months... on Wednesday, several cruise lines announced another round of cancellations that stretch into early April and beyond... So, what's being done now to potentially get passengers onboard in the spring and summer? Casey Carr... he's the general manager at Sharon Carr travel.

KRLD Midday News
1/14/2021
1:20pm
2 minutes of 5 hour broadcast

Delta Air Lines today reported a loss of more than 12-billion-dollars for calendar year 2020. Billy Sanez from Go Fly More dot com joins us. Billy, we kinda saw this coming, but these results really hammer home the impact of the pandemic on the industry...

KRLD Midday News
3/23/2021
2:40 PM
2 minutes of 5 hour broadcast

Arlington is expanding its public ride-share service, so the next time to you sign up for a ride with "Via," a self-driving car might pick you up.

Most Significant Issue-Responsive Programming
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ISSUE: Technology

KRLD Midday News
2/1/2021
1:20 PM
2 minutes of 5 hour broadcast

We all know how important education is...but in a digital world, there's a divide between those who have access...and those who don't. Joining us to talk about the digital divide is Financial Expert, Winnie Sun and former NFL player Kelvin Beachum...

KRLD Midday News
3/8/2021
2:10 PM
2 minutes of 5 hour broadcast

The event, meeting and convention space is huge. Before the pandemic, that sector supported almost 6 million jobs in the US...and brought hundreds of billions in annual revenue. Will we get back to that? Do we want to get back to that? We're joined by Mike Massari, from Meetings Mean Business.

KRLD Midday News
3/15/2021
1:20 PM
2 minutes of 5 hour broadcast

More than 60-thousand pets went missing last year in Texas. It's a big problem all over America. Ken Ehrman wanted to do something about it, so he came up with a brilliant invention - the Halo smart collar...

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ISSUE: Charitable Giving

KRLD Midday News
1/5/2021
2:50 PM
2 minutes of 5 hour broadcast

It is Blood Donation awareness month - and the American Red Cross is adding some incentive to give in the month of January. We're joined by Krystal Smith of the American Red Cross of North Texas.

KRLD Midday News
2/8/2021
2:20PM
2 minutes of 5 hour broadcast

The Fort Worth Public Library is investing in a new service to help Fort Worth residents in need of work find employment.

KRLD Afternoon News
1/15/2021
5:50pm
2 minutes of 5 hour broadcast

Tomorrow the police chief of Argyle --- will be jumping into an ice cold swimming pool - and it's all for charity. Chief Emmitt Jackson says his department's taking part in "Freezing For a Reason"...

Most Significant Issue-Responsive Programming
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ISSUE: Women & Children's Issues

KRLD Midday News
1/28/2021
11:20am
2 minutes of 5 hour broadcast

The Dallas Foundation is announcing the recipients of the Women's Philanthropy Institute grants for 2020. One local non-profit helping local homeless students is getting 50-thousand dollars. Matthew Randazzo is the foundation's president and C-E-O.

KRLD Midday News
3/17/2021
1:50pm
2 minutes of 5 hour broadcast

Just how many Texans HAVE COVID-19 antibodies? How about children? It's more than we thought according to a news study from researchers from UTHealth and the Texas Department of State Health Services (DSHS). We're joined by Dr. Sarah Messiah, a professor of epidemiology, human genetics and environmental sciences at UTHealth School of Public Health in Dallas.

KRLD Midday News
3/22/2021
1:50pm
2 minute of 5 hour broadcast

After years of fighting for equality in womens sports, retired NCAA Coach Muffett McGraw tells "CBS This Morning" she will continue her struggle to implement changes in collegiate sports. Over the weekend the blatent disrespect for women in the NCAA tournament was highlighted when pictures comparing the mens' and womens' weight rooms went viral. McGraw says that's nothing new

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ISSUE: Arts & Entertainment

KRLD Midday News
1/20/2021
1:50 PM
2 minutes of 5 hour broadcast

Virtual inaugural parade for Joe Biden. A Texas teacher is taking part in today's historic events.

KRLD Midday News
2/2/2021
1:20 PM
2 minutes of 5 hour broadcast

Big news out of the video game industry today. EA Sports says they are bringing back their wildly popular NCAA Football game!
We're joined by Eben Novy Williams from Sportico.

KRLD Midday News
2/5/2021
1:20 PM
2 minutes of 5 hour broadcast

Super Bowl commercials are different this year - Chris with Abhi Biswas from the Naveen Jindal School of Management at U-T Dallas

**Most Significant Issue-Responsive Programming
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Issue:

PSA Name:

Health and Wellness –

Stay Connected- COVID 19 Information,
Carter Blood Care

Education

Job Training

Environmental Issues –

1-Thing Entercom

Economic Development

Transportation –

Technology

Charitable Giving –

Arts & Entertainment -

Women and Children's Issues –

YMCA