

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chicago Teachers Union, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Chicago Teachers Union

Agency name: GPS Impact

Address: 220 SE 6th St, Des Moines, IA 50309

Contact:

Phone number: 515-244-3468

Email: info@gpsimpact.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Chicago Teachers Union

Address: 1901 W. Carroll Street, Chicago, IL 60612

Contact: Jesse Sharkey

Phone number: 312-329-9100

Email: JSharkey@CTUlocal1.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jesse Sharkey, President

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Thomas Pino

Name: Thomas Pino

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Sara McMurray

Name: Sara McMurray

Date of Station Agreement to Sell Time: 2/5/21

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 2/5/21

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1726217 & 1726224

Station Call Letters:

WBBM-AM/WCFS-FM/WBMX-FM

Date Received/Requested:

2/5/21

Est. #:

2628

Station Location:

Chicago, IL

Run Start and End Dates:

2/6/21-2/8/21

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	Order / Rev:	1726217	
	Alt Order #:	34775300	
	Product Desc:	Chicago Issue	
	Estimate:	2628	
	Flight Dates:	02/06/21 - 02/08/21	Primary AE: Katz Philadelphia
	Original Date / Rev:	02/05/21 / 02/05/21	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	Katz Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		125 W 55th St 3rd Fl	Billing Cycle: EOM/EOC
		New York, NY 10019-5369	Agency Commission: 15%

Advertiser	Name:	Chicago Teachers Union	
	Demographic:	M25-54	New Business Thru: 10/18/20
	Product Codes:	Unions/Labor Unions	Advertiser External ID: 193786
	Revenue Code 1:	AGY	Agency External ID: 4027634
	Revenue Code 2:	POL	Unit Code: Issue - Local
	Revenue Code 3:	POL-ISS	Order Separation: 00:30:00
	Priority:	FULL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/21	02/08/21	20	\$10,952.00	\$9,309.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2021	20	\$10,952.00	\$9,309.20	0.00
Totals	20	\$10,952.00	\$9,309.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBBMA	02/06/21	02/07/21	Sa-Su 6a-10a Sa-Su 6a-10a	CM	6a-10a	-----22	1:00	4	\$375.00	ISSUI	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/21	02/07/21	-----22		4			\$375.00			0.00			
N 2	WBBMA	02/06/21	02/07/21	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10a-3p	-----22	1:00	4	\$520.00	ISSUI	0.00	NM	4	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/21	02/07/21	-----22		4			\$520.00			0.00			
N 3	WBBMA	02/06/21	02/07/21	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3p-7p	-----22	1:00	4	\$341.00	ISSUI	0.00	NM	4	\$1,364.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/21	02/07/21	-----22		4			\$341.00			0.00			
N 4	WBBMA	02/08/21	02/08/21	M-F 6a-10a M-F 6a-10a	CM	6a-10a	M-----	1:00	2	\$1,067.00	ISSUI	0.00	NM	2	\$2,134.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/08/21	02/14/21	M-----		2			\$1,067.00			0.00			
N 5	WBBMA	02/08/21	02/08/21	M-F 10a-3p M-F 10a-3p	CM	10a-3p	M-----	1:00	2	\$763.00	ISSUI	0.00	NM	2	\$1,526.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/08/21	02/14/21	M-----		2			\$763.00			0.00			
N 6	WBBMA	02/08/21	02/08/21	M-F 3p-7p M-F 3p-7p	CM	3p-7p	M-----	1:00	2	\$858.00	ISSUI	0.00	NM	2	\$1,716.00

Order / Rev: 1726217
 Alt Order #: 34775300
 Flight Dates: 02/06/21 - 02/08/21

Advertiser: Chicago Teachers Union
 Product Desc: Chicago Issue
 Estimate: 2628

Entercom Chicago WBBM-

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							2	\$632.00
		Week: 02/08/21	02/14/21	M- - - - -	2		\$858.00	0.00								
N 7	WBBMA	02/08/21	02/08/21	M-F 7p-12a M-F 7p-12a	CM	7p-12a	M- - - - -	1:00								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 02/08/21	02/14/21	M- - - - -	2		\$316.00	0.00								
Totals													20	\$10,952.00		