

## **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning April 1, 2011  
Ending April 30, 2011

UGARF Media Holdings, LLC

WNEG-TV, Toccoa, Georgia

Station WNEG-TV is an independent television station in its service area. In carrying out its responsibilities as a public trustee, WNEG-TV deals with and is responsive to the needs and issues arising in its community on a continuing basis. Issues are met by a variety of on-air broadcasts such as public affairs programs, special treatment of issues in segments of our news & information blocks of programs, public affairs specials, public service announcements and broadcasts on matters of concern to our community are supplemented, in some cases, with in-community projects. Examples of significant programming dealing with current community issues during the preceding three-month period are set forth below.

***Please see WUGA-TV Issues report for May-June, 2011  
materials.***

**Quarterly List of Programming Providing the Most  
Significant Treatment of Community Issues**

**2<sup>nd</sup> QUARTER 2011 (April 1-30 only)**

**WNEG-TV**

***Table of Contents***

- 1. Description of Certain Local Programs which address various needs and issues.**
- 2. Broadcast of Community Calendars for Local Groups of their important community service and other activities.**
- 3. Public Service Announcements Broadcast for various groups addressing community issues and needs.**

## DESCRIPTION OF LOCAL PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

The following programs are locally produced, live news programs that present a mix of news, weather, sports, and issue-related stories and segments. The issue responsive program segments are usually two minutes in duration, unless otherwise noted.

<b><u>PROGRAM</u></b>	<b><u>DAY</u></b>	<b><u>TIME</u></b>
<b><u>Our World</u></b> Our World is a weekly forum of minority issues and including on-air personalities. The programs address various issues such as those concerned with health, education, family, raising children, etc. with a special viewpoint of the African American community,	Sundays	7:30-8:00am
<b><u>Public Service Announcements</u></b> WNEG-TV broadcasts local and national public service announcements of various lengths throughout the broadcast day. A list is attached to this exhibit. The announcements are presented by various community groups and relate to or highlight many needs and issues affecting the station's service area. Examples include: United Way charities, Teen Help Line addressing teen needs, Medical information, Cancer fund raising, various education issues, housing, etc.	All Days	Various Times
<b><u>Ag Day</u></b> Ag Day is daily edition of farm news including market reports, weather, and general farm news. These programs address the particular issues of importance in agriculture which affect all in our viewing area.	Monday-Friday	12:00pm-12:30pm
<b><u>Georgia Farm Monitor</u></b> A weekly wrap-up of farm news produced by the Georgia Farm Bureau Federation presented specifically addressing issues of concern to the important agriculture community for the benefit of farmers and those in agribusiness in Georgia.	Sundays	8:30am-9:00am
<b><u>Hispanics Today</u></b> Hispanics Today is a weekly program containing issues such as health, education, jobs and the economy from the viewpoint of the Hispanic community.	Sundays	7:30-8:00am
<b><u>INN News</u></b> The Independent News Network is a nightly news program covering the events that shape our lives and covers a number of relevant issues. Each broadcast delivers national news, weather and sports.	Monday – Friday	6:30p-7pm
<b><u>UGA Newsource</u></b> UGA Newsource is a student produced newscast of the Grady College of Journalism & Mass Communication. UGA Newsource provides information aimed at the student body of the University of Georgia pertaining to current events, health, on-campus issues, and weather, as well as other education- and campus-oriented information.	Monday – Thursday	7:00pm – 7:30pm & 11:00pm-11:30pm

**Broadcast of Community Calendars for  
Local Groups of their important  
Community service and other activities**

**April 2011**

1. Red Cross – Blood Donations Across NE GA Area

**Public Service Announcements Broadcast for various groups  
Addressing community issues and needs**

Habitat for Humanity	National	Housing Projects
Colorectal Cancer	National	Early Detection
Veteran Support	National	Support for Vets
Cystic Fibrosis	National	Support for Treatment
Veteran Support	National	Support Groups
Diabetes.org	National	Early Screening
Fatherhood	National	Parenting Info
Walk America	Regional	Cancer Walk
Adoption.org	National	Adoption Info
AHRG.Org	National	Healthcare
Fed Info	National	800 Number & Website
CDC	National	Flu Prevention
Arbor Day	National	Education
GA National Guard	Regional	GAB
Kids Public File	Local	Public File
Sneezing	National	Health Info
Gedenk	National	Holocaust Project
AHAF	National	Glaucoma Foundation
VISTA	Regional	Volunteering
Cystic Fibrosis	National	Cystic Fibrosis Support
Red Cross	National	Disaster Relief
US Forest Service	National	Forest Fire Prevention