

KEAG

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

515720

I, National Media, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

[X] Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

[ ] Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: National Media

Address: 817 Slaters Lane Alexandria, VA 22314

Contact: Ted Petersen - svp

Phone number: 703-683-4877

Email: info@netmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NRSC-IE National Republican Senatorial Committee

Address: 425 2nd St. NE Washington, D.C. 20002

Contact: Todd Young

Phone number: 202-675-6000

Twitter: @senatoddyoung  
Email: todd@senatoddyoung

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Kevin McLaughlin - Treasurer Executive Director  
Todd Young - Chairman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

[ ] N/A

Name(s) of every candidate referred to: Al Gross

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

[ ] N/A

US Senate oil Production  
Environment Taxes

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Steve Sykes</i> <small>agent for NRSC-LE</small>	Signature: <i>Lara Bickford</i>
Name: <i>Steve Sykes</i>	Name: <i>Lara Bickford</i>
Date of Request to Purchase Ad Time: <i>10.14.2020</i>	Date of Station Agreement to Sell Time: <i>10.14.2020</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *10.14.2020*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\* *reduced frequency*

Rejected – provide reason: *widened daypart*

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>515720</i>	Station Call Letters: <i>KEAG-FM</i>	Date Received/Requested: <i>10.14.2020</i>
Est. #: <i>13383</i>	Station Location: <i>Anchorage, AK</i>	Run Start and End Dates: <i>10/15 - 10/25/2020</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 515720  
**Alt Order #:** 34446249  
**Product Desc:** NRSC- IE AK  
**Estimate:** 13383  
**Flight Dates:** 10/15/20 - 10/25/20  
**Original Date / Rev:** 10/14/20 / 10/14/20  
**Order Type:** TRANSACTIONAL

**KEAG-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** N-KAT  
**Sales Region:** National

**Agency Name:** National Media Research Planning  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** National Republican Senatorial  
**Demographic:** A35-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Issue  
**Priority:** P-04

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** Polical Issue  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	30	\$3,300.00	\$2,805.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	30	\$3,300.00	\$2,805.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$3,300.00</b>	<b>\$2,805.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KEAG	10/15/20	10/25/20	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	---55--	1:00	10	\$110.00	P-06	0.00	NM	12	\$1,320.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---22--		4				\$110.00		0.00			
		Week: 10/19/20	10/25/20	2222---		8				\$110.00		0.00			
N 2	KEAG	10/15/20	10/25/20	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----	1:00	0	\$110.00	P-04	0.00	NM	18	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----SS		9				\$110.00		0.00			
		Week: 10/19/20	10/25/20	-----SS		9				\$110.00		0.00			
<b>Totals</b>														<b>30</b>	<b>\$3,300.00</b>