

ORDER



Orders	Order / Rev:	516682	
	Alt Order #:	33713500	
	Product Desc:	TX-28 ISSUE	
	Estimate:	na	
	Flight Dates:	02/10/20 - 03/03/20	Primary AE: KATZ Philadelphia
	Original Date / Rev:	02/13/20 / 02/19/20	Sales Office: K-PHI
	Order Type:	GENERAL	Sales Region: NATIONAL
Agency	Name:	Katz Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		125 West 55th St.	Billing Cycle: EOM/EOC
		New York, NY 10019	Agency Commission: 15%
Advertiser	Name:	American Bankers Association	
	Demographic:	A35+	New Business Thru: 02/07/21
	Product Codes:	Issues/Propositions	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	GEN	Unit Code: General
	Revenue Code 3:	POL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	21	\$1,575.00	\$1,338.75
02/24/20	03/03/20	30	\$2,250.00	\$1,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	21	\$1,575.00	\$1,338.75	0.00
March 2020	30	\$2,250.00	\$1,912.50	0.00
Totals	51	\$3,825.00	\$3,251.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KATZ Philadelphia	K-PHI	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVLY	02/19/20	02/25/20	M-Su 6a-12a M-Su 6a-12a	CM	6a-12a (6:00 AM-10:00 AM)	---TF--	1:00	7	\$75.00	P-01	0.00	NM	7	\$525.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/19/20	02/25/20	---TF--		7				\$75.00		0.00			
N 2	KVLY	02/19/20	02/25/20	M-Su 6a-12a M-Su 6a-12a	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	---TF--	1:00	7	\$75.00	P-01	0.00	NM	7	\$525.00
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/19/20	02/25/20	---TF--		7				\$75.00		0.00			
N 3	KVLY	02/19/20	02/25/20	M-Su 6a-12a M-Su 6a-12a	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	---TF--	1:00	7	\$75.00	P-01	0.00	NM	7	\$525.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/19/20	02/25/20	---TF--		7				\$75.00		0.00			
N 4	KVLY	02/24/20	03/01/20	M-Su 6a-12a M-Su 6a-12a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	7	\$75.00	P-01	0.00	NM	7	\$525.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/24/20	03/01/20	MTWTF--		7				\$75.00		0.00			
N 5	KVLY	02/24/20	03/01/20	M-Su 6a-12a	CM	6a-12a	MTWTF--	1:00	7	\$75.00	P-01	0.00	NM	7	\$525.00

Order / Rev: 516682
 Alt Order #: 33713500
 Flight Dates: 02/10/20 - 03/03/20

Advertiser: American Bankers Association
 Product Desc: TX-28 ISSUE
 Estimate: na

KVLV-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MD -				M-Su 6a-12a		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--					7	\$75.00		0.00			
N 6	KVLV	02/24/20	03/01/20	M-Su 6a-12a	CM	3:00 PM-7:00 PM	MTWTF--	1:00	7	\$75.00	P-01	0.00	NM	7	\$525.00
				M-Su 6a-12a		(3:00 PM-7:00 PM)									
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--					7	\$75.00		0.00			
N 7	KVLV	03/02/20	03/03/20	M-Su 6a-12a	CM	6:00 AM-10:00 AM	MT-----	1:00	3	\$75.00	P-01	0.00	NM	3	\$225.00
				M-Su 6a-12a		(6:00 AM-10:00 AM)									
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	MT-----					3	\$75.00		0.00			
N 8	KVLV	03/02/20	03/03/20	M-Su 6a-12a	CM	10:00 AM-3:00 PM	MT-----	1:00	3	\$75.00	P-01	0.00	NM	3	\$225.00
				M-Su 6a-12a		(10:00 AM-3:00 PM)									
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	MT-----					3	\$75.00		0.00			
N 9	KVLV	03/02/20	03/03/20	M-Su 6a-12a	CM	3:00 PM-7:00 PM	MT-----	1:00	3	\$75.00	P-01	0.00	NM	3	\$225.00
				M-Su 6a-12a		(3:00 PM-7:00 PM)									
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	MT-----					3	\$75.00		0.00			
													Totals	51	\$3,825.00

516682

Feb 12, 20
 CONT# 33713500 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KVLV-FM (McAllen-Brownsville-Harlingen, TX)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV AMERICAN BANKERS ASSOCIATION
 PDT TX-28 ISSUE
 FLT Feb 10, 20 - Mar 03, 20

* REP ORDER COMMENT *

** 2/12/2020 3:55:00 PM: ORDERS START WEDNESDAY 2/19. PLEASE DO NOT AIR SPOTS PAST 6PM ON TUESDAY 3/3 (ELECTION DAY)

** 2/12/2020 3:55:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 2/12/2020 3:55:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	..WTF..	6A - 10A	60	2/19/2020 - 2/21/2020	1W	7	\$75.00	7
	1.2	..WTF..	10A - 3P	60	2/19/2020 - 2/21/2020	1W	7	\$75.00	7
	1.3	..WTF..	3P - 7P	60	2/19/2020 - 2/21/2020	1W	7	\$75.00	7
		** WEEKLY FLIGHT TOTALS **					21	\$1,575.00	
		<u>FLIGHT 2</u>							
	2.1	MTWTF..	6A - 10A	60	2/24/2020 - 2/28/2020	1W	7	\$75.00	7
	2.2	MTWTF..	10A - 3P	60	2/24/2020 - 2/28/2020	1W	7	\$75.00	7
	2.3	MTWTF..	3P - 7P	60	2/24/2020 - 2/28/2020	1W	7	\$75.00	7
		** WEEKLY FLIGHT TOTALS **					21	\$1,575.00	
		<u>FLIGHT 3</u>							
	3.1	MT.....	6A - 10A	60	3/2/2020 - 3/3/2020	1W	3	\$75.00	3
	3.2	MT.....	10A - 3P	60	3/2/2020 - 3/3/2020	1W	3	\$75.00	3
	3.3	MT.....	3P - 7P	60	3/2/2020 - 3/3/2020	1W	3	\$75.00	3
		DO NOT AIR SPOTS PAST 6PM ON 3/3, ELECTION DAY							
		** WEEKLY FLIGHT TOTALS **					9	\$675.00	

Feb 12, 20
 CONT# 33713500 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / na

	Feb 20	Mar 20					
SPOTS	21	30					
CASH	1575.00	2250.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1575.00	2250.00					

							TOTAL
SPOTS							51
CASH							3,825.00
TRADE							0.00
NSL							0.00
TOTAL							3,825.00

**** Competitive Comments ****

SVC: FA19 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSTU-TV, Salt Lake City, UT	Date: 2-18-2020
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I, Mosaic Media Strategies

do hereby request station time concerning the following issue:

American Bankers Association Voter Education - support for Henry Cuellar for Congress. He helps middle class families get affordable home loans in TX-28.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED		AS ORDERED		AS ORDERED	

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Henry Cuellar for Congress. TX-28 Primary on 3/3/20

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Bankers Association
1120 Connecticut Avenue, N.W.
Washington, DC 20036
202-663-5017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

ABA Chair: Laurie Stewart
Chair-Elect: James J. Edwards, JR
Vice Chair: A. Scott Anderson
Treasurer: Luther Deaton, Jr.
CEO: Rob Nichols

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2-18-2020

Date

Adrian Saenz

Signature

202-329-7174

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Michael H. Hodel
Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.