

# CONTRACT



**KFIL-FM**  
**122 4th St. SW**  
**Rochester, MN 55902**  
**(507) 286-1010**

<u>Contract / Revision</u> 752348C /		<u>Alt Order #</u>
<u>Advertiser</u> AG Food Alliance		<u>Original Date / Revision</u> 10/26/18 / 10/26/18
<u>Contract Dates</u> 10/29/18 - 11/06/18	<u>Estimate #</u>	
<u>Product</u> Greg Davids		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KFIL-FM	<u>Account Executive</u> Kevin Cash	<u>Sales Office</u> Local Rochester
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**AG Food Alliance**  
**400 North Robert Street Site 1520**  
**St. Paul, MN 55101**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFILF	10/29/18	11/04/18	M-F AM Drive	6a-10a		:30			NM	25	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	MTWTF--				25	\$10.00			
N 2	KFILF	10/29/18	11/04/18	M-F Midday	10a-3p		:30			NM	25	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	MTWTF--				25	\$10.00			
N 3	KFILF	10/29/18	11/04/18	M-F PM Drive	3p-7p		:30			NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	MTWTF--				15	\$10.00			
N 4	KFILF	10/29/18	11/04/18	Sa-Su Prime Rotator	6a-7p		:30			NM	15	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----SS				15	\$8.00			
N 5	KFILF	11/05/18	11/06/18	M-F AM Drive	6a-10a		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				8	\$10.00			
N 6	KFILF	11/05/18	11/06/18	M-F Midday	10a-3p		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				8	\$10.00			
N 7	KFILF	11/05/18	11/06/18	M-F PM Drive	3p-7p		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				8	\$10.00			
<b>Totals</b>											104	\$1,010.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/31/18	39	\$390.00	\$390.00
11/01/18 - 11/06/18	65	\$620.00	\$620.00
<b>Totals</b>	104	\$1,010.00	\$1,010.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.