

**DOTHAN TV LLC**  
**220 Salters Creek Road**  
**Hampton, VA 23661**

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May 6, 2024

Via Upload to Public Inspection File Only

Elizabeth E. Goldin  
Assistant Chief, Investigations & Hearings Division  
Enforcement Bureau  
Federal Communications Commission  
45 L Street NE  
Washington, DC 20554

**Re: EEO Audit Response**  
**WDFX-TV, Ozark, AL (Facility Id: 32851)**

Dear Ms. Goldin:

This letter, together with attached **Exhibits 1 through 6**, serves as the response by Dothan TV LLC (the “Licensee”), licensee of WDFX-TV, Ozark, Alabama, FCC Facility ID No. 32851 (“WDFX” or the “Unit”), to the Enforcement Bureau’s request for audit data relating to the Station’s EEO program dated March 22, 2024.

The responses to the relevant audit data requests are set forth below, and the required documentation is provided in the attached Exhibits.

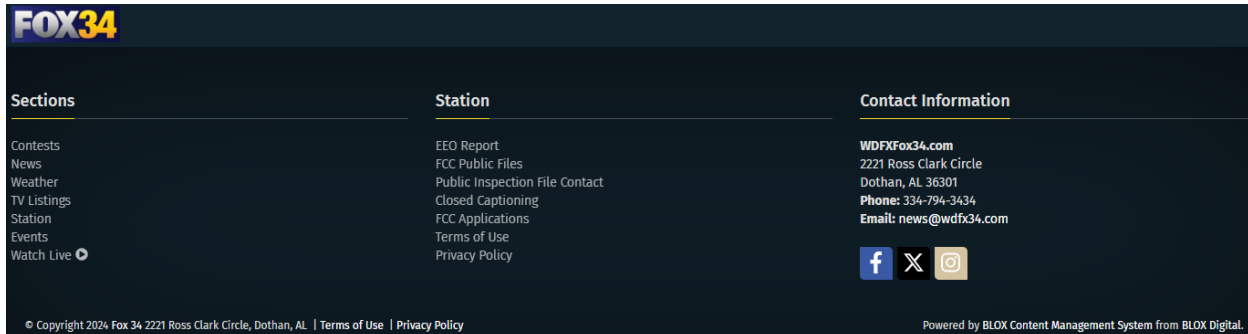
In accordance with the Bureau’s request for audit data, this response has been uploaded to the online public inspection file of each station in the Unit.

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***Audit Data Request 2(b)(1).** [Provide] [c]opies of the Unit’s two most recent EEO Public File Reports, described in section 73.2080(c)(6). For each station in the Unit that maintains a website, provide the website address. If the Unit’s most recent EEO Public File Report is not posted on each website as required by section 73.2080(c)(6), identify that website and explain why the report is not so posted. If the Unit does not maintain a website, but its corporate site contains a link to a site pertaining to the Unit, identify the corporate website address where the Unit’s most recent EEO Public File Report is linked pursuant to section 73.2080(c)(6).*

**Response:** The Unit’s EEO Public File Reports covering December 1, 2021, through November 30, 2022, and December 1, 2022, through November 30, 2023, are attached as **Exhibits 1 and 2**, respectively.

The Unit’s website is located at *wdfxfox34.com*. On the website, the Unit’s most recent EEO Public File Report is, and at all relevant times has been, available at the bottom of each page of the website, as shown in the screen capture below:



Clicking on the link above titled “EEO Report” directs viewers to the Unit’s most recent EEO Public File Report. Current and past EEO Public File Reports are also available by clicking the “FCC Public Files” link, which directs viewers to the online public file of WDFX.

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***Audit Data Request 2(b)(ii).*** For each of the Unit’s full-time positions filled during the period covered by the EEO Public File Reports noted above, or since acquisition of the Unit (if during that period), provide the date of hire as required by section 73.2080(c)(5)(vi) as well as dated copies of all advertisements, bulletins, letters, faxes, e-mails or other communications announcing the position, as described in section 73.2080(c)(5)(iii). However, to reduce the burden of responding to this audit, if you have sent a job notice to multiple sources, you may include in your response: (1) documentation showing one such notice was sent, (2) a list of the additional sources to which the notice was distributed, and (3) a statement confirming notices to all additional sources used to announce the vacancy were retained, as required by section 73.2080(c)(5)(iii). Include, however, copies of all job announcements sent to any organization (identified separately from other sources) that has notified the Unit that it wants to be notified of the Unit’s job openings, as described in section 73.2080(c)(1)(ii).

**Response:** The Unit did not fill any full-time positions during the relevant period.

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***Audit Data Request 2(b)(iii).*** *As required by section 73.2080(c)(5)(v), [provide] the total number of interviewees for each vacancy and the referral source for each interviewee for all of the Unit's full-time vacancies filled during the period covered by the above-noted EEO Public File Reports.*

**Response:** The Unit did not fill any full-time positions during the relevant period.

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***Audit Data Request 2(b)(iv).*** *[Provide] [d]ated documentation of the Unit's recruitment initiatives described in section 73.2080(c)(2) during the period covered by the above-noted EEO Public File Reports, such as participation in job fairs, events with educational institutions, and mentoring or training programs for staff. Specify the Unit personnel involved in each recruitment initiative. In addition, provide the Unit's total number of full-time employees and state whether the population of the market in which any of the Unit's stations operates is 250,000 or more. Based upon these two factors and as required by sections 73.2080(c)(2) and (e)(3) of the Commission's rules, state whether the Unit is required to perform two or four points worth of initiative activities within a two-year period (measured from the date the stations in the Unit file their renewal applications and the second, fourth, sixth and eighth anniversaries of that date). If the Unit performed more than the required number of initiative activities, it may provide documentation for only the required amount in its response, i.e., two or four points worth. If any documentation that you provide appears inadequate, e.g., it is not dated or does not clearly prove the Unit's participation, the Commission may ask you for additional verification.*

**Response:** The Unit has 7 full-time employees as of May 1, 2024. The city of license for the Unit, Ozark, Alabama, is located in a Micropolitan Statistical Area with fewer than 250,000 residents. Accordingly, the Unit is required to perform two (2) initiatives in each applicable two-year period.

During the period of time covered by the two most recent EEO File Reports, the Unit engaged in more than two (2) outreach initiatives, including those described below, and has attached, as **Exhibits 3 through 6**, documentation demonstrating performance of the same:

<b>Participation in Job Fairs (47 C.F.R. § 73.2080(c)(2)(i))</b>	
<b>Exhibit 3</b>	
<i>Activity</i>	<i>Personnel Involved</i>
- March 25, 2022: Local Sales Manager participated in a job fair through the University of Alabama.	

<b>General Outreach Program (47 C.F.R. § 73.2080(c)(2)(vi))</b>	
<b>Exhibit 4</b>	
<i>Activity</i>	<i>Personnel Involved</i>
WDFX produced and aired announcements that encouraged viewers interested in pursuing a television career to utilize the websites of the Alabama Broadcasters Association to learn of employment opportunities at member stations. These announcements ran throughout the reporting period on WDFX. WDFX also provided a link from its website to the Alabama Broadcasters Association website/job bank.	Production Department Traffic Coordinator

<b>Training of Station Personnel (47 C.F.R. § 73.2080(c)(2)(viii))</b>	
<b>Exhibit 5</b>	
<i>Activity</i>	<i>Personnel Involved</i>
- February 17, 2022: The Account Executives and Local Sales Manager participated in Comscore training. The training covered the new Comscore system and details on the benefits of the system impacting political, automotive, and lifestyle buys.	Various Station Management and Employees

<p>- March 8, 2022: The Local Sales Manager attended a training through the Alabama Broadcasters Association called "7+ Steps to Better Leadership Skillsets." The training was specifically for creating better leadership skills for those who are being groomed for management.</p> <p>- April 4, 2023: Local Sales Manager and Account Executives participated in training with the Alabama Broadcasters Association. This session consisted of trainings on customized proposals to help Account Executives and Sales Managers perfect their proposal process.</p> <p>- August 29, 2023: Local Sales Manager and Account Executive participated in digital training. Topics discussed included such items as why digital sales are critical to ad spending, what opportunities exist in the digital market, and standardized plans.</p> <p>- September 1, 2023: Local Sales Manager and Account Executive participated in digital training. Topics discussed included digital solutions, station wins, OTT, differentiating OTT from streaming, and how the AI Creative tool works.</p> <p>- September 8, 2023: Local Sales Manager and Account Executives participated in digital training. The training included learning how to use the LWD portal, RFP and dashboard and the AI creative tool.</p> <p>- September 15, 2023: Local Sales Manager and Account Executives participated in digital training. The training addressed such topics as product training and conversions.</p>	
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<p><b>Programs Sponsored by Educational Institutions</b>  <b>(47 C.F.R. § 73.2080(c)(2)(x))</b></p> <p><b>Exhibit 6</b></p>	
<p><i>Activity</i></p>	<p><i>Personnel Involved</i></p>
<p>- October 17, 2022: General Manager participated in a Zoom program through the Alabama State University whereby she and</p>	<p>General Manager</p>

<p>other panelists addressed opportunities for broadcast sales.</p> <p>- April 24 to April 26, 2023: The General Manager participated in the Alabama Broadcasters Association Annual Board Retreat whereby the General Manager and fellow board members discussed how the attending institutions, Alabama State University, Troy University, University of Alabama, and University of North Alabama, can assist broadcasters to become aware of students' capabilities. In kind, the General Manager and other board members spoke to the attending institutions about how broadcasters can help the institutions to prepare their students for careers in broadcasting.</p>	
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***Audit Data Request 2(b)(v).*** *Disclose any pending or resolved complaints involving the Unit filed during the Unit's current license term(s) before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the Unit on the basis of race, color, religion, national origin, or sex. For each such complaint, provide: (1) a brief description of the allegations and issues involved; (2) the names of the complainant and other persons involved; (3) the date the complaint was filed; (4) the court or agency before which it is pending or by which it was resolved; (5) the file or case number; and (6) the disposition and date thereof or current status. Note that you must report all complaints, regardless of their status or disposition.*

**Response:** There are no such pending or resolved complaints during the specified time period.

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***Audit Data Request 2(b)(vi).*** *In accordance with section 73.2080(b), during the Unit's current license term(s) (or since acquisition of the Unit (if during that period)), describe the responsibilities of each level of Unit management responsible for implementing Unit EEO policies and describe how the Unit has informed employees and job applicants of its EEO policies and program.*

**Response:** *Enforcement of EEO Policies.* The Unit's General Manager, and the Unit's corporate President, Vice President of Operations, and Director of Business Services are responsible for ensuring enforcement of the Unit's EEO policies. Each has significant input into the hiring, firing, and supervision of station employees. Each is aware of the Licensee's responsibility to widely disseminate vacancy notifications to qualified applicants and monitor and enforce EEO policies on a continuing basis. The Director of Business Services routinely participates in trainings provided by the EEOC, Littler Mendelson P.C., and other organizations to stay on top of current EEOC rules and recommendations. This information is passed on to the Vice President of Operations and General Manager to ensure EEOC policies are enforced as changes are made. Periodically, the Vice President of Operations and Director of Business Services meet with the Unit's staff to discuss EEO policies and program issues. The Vice President of Operations monitors the interview process to ensure that the Unit's EEO policies are being followed. All hiring and firing must be approved by the Vice President of Operations.

*Unit's Efforts to Inform Employees and Applicants of EEO Policies and Program.* The Unit provides all Unit employees with an Employee Handbook containing the Unit's EEO policy. Each employee must sign forms stating that they have received a copy of and understand the EEO policy. The Unit also posts a poster with a summary of applicable EEO laws in a common workspace. The Unit includes a statement on all job announcements and outreach letters that it is an Equal Opportunity Employer, and includes an EEO statement on its website at [wdfxfox34.com/stations/jobs\\_internships/](http://wdfxfox34.com/stations/jobs_internships/).

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**Audit Data Request 2(b)(vii).** *In accordance with section 73.2080(c)(3), during the Unit's current license term(s) (or since acquisition of the Unit (if during that period)), describe the Unit's efforts to analyze its EEO recruitment program to ensure that it is effective and to address any problems found as a result of such analysis.*

**Response:** The Unit continually monitors and analyzes its EEO recruitment program. Unit management maintains and updates its recruitment source list, adding new sources and contact information as warranted. Recruitment sources are routinely added to and revised based upon the specific position being recruited for and recent success identifying viable candidates through each source in prior recruitment efforts.

In conjunction with its ongoing analysis of its performance of outreach initiatives, the Unit sought variety in its outreach activities over the applicable two-year period. The Unit routinely contacts area universities and the Alabama

Broadcasters Association to find out what job fairs and career days may be offered so it can make selections about which events to attend. These efforts are made as a result of the Unit's evaluation and analysis of its outreach initiatives and in an effort to inform and reach a broader and more varied segment of the community.

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***Audit Data Request 2(b)(viii).*** *As required by section 73.2080(c)(4), during the Unit's current license term(s) (or since acquisition of the Unit (if during that period)), describe the Unit's efforts to analyze periodically its measures taken to examine pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect. If the Unit has one or more union agreements, describe how the Unit cooperates with each union to ensure EEO policies are followed for the Unit's union-member employees and job applicants.*

**Response:** *Compensation and Benefit Levels.* The Unit's compensation levels for all employees are reviewed on a regular basis by the Vice President of Operations and the General Manager to ensure the levels provide equal opportunities for all employees and do not have a discriminatory effect. Compensation may be increased for myriad reasons, including merit, fairness, and to ensure that rates of pay are non-discriminatory. Compensation is also reviewed annually by the Unit's corporate officers.

*Seniority Practices and Promotions.* The Vice President of Operations and the General Manager also review Unit employees for promotions on a regular basis. Promotions and raises are determined based on the General Manager's assessment of the employee's performance and contributions to the Station.

*Selection Techniques.* After providing notices of job vacancies to a wide and diverse array of educational institutions, professional and non-profit organizations, and internet resources, the selection process is based upon the experience, qualifications, and talents of the candidates. The General Manager then consults with the Vice President of Operations on each selection.

*Union Cooperation.* The Unit is not a party to a union agreement.

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The remaining audit data requested is not applicable. The Licensee is not a religious broadcaster, and WDFX is not brokered.



WDFX EEO Audit Response

May 6, 2024

Page 9

If you have any questions regarding this response or need any further information, please contact our communications counsel, Noah L. Hock, at [nhock@brookspierce.com](mailto:nhock@brookspierce.com) or (336) 271-3177.

The undersigned, under penalty of perjury, declares the foregoing to be true, complete, and correct to the best of their personal knowledge

This, the 6<sup>th</sup> day of May, 2024.

By: \_\_\_\_\_

  
Gerald Walsh  
Vice President

**Exhibit 1**

EEO Public File Report  
December 1, 2021 through November 30, 2022

[Attached]

**EEO PUBLIC FILE REPORT**

**FOR**

**WDFX-TV**

**EEO Public File Report  
December 1, 2021 to November 30, 2022**

**EEO Annual Public File Report  
December 1, 2021 to November 30, 2022**

**WDFX-TV**

The purpose of this EEO Public File Report is to comply with Section 73.2080 (c)(6) of the Federal Communications Commission's EEO Rule. This Report has been prepared on behalf of WDFX. This Report will be placed in WDFX's online public inspection file and posted on WDFX's website. This Report covers the time period ending November 30, 2022 (the "Reporting Period").

Attachments 1 through 3 are intended to provide the information required by the FCC's EEO Rule. Attachments 1 and 2 contain the following information for each full-time vacancy:

- \* The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number.
- \* The recruitment source that referred the hiree for each full-time vacancy.
- \* The total number of persons interviewed for each full-time vacancy.
- \* The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment 3 contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO Rule during the Reporting Period.

Questions concerning this Report should be directed to Tiffany Humphrey at (804) 672-6565.

\* \* \* \* \*

**ATTACHMENT 1**

**FULL-TIME VACANCY INFORMATION**

<b>Position Title</b>	<b>Total No. Interviewees for the Vacancy</b>	<b>Recruitment Source of Hiree</b>	<b>Recruitment Sources Utilized (see attached list of sources)</b>
None			

Not applicable. No full-time positions filled during this reporting period.

**ATTACHMENT 2**  
**RECRUITMENT SOURCE INFORMATION**

Not applicable. No full-time positions filled and no applicable recruitment sources during this reporting period.

**ATTACHMENT 3**

**MENU OPTION ACTIVITIES**

WDFX-TV has engaged in the following outreach activities during the period covered by this Report, December 1, 2021 - November 30, 2022:

<b>*Activity Classification</b>	<b>Type of Activity</b>	<b>Brief Description</b>
1	Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions	<ul style="list-style-type: none"> <li>On March 25, 2022, the Local Sales Manager participated in a job fair through the University of Alabama.</li> </ul>
6	Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies)	WDFX produced and aired announcements that encouraged viewers interested in pursuing a television career to utilize the websites of the Alabama Broadcasters Association to learn of employment opportunities at member stations. These announcements ran throughout the year on WDFX. WDFX also provided a link from our website to the Alabama Broadcaster’s Association website/job bank.
8	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions	<ul style="list-style-type: none"> <li>February 17, 2022: The Account Executives and Local Sales Manager participated in Comscore training. The training covered the new Comscore system and details on the benefits of the system impacting political, automotive, and lifestyle buys.</li> <li>March 8, 2022: The Local Sales Manager attended a training through the Alabama Association of Broadcasters called “7+ Steps to Better Leadership Skillsets.” The training was specifically for creating better leadership skills for those who are being groomed for management.</li> </ul>
10	Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	<ul style="list-style-type: none"> <li>On October 17, 2022, the General Manager participated in a Zoom program through Alabama State University whereby she and other panelists addressed opportunities for broadcast sales.</li> </ul>

**\* For “Activity Classification”, use “1” through “16” in accordance with attached list.**

### **\*Menu Option Activity Classifications**

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.
2. Hosting of at least one job fair.
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities.
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues.
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies).
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher-Level positions.
9. Establishment of a mentoring program for station personnel.
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting.
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities.
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting.
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions.
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.



**Exhibit 2**

EEO Public File Report  
December 1, 2022 through November 30, 2023

[Attached]

**EEO PUBLIC FILE REPORT**

**FOR**

**WDFX-TV**

**EEO Public File Report  
December 1, 2022 to November 30, 2023**

**EEO Annual Public File Report  
December 1, 2022 to November 30, 2023**

**WDFX-TV**

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- \* The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number.
- \* The recruitment source that referred the hiree for each full-time vacancy.
- \* The total number of persons interviewed for each full-time vacancy.
- \* The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment 3 contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO Rule during the Reporting Period.

Questions concerning this Report should be directed to Tiffany Humphrey at (804) 672-6565.

\* \* \* \* \*

**ATTACHMENT 1**

**FULL-TIME VACANCY INFORMATION**

<b>Position Title</b>	<b>Total No. Interviewees for the Vacancy</b>	<b>Recruitment Source of Hiree</b>	<b>Recruitment Sources Utilized (see attached list of sources)</b>
None			

Not applicable. No full-time positions filled during this reporting period.

**ATTACHMENT 2**  
**RECRUITMENT SOURCE INFORMATION**

Not applicable. No full-time positions filled and no applicable recruitment sources during this reporting period.

**ATTACHMENT 3**

**MENU OPTION ACTIVITIES**

**WDFX-TV** has engaged in the following outreach activities during the period covered by this Report, December 1, 2022 - November 30, 2023:

<b>*Activity Classification</b>	<b>Type of Activity</b>	<b>Brief Description</b>
6	Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies)	WDFX produced and aired announcements that encouraged viewers interested in pursuing a television career to utilize the websites of the Alabama Broadcasters Association to learn of employment opportunities at member stations. These announcements ran throughout the year on WDFX. WDFX also provided a link from our website to the Alabama Broadcasters Association website/job bank.
8	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions	<ul style="list-style-type: none"> <li>• April 4, 2023: Local Sales Manager and Account Executives participated in training with the Alabama Broadcasters Association. This session consisted of trainings on customized proposals to help Account Executives and Sales Managers perfect their proposal process.</li> <li>• August 29, 2023: Local Sales Manager and Account Executive participated in digital training. Topics discussed included such items as why digital sales are critical to ad spending, what opportunities exist in the digital market, and standardized plans.</li> <li>• September 1, 2023: Local Sales Manager and Account Executive participated in digital training. Topics discussed included digital solutions, station wins, OTT, differentiating OTT from streaming, and how the AI Creative tool works.</li> <li>• September 8, 2023: Local Sales Manager and Account Executives participated in digital training. The training included learning how to use the LWD portal, RFP and dashboard and the AI creative tool.</li> <li>• September 15, 2023: Local Sales Manager and Account Executives participated in digital training. The training addressed such topics as product training and conversions.</li> </ul>

10	Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	<ul style="list-style-type: none"> <li>April 24 to April 26, 2023: The General Manager participated in the Alabama Broadcasters Association Annual Board Retreat whereby the General Manager and fellow board members discussed how the attending institutions, Alabama State University, Troy University, University of Alabama, and University of North Alabama, can assist broadcasters to become aware of students' capabilities. In kind, the General Manager and other board members spoke to the attending institutions about how broadcasters can help the institutions to prepare their students for careers in broadcasting.</li> </ul>
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**\* For "Activity Classification", use "1" through "16" in accordance with attached list.**

### **\*Menu Option Activity Classifications**

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.
2. Hosting of at least one job fair.
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities.
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues.
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies).
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher-Level positions.
9. Establishment of a mentoring program for station personnel.
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting.
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities.
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting.
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions.
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.



**Exhibit 3**

Documents Concerning Participation in Job Fairs

[Attached]

**From:** [Millicent Smith](#)  
**To:** [Tiffany Humphrey](#)  
**Cc:** [Anne Dolan](#)  
**Subject:** FW: Final Reminder: You have one or more schedules for The University of Alabama's Spring 2022 Virtual C&IS Fair  
**Date:** Friday, March 25, 2022 2:08:23 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)

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Hi Tiffany,  
Here's the info on the virtual career fair I attended today.



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**From:** support=careerfairplus.com@mg.careerfairplus.com <support=careerfairplus.com@mg.careerfairplus.com> **On Behalf Of** Career Fair Plus Support  
**Sent:** Friday, March 25, 2022 3:02 AM  
**To:** Millicent Smith <MSmith@wdfx34.com>  
**Subject:** Final Reminder: You have one or more schedules for The University of Alabama's Spring 2022 Virtual C&IS Fair



Hi,

You have the following schedule(s) for The University of Alabama's Spring 2022 Virtual C&IS Fair which takes place Fri, Mar 25th 2022 (11:00 am - 2:00 pm CDT):

**Friday, March 25th:**

**1-on-1 Schedules:**

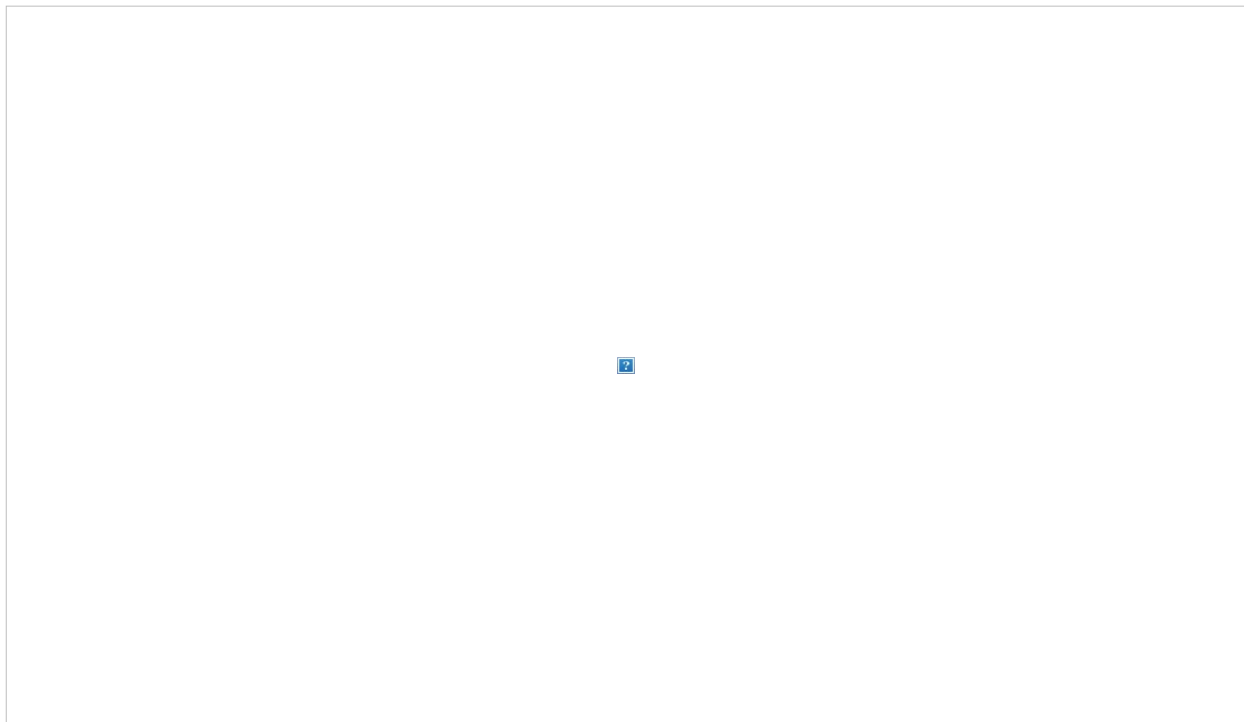
- *WDFX FOX 34-Lockwood Broadcast Group - MARKETING CONSULTANT* from **11:00 am to 1:00 pm CDT** with 0 meeting(s).  
Please [click here](#) to view this schedule. If you are using a virtual meeting room, click "Join Meeting" to test the room prior to the meeting.

The window for Candidates/Students to book 1-on-1 meetings closes on Friday, March 25th at 2:00 pm CDT. If you're recruiting with 1-on-1 meetings, please check for updates after this window closes. Also, if you're recruiting with Group meetings, remember Candidates/Students can book and join group meetings any time after the start of the booking window, including during the event.

Happy recruiting!  
-Career Fair Plus

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You are receiving this email because you are signed up for Meetings from Career Fair Plus. If you believe this to be in error, please reply to this email and let us know so that we can remove your account. If you no longer wish to receive emails from Career Fair Plus, please [UNSUBSCRIBE](#) here.



**Exhibit 4**

Documents Concerning the Station's General Outreach Programs

[Attached]

## Script for EEO Spot WDFX

Are you interested in a rewarding television and radio career opportunities in the state of Alabama. If yes, the log on to [AL-BA.com](http://AL-BA.com) and click on jobs. There you will find the latest opportunities for broadcasting careers throughout the state from news anchors to videographers and opportunities in sales and marketing. The Alabama Broadcasters Association is there to help connect you to a rewarding career in television and radio. Visit their site today to find out more about the radio and television opportunities that are right for you.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-17	Order #	122015
Invoice Date	12/26/21	Alt Order #	
Invoice Month	December 2021	Deal #	
Invoice Period	11/29/21 - 12/26/21	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/29/21    12/05/21    MTWTFSS                            2                    \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
135   WDFX   M   11/29/21   12:10 AM                            5a-5x            :30   Dothan EEO : 30            \$0.00   NM									
136   WDFX   Tu   11/30/21   12:34 PM                            5a-5x            :30   Dothan EEO : 30            \$0.00   NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/06/21    12/12/21    MTWTFSS                            2                    \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
138   WDFX   M   12/06/21   12:10 AM                            5a-5x            :30   Dothan EEO : 30            \$0.00   NM									
137   WDFX   Sa   12/11/21                            5a-5x            :00 <del>\$0.00</del> NM									
Credited Credit									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/13/21    12/19/21    MTWTFSS                            2                    \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
139   WDFX   M   12/13/21   3:54 PM                            5a-5x            :30   Dothan EEO : 30            \$0.00   NM									
140   WDFX   F   12/17/21   5:29 AM                            5a-5x            :30   Dothan EEO : 30            \$0.00   NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/20/21    12/26/21    MTWTFSS                            2                    \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
141   WDFX   M   12/20/21   4:20 PM                            5a-5x            :30   Dothan EEO : 30            \$0.00   NM									
142   WDFX   F   12/24/21   10:49 AM                            5a-5x            :30   Dothan EEO : 30            \$0.00   NM									

Total Spots    7

**Payment Terms 30 Days**

Net Total    **\$0.00**

Invoice Balance as of 04/11/24 4:34:46 PM ET    **\$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-18	Order #	122015
Invoice Date	01/30/22	Alt Order #	
Invoice Month	January 2022	Deal #	
Invoice Period	12/27/21 - 01/30/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/27/21 01/02/22 MTWTF-- 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 144 WDFX M 12/27/21 11:28 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 143 WDFX Th 12/30/21 12:38 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/03/22 01/09/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 146 WDFX Th 01/06/22 9:17 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 145 WDFX Su 01/09/22 4:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/10/22 01/16/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 148 WDFX W 01/12/22 1:55 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 147 WDFX Sa 01/15/22 9:55 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 150 WDFX W 01/19/22 9:16 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 149 WDFX Su 01/23/22 11:22 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/24/22 01/30/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 152 WDFX Th 01/27/22 5:10 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 151 WDFX Su 01/30/22 6:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 10**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:35:53 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-19	Order #	122015
Invoice Date	02/27/22	Alt Order #	
Invoice Month	February 2022	Deal #	
Invoice Period	01/31/22 - 02/27/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/31/22 02/06/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 153 WDFX W 02/02/22 10:25 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 154 WDFX Th 02/03/22 5:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/07/22 02/13/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 156 WDFX Th 02/10/22 7:23 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 155 WDFX Su 02/13/22 12:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/14/22 02/20/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 157 WDFX W 02/16/22 9:28 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 158 WDFX Su 02/20/22 5:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/21/22 02/27/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 160 WDFX M 02/21/22 5:09 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 159 WDFX Tu 02/22/22 11:50 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

Net Total **\$0.00**

Invoice Balance as of 04/11/24 4:36:19 PM ET **\$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-20	Order #	122015
Invoice Date	03/27/22	Alt Order #	
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/27/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/22 03/06/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 162 WDFX M 02/28/22 5:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 161 WDFX Th 03/03/22 5:26 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/22 03/13/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 163 WDFX M 03/07/22 2:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 164 WDFX Tu 03/08/22 11:55 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/22 03/20/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 165 WDFX M 03/14/22 5:56 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 166 WDFX Tu 03/15/22 12:43 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/22 03/27/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 167 WDFX M 03/21/22 10:28 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 168 WDFX Tu 03/22/22 7:45 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:36:34 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.



# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-21	Order #	122015
Invoice Date	04/24/22	Alt Order #	
Invoice Month	April 2022	Deal #	
Invoice Period	03/28/22 - 04/24/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/28/22 04/03/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 169 WDFX M 03/28/22 11:12 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 170 WDFX Tu 03/29/22 5:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/04/22 04/10/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 172 WDFX M 04/04/22 4:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 171 WDFX Tu 04/05/22 1:44 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/22 04/17/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 173 WDFX M 04/11/22 7:45 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 174 WDFX Tu 04/12/22 2:29 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 176 WDFX M 04/18/22 8:27 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 175 WDFX Tu 04/19/22 11:28 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

Net Total **\$0.00**

Invoice Balance as of 04/11/24 4:40:36 PM ET **\$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-22	Order #	122015
Invoice Date	05/29/22	Alt Order #	
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/29/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/22 05/01/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 178 WDFX M 04/25/22 9:58 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 177 WDFX Tu 04/26/22 12:48 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 179 WDFX M 05/02/22 11:14 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 180 WDFX Tu 05/03/22 3:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/09/22 05/15/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 181 WDFX M 05/09/22 12:58 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 182 WDFX F 05/13/22 3:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/16/22 05/22/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 183 WDFX M 05/16/22 12:33 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 184 WDFX Sa 05/21/22 5:15 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/22 05/29/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 185 WDFX F 05/27/22 1:11 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 186 WDFX Sa 05/28/22 4:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 10**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:40:52 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-23	Order #	122015
Invoice Date	06/26/22	Alt Order #	
Invoice Month	June 2022	Deal #	
Invoice Period	05/30/22 - 06/26/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/30/22 06/05/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 188 WDFX M 05/30/22 9:27 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 187 WDFX Tu 05/31/22 3:15 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/22 06/12/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 189 WDFX M 06/06/22 1:14 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 190 WDFX Sa 06/11/22 5:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/13/22 06/19/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 191 WDFX M 06/13/22 10:14 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 192 WDFX F 06/17/22 8:31 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/22 06/26/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 194 WDFX M 06/20/22 3:28 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 193 WDFX Tu 06/21/22 8:45 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:41:10 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-24	Order #	122015
Invoice Date	07/31/22	Alt Order #	
Invoice Month	July 2022	Deal #	
Invoice Period	06/27/22 - 07/31/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/27/22 07/03/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 196 WDFX M 06/27/22 7:56 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 195 WDFX Tu 06/28/22 12:49 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/22 07/10/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 198 WDFX M 07/04/22 10:24 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 197 WDFX Sa 07/09/22 5:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/22 07/17/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 200 WDFX M 07/11/22 12:27 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 199 WDFX F 07/15/22 2:43 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/22 07/24/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 201 WDFX M 07/18/22 8:18 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 202 WDFX Tu 07/19/22 2:53 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/22 07/31/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 203 WDFX M 07/25/22 1:20 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 204 WDFX F 07/29/22 12:47 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 10**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:41:26 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-25	Order #	122015
Invoice Date	08/28/22	Alt Order #	
Invoice Month	August 2022	Deal #	
Invoice Period	08/01/22 - 08/28/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/22 08/07/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 205 WDFX M 08/01/22 12:26 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 206 WDFX F 08/05/22 2:52 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 207 WDFX M 08/08/22 1:48 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 208 WDFX Sa 08/13/22 5a-5x :00 <del>\$0.00</del> NM Credited Credit									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/22 08/21/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 209 WDFX M 08/15/22 11:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 210 WDFX F 08/19/22 5:50 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/22 08/28/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 211 WDFX M 08/22/22 11:45 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 212 WDFX Sa 08/27/22 10:03 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

Total Spots 7

## Payment Terms 30 Days

Net Total \$0.00

Invoice Balance as of 04/11/24 4:41:39 PM ET \$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-26	Order #	122015
Invoice Date	09/25/22	Alt Order #	
Invoice Month	September 2022	Deal #	
Invoice Period	08/29/22 - 09/25/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/22 09/04/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 214 WDFX M 08/29/22 7:37 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 213 WDFX Tu 08/30/22 11:12 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/22 09/11/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 215 WDFX M 09/05/22 12:48 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 216 WDFX Tu 09/06/22 12:32 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/22 09/18/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 217 WDFX F 09/16/22 10:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 218 WDFX Sa 09/17/22 10:55 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/22 09/25/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 220 WDFX M 09/19/22 1:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 219 WDFX Tu 09/20/22 8:17 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

Net Total **\$0.00**

Invoice Balance as of 04/11/24 4:41:52 PM ET **\$0.00**

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# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-27	Order #	122015
Invoice Date	10/30/22	Alt Order #	
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/30/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/22 10/02/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 221 WDFX M 09/26/22 2:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 222 WDFX Sa 10/01/22 1:29 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/22 10/09/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 223 WDFX M 10/03/22 2:59 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 224 WDFX F 10/07/22 1:26 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/22 10/16/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 225 WDFX M 10/10/22 11:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 226 WDFX Tu 10/11/22 11:14 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/22 10/23/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 228 WDFX F 10/21/22 7:51 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 227 WDFX Sa 10/22/22 12:48 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/22 10/30/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 229 WDFX M 10/24/22 11:46 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 230 WDFX F 10/28/22 2:50 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 10**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:42:09 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-28	Order #	122015
Invoice Date	11/27/22	Alt Order #	
Invoice Month	November 2022	Deal #	
Invoice Period	10/31/22 - 11/27/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/22 11/06/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 231 WDFX M 10/31/22 5a-5x :00 <del>\$0.00</del> NM Credited Credit									
232 WDFX Sa 11/05/22 11:42 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/22 11/13/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 233 WDFX M 11/07/22 8:44 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 234 WDFX Tu 11/08/22 11:50 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/14/22 11/20/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 235 WDFX M 11/14/22 10:17 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 236 WDFX Th 11/17/22 10:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/21/22 11/27/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 238 WDFX M 11/21/22 11:45 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 237 WDFX Su 11/27/22 2:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

Total Spots 7

## Payment Terms 30 Days

Net Total \$0.00

Invoice Balance as of 04/11/24 4:42:23 PM ET \$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.



# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-29	Order #	122015
Invoice Date	12/25/22	Alt Order #	
Invoice Month	December 2022	Deal #	
Invoice Period	11/28/22 - 12/25/22	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/28/22 12/04/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 240 WDFX M 11/28/22 3:57 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 239 WDFX F 12/02/22 11:51 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/05/22 12/11/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 241 WDFX M 12/05/22 4:50 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 242 WDFX Tu 12/06/22 10:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/12/22 12/18/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 243 WDFX F 12/16/22 11:14 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 244 WDFX Sa 12/17/22 12:29 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/19/22 12/25/22 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 246 WDFX M 12/19/22 10:25 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 245 WDFX Tu 12/20/22 11:26 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:42:37 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-30	Order #	122015
Invoice Date	01/29/23	Alt Order #	
Invoice Month	January 2023	Deal #	
Invoice Period	12/26/22 - 01/29/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/26/22 01/01/23 MTWTFSS- 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 248 WDFX M 12/26/22 12:30 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 247 WDFX Th 12/29/22 1:26 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/02/23 01/08/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 250 WDFX W 01/04/23 12:15 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 249 WDFX Su 01/08/23 2:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/09/23 01/15/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 251 WDFX W 01/11/23 9:45 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 252 WDFX Su 01/15/23 9:26 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/16/23 01/22/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 254 WDFX W 01/18/23 9:49 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 253 WDFX Su 01/22/23 5:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/23/23 01/29/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 255 WDFX Th 01/26/23 10:13 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 256 WDFX Su 01/29/23 10:47 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 10**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:43:46 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-31	Order #	122015
Invoice Date	02/26/23	Alt Order #	
Invoice Month	February 2023	Deal #	
Invoice Period	01/30/23 - 02/26/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/23 02/05/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 257 WDFX Tu 01/31/23 9:26 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 258 WDFX W 02/01/23 7:56 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/06/23 02/12/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 260 WDFX W 02/08/23 3:53 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 259 WDFX Su 02/12/23 6:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/13/23 02/19/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 262 WDFX W 02/15/23 4:26 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 261 WDFX Th 02/16/23 12:48 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/23 02/26/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 264 WDFX Th 02/23/23 9:32 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 263 WDFX Su 02/26/23 4:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

Net Total **\$0.00**

Invoice Balance as of 04/11/24 4:44:03 PM ET **\$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-32	Order #	122015
Invoice Date	03/26/23	Alt Order #	
Invoice Month	March 2023	Deal #	
Invoice Period	02/27/23 - 03/26/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/27/23 03/05/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 265 WDFX W 03/01/23 8:22 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 266 WDFX Su 03/05/23 10:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 268 WDFX W 03/08/23 1:55 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 267 WDFX Th 03/09/23 11:24 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/13/23 03/19/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 270 WDFX Th 03/16/23 10:14 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 269 WDFX Su 03/19/23 11:06 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 271 WDFX W 03/22/23 10:14 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 272 WDFX Su 03/26/23 3:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:44:19 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-33	Order #	122015
Invoice Date	04/30/23	Alt Order #	
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/30/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/27/23 04/02/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 273 WDFX M 03/27/23 10:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 274 WDFX Tu 03/28/23 7:23 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/23 04/09/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 275 WDFX M 04/03/23 3:49 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 276 WDFX Tu 04/04/23 12:50 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 277 WDFX M 04/10/23 11:28 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 278 WDFX Tu 04/11/23 12:22 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/23 04/23/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 280 WDFX M 04/17/23 5:55 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 279 WDFX M 04/17/23 1:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 282 WDFX M 04/24/23 1:11 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 281 WDFX Tu 04/25/23 5:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 10**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:44:54 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-34	Order #	122015
Invoice Date	05/28/23	Alt Order #	
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/28/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/23 05/07/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 284 WDFX M 05/01/23 9:24 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 283 WDFX Tu 05/02/23 4:56 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 285 WDFX M 05/08/23 12:50 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 286 WDFX Tu 05/09/23 2:07 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/23 05/21/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 287 WDFX M 05/15/23 11:58 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 288 WDFX Tu 05/16/23 3:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/22/23 05/28/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 290 WDFX M 05/22/23 12:11 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 289 WDFX Tu 05/23/23 11:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:45:06 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-35	Order #	122015
Invoice Date	06/25/23	Alt Order #	
Invoice Month	June 2023	Deal #	
Invoice Period	05/29/23 - 06/25/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/29/23 06/04/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 291 WDFX M 05/29/23 5a-5x :00 <del>\$0.00</del> NM Credited Credit									
292 WDFX Tu 05/30/23 10:25 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/05/23 06/11/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 293 WDFX M 06/05/23 11:28 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 294 WDFX Tu 06/06/23 2:07 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/12/23 06/18/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 295 WDFX M 06/12/23 2:23 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 296 WDFX Tu 06/13/23 2:08 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/19/23 06/25/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 297 WDFX Th 06/22/23 10:12 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 298 WDFX Su 06/25/23 5:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

Total Spots 7

## Payment Terms 30 Days

Net Total \$0.00

Invoice Balance as of 04/11/24 4:45:20 PM ET \$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-36	Order #	122015
Invoice Date	07/30/23	Alt Order #	
Invoice Month	July 2023	Deal #	
Invoice Period	06/26/23 - 07/30/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/23 07/02/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 300 WDFX M 06/26/23 9:54 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 299 WDFX Th 06/29/23 3:22 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/03/23 07/09/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 302 WDFX M 07/03/23 10:47 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 301 WDFX Tu 07/04/23 12:20 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 303 WDFX M 07/10/23 11:50 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 304 WDFX Su 07/16/23 12:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 306 WDFX M 07/17/23 2:38 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 305 WDFX Tu 07/18/23 11:20 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/23 07/30/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 307 WDFX M 07/24/23 11:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 308 WDFX Tu 07/25/23 2:55 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 10**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:45:33 PM ET \$0.00**

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# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-37	Order #	122015
Invoice Date	08/27/23	Alt Order #	
Invoice Month	August 2023	Deal #	
Invoice Period	07/31/23 - 08/27/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/23 08/06/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 310 WDFX M 07/31/23 2:23 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 309 WDFX Sa 08/05/23 2:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/23 08/13/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 312 WDFX M 08/07/23 3:23 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 311 WDFX F 08/11/23 11:40 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/23 08/20/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 313 WDFX M 08/14/23 12:33 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 314 WDFX F 08/18/23 9:57 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/23 08/27/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 315 WDFX M 08/21/23 6:51 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 316 WDFX Sa 08/26/23 10:44 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:45:45 PM ET \$0.00**

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# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-38	Order #	122015
Invoice Date	09/24/23	Alt Order #	
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/24/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/23 09/03/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 317 WDFX M 08/28/23 6:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 318 WDFX F 09/01/23 11:56 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/23 09/10/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 320 WDFX M 09/04/23 6:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 319 WDFX Sa 09/09/23 4:28 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/23 09/17/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 321 WDFX M 09/11/23 5:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 322 WDFX Sa 09/16/23 10:56 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/23 09/24/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 324 WDFX M 09/18/23 12:13 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 323 WDFX Tu 09/19/23 5:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:46:01 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-39	Order #	122015
Invoice Date	10/29/23	Alt Order #	
Invoice Month	October 2023	Deal #	
Invoice Period	09/25/23 - 10/29/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/23 10/01/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 326 WDFX M 09/25/23 11:50 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 325 WDFX F 09/29/23 12:58 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/23 10/08/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 327 WDFX M 10/02/23 1:38 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 328 WDFX Tu 10/03/23 9:28 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/23 10/15/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 329 WDFX M 10/09/23 11:48 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 330 WDFX Sa 10/14/23 9:39 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/23 10/22/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 332 WDFX M 10/16/23 7:29 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 331 WDFX F 10/20/23 3:58 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/23 10/29/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 333 WDFX M 10/23/23 11:20 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 334 WDFX F 10/27/23 2:59 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 10**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:46:13 PM ET \$0.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

# INVOICE



**WDFX-TV**  
**2221 Ross Clark Circle**  
**Dothan, AL 36301**  
**Main: (804) 672-6565**  
**Billing: (804) 672-6565**

Property	WDFX		
Invoice #	122015-40	Order #	122015
Invoice Date	11/26/23	Alt Order #	
Invoice Month	November 2023	Deal #	
Invoice Period	10/30/23 - 11/26/23	Flight Dates	08/23/20 - 12/31/24
Advertiser	WDFX-Public Service		
Product	Compliance - EEO		
Estimate #	Compliance - EEO		
Account Executive	WDFX House		
Sales Office	Dothan Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**WDFX-Public Service**  
**Attention: Accounts Payable**  
**XXXXX**  
**XXXX, XX XXXXX**

Send Payment To:

**WDFX-TV**  
**3914 Wistar Road**  
**Richmond, VA 23228**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/20	12/31/24		5a-5x	MTWTFSS	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/23 11/05/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 336 WDFX M 10/30/23 2:24 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 335 WDFX Sa 11/04/23 3:59 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/23 11/12/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 337 WDFX M 11/06/23 8:16 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 338 WDFX Sa 11/11/23 2:11 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/13/23 11/19/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 340 WDFX M 11/13/23 2:14 PM 5a-5x :30 Dothan EEO :30 \$0.00 NM 339 WDFX Tu 11/14/23 8:58 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/20/23 11/26/23 MTWTFSS 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 341 WDFX F 11/24/23 12:46 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM 342 WDFX Su 11/26/23 10:20 AM 5a-5x :30 Dothan EEO :30 \$0.00 NM									

**Total Spots 8**

## Payment Terms 30 Days

**Net Total \$0.00**

**Invoice Balance as of 04/11/24 4:46:26 PM ET \$0.00**

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**Exhibit 5**

Documents Concerning Training of Station Personnel

[Attached]

**From:** [Anne Dolan](#) on behalf of [Nimmons, Brad](#)  
**To:** [Tiffany Humphrey](#); [Millicent Smith](#); [David Bailey](#); [Matt Bowman](#); [John Cochran](#); [Neal Davis](#); [Anne Dolan](#); [Shawna Greene](#); [Ryan Harris](#); [Mark Kurtz](#); [John Nizamis](#); [Mike Rajewski](#); [lschutt@wtntxfox43.com](mailto:lschutt@wtntxfox43.com); [Dave Tillery](#); [Denise Vickers](#); [Jay Wilhelm](#); [Stroud, Bryan](#)  
**Cc:** [Bernstein, Steve](#)  
**Subject:** FW: Comscore - Lockwood Quarterly Sales Webinar

---

Here is the Comscore invitation. Will this work?

-----Original Appointment-----

From: Nimmons, Brad <BNimmons@comscore.com>  
Sent: Tuesday, January 18, 2022 7:36 PM  
To: Nimmons, Brad; David Bailey; Matt Bowman; John Cochran; Neal Davis; Anne Dolan; Shawna Greene; Ryan Harris; Mark Kurtz; John Nizamis; Mike Rajewski; lschutt@wtntxfox43.com; Millicent Smith; Dave Tillery; Denise Vickers; Jay Wilhelm; Stroud, Bryan  
Cc: Bernstein, Steve  
Subject: Comscore - Lockwood Quarterly Sales Webinar  
When: Thursday, February 17, 2022 2:00 PM-3:00 PM (UTC-05:00) Eastern Time (US & Canada).  
Where: <https://comscore.zoom.us/j/99797172645?pwd=VnJpeXlxbGxTQUw2MWtGVXkzR2ZQQT09>

Hi everyone. Based on recent discussions with John Cochran, we're going to begin a Comscore-Lockwood Quarterly Sales Webinar. The first of these will be on Thursday February 17th at 2pm EST. In case this or future webinars are on a day or time that is a conflict for anyone, I will also be recording these and sending out the link afterwards.

This first session will be slideshow only, but future sessions may include live demos of our new Comscore TV system. The session on the 17th will feature data and screen shots from that same system, as well as great automotive, lifestyle and maybe even a few political segmentation stories featuring at least one slide for each of the Lockwood markets. You might even see a heat map or two. I'll also share helpful anecdotal ways of making money with Comscore TV ratings along the way.

Below my contact information are the details you'll need to join us. For those participating, I'd recommend using a phone for the audio side as I've found that makes for the best sound experience (vs. PC-based audio). Otherwise the Zoom room information is shown below. Please let me know if you have any questions or other needs. While I don't handle your Sherman and Wichita stations I know who does and happy to put them in touch with you.

With regards,

Brad Nimmons | Regional Vice President, Local Markets, SE USA | Comscore  
t (804) 378-5050 | m (804) 814-0766 | f (800) 656-7609 | [BNimmons@comscore.com](mailto:BNimmons@comscore.com) <<mailto:BNimmons@comscore.com>>  
[www.comscore.com](https://www.comscore.com) <<https://www.comscore.com/>>

To join this Zoom Meeting use this link and one of the phone numbers that follow . . .

<https://comscore.zoom.us/j/99797172645?pwd=VnJpeXlxbGxTQUw2MWtGVXkzR2ZQQT09> <<https://comscore.zoom.us/j/99797172645?pwd=VnJpeXlxbGxTQUw2MWtGVXkzR2ZQQT09>>

Meeting ID: 997 9717 2645

Passcode: Lockwood1!

One tap mobile (best with smartphones; dials for you):

+13017158592,,99797172645#,,,,\*5925543920# US (Washington DC)

+13126266799,,99797172645#,,,,\*5925543920# US (Chicago)

OR dial by your location:

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 646 876 9923 US (New York)

+1 669 900 6833 US (San Jose)

**From:** [Anne Dolan](#)  
**To:** [Tiffany Humphrey](#)  
**Cc:** [Millicent Smith](#)  
**Subject:** FW: Training: FW: Your ABA Presents "7+ Steps to Better Leadership Skillsets" Confirmation  
**Date:** Thursday, November 10, 2022 10:53:17 AM  
**Attachments:** [logo-968df0db-34f9-49dc-82d3-18c1a0686c81.jpeg](#)  
[theme-27cbad56-601a-48bc-b90b-80b2788299c1.jpeg](#)  
[image001.png](#)

---

Hi Tiff,

Here is one Millicent sent...

---

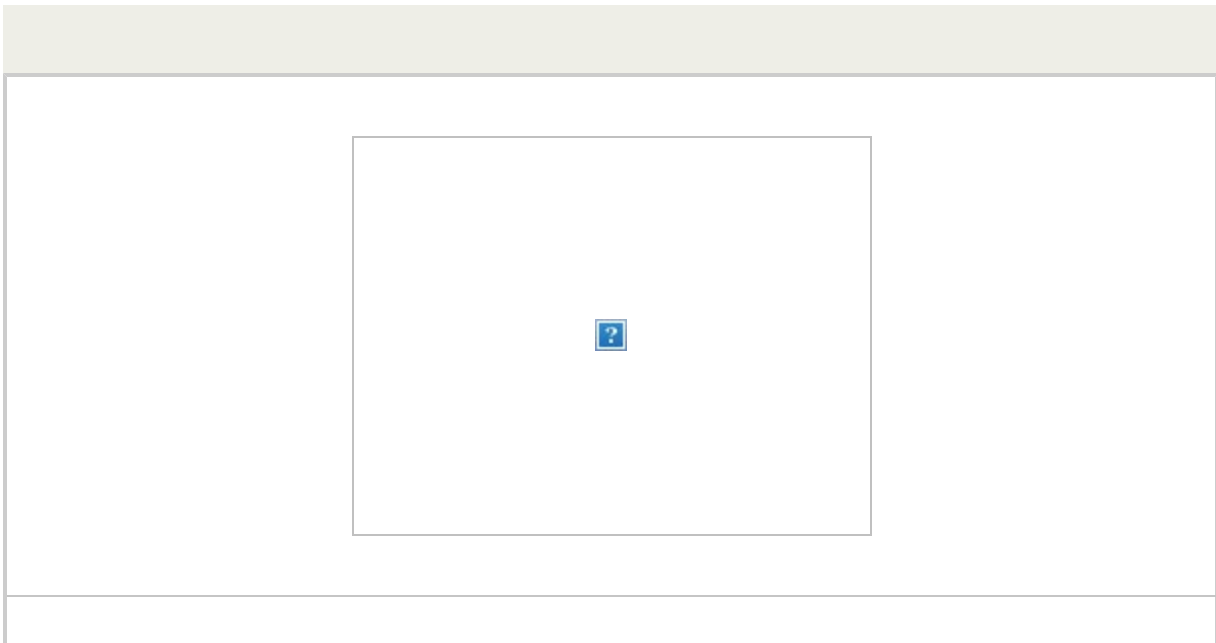
**From:** Millicent Smith <MSmith@wdfx34.com>  
**Sent:** Thursday, November 10, 2022 9:51 AM  
**To:** Anne Dolan <ADolan@wpgxfox28.com>  
**Subject:** Training: FW: Your ABA Presents "7+ Steps to Better Leadership Skillsets" Confirmation

*Please see below and forward to Tiffany if useful. Standby for one or two more to come.*



---

**From:** mark levy <[customercare@gotowebinar.com](mailto:customercare@gotowebinar.com)>  
**Sent:** Tuesday, March 01, 2022 9:38 AM  
**To:** Millicent Smith <[MSmith@wdfx34.com](mailto:MSmith@wdfx34.com)>  
**Subject:** Your ABA Presents "7+ Steps to Better Leadership Skillsets" Confirmation



Thank you for registering for "Your ABA Presents "7+ Steps to Better Leadership Skillsets"".

Your ABA has done it again! "7+ Steps to Better Leadership Skillsets" is a session for anyone at your station who has others reporting to them, is being groomed to have others report to them or wants to have others report to them. If that's you or someone you know, make sure they plan to join RDR President Mark Levy on Tuesday, March 8th at 9:10 AM. Mark will share strategies and tactics that have a track record of making attendees better at what they do, or want to do. Among the things he'll cover:

- Getting some time back so you can do what is important and not just urgent
- Better meetings NOW
- The 10 Commandments of Role Play
- An alternative to micro-management
- The Power of "I"
- The Power of "Investment"
- How To Be Inspirational (it's easier than you think)
- The Value of "You-Turns"
- See, we're already over 7!

So please register today...your team will thank you for it!

Please send your questions, comments and feedback to: [mark@rdrtoday.com](mailto:mark@rdrtoday.com)

## How To Join The Webinar

Tue, Mar 8, 2022 9:10 AM - 10:40 AM CST

Add to Calendar: [Outlook® Calendar](#) | [Google Calendar™](#) | [iCal®](#)

### 1. Click the link to join the webinar at the specified time and date:



*Note: This link should not be shared with others; it is unique to you.*

Before joining, be sure to [check system requirements](#) to avoid any connection issues.

### 2. Choose one of the following audio options:

#### TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

#### TO USE YOUR TELEPHONE:

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States: +1 (415) 655-0060



## Tiffany Humphrey

---

**From:** Laura Clark  
**Sent:** Thursday, October 12, 2023 4:50 PM  
**To:** Tiffany Humphrey  
**Subject:** FW: MORE TRAINING  
**Attachments:** SWAGGER PROPOSAL DECK 041723.pptx

Laura G Clark  
National Sales Manager/Business Office Coordinator  
WDFX FOX 34 Dothan AL  
National Sales Manager  
WPGX FOX 28 Panama City FL  
334-836-1544

---

**From:** Millicent Smith  
**Sent:** Thursday, October 12, 2023 3:43 PM  
**To:** Laura Clark <LClark@wdfx34.com>  
**Subject:** FW: MORE TRAINING

Here's the deck from the 4/4, 9A-12N, on-site training hosted by ABA.

Millicent Smith Sales Manager 334-836-1540



2221 R.C. Circle Dothan, AL 36301

Lockwood  
DIGITAL SOLUTIONS



---

**From:** Millicent Smith  
**Sent:** Wednesday, October 11, 2023 3:35 PM  
**To:** Laura Clark ([LClark@wdfx34.com](mailto:LClark@wdfx34.com)) <[LClark@wdfx34.com](mailto:LClark@wdfx34.com)>  
**Subject:** MORE TRAINING

If you need more, holla, I've got plenty.....

Attendee: Millicent Smith

**i** This meeting has been adjusted to reflect your current time zone. It was initially created in the following time zone: (UTC+05:30) Chennai, Kolkata, Mumbai, New Delhi

Organizer	T, Balamurugan <balat@deloitte.com>		
Subject	m//flow walkthrough for Lockwood		
Location	<a href="https://deloitte.zoom.us/j/98841963449?pwd=bxtdHBVMnBLM0xQeTRsbHZJbDRQUT09&amp;from=addon">https://deloitte.zoom.us/j/98841963449?pwd=bxtdHBVMnBLM0xQeTRsbHZJbDRQUT09&amp;from=addon</a>		
Start time	Wed 8/16/2023 	10:30 AM ▼	<input type="checkbox"/> All day event
End time	Wed 8/16/2023 	11:00 AM ▼	



### [Join Meeting](#)

Passcode: 219913  
Phone one-tap: US: [+16465189805\\_98841963449#...\\*219913](tel:+1646518980598841963449219913) or [+13126266799\\_98841963449#...\\*219913](tel:+1312626679998841963449219913)

### Join by Telephone

Dial: US: +1 646 518 9805 or +1 312 626 6799 or +1 720 928 9299 or +1 213 338 8477

Attendee: Millicent Smith

 Accepted on 6/12/2023 11:16 AM.  
This meeting has been adjusted to reflect your current time zone. It was initially created in the following time zone: (UTC-05:00) Eastern Time (US & Canada).

Organizer Nimmons, Brad <BNimmons@comscore.com>

Subject Lockwood Broadcast Group | Comscore Quarterly Webinar

Location <https://comscore.zoom.us/j/95274866628?pwd=WnFISlhuL0FQZXFVbWVnEST2tKUT09&from=addon>

Start time Thu 6/29/2023 1:00 PM  All day event

End time Thu 6/29/2023 2:00 PM

#### Action Items

John: Thanks for committing to have us meet with your stations for our next quarterly call on June 29<sup>th</sup>. Zoom room and phone bridge below. Per our conversation focusing on great sports stories going into the typically busy Q3 and Q4 season. Please forward this on to all Lockwood personnel at your convenience. As always, thank you for your time and also trust you'll let any of us know whenever we can assist from this end.

Best your way,

**Brad Nimmons** | RVP, Local Markets | Comscore

t (804) 378-5050 | m (804) 814-0766 | f (800) 656-7609 | [BNimmons@comscore.com](mailto:BNimmons@comscore.com)

[www.comscore.com](http://www.comscore.com)

Join Zoom Meeting: <https://comscore.zoom.us/j/95274866628?pwd=WnFISlhuL0FQZXFVbWVnEST2tKUT09&from=addon>

Meeting ID: 952 7486 6628

Passcode: 7W!3@^H+

One tap mobile

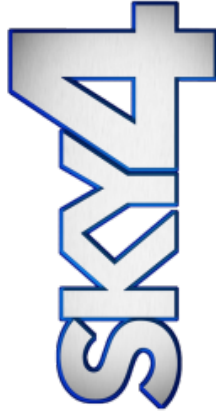
+13017158592,,95274866628#,,,,\*49659276# US (Washington DC)

+13052241968,,95274866628#,,,,\*49659276# US

Dial by your location

+1 301 715 8592 US (Washington DC)

Attendees: Millicent Smith, Susan Charles, Brenda Stefin, Freddie Nash Hill, Paige Keel

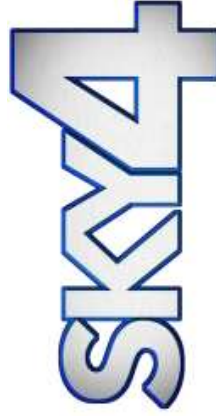


## 8/25/23 Agenda

- 1) Intro
- 2) The Why
- 3) The Opportunity
- 4) The Contest
- 5) Sample Packages
- 6) Next week preview



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## 9/11/23 Agenda

- 1) Recap of baseline packages from last week...
- 2) Success story: Brandy Harrell – WTNZ!
- 3) OTT / CTV Sales Training
- 4) Order entry walkthrough
- 5) Training on the brand spanking new AI Creative Tool!
- 6) Schlitzkrieg!
- 7) Next week preview



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## 9/8/23 Agenda

- 1) Schlitzkrieg! Recap and update.
- 2) Order entry walkthrough
- 3) Basic dashboard navigation
- 4) AI Tool – any questions?
- 5) Next week preview



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## 9/15/23 Agenda

- 1) Success Story!
- 2) Product Training – Display Products and Conversions
- 3) Schlitzkrieg! Recap and update.
- 4) No training next week – Schlitz is incommunicado  
starting next Tue 9/19 thru Sun 9/24.

**Exhibit 6**

Documents Concerning Participation in Events Sponsored by  
Educational Institutions

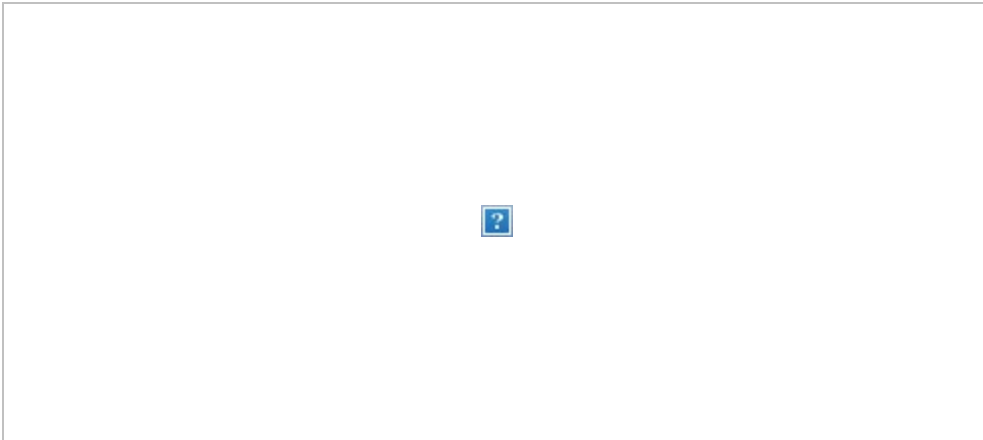
[Attached]

**From:** [Anne Dolan](#)  
**To:** [Tiffany Humphrey](#)  
**Subject:** EEO Menu Option FW: Alabama State University Q&A Session | Meeting  
**Date:** Monday, October 17, 2022 12:36:08 PM  
**Attachments:** [image001.png](#)  
[image003.png](#)

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Hi Tiffany,

Today I participated in a Zoom call and answered questions from college kids about working in the industry in sales. Below is the invitation I received, and I also took a picture of the meeting. Would something like this count?



Thanks,

Anne

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**From:** Jennifer Lane <jennifer.lane@p1learning.com>  
**Sent:** Monday, October 17, 2022 10:35 AM  
**To:** Anne Dolan <ADolan@wpgxfox28.com>; Sharon Tinsley <stinsley@al-ba.com>  
**Subject:** RE: Alabama State University Q&A Session | Meeting

Anne,

We are honored to have you join us today!

Here is how this call is going to go with the students at Alabama State. They have been asked to come up with questions about the media industry to ask us mostly about sales, but it could be anything. Some common questions include:

- How much does a media seller make?
- What is the typical day of a media seller like?
- What are some of the challenges of the position?
- What are the most rewarding parts of the position?

If interested in a career in media, what are your suggestions to help students get started?

The class is about an hour long but could be shorter if the students are done asking questions.

Thank you again for doing this, please let me know if you have any questions. I will be in the zoom room 15 minutes before class.

<https://us02web.zoom.us/j/82910175954?pwd=QUdMODcyNUUzSDJlOFpSWDkwOVVUdz09>

Meeting ID: 829 1017 5954

Passcode: ASU2022

Jennifer Lane

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**From:** Anne Dolan <[ADolan@wpgxfox28.com](mailto:ADolan@wpgxfox28.com)>

**Sent:** Monday, October 17, 2022 7:56 AM

**To:** Sharon Tinsley <[stinsley@al-ba.com](mailto:stinsley@al-ba.com)>; Jennifer Lane <[jennifer.lane@p1learning.com](mailto:jennifer.lane@p1learning.com)>

**Subject:** RE: Alabama State University Q&A Session | Meeting

Thank you!

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**From:** Sharon Tinsley <[stinsley@al-ba.com](mailto:stinsley@al-ba.com)>

**Sent:** Monday, October 17, 2022 9:56 AM

**To:** Jennifer Lane <[jennifer.lane@p1learning.com](mailto:jennifer.lane@p1learning.com)>; Anne Dolan <[ADolan@wpgxfox28.com](mailto:ADolan@wpgxfox28.com)>

**Subject:** Alabama State University Q&A Session | Meeting

**Importance:** High

Jennifer,

I've copied Anne Dolan, an ABA Board member and VP/GM of WDFX-TV in Dothan, AL. They are not too far from Montgomery and ASU. Anne is available at 11am today.

Anne, the Zoom link is below...

Here is the link.

<https://us02web.zoom.us/j/82910175954?pwd=QUdMODcyNUUzSDJlOFpSWDkwOVVUdz09>

Meeting ID: 829 1017 5954

Passcode: ASU2022

Jennifer Lane | Futures Program Director | 913.284.7063 | [Jennifer@p1learning.com](mailto:Jennifer@p1learning.com)

Office Hours: Mon to Fri 9:00 AM to 5:00 PM CST



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July 14, 2023

Memorandum

To: ABA Board Members

From: Sharon Tinsley, President

Subject: ABA April 24-26, 2023 Board Retreat Session with Universities

I am providing this Memorandum to you with our counsel, Scott Johnson's assistance so you can consider in your discretion including in your station's annual EEO recruitment initiatives appropriate recognition of the Annual Board Retreat held in Montgomery, April 24-26, 2023. As you recall, that session included a two hour program on April 25<sup>th</sup> with officials of four (4) Universities in Alabama having broadcast related communications programs.

These were:

- Alabama State University represented by Dr. Eric Knox and Dr. Ivon Alcime
- Troy University represented by Dr. Robbyn Taylor
- University of Alabama represented by Dr. Michael Bruce and Dr. Chandra Clark
- University of North Alabama represented by Dr. Pat Sanders

The representatives made a formal presentation of their institution's broadcast curriculum and degree programs, with each having a video component to highlight each particular institution's capabilities in educating broadcast students. Thereafter in the exchange with the Board Member radio and television broadcasters, the discussion focused upon how the institutions can assist broadcasters to become aware of their students' capabilities and skills for a career in broadcasting and how broadcasters can help the institutions to prepare their students for careers in broadcasting. Among the topics were industry employee needs, effective recruitment by broadcasters, and the collective desire of broadcasters and the institutions that students so to speak "hit the ground running" upon graduation to accept jobs for employment at radio and television stations in Alabama.



As the foregoing directly addressed education of students, assistance by Board Member stations in that effort and employment of students by broadcasters, it is felt that the session can be considered by participating Board Members, in their discretion, in connection with their participate in recruitment initiatives described in FCC Rule 73.2080(c)(2).

Feel free to let me know if you have any questions.