

ORDER



Orders	Order / Rev:	553614	
	Alt Order #:		
	Product Desc:		
	Estimate:	KVLV-Radio	KVLV-FM
	Flight Dates:	10/12/20 - 11/03/20	Primary AE: Laura Lopez
	Original Date / Rev:	10/08/20 / 10/08/20	Sales Office: L-MCA
	Order Type:	GENERAL	Sales Region: LOCAL

Agency	Name:	Growth Consulting	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3711 Medical Dr Ste 718	Billing Cycle: EOM/EOC
		San Antonio, TX 78229	Agency Commission: 15%

Advertiser	Name:	TX Democratic Party	
	Demographic:	HH	New Business Thru:
	Product Codes:	Issues/Propositions	Advertiser External ID: 0012R00002BiM4C
	Revenue Code 1:	AGY	Agency External ID: 0012R000025fHd1QAE
	Revenue Code 2:	GEN	Unit Code: General
	Revenue Code 3:	POL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	44	\$3,300.00	\$2,805.00
10/26/20	11/03/20	32	\$2,120.00	\$1,802.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	44	\$3,300.00	\$2,805.00	0.00
November 2020	32	\$2,120.00	\$1,802.00	0.00
Totals	76	\$5,420.00	\$4,607.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Lopez	L-MCA	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVLV	10/12/20	11/03/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	10	\$75.00	P-01	0.00	NM	34	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--		10				\$75.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		10				\$75.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		10				\$75.00		0.00			
		Week: 11/02/20	11/08/20	MT-----		4				\$75.00		0.00			
N 2	KVLV	10/19/20	10/25/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	4	\$75.00	P-01	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--		4				\$75.00		0.00			
N 3	KVLV	10/12/20	10/30/20	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	10	\$75.00	P-01	0.00	NM	30	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--		10				\$75.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		10				\$75.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		10				\$75.00		0.00			
N 4	KVLV	10/26/20	11/01/20	Sa-Su 12a-12a Sa-Su 12a-12xm	CM	10:00 AM-7:00 PM (10:00 AM-7:00 PM)	-----SS	:30	8	\$40.00	P-01	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----SS		8				\$40.00		0.00			

Advertiser:	TX Democratic Party
Product Desc:	
Estimate:	KVLY-Radio

KVLY-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals														76	\$5,420.00

#553614

RADIO BUY

Market RIO GRANDE VALLEY
Agency Growth Consulting
Address 2310 Blackoak Bend
 San Antonio, Tx 78248
Buyer Scott Keeler
Tel: 210-859-6914
email scott@growthconsulting.biz

Target HA35+
Flight 3 WEEKS Buy
Dates 10/12-11/3
Length :30

Candidate Tx. Democratic Party

RADIO

RADIO	ALL TIMES LOCAL	EST	HA35+ AQH Rtg.	HA35+ AQH	Rate	12-Oct	19-Oct	26-Oct	Mon-Tues 2-Nov	Units	Total Units	Total AQH Rtg.	Total AQH	CPP	New Total Cost
KVLY-FM	M-F 6A-10A		0.4	1880	\$75	10	10	10	4	:30	34	13.6	63,920	\$188	\$2,550
KVLY-FM	M-F 10A-3P		0.4	1880	\$75	0	4	0	0	:30	4	1.6	7,520	\$188	\$300
KVLY-FM	M-F 3P-7P		0.4	1880	\$75	10	10	10		:30	30	12	56,400	\$188	\$2,250
KVLY-FM	M-F 7P-12M		0.4	1880	\$45	0	0	0		:30	0	0	0	#DIV/0!	\$0
KVLY-FM	SS 10A-7P		0.5	2350	\$40			8		:30	8	4	18,800	\$80	\$320
Weekly Total						20	24	28	4		76	31.2	146,640	\$174	\$5,420
						\$1,500	\$1,800	\$1,820	\$300						100.0%

STATION TOTALS

76 31.2 146,640 Gross
 \$5,420.00
 \$813.00
 \$4,607.00

NOTE: PLEASE EMAIL DAILY TIMES TO SCOTT@GROWTHCONSULTING.BIZ

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, SCOTT KEELER, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: SCOTT KEELER

Agency name: GROWTH CONSULTING -VIVA POLITICS

Address: 2310 BLACKOAK BEND, SAN ANTONIO, TX 78248

Contact: SCOTT KEELER

Phone number: 210-859-6914

Email: scott@growthconsulting.biz

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: TEXAS DEMOCRATIC PARTY

Address: 314 HIGHLAND MALL BLVD, AUSTIN TX 78752

Contact: GILBERT HINOJOSA

Phone number: 512-478-9800

Email: yellowdog@txdemocrats.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

GILBERTO HINOJOSA, DR. CARLA BRAILEY, CHRIS HOLLINS, MIKE FLOYD, LEE FORBES, DONNA BETH MCCORMICK, MARTY GALANDO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Scott Keeler <small>Digitally signed by Scott Keeler Date: 2020.10.08 06:51:38 -05'00'</small>	Signature: <i>Debbie Flores</i>
Name: SCOTT KEELER	Name: <i>Debbie Flores</i>
Date of Request to Purchase Ad Time: 10/7/20	Date of Station Agreement to Sell Time: <i>10/09/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *10/09/20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>553614</i>	Station Call Letters: <i>KVLY-FM</i>	Date Received/Requested: <i>10/09/20</i>
Est. #:	Station Location: <i>McAllen</i>	Run Start and End Dates: <i>10/12 - 11/03</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



ESTIMATE # _____



ESTIMATE # _____

TRAFFIC INSTRUCTIONS

ADVERTISER: TX DEMOCRATIC PARTY DATE: 10/09/2020

AGENCY: _____ IMSC: LAURA LOPEZ

[illegible]

NOTES TO TRAFFIC:

SPOT CODE (SC)

A = Spot Previously Aired
B = Being Sent via FTP or E-Mail
C = Spot in EVC Production