INVOICE

KWQC
805 Brady St
Davenport, IA 52803
USA
Main: (563) 383-7000
Billing: (563) 383-7000

Invoice #	Invoice Date	Invoice Month	Invoice Period
587938-2	07/30/17	July 2017	06/26/17 - 06/30/17

Property	Account Executive	Sales Office	Sales Region
KWQC	Davenport House	Davenport Natio	National

Advertiser	Product	Estimate Number
Citizens for Rauner	Broadcast	5173

Flight Dates	Order #	Alt Order #
06/17/17 - 07/02/17	587938	WOC10652092

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	1233	1848

Agency Ref	Advertiser Ref
2519	41903

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:
KWQC
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	06/19/17	06/30/17	M-F 5a News	5a-6a	MTWTF--	:30	1	$150.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		06/26/17	07/02/17	MTWTF--	1	$150.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	2	KWQC	M	06/26/17	5:16 AM M-F 5a News	5a-6a	:30 TPILRAUN1832RH	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	06/19/17	06/30/17	M-F 6a News	558a-7a	MTWTF--	:30	2	$400.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		06/26/17	07/02/17	MTWTF--	2	$400.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	3	KWQC	M	06/26/17	5:58 AM M-F 6a News	558a-7a	:30 TPILRAUN1832RH	$400.00	NM
	4	KWQC	F	06/30/17	6:57 AM M-F 6a News	558a-7a	:30 TPILRAUN1832RH	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	06/19/17	06/30/17	Today Show	7a-9a	MTWTF--	:30	4	$435.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		06/26/17	07/02/17	MTWTF--	4	$435.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	7	KWQC	M	06/26/17	8:49 AM Today Show	7a-9a	:30 TPILRAUN1832RH	$435.00	NM
	8	KWQC	Tu	06/27/17	7:56 AM Today Show	7a-9a	:30 TPILRAUN1832RH	$435.00	NM
	6	KWQC	Th	06/29/17	7:26 AM Today Show	7a-9a	:30 TPILRAUN1832RH	$435.00	NM
	5	KWQC	F	06/30/17	8:28 AM Today Show	7a-9a	:30 TPILRAUN1832RH	$435.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	06/19/17	06/30/17	Today Show II	9a-10a	MTWTF--	:30	1	$160.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		06/26/17	07/02/17	MTWTF--	1	$160.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	2	KWQC	Tu	06/27/17	9:29 AM Today Show II	9a-10a	:30 TPILRAUN1832RH	$160.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	06/19/17	06/30/17	M-F Noon News	12p-1p	MTWTF--	:30	3	$165.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		06/26/17	07/02/17	MTWTF--	3	$165.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	6	KWQC	M	06/26/17	12:50 PM M-F Noon News	12p-1p	:30 TPILRAUN1832RH	$165.00	NM

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KWQC
PO Box 14200
Tallahassee, FL 32317-4200

KWQC TV6

Invoice #	Invoice Date	Invoice Month	Invoice Period
587938-2	07/30/17	July 2017	06/26/17 - 06/30/17

Advertiser	Product	Estimate Number
Citizens for Rauner	Broadcast	5173

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	06/19/17	06/30/17	M-F Noon News	12p-1p	MTWTF--	:30	3	$165.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	KWQC	Tu	06/27/17	12:40 PM	M-F Noon News	12p-1p	:30	TPILRAUN1832RH	$165.00	NM
	5	KWQC	Th	06/29/17	12:32 PM	M-F Noon News	12p-1p	:30	TPILRAUN1832RH	$165.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	06/19/17	06/30/17	M-F 430p-5p	430p-5p	MTWTF--	:30	2	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/26/17	07/02/17	MTWTF--	1	$175.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	KWQC	F	06/30/17	4:55 PM	M-F 430p-5p	430p-5p	:30	TPILRAUN1832RH	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	06/19/17	06/30/17	M-F 4p News	4p-430p	MTWTF--	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/26/17	07/02/17	MTWTF--	1	$150.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	KWQC	Th	06/29/17	4:28 PM	M-F 4p News	4p-430p	:30	TPILRAUN1832RH	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	06/19/17	06/30/17	M-F 5p News	5p-530p	MTWTF--	:30	2	$425.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/26/17	07/02/17	MTWTF--	3	$425.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	KWQC	M	06/26/17	5:26 PM	M-F 5p News	5p-530p	:30	TPILRAUN1832RH	$425.00	NM
	3	KWQC	Tu	06/27/17	5:17 PM	M-F 5p News	5p-530p	:30	TPILRAUN1832RH	$425.00	NM
	5	KWQC	W	06/28/17	5:09 PM	M-F 5p News	5p-530p	:30	TPILRAUN1832RH	$425.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	06/19/17	06/30/17	NBC Nightly News	530p-6p	MTWTF--	:30	3	$950.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/26/17	07/02/17	MTWTF--	4	$950.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	9	KWQC	M	06/26/17	8:42 PM	Monday Prime 2 Hour MG for 19.1,16.6 makegood	658p-9p/8p-10p	:30	TPILRAUN1832RH	$900.00	NM
	7	KWQC	Tu	06/27/17	5:52 PM	NBC Nightly News	530p-6p	:30	TPILRAUN1832RH	$950.00	NM
	8	KWQC	Tu	06/27/17	8:19 PM	Tuesday Prime 2 Hour MG for 19.1,16.6 makegood	658p-9p/8p-10p	:30	TPILRAUN1832RH	$1,000.00	NM
	5	KWQC	W	06/28/17	5:52 PM	NBC Nightly News	530p-6p	:30	TPILRAUN1832RH	$950.00	NM
	6	KWQC	Th	06/29/17		NBC Nightly News See MG 16.8,16.9	530p-6p	:00		~~$950.00~~	NM
	4	KWQC	F	06/30/17	5:51 PM	NBC Nightly News	530p-6p	:30	TPILRAUN1832RH	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	06/19/17	06/30/17	M-F 6p News	6p-630p	MTWTF--	:30	2	$625.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/26/17	07/02/17	MTWTF--	2	$625.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	KWQC	M	06/26/17	6:21 PM	M-F 6p News	6p-630p	:30	TPILRAUN1832RH	$625.00	NM
	3	KWQC	Th	06/29/17	6:16 PM	M-F 6p News	6p-630p	:30	TPILRAUN1832RH	$625.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	06/17/17	06/17/17	Sa 6p News	6p-630p	-----S-	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/12/17	06/18/17	-----S-	1	$200.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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KWQC
PO Box 14200
Tallahassee, FL 32317-4200

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587938-2	07/30/17	July 2017	06/26/17 - 06/30/17

Advertiser	Product	Estimate Number
Citizens for Rauner	Broadcast	5173

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
20	06/17/17	06/17/17	Sa 6p News	6p-630p	-----S-	:30	1	$200.00	NM	

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	4	KWQC	Tu	06/27/17	10:25 PM Late News M-F MG for 16.1,16.2,18.1,20.1 makegood	10p-1035p	:30 TPILRAUN1832RH	$725.00	NM
	5	KWQC	W	06/28/17	10:26 PM Late News M-F MG for 16.1,16.2,18.1,20.1 makegood	10p-1035p	:30 TPILRAUN1832RH	$725.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
23	06/19/17	06/30/17	M-F 630p-7p	630p7p	MTWTF--	:30	1	$675.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		06/26/17	07/02/17	MTWTF--	2	$675.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	3	KWQC	Tu	06/27/17	6:37 PM M-F 630p-7p	630p7p	:30 TPILRAUN1832RH	$675.00	NM
	2	KWQC	W	06/28/17	6:42 PM M-F 630p-7p	630p7p	:30 TPILRAUN1832RH	$675.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
24	06/19/17	06/30/17	Late News M-F	10p-1035p	MTWTF--	:30	3	$725.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		06/26/17	07/02/17	MTWTF--	3	$725.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	6	KWQC	M	06/26/17	10:25 PM Late News M-F	10p-1035p	:30 TPILRAUN1832RH	$725.00	NM
	5	KWQC	Th	06/29/17	10:20 PM Late News M-F	10p-1035p	:30 TPILRAUN1832RH	$725.00	NM
	4	KWQC	F	06/30/17	10:32 PM Late News M-F	10p-1035p	:30 TPILRAUN1832RH	$725.00	NM

Total Spots 30

Payment Terms 30 Days

Gross Total	$15,920.00
Agency Commission	$2,388.00
Net Amount Due	$13,532.00