

107.9

Orders	Order / Rev:	556317
	Alt Order #:	34482817
	Product Desc:	Issue
	Estimate:	10396
	Flight Dates:	10/27/20 - 11/02/20
	Original Date / Rev:	10/27/20 / 10/27/20
	Order Type:	GENERAL

KVLY-FM

Primary AE:	KATZ Philadelphia
Sales Office:	K-PHI
Sales Region:	NATIONAL

Agency	Name:	<u>Katz Media Group</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>125 West 55th Street, 3rd Floor</u>
		<u>New York, NY 10019</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	America's Promise Action Fund
	Demographic:	A18+
	Product Codes:	Issues/Propositions
	Revenue Code 1:	AGY
	Revenue Code 2:	GEN
	Revenue Code 3:	POL

New Business Thru:	
Advertiser External ID:	0012R00002Bjbd3
Agency External ID:	0012R000027ygwAQAQ
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	52	\$2,230.00	\$1,895.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	52	\$2,230.00	\$1,895.50	0.00
Totals	52	\$2,230.00	\$1,895.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KATZ Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVLY	10/27/20	11/02/20	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MTWTF--	:30	12	\$50.00	P-13	0.00	NM	12	\$600.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	M-WTF--			12			\$50.00		0.00			
N 2	KVLY	10/27/20	11/02/20	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	MTWTF--	:30	12	\$50.00	P-13	0.00	NM	12	\$600.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	M-WTF--			12			\$50.00		0.00			
N 3	KVLY	10/27/20	11/02/20	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MTWTF--	:30	12	\$50.00	P-13	0.00	NM	12	\$600.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	M-WTF--			12			\$50.00		0.00			
N 4	KVLY	10/31/20	11/02/20	Sa-Su 6a-10a Sa-Su 6a-10a	CM	6:00 AM-10:00 AM	-----S-	:30	2	\$25.00	P-13	0.00	NM	2	\$50.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/20	11/06/20	-----S-			2			\$25.00		0.00			
N 5	KVLY	10/31/20	11/02/20	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10:00 AM-3:00 PM	-----S-	:30	4	\$35.00	P-13	0.00	NM	4	\$140.00
WK -															

Order / Rev: 556317
 Alt Order #: 34482817
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: America's Promise Action Fund
 Product Desc: Issue
 Estimate: 10396

KVLY-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/31/20	11/06/20	-----S-			4		\$35.00	0.00					
N 6	KVLY	10/31/20	11/02/20	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S-	:30	2	\$25.00	P-13	0.00	NM	2	\$50.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/31/20	11/06/20	-----S-			2		\$25.00	0.00					
N 7	KVLY	11/01/20	11/02/20	Sa-Su 6a-10a Sa-Su 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S	:30	2	\$20.00	P-13	0.00	NM	2	\$40.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/20	11/07/20	-----S			2		\$20.00	0.00					
N 8	KVLY	11/01/20	11/02/20	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S	:30	4	\$25.00	P-13	0.00	NM	4	\$100.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/20	11/07/20	-----S			4		\$25.00	0.00					
N 9	KVLY	11/01/20	11/02/20	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S	:30	2	\$25.00	P-13	0.00	NM	2	\$50.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/01/20	11/07/20	-----S			2		\$25.00	0.00					
													Totals	52	\$2,230.00

Oct 27, 20
 CONT# 34482817 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KVLV-FM (McAllen-Brownsville-Harlingen, TX)
 FM JESSICA LAVORERIO.
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 10396

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV AMERICA'S PROMISE ACTION FUND
 PDT Issue
 FLT Oct 27, 20 - Nov 03, 20

556317

* REP ORDER COMMENT *

** 10/26/2020 1:12:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/26/2020 1:12:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

** 10/26/2020 1:12:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	30	10/27/2020 - 11/2/2020	1W	12	\$50.00	12
	1.2	TuWThF,M	10A - 3P	30	10/27/2020 - 11/2/2020	1W	12	\$50.00	12
	1.3	TuWThF,M	3P - 7P	30	10/27/2020 - 11/2/2020	1W	12	\$50.00	12
	1.4S.	6A - 10A	30	10/31/2020 - 10/31/2020	1W	2	\$25.00	2
	1.5S.	10A - 3P	30	10/31/2020 - 10/31/2020	1W	4	\$35.00	4
	1.6S.	3P - 7P	30	10/31/2020 - 10/31/2020	1W	2	\$25.00	2
	1.7S	6A - 10A	30	11/1/2020 - 11/1/2020	1W	2	\$20.00	2
	1.8S	10A - 3P	30	11/1/2020 - 11/1/2020	1W	4	\$25.00	4
	1.9S	3P - 7P	30	11/1/2020 - 11/1/2020	1W	2	\$25.00	2
		** WEEKLY FLIGHT TOTALS **					52	\$2,230.00	

	Nov 20					
SPOTS	52					
CASH	2230.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2230.00					

Oct 27, 20
CONT# 34482817 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 10396

							TOTAL
SPOTS							52
CASH							2,230.00
TRADE							0.00
NSL							0.00
TOTAL							2,230.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/25/2020
------------------------------	----------------------------

I, **Targeted Platform Media, LLC**

do hereby request station time concerning the following issue:

America's Promise Action Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: **America's Promise Action Fund**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

America's Promise Action Fund
1150 Market St. Suite 400
Chattanooga, TN 37402
(423) 838-8080

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John Robinson, President
Lora Haggard, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

**I represent that the payment for the above described broadcast time has been furnished
by (name and address):**

N/A

**and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").**

**List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):**

N/A

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/25/2020 [Signature] (202)965-5060
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] DAVID PADLAK _____
Signature Printed Name Title

2 attachments

 **America's Promise Action Fund.pdf**
1170K

 **[EXTERNAL] FW: Pending ePay Payment for Katz Political from TARGETED PLATFORM MEDIA - APAF 10.27-11.2.eml**
59K

Yvonne Hernandez <yvonnehernandez@entravision.com>

To: "Lavorerio, Jessica" <Jessica.Lavorerio@katzmedia.com>

Cc: David Padilla <dpadilla@entravision.com>, "Davis, Stephanie" <Stephanie.Davis@katzmedia.com>

Tue, Oct 27, 2020 at 10:40 AM

Thank you!





Yvonne Hernandez
Sales Coordinator

O 9566874848 M

yvonnehernandez@entravision.com



  **entravision.com**

Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Established in 1996, Entravision has corporate headquarters in Santa Monica, CA. www.entravision.com

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[Quoted text hidden]

Yvonne Hernandez <yvonnehernandez@entravision.com>

To: "Lavorerio, Jessica" <Jessica.Lavorerio@katzmedia.com>

Cc: David Padilla <dpadilla@entravision.com>, "Davis, Stephanie" <Stephanie.Davis@katzmedia.com>

Tue, Oct 27, 2020 at 10:41 AM

 Can you also approve to make-good today's spots within flight?

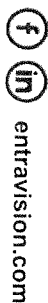
10/27/2020

Entravision Communications Corporation Mail - McAllen order for America's Promise Action Fund est 10396



Yvonne Hernandez
Sales Coordinator

O 9566874848 M
yvonnehernandez@entravision.com



Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Established in 1996, Entravision has corporate headquarters in Santa Monica, CA. www.entravision.com

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[Quoted text hidden]

Lavorerio, Jessica <Jessica.Lavorerio@katzmedia.com>

To: Yvonne Hernandez <yvonnehernandez@entravision.com>

Cc: David Padilla <dpadilla@entravision.com>, "Davis, Stephanie" <Stephanie.Davis@katzmedia.com>

✶ Yes approved

Jessica Lavorerio

VP. Sales

Katz Radio Group

111 Presidential Blvd., Ste 215 | Bala Cynwyd, PA 19004

Jessica.Lavorerio@katzmedia.com

o 215.557-4234 | c 215-416.0316

Tue, Oct 27, 2020 at 10:42 AM