

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning January 1, 2011
Ending March 31, 2011

UGARF Media Holdings, LLC

WNEG-TV, Toccoa, Georgia

Station WNEG-TV is an independent television station in its service area. In carrying out its responsibilities as a public trustee, WNEG-TV deals with and is responsive to the needs and issues arising in its community on a continuing basis. Issues are met by a variety of on-air broadcasts such as public affairs programs, special treatment of issues in segments of our news & information blocks of programs, public affairs specials, public service announcements and broadcasts on matters of concern to our community are supplemented, in some cases, with in-community projects.

Examples of significant programming dealing with current community issues during the preceding three-month period are set forth below.

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

1st QUARTER 2011

WNEG-TV

Table of Contents

- 1. Description of Certain Local Programs which address various needs and issues.**
- 2. Broadcast of Community Calendars for Local Groups of their important community service and other activities.**
- 3. Public Service Announcements Broadcast for various groups addressing community issues and needs.**

DESCRIPTION OF LOCAL PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

The following programs are locally produced, live news programs that present a mix of news, weather, sports, and issue-related stories and segments. The issue responsive program segments are usually two minutes in duration, unless otherwise noted.

| <u>PROGRAM</u> | <u>DAY</u> | <u>TIME</u> |
|--|----------------------------|--|
| WNEG-TV News at 6pm | Monday-Friday (LTC 1/5/11) | 6:00-6:30pm |
| WNEG-TV News 2 nd Edition at 7pm | Monday-Friday (LTC 1/5/11) | 7:00-7:30pm |
| WNEG-TV News at 7:30pm | Monday-Friday (LTC 1/5/11) | 7:30-8:00pm |
| WNEG-TV News at 8:00pm | Monday-Friday (LTC 1/5/11) | 8:00-8:30pm |
| WNEG-TV News at 8:30pm | Monday-Friday (LTC 1/5/11) | 8:30-9:00pm |
| WNEG-TV News at 9:00pm | Monday-Friday (LTC 1/5/11) | 9:00-9:30pm |
| WNEG-TV News at 9:30pm | Monday-Friday (LTC 1/5/11) | 9:30-10:00pm |
| WNEG-TV News at 10:00pm | Monday-Friday (LTC 1/5/11) | 10:00-10:30pm |
| WNEG-TV News at 10:30pm | Monday-Friday (LTC 1/5/11) | 10:30-11:00pm |
| WNEG-TV News at 11:00pm | Monday-Friday (LTC 1/5/11) | 11:00-11:30pm |
| WNEG-TV News at 11:30pm | Monday-Friday (LTC 1/5/11) | 11:30p-12:00am |
| Segments of these programs directly address issues of concern to the service area. | | |
| <u>Our World</u> | Sundays | 7:30-8:00am |
| Our World is a weekly forum of minority issues and including on-air personalities. The programs address various issues such as those concerned with health, education, family, raising children, etc. with a special viewpoint of the African American community, | | |
| <u>Public Service Announcements</u> | All Days | Various Times |
| WNEG-TV broadcasts local and national public service announcements of various lengths throughout the broadcast day. A list is attached to this exhibit. The announcements are presented by various community groups and relate to or highlight many needs and issues affecting the station's service area. Examples include: United Way charities, Teen Help Line addressing teen needs, Medical information, Cancer fund raising, various education issues, housing, etc. | | |
| <u>Ag Day</u> | Monday-Friday | 9:00am-9:30am (1/3-1/7/11) 12:00pm-12:30pm (eff. 1/10/11) |
| Ag Day is daily edition of farm news including market reports, weather, and general farm news. These programs address the particular issues of importance in agriculture which affect all in our viewing area. | | |
| <u>Georgia Farm Monitor</u> | Sundays | 8:30am-9:00am |
| A weekly wrap-up of farm news produced by the Georgia Farm Bureau Federation presented specifically addressing issues of concern to the important agriculture community for the benefit of farmers and those in agribusiness in Georgia. | | |

Hispanics Today

Sundays

7:30-8:00am

Hispanics Today is a weekly program containing issues such as health, education, jobs and the economy from the viewpoint of the Hispanic community.

INN News

Monday – Friday

6:30p-7pm

The Independent News Network is a nightly news program covering the events that shape our lives and covers a number of relevant issues. Each broadcast delivers national news, weather and sports.

UGA Newsource

Monday – Thursday 7:00pm – 7:30pm (eff. 2/1/11)

11:00pm-11:30pm (eff. 2/1/11)

UGA Newsource is a student produced newscast of the Grady College of Journalism & Mass Communication. UGA Newsource provides information aimed at the student body of the University of Georgia pertaining to current events, health, on-campus issues, and weather, as well as other education- and campus-oriented information.

**Broadcast of Community Calendars for
Local Groups of their important
Community service and other activities**

January 2011

1. Elbert Theatre
Opry Performers
Elbert Theatre
2. University Women's Club
Bill Eiland for New Addition for the GA Museum of Art
Athens, GA

February 2011

1. Franklin Community Players
Youth Summer Theatre Camp
Lavonia, GA

March 2011

1. Walhalla Civic Center
"Raindrops Keep Fallin' on My Head"
Walhalla, SC
2. Walhalla Civic Center
"Another Somebody Done Somebody Wrong Song"
Walhalla, SC
3. Walhalla Civic Center
Auditions "Hank Williams, The Lost Highway"
Walhalla, SC

**Public Service Announcements Broadcast for various groups
Addressing community issues and needs**

| | | |
|----------------------|----------|-------------------------|
| Habitat for Humanity | National | Housing Projects |
| Colorectal Cancer | National | Early Detection |
| Veteran Support | National | Support for Vets |
| Cystic Fibrosis | National | Support for Treatment |
| Veteran Support | National | Support Groups |
| Diabetes.org | National | Early Screening |
| Fatherhood | National | Parenting Info |
| Walk America | Regional | Cancer Walk |
| Adoption.org | National | Adoption Info |
| AHRG.Org | National | Healthcare |
| Fed Info | National | 800 Number & Website |
| CDC | National | Flu Prevention |
| Arbor Day | National | Education |
| GA National Guard | Regional | GAB |
| Kids Public File | Local | Public File |
| Sneezing | National | Health Info |
| Gedenk | National | Holocaust Project |
| AHAF | National | Glaucoma Foundation |
| VISTA | Regional | Volunteering |
| Cystic Fibrosis | National | Cystic Fibrosis Support |
| Red Cross | National | Disaster Relief |
| US Forest Service | National | Forest Fire Prevention |