

# Denney For Idaho Boise TV KBOI TV 2 Order

Client: Denney For Idaho  
 Product: GENERAL  
 Flight: 10/13/14-11/4/14  
 Market: Boise

Station	Day/Time	Program	Sat Sun Mon Tue Wed Thu Fri Sat Sun Mon											Total	Cost
			10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3			
KBOI-TV CBS	M-F 5:30p-6pM-F 5:30P News		0	0	1	0	1	0	0	0	0	1	3	\$250.00	
	Sa 6p-7p	Sat Jeopardy	0	0	0	0	0	0	0	1	0	0	1	\$300.00	
	Su 5:30p-6p	Sun 5:30P News	0	1	0	0	0	0	0	0	1	0	2	\$225.00	
	M-F 10P	M-F 10P News	0	0	0	0	0	1	0	0	0	1	2	\$350.00	
	Su 10P	SU 10P News	0	0	0	0	0	0	0	0	1	0	1	\$325.00	
	Su 6p-7p	Sun 60 Minutes	0	1	0	0	0	0	0	0	0	0	1	\$750.00	
	F 8p-9p	Hawaii 5/0	0	0	0	0	0	0	1	0	0	0	1	\$550.00	
													11	\$3,825.00	

TOTAL SPOTS: 11 times :30 seconds  
 TOTAL COST: \$3,825.00  
 TOTAL COST NET: \$3,251.25