

ORDER**WSAV Savannah**

Orders
Order / Rev: 934978
Alt Order #: 25298030
Product Desc: Ballot Measure
Estimate: 3850
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/19/16 / 09/19/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G Street Southeast
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Committee to Keep Georgia Scho
Demographic: A35+
Product Codes: PL2
Priority: NA
Revenue Codes: AGY, REG, REG

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN12545/IN14067/TO1700
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	75	\$20,870.00	\$17,739.50
09/26/16	09/26/16	17	\$4,760.00	\$4,046.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	75	\$20,870.00	\$17,739.50	0.00
October 2016	17	\$4,760.00	\$4,046.00	0.00
Totals	92	\$25,630.00	\$21,785.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WSAV Savannah	27%	\$25,630.00
Market	100%	\$94,925.93

Competitive Share

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	20%	\$18,985.19
WJWJ	0%	\$0.00
WTGS	18%	\$17,086.67
WTOC	35%	\$33,224.07
WWAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSAV	09/21/16	09/21/16	Local News @ 530a	CM	530-6a	--W----	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
Coastal Sunrise 530a															
Coastal Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----			1			\$100.00		0.00			
E 2	WSAV	09/23/16	09/23/16		CM	530-6a	----F--	:30	1	\$100.00	P2	0.00	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 530a Coastal Sunrise 530a															
Coastal Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					1	\$100.00		0.00			
E 3	WSAV	09/26/16	09/26/16	Local News @ 530a Coastal Sunrise 530a	CM	530-6a	M-----	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
Coastal Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	M-----					1	\$100.00		0.00			
E 4	WSAV	09/20/16	09/20/16	Local News @ 6a Coastal Sunrise	CM	6-7a	-T-----	:30	1	\$170.00	P2	0.00	NM	1	\$170.00
Coastal Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	-T-----					1	\$170.00		0.00			
E 5	WSAV	09/21/16	09/21/16	Local News @ 6a Coastal Sunrise	CM	6-7a	--W----	:30	1	\$170.00	P2	0.00	NM	1	\$170.00
Coastal Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	--W----					1	\$170.00		0.00			
E 6	WSAV	09/22/16	09/22/16	Local News @ 6a Coastal Sunrise	CM	6-7a	---T---	:30	1	\$170.00	P2	0.00	NM	1	\$170.00
Coastal Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	---T---					1	\$170.00		0.00			
E 7	WSAV	09/23/16	09/23/16	Local News @ 6a Coastal Sunrise	CM	6-7a	----F--	:30	1	\$170.00	P2	0.00	NM	1	\$170.00
Coastal Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					1	\$170.00		0.00			
E 8	WSAV	09/26/16	09/26/16	Local News @ 6a Coastal Sunrise	CM	6-7a	M-----	:30	1	\$170.00	P2	0.00	NM	1	\$170.00
Coastal Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	M-----					1	\$170.00		0.00			
E 9	WSAV	09/20/16	09/20/16	Today Show M-F Today Show M-F	CM	7-9a	-T-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	-T-----					2	\$300.00		0.00			
E 10	WSAV	09/21/16	09/21/16	Today Show M-F Today Show M-F	CM	7-9a	--W----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	--W----					2	\$300.00		0.00			
E 11	WSAV	09/22/16	09/22/16	Today Show M-F Today Show M-F	CM	7-9a	---T---	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	---T---					2	\$300.00		0.00			
E 12	WSAV	09/23/16	09/23/16	Today Show M-F Today Show M-F	CM	7-9a	----F--	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					2	\$300.00		0.00			
E 13	WSAV	09/26/16	09/26/16	Today Show M-F Today Show M-F	CM	7-9a	M-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		09/26/16	10/02/16	M-----					2	\$300.00		0.00			
E 14	WSAV	09/24/16	09/24/16		CM	7-9a	-----S-	:30	2	\$225.00	P1	0.00	NM	2	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show Sa											
				Today Show Sat											
				Saturday Today Show											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	-----S-	2		\$225.00		0.00				
E 15	WSAV	09/25/16	09/25/16	Today Show Su	CM	8-9a	-----S	:30	2	\$250.00	P1	0.00	NM	2	\$500.00
				Today Show Sun											
				Sunday Today Show											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	-----S	2		\$250.00		0.00				
E 16	WSAV	09/20/16	09/20/16	Today Show II	CM	9-10a	-T-----	:30	1	\$130.00	P2	0.00	NM	1	\$130.00
				Today Show 2											
				Today Show II											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	-T-----	1		\$130.00		0.00				
E 17	WSAV	09/22/16	09/22/16	Today Show II	CM	9-10a	---T---	:30	1	\$130.00	P2	0.00	NM	1	\$130.00
				Today Show 2											
				Today Show II											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	---T---	1		\$130.00		0.00				
E 18	WSAV	09/26/16	09/26/16	Today Show II	CM	9-10a	M-----	:30	1	\$130.00	P3	0.00	NM	1	\$130.00
				Today Show 2											
				Today Show II											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/26/16	10/02/16	M-----	1		\$130.00		0.00				
E 19	WSAV	09/21/16	09/21/16	Today Show III	CM	10-11a	--W----	:30	1	\$95.00	P2	0.00	NM	1	\$95.00
				Today Show 3											
				Today Show III											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	--W----	1		\$95.00		0.00				
E 20	WSAV	09/23/16	09/23/16	Today Show III	CM	10-11a	----F--	:30	1	\$95.00	P2	0.00	NM	1	\$95.00
				Today Show 3											
				Today Show III											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	----F--	1		\$95.00		0.00				
E 21	WSAV	09/20/16	09/20/16	M-F 11a-12p	CM	11-12p	-T-----	:30	1	\$55.00	P3	0.00	NM	1	\$55.00
				M-F 11a-12p											
				THE BRDIGE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	-T-----	1		\$55.00		0.00				
E 22	WSAV	09/21/16	09/21/16	M-F 11a-12p	CM	11-12p	--W----	:30	1	\$55.00	P3	0.00	NM	1	\$55.00
				M-F 11a-12p											
				THE BRDIGE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	--W----	1		\$55.00		0.00				
E 23	WSAV	09/22/16	09/22/16	M-F 11a-12p	CM	11-12p	---T---	:30	1	\$55.00	P3	0.00	NM	1	\$55.00
				M-F 11a-12p											
				THE BRDIGE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	---T---	1		\$55.00		0.00				
E 24	WSAV	09/23/16	09/23/16	M-F 11a-12p	CM	11-12p	----F--	:30	1	\$55.00	P2	0.00	NM	1	\$55.00
				M-F 11a-12p											
				THE BRDIGE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/19/16	09/25/16	----F--	1		\$55.00		0.00				
E 25	WSAV	09/26/16	09/26/16	M-F 11a-12p	CM	11-12p	M-----	:30	1	\$55.00	P3	0.00	NM	1	\$55.00
				M-F 11a-12p											
				THE BRDIGE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
				Week: 09/26/16	10/02/16	M-----	1		\$55.00		0.00				
E 26	WSAV	09/20/16	09/20/16		CM	12-1230p	-T-----	:30	1	\$90.00	P2	0.00	NM	1	\$90.00

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WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12p-1230p 12p-1230p											
				FAMILY FEDU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-T-----					1	\$90.00		0.00			
E 27	WSAV	09/21/16	09/21/16	M-F 12p-1230p 12p-1230p	CM	12-1230p	--W----	:30	1	\$90.00	P2	0.00	NM	1	\$90.00
				FAMILY FEDU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--W----					1	\$90.00		0.00			
E 28	WSAV	09/22/16	09/22/16	M-F 12p-1230p 12p-1230p	CM	12-1230p	---T---	:30	1	\$90.00	P2	0.00	NM	1	\$90.00
				FAMILY FEDU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---T---					1	\$90.00		0.00			
E 29	WSAV	09/23/16	09/23/16	M-F 12p-1230p 12p-1230p	CM	12-1230p	----F--	:30	1	\$90.00	P2	0.00	NM	1	\$90.00
				FAMILY FEDU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--					1	\$90.00		0.00			
E 30	WSAV	09/26/16	09/26/16	M-F 12p-1230p 12p-1230p	CM	12-1230p	M-----	:30	1	\$90.00	P2	0.00	NM	1	\$90.00
				FAMILY FEDU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	M-----					1	\$90.00		0.00			
E 31	WSAV	09/20/16	09/20/16	Days of Our Lives Days of Our Lives	CM	1-2p	-T-----	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-T-----					1	\$100.00		0.00			
E 32	WSAV	09/21/16	09/21/16	Days of Our Lives Days of Our Lives	CM	1-2p	--W----	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--W----					1	\$100.00		0.00			
E 33	WSAV	09/22/16	09/22/16	Days of Our Lives Days of Our Lives	CM	1-2p	---T---	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---T---					1	\$100.00		0.00			
E 34	WSAV	09/23/16	09/23/16	Days of Our Lives Days of Our Lives	CM	1-2p	----F--	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--					1	\$100.00		0.00			
E 35	WSAV	09/26/16	09/26/16	Days of Our Lives Days of Our Lives	CM	1-2p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	M-----					1	\$100.00		0.00			
E 36	WSAV	09/20/16	09/20/16	M-F 3-4p M-F 3-4p	CM	3-4p	-T-----	:30	2	\$225.00	P1	0.00	NM	2	\$450.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-T-----					2	\$225.00		0.00			
E 37	WSAV	09/21/16	09/21/16	M-F 3-4p M-F 3-4p	CM	3-4p	--W----	:30	2	\$225.00	P1	0.00	NM	2	\$450.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--W----					2	\$225.00		0.00			
E 38	WSAV	09/22/16	09/22/16		CM	3-4p	---T---	:30	2	\$225.00	P1	0.00	NM	2	\$450.00

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				M-F 3-4p M-F 3-4p											
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---T---					2	\$225.00		0.00			
E 39	WSAV	09/23/16	09/23/16	M-F 3-4p M-F 3-4p	CM	3-4p	----F--	:30	2	\$225.00	P1	0.00	NM	2	\$450.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--					2	\$225.00		0.00			
E 40	WSAV	09/26/16	09/26/16	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	:30	2	\$225.00	P1	0.00	NM	2	\$450.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	M-----					2	\$225.00		0.00			
E 41	WSAV	09/20/16	09/20/16	M-F 4-5p M-F 4-5p	CM	4-5p	-T-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-T-----					2	\$300.00		0.00			
E 42	WSAV	09/21/16	09/21/16	M-F 4-5p M-F 4-5p	CM	4-5p	--W----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--W----					2	\$300.00		0.00			
E 43	WSAV	09/22/16	09/22/16	M-F 4-5p M-F 4-5p	CM	4-5p	---T---	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---T---					2	\$300.00		0.00			
E 44	WSAV	09/23/16	09/23/16	M-F 4-5p M-F 4-5p	CM	4-5p	----F--	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--					2	\$300.00		0.00			
E 45	WSAV	09/26/16	09/26/16	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	M-----					2	\$300.00		0.00			
E 46	WSAV	09/20/16	09/20/16	Local News @ 5p WSAV 5p News	CM	5-530p	-T-----	:30	1	\$315.00	P1	0.00	NM	1	\$315.00
				WSAV First News @ 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-T-----					1	\$315.00		0.00			
E 47	WSAV	09/21/16	09/21/16	Local News @ 5p WSAV 5p News	CM	5-530p	--W----	:30	1	\$315.00	P1	0.00	NM	1	\$315.00
				WSAV First News @ 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--W----					1	\$315.00		0.00			
E 48	WSAV	09/22/16	09/22/16	Local News @ 5p WSAV 5p News	CM	5-530p	---T---	:30	1	\$315.00	P1	0.00	NM	1	\$315.00
				WSAV First News @ 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---T---					1	\$315.00		0.00			
E 49	WSAV	09/23/16	09/23/16	Local News @ 5p WSAV 5p News	CM	5-530p	----F--	:30	1	\$315.00	P1	0.00	NM	1	\$315.00
				WSAV First News @ 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--					1	\$315.00		0.00			
E 50	WSAV	09/26/16	09/26/16		CM	5-530p	M-----	:30	1	\$315.00	P1	0.00	NM	1	\$315.00

Order / Rev: 934978
 Alt Order #: 25298030
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: POL/Committee to Keep Georgia School
 Product Desc: Ballot Measure
 Estimate: 3850

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 5p WSAV 5p News															
WSAV First News @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----					1	\$315.00		0.00			
E 51	WSAV	09/20/16	09/20/16	Local News @530p WSAV 530p News	CM	530-6p	-T-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
WSAV News 3 @ 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$400.00		0.00			
E 52	WSAV	09/21/16	09/21/16	Local News @530p WSAV 530p News	CM	530-6p	--W----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
WSAV News 3 @ 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----					1	\$400.00		0.00			
E 53	WSAV	09/22/16	09/22/16	Local News @530p WSAV 530p News	CM	530-6p	---T---	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
WSAV News 3 @ 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---T---					1	\$400.00		0.00			
E 54	WSAV	09/23/16	09/23/16	Local News @530p WSAV 530p News	CM	530-6p	----F--	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
WSAV News 3 @ 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--					1	\$400.00		0.00			
E 55	WSAV	09/26/16	09/26/16	Local News @530p WSAV 530p News	CM	530-6p	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
WSAV News 3 @ 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----					1	\$400.00		0.00			
E 56	WSAV	09/20/16	09/20/16	Local News @ 6p WSAV 6p News	CM	6-630p	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WSAV News 3 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$500.00		0.00			
E 57	WSAV	09/21/16	09/21/16	Local News @ 6p WSAV 6p News	CM	6-630p	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WSAV News 3 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----					1	\$500.00		0.00			
E 58	WSAV	09/22/16	09/22/16	Local News @ 6p WSAV 6p News	CM	6-630p	---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WSAV News 3 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---T---					1	\$500.00		0.00			
E 59	WSAV	09/23/16	09/23/16	Local News @ 6p WSAV 6p News	CM	6-630p	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WSAV News 3 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--					1	\$500.00		0.00			
E 60	WSAV	09/26/16	09/26/16	Local News @ 6p WSAV 6p News	CM	6-630p	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WSAV News 3 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----					1	\$500.00		0.00			
E 61	WSAV	09/24/16	09/24/16	Weekend News @ 6p Sat WSAV 6p News Sat	CM	6-630p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
WSAV News 3 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S-					1	\$300.00		0.00			
E 62	WSAV	09/25/16	09/25/16		CM	6-630p	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

Order / Rev: 934978
Alt Order #: 25298030
Flight Dates: 09/20/16 - 09/26/16

Advertiser: POL/Committee to Keep Georgia School
Product Desc: Ballot Measure
Estimate: 3850

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Weekend News @ 6p Sun															
WSAV 6p News Sun															
WSAV News 3 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S					1	\$300.00		0.00			
E 63	WSAV	09/20/16	09/20/16	Wheel of Fortune	CM	7-730p	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$1,000.00		0.00			
E 64	WSAV	09/22/16	09/22/16	Wheel of Fortune	CM	7-730p	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---T---					1	\$1,000.00		0.00			
E 65	WSAV	09/26/16	09/26/16	Wheel of Fortune	CM	7-730p	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----					1	\$1,000.00		0.00			
E 66	WSAV	09/21/16	09/21/16	Jeopardy	CM	730-8p	--W----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----					1	\$1,000.00		0.00			
E 67	WSAV	09/23/16	09/23/16	Jeopardy	CM	730-8p	----F--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--					1	\$1,000.00		0.00			
E 68	WSAV	09/24/16	09/24/16	Wheel of Fortune Wknd	CM	7-730p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Wheel of Fortune WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S-					1	\$300.00		0.00			
E 69	WSAV	09/24/16	09/24/16	Jeopardy Wknd	CM	730-8p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Jeopardy WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S-					1	\$300.00		0.00			
E 70	WSAV	09/20/16	09/20/16	LN M-F	CM	11-1135p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
				Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$250.00		0.00			
E 71	WSAV	09/22/16	09/22/16	LN M-F	CM	11-1135p	---T---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
				Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---T---					1	\$250.00		0.00			
E 72	WSAV	09/26/16	09/26/16	LN M-F	CM	11-1135p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
				Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----					1	\$250.00		0.00			
E 73	WSAV	09/25/16	09/25/16	Late News Late Run M-Su	CM	Late News Late Run M-Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Late News Late Run M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----S					1	\$150.00		0.00			
E 74	WSAV	09/21/16	09/21/16		CM	Tonight Show	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00

Order / Rev: 934978
 Alt Order #: 25298030
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: POL/Committee to Keep Georgia School
 Product Desc: Ballot Measure
 Estimate: 3850

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show															
Tonight Show															
Tonight Show Starring Jimmy Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	--W----					1	\$150.00		0.00			
E 75	WSAV	09/23/16	09/23/16	Tonight Show	CM	Tonight Show	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
Tonight Show															
Tonight Show Starring Jimmy Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					1	\$150.00		0.00			
													Totals	92	\$25,630.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

THE NEW MEDIA
FIRM 1322 G ST, SE
WASHINGTON DC
20003

Contract # 25298030
CPE: 690/720/3850
Agency: NEW MEDIA FIRM

Changes as of: 9/19/2016 at 12:02 PM
Flight: 9/20/16 - 9/26/16
Advertiser: COMMITTEE TO KEEP
GEORGIA SCHOOLS
LOCAL

Product: Ballot Measure

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5404360
Buyer: CASEY BESSETTE
Salesperson: ERIN SCHUMACHER
212-424-6620

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: ERIN SCHUMACHER
212-424-6620

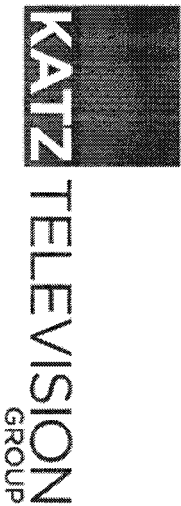
Total GRP:
Separation:

Version: Highlighting Revision 1
Station: WSAV
Market: Savannah

Total \$: \$25,630.00
Total Spots: 92

Comments: Separation: 30

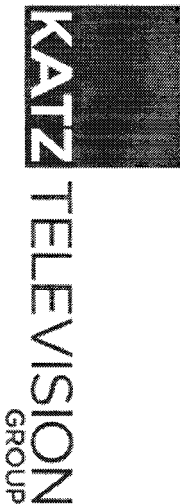
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	Tu W Th F Sa Su							Total Spots	Total \$	CPP	GRP
							9/20	9/21	9/22	9/23	9/24	9/25	9/26				
1	Tu-F,M 5:30a-6a		Coastal Sunrise	\$100.00	0	30	0	1	0	1	0	0	1	3	\$300.00	\$0.00	0.0
2	Tu-F,M 6a-7a		Coastal Sunrise	\$170.00	0	30	1	1	1	1	0	0	1	5	\$850.00	\$0.00	0.0
3	Tu-F,M 7a-9a		Today Show	\$300.00	0	30	2	2	2	2	0	0	2	10	\$3,000.00	\$0.00	0.0
4	Sa 7a-9a		Saturday Today Show	\$225.00	0	30	0	0	0	0	2	0	0	2	\$450.00	\$0.00	0.0
5	Su 8a-9a		Sunday Today Show	\$250.00	0	30	0	0	0	0	0	2	0	2	\$500.00	\$0.00	0.0
6	Tu-F,M 9a-10a		Today Show II	\$130.00	0	30	1	0	1	0	0	0	1	3	\$390.00	\$0.00	0.0
7	Tu-F,M 10a-11a		Today Show III	\$95.00	0	30	0	1	0	1	0	0	0	2	\$190.00	\$0.00	0.0
8	Tu-F,M 11a-12n		THE BRIDGE	\$55.00	0	30	1	1	1	1	0	0	1	5	\$275.00	\$0.00	0.0
9	Tu-F,M 12n-12:30p		FAMILY FEDU	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
10	Tu-F,M 1p-2p		Days of Our Lives	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
11	Tu-F,M 3p-4p		Family Feud	\$225.00	0	30	2	2	2	2	0	0	2	10	\$2,250.00	\$0.00	0.0
12	Tu-F,M 4p-5p		Judge Judy	\$300.00	0	30	2	2	2	2	0	0	2	10	\$3,000.00	\$0.00	0.0
13	Tu-F,M 5p-5:30p		WSAV First News @ 5	\$315.00	0	30	1	1	1	1	0	0	1	5	\$1,575.00	\$0.00	0.0
14	Tu-F,M 5:30p-6p		WSAV News 3 @ 5:30	\$400.00	0	30	1	1	1	1	0	0	1	5	\$2,000.00	\$0.00	0.0
15	Tu-F,M 6p-6:30p		WSAV News 3 @ 6	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
16	Sa 6p-6:30p		WSAV News 3 @ 6	\$300.00	0	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
17	Su 6p-6:30p		WSAV News 3 @ 6	\$300.00	0	30	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
18	Tu-F,M 7p-7:30p		Wheel of Fortune	\$1,000.00	0	30	1	0	1	0	0	0	1	3	\$3,000.00	\$0.00	0.0
19	Tu-F,M 7:30p-8p		Jeopardy	\$1,000.00	0	30	0	1	0	1	0	0	0	2	\$2,000.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25298030	Changes as of: 9/19/2016 at 12:02 PM	Version: Highlighting Revision 1
CPE: 690/720/3850	Flight: 9/20/16 - 9/26/16	Total \$: \$25,630.00
Agency: NEW MEDIA FIRM	Advertiser: COMMITTEE TO KEEP GEORGIA SCHOOLS LOCAL	Total Spots: 92
THE NEW MEDIA FIRM 1322 G ST. SE WASHINGTON DC 20003	Product: Ballot Measure	Total CPP: \$0.00
Agency Order #: 5404360	Office: WASHINGTON	Total GRP:
Buyer: CASEY BESSETTE	Station: WSAV	Con Type: POLITICAL/VOTE
Salesperson: ERIN SCHUMACHER 212-424-6620	Market: Savannah	Assistant: ERIN SCHUMACHER 212-424-6620
	Primary Demo: Adults 35+	Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/26							Total Spots	Total \$	CPP	GRP
							9/20	9/21	9/22	9/23	9/24	9/25	9/26				
20	Sa 7p-7:30p		Jeopardy	\$300.00	0	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
21	Sa 7:30p-8p		Wheel of Fortune	\$300.00	0	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
22	Tu-F-M 11p-11:35p		WSAV News 3 @ 11	\$250.00	0	30	1	0	1	0	0	0	1	3	\$750.00	\$0.00	0.0
23	Su 11p-11:30p		WSAV News 3 @ 11	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
24	Tu-F-M 11:35p-12:35a		Tonight Show Starring Jimmy Fallon	\$150.00	0	30	0	1	0	1	0	0	0	2	\$300.00	\$0.00	0.0
TOTALS:							16	17	16	17	5	4	17	92	\$25,630.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

THE NEW MEDIA
FIRM 1322 G ST. SE
WASHINGTON DC
20003

Agency Order #: 5404360
Buyer: CASEY BESSETTE
Salesperson: ERIN SCHUMACHER
212-424-6620

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: ERIN SCHUMACHER
212-424-6620

Total GRP:
Separation:

Contract # 25298030 Changes as of: 9/19/2016 at 12:02 PM Version: Highlighting Revision 1
CPE: 690/720/3850 Flight: 9/20/16 - 9/26/16 Station: WSAV
Agency: NEW MEDIA FIRM Advertiser: COMMITTEE TO KEEP GEORGIA SCHOOLS LOCAL Market: Savannah
Product: Ballot Measure Office: WASHINGTON Total Spots: 92
Total CPM: \$0.00

Special Instructions	
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Date/Time	Added by	Comment
09/19/16 12:02 PM	ERIN SCHUMACHER	Separation: 30
09/19/16 12:02 PM	ERIN SCHUMACHER	Separation: 30

Competitive Information
Market Budget: \$94,926
WSAV Share: 27%
Comment:
WJCL: 20%
WTGS: 18%
WTOG: 35%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	92	\$25,630.00	N/A	0.0
Total	100%	92	\$25,630.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	75	\$20 870.00
2016-Oct	17	\$4 760.00
Total	92	\$25 630.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/19/16 12:25 PM					\$0	\$0	
Revision	9/19/16 12:02 PM	ERIN SCHUMACHER	Revised			\$0	\$25,630.00	Changes: Buyer from Placement, Media to CASEY BESSETTE, User Entered \$ from
New	9/19/16 12:01 PM	ERIN SCHUMACHER	New	92		\$25,630.00	\$25,630.00	\$0.00 to \$25,630.00, Demo Meta to [R16].

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSAV, Savannah, Georgia	Date: 9/19/16
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I, The New Media Firm

do hereby request station time concerning the following issue:

Committee to Keep Georgia Schools Local

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
order attached					

This broadcast time will be used by: Committee to Keep Georgia Schools Local

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Committee to Keep Georgia Schools Local, P.O. Box 42933, Atlanta, GA 30311

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Wilkerson - treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/11/16

Date

Signature

Contact Phone Number

202-775-1440

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Michelle West

Michelle West

NSM