

Most Significant Issue-Responsive Programming
4th Quarter 2021

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

KRLD-FM

4th QUARTER, 2021
(October 1st– December 31st)

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**Issues of Concern to Dallas / Fort Worth
Addressed in Responsive Programming
For 4th Quarter, 2021**

1. **Community Outreach Issues** Discussion of organizations needing donations of money and time to continue to support the philanthropic programs that help the increasing numbers of needy
2. **Small Business and Economic Issues** Raising awareness of small business and entrepreneurial issues and financial planning methods to help people better position themselves for the future
3. **The Protection of Women and Children** Raising awareness of organizations in North Texas that provide support and assistance to Women and Children that have been abused or neglected. Domestic violence has increased since Covid 19
4. **Arts and Education Issues** Discussion of the vital role arts and education play in society. How the arts are adjusting and helping others during the pandemic
5. **Mentoring and Positive Role Modeling** Opening the dialogue about how responsible adults can / should reach out to others in the community, especially at-risk youth to demonstrate good behavior by example
6. **Hunger and Homelessness Issues** Discussion about the challenges facing society in trying to meet the needs of a growing population of people who are hungry and / or homeless, including services available to help, and opportunities for volunteerism
7. **Mental Illness** Raising awareness of programs being offered during the pandemic. Discussions about coming forward, and detection from others.
8. **Animal Welfare** Discussion about the issues affecting homeless pet shelters and their efforts. How adoptions are happening and how people can help during this time.
9. **Health and Wellness** Discussion of the issues affecting the health and wellness of North Texas.

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10. **Job Training** Discussion concerning the best practices for a more successful career and discussion with those that are helping North Texans achieve more in their jobs.
11. **First Responders** Discussion about the people helping the citizens of North Texas in times of emergency and need as well as the military and our Veterans.
12. **Elderly Issues** Discussion about the people and organizations that are working to better the lives of senior citizens in North Texas.
13. **Minority Issues** Discussion with Minority focused organizations and their efforts to help in the community as well as education and understanding.
14. **Consumer Alerts** Discussion with organizations that help the community avoid scams and price gauging.

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KRLD-FM Programs That Address Community Issues

4th Quarter, 2021

Public Affairs Program

Schedule and Description

Better Living

Sundays, 6:00-7:00 a.m., this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

October 3, 2021

Better Living – A Steady Hands Project

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling, Hunger and Homelessness, Elderly Issues, Minority Issues, Mental Illness.

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold visits with Donald Parrish Jr, Founder & Director of A Steady Hand Foundation. A Steady Hand Foundation serves the DFW community through service, raising awareness, and fundraising. Their goal is to identify causes within our community that they can support through bringing awareness to them and/or bringing together resources to assist them. For more information, <https://www.asteadyhandfoundation.org/>

October 3, 2021

Better Living – The Dallas After School Foundation

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling, Hunger and Homelessness,

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Sarah Elliott is the Vice President of Development for the Dallas After School Foundation. Their goal is to level the playing field for school children by helping to connect and provide resources for learning beyond the school day. For more information, <https://dallasafterschool.org/>

October 10, 2021

Better Living – All Stars Project

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold visits with Antoine Joyce, the Vice President & City Leader of the All Stars Project of Dallas and Gabrielle Kurlander is the Founding CEO. Together they have created cutting edge youth development & bridge-building programs throughout Dallas & nationally. They are impacting lives at the grassroots level with kids and young adults. For more information, www.allstars.org.

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October 10, 2021

Better Living- Girls Inc. Dallas

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling.

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Beth Meyers, the CEO of Girls Inc. Dallas. Girls Inc. is an organization that provides programs of mentorship and guidance that helps girls value themselves, take risks, and discover and develop inherent strengths. For more information, <https://girlsincdallas.org/>

October 17, 2021

Better Living- Project Unity

Issues of Concern: Community Outreach, Small Business and Economic Issues, Arts and Education

Host: Chris Arnold

30 of a 60 minute program

Chris Arnold visits with Charlene Edwards, the Director of Programs and Events with Project Unity, a collaborative movement based on the belief that what unites us is greater than what divides us. Project Unity does it through dialogue, community building events and activities, education and empowerment. For more information, www.projectunity.net.

October 17, 2021

Better Living- The Concilio

Issues of Concern: Community Outreach, Minority Issues, Mentoring and Positive Role Modeling

Host: Chris Arnold

30 of a 60 minute program

Chris Arnold is joined by Florencia Valasco Fortner, CEO of The Concilio, a Dallas-based nonprofit with a mission to build stronger communities by unlocking opportunities for Latino families. It's the 40th anniversary of this great organization. <https://www.theconcilio.org/>

October 24, 2021

Better Living-The Fort Worth Better Business Bureau

Issues of Concern: Community Outreach, Small Business and Economic Issues

Host: Chris Arnold

30 of a 60 minute program

On this week's edition of Better Living, Chris visits with Amy Risor of the Fort Worth Better Business Bureau. She'll update us on the latest home repair scams that are costing DFW home owners thousands of dollars and creating heartache as well. For more information on the latest scams, how to check on a business and how the BBB can help you, www.bbb.org.

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October 24, 2021

Better Living- Issue of the Redevelopment of the Redbird Area of DFW

Issues of Concern: Community Outreach, Minority Issues, Small Business and Economic Issues

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold dives into an important project in an underserved area. He is joined by Peter Brodsky, who's leading a major redevelopment of the Redbird area of southern Dallas that will have huge multi-billion dollar economic impact. For more information, <https://www.redbird-dallas.com/>

October 31, 2021

Better Living- BetterBlock.org

Issues of Concern: Community Outreach

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Krista Nightengale, Executive Director of BetterBlock.Org. This non profit creates tools and resources for people wanting to make change in their communities They do it one block at a time in the most unique and inventive ways. For more information, www.betterblock.org.

October 31, 2021

Better Living- Arlington Charities Inc.

Issues of Concern: Community Outreach, Hunger and Homelessness

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold talks with Wendy Stane, Community Outreach Coordinator with Arlington Charities Inc. They've been providing food for the hungry since 1979 and they've just received a tremendous honor. To find out how you can donate or volunteer, <https://www.arlingtoncharities.org/>

November 7, 2021

Better Living- Lost Paws Rescue of Texas

Issues of Concern: Community Outreach, Animal Welfare

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Yvette Garza. She's the founder of Lost Paws Rescue of Texas. Lost Paws Rescue of Texas serves North Texas in Dallas, Tarrant, Collin and Denton counties. Their mission is to prevent animal suffering, animal cruelty and to help educate the public about spaying and neutering their pets as well as responsible pet ownership. Since 2005, they have helped over 8000 homeless dogs and cats in the Dallas-Fort Worth area find permanent, loving forever homes. For more information on adoptions, donations or to volunteer,

<https://lostpawsrescueoftexas.org/>

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November 7, 2021

Better Living- Uplift Education

Issues of Concern: Community Outreach, Arts and Education

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Kimberly Esparza, Communications Coordinator with Uplift Education. Uplift Education is a free public charter school providing high quality, college prep education to student scholars. For more information, <https://uplifteducation.org/>

November 14, 2021

Better Living- BigThought.org

Issues of Concern: Community Outreach, Arts and Education,

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Erin Offord. She's the Chief Programs & Systems Officer for BigThought.Org. Big Thought is an impact nonprofit that closes the opportunity gap by equipping all youth in marginalized communities with the skills and tools they need to imagine and create their best lives and a better world. For more information, <https://www.bigthought.org/>

November 14, 2021

Better Living- The Oak Cliff Chamber of Commerce

Issues of Concern: Community Outreach, Small Business and Economic Issues

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold speaks with Kiyundra Gulley, President of the Oak Cliff Chamber of Commerce. Lot's of big things going on in Oak Cliff, including an update on the new deck park being built over I-35 next to the Dallas Zoo. They want to get the word out that the way many think about Oak Cliff is about to change! Rethink what you've always known or heard about this diverse and growing community, here in the heart of Dallas. For more information on the Chamber and the projects happening in Oak Cliff, <http://oakcliffchamber.org/>

November 21, 2021

Better Living- National Alliance on Mental Illness

Issues of Concern: Community Outreach, Mental Illness

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by nationally acclaimed mental wellness and Suicide Prevention Instructor Fonda Bryant about the ups and downs of mental health during this holiday season. Since joining NAMI, Fonda has been a part of implementing projects that have brought attention to mental health such as "Scoring for Mental Health" with former NFL and Super Bowl Champion Keith O'Neill. For more information on the services that NAMI offers, www.naminorthtexas.org.

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November 21, 2021

Better Living- A Break for Grandmother

Issues of Concern: Community Outreach, Elderly Issues

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Arvella Warren, the Executive Director of “A Break For Grandmother,” a charitable organization that helps and recognizes Grandmothers who raise their grandchildren instead of having to lose them to foster care. For more information on how you can help these amazing Grandmother’s, (214) 229-8375.

November 28, 2021

Better Living- BAPS Charities

Issues of Concern. Community Outreach, Minority Issues

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Deepen Patel with BAPS Charities, an organization that focuses on serving society through health, education, and environment. The BAPS recent Diwhali Festival of Lights in Irving was attended by over 8,000 people this year. For more information on BAPS, <https://www.bapscharities.org/>

November 28, 2021

Better Living- Cancer Support Communities

Issues of Concern: Community Outreach, Health and Wellness

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold bring awareness to Cancer Support by welcoming to the program, Mirchelle Louis, CEO of Cancer Support Communities. The Cancer Support Community focuses on three areas of support: direct service delivery, research, and advocacy. The organization includes an international network of Affiliates that offer social and emotional support for people impacted by cancer, as well as a community of support available online and over the phone. For more information, <https://www.cancersupportcommunity.org/>

December 5, 2021

Better Living- Better Business Bureau of Fort Worth

Issues of Concern: Community Outreach, Small Business and Economic Issues

Host: Chris Arnold

30 of a 60 minute program

Since the holiday season is upon us, host Chris Arnold once again welcomes in Amy Rasor, the Ft. Worth Regional Director of the Better Business Bureau. She has a list of holiday scams consumers need to be aware of. For more information on how the Better Business Bureau can help you, www.bbb.org.

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December 5, 2021

Better Living- CitySquare.org

Issues of Concern: Community Outreach, Hunger and Homelessness

Host: Chris Arnold

30 of a 60 minute program

Chris Arnold is joined by John Siburt, the CEO & President of CitySquare.Org. City Square is a great organization lifting families out of poverty in Dallas through health, housing, education, careers and more. CitySquare is the largest nonprofit provider of affordable housing in the City of Dallas with permanent supportive housing, transitional housing and rapid rehousing units. For more information on how to help CitySquare or find out about the services they offer, <https://www.citysquare.org/>

December 12, 2021

Better Living- The Sandlot Children's Charity

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Jared Sandler founder of the Sandlot Charity. This DFW based non profit providing financial assistance for kids with physical and intellectual disabilities, specifically for those who are in pursuit of athletic opportunities and sport specific experiences. The Sandlot Charity just hosted their annual "Swing for a Cause" and raised just over 250,000. The charity disperses funds to help various charities. For more information, <https://thesandlot.org/>

December 12, 2021

Better Living- My Possibilities

Issues of Concern: Community Outreach, Health and Wellness, Mentoring and Positive Role Modeling

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Michael Thomas, the Executive Director of My Possibilities. My Possibilities is a for cause organization serving adults with disabilities such as Down Syndrome, Autism, Asperger's, Prader-Willi, head injuries and more. What began as the vision of three mothers looking for a better future for their children has turned into the first-of-its-kind continuing education program for adults with cognitive disabilities in Collin County. For more information, <https://mypossibilities.org/>

December 19, 2021

Better Living- The North Texas Food Bank

Issues of Concern: Community Outreach, Hunger and Homelessness

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Anna Kurian. Anna is the Sr. Director of Marketing and Communications with the North Texas Food Bank. The organization distributes donated, purchased and prepared foods through a network of nearly 1,000 feeding programs and 262 Partner Agencies in 13 North Texas counties. The duo discussed how they are dealing with donations during Covid and how people can get involved or sign up to receive help. For more information, <https://www.ntfb.org/>

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December 19, 2021

Better Living- For Oak Cliff

Issues of Concern: Community Outreach, Minority Issues

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold talks with Xavier Henderson, the Chief of Development for “For Oak Cliff”. For Oak Cliff provides culturally responsive initiatives in South Oak Cliff to liberate the community from systemic oppression, create a culture of education, and increase social mobility and social capital. For more information, <https://foroakcliff.org/>

December 26, 2021

Better Living- Celebrating Ms. Community

Issues of Concern: Community Outreach

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Dianne Gibson, who is affectionately known all over South Dallas and Oak Cliff as “Ms. Community.” She has had her finger on the pulse of the Dallas community for over 30 years, helping those in need from underserved neighborhoods all the way to Dallas City Hall. The two talk about her history and why she has invested so much time and effort into community projects. We also celebrate her amazing work to inspire others.

December 26, 2021

Better Living- Dallas Black Academy of Arts and Letters

Issues of Concern: Community Outreach, Minority Issues

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold is joined by Curtis King, the founder of the Dallas Black Academy of Arts & Letters. The Academy has been a great source of award-winning arts education, musicals, theater and literature. It has also shined a bright spotlight on artistic talent in North Texas. They discuss performances and teaching during the Covid pandemic, amazing success stories out of the Academy and upcoming performances. For more information, <https://www.tbaal.org/>

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Public Service Announcements
4th Quarter, 2021

Issue:

Health and Wellness:

Covid Testing
Wearing Masks and Social Distancing
Suicide and Mental Illness

Environmental Issues:

Food Waste
Recycling
Going Green

Community Outreach:

Fundraiser for My Possibilities on 11/24 PSA's plus an all day telethon.

Fundraiser for The Sandlot Charity on 12/5. PSA's plus the Swing for a Cause Event to raise money.