

ORDER



Orders
Order / Rev: 380352
Alt Order #: 10389060
Product Desc: BRITT FOR AL
Estimate: 2586
Flight Dates: 05/18/22 - 05/24/22
Original Date / Rev: 05/17/22 / 05/17/22
Order Type: GENERAL

WNCF

Primary AE: Caroline Walls
Sales Office: WAS-C
Sales Region: National

Agency
Name: FP1 Strategies
Buying Contact:
Billing Contact:
 3001 Washington Blvd.
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Britt for US Senate (R)
Demographic: A50+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/24/22	20	\$2,035.00	\$1,729.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	20	\$2,035.00	\$1,729.75	0.00
Totals	20	\$2,035.00	\$1,729.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Caroline Walls			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WNCF	7%	\$2,035.00
Market	100%	\$29,071.43

Competitive Share

	Share	Total
ABMY	0%	\$0.00
CABLE	0%	\$0.00
KBPN	0%	\$0.00
UNKWN	93%	\$27,036.43
WAIQ	0%	\$0.00
WAKA	0%	\$0.00
WAXC	0%	\$0.00
WBMM	0%	\$0.00
WCOV	0%	\$0.00
WDIQ	0%	\$0.00
WGIQ	0%	\$0.00
WIIQ	0%	\$0.00
WMCF	0%	\$0.00
WRJM	0%	\$0.00
WSFA	0%	\$0.00

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 Flight Dates: 05/18/22 - 05/24/22

Advertiser: Britt for US Senate (R)
 Product Desc: BRITT FOR AL
 Estimate: 2586
 WNCF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNCF	05/23/22	05/23/22	M-F News 6a-7a M-F News 6a-7a	CM	6a-7a	1-----	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	1-----					1	\$25.00		0.00			
N 2	WNCF	05/24/22	05/24/22	M-F News 6a-7a M-F News 6a-7a	CM	6a-7a	-1-----	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	-1-----					1	\$25.00		0.00			
N 3	WNCF	05/18/22	05/18/22	M-F News 6a-7a M-F News 6a-7a	CM	6a-7a	--1----	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	--1----					1	\$25.00		0.00			
N 4	WNCF	05/19/22	05/19/22	M-F News 6a-7a M-F News 6a-7a	CM	6a-7a	---1---	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---1---					1	\$25.00		0.00			
N 5	WNCF	05/23/22	05/23/22	M-F 7a-9a M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	1-----					1	\$60.00		0.00			
N 6	WNCF	05/19/22	05/19/22	M-F 7a-9a M-F 7a-9a	CM	7a-9a	---1---	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---1---					1	\$60.00		0.00			
N 7	WNCF	05/20/22	05/20/22	M-F 7a-9a M-F 7a-9a	CM	7a-9a	----1--	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----1--					1	\$60.00		0.00			
N 8	WNCF	05/23/22	05/23/22	M-F News 530p-6p M-F 530p-6p	CM	530p-6p	1-----	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	1-----					1	\$70.00		0.00			
N 9	WNCF	05/18/22	05/18/22	M-F News 530p-6p M-F 530p-6p	CM	530p-6p	--1----	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	--1----					1	\$70.00		0.00			
N 10	WNCF	05/19/22	05/19/22	M-F News 530p-6p M-F 530p-6p	CM	530p-6p	---1---	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---1---					1	\$70.00		0.00			
N 11	WNCF	05/22/22	05/22/22	Su News 530p-6p Su 530p-6p	CM	530p-6p	-----1	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1					1	\$50.00		0.00			
N 12	WNCF	05/23/22	05/23/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	1-----					1	\$160.00		0.00			
N 13	WNCF	05/19/22	05/19/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---1---	:30	1	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---1---					1	\$160.00		0.00			
N 14	WNCF	05/23/22	05/23/22	The Bachelor The Bachelor 7p-9p	CM	7p-9p	1-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	1-----					1	\$300.00		0.00			
N 15	WNCF	05/18/22	05/18/22	Wed Prime C Wed Prime C	CM	9p-10p	--1----	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/22	05/24/22	--1----					1	\$375.00		0.00			

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Advertiser: Britt for US Senate (R)
 Product Desc: BRITT FOR AL
 Estimate: 2586
 WNCF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 05/16/22		05/16/22	05/22/22	--1----		1				\$375.00		0.00			
N 16	WNCF	05/22/22	05/22/22	American Idol	CM	7p-9p	-----1	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		American Idol (7:00 PM-9:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 05/16/22		05/16/22	05/22/22	-----1		1				\$300.00		0.00			
N 17	WNCF	05/23/22	05/23/22	M-F NEWS 10p-1035p	CM	10p-1035p	1-----	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		M-F 10p-1035p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 05/23/22		05/23/22	05/29/22	1-----		1				\$50.00		0.00			
N 18	WNCF	05/19/22	05/19/22	M-F NEWS 10p-1035p	CM	10p-1035p	---1---	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		M-F 10p-1035p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 05/16/22		05/16/22	05/22/22	---1---		1				\$50.00		0.00			
N 19	WNCF	05/20/22	05/20/22	M-F NEWS 10p-1035p	CM	10p-1035p	----1--	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		M-F 10p-1035p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 05/16/22		05/16/22	05/22/22	----1--		1				\$50.00		0.00			
N 20	WNCF	05/22/22	05/22/22	Su NEWS 10p-1030p	CM	10p-1030p	-----1	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		Su 10p-1030p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 05/16/22		05/16/22	05/22/22	-----1		1				\$50.00		0.00			
													Totals	20	\$2,035.00



Rep: TELERE, INC.
Run On: May17/22 at 15:00
E-Order#: 2503567 (Rev 0) Agy#11669685
Station: MNCF-TV MONTGOMERY-SELMA
Agency: PPI STRATEGIES
Advertiser: POLIK BRITTI/RENEWAL
Buyer: HOLLY HORAN

Headline#: 10389060 (Mod 0.0)
Dates: May18/22 - May24/22
Product: BRITT FOR AL
Prod#: 2586
Tel #:

REP BUYLINES

Traffic#: 380352
Salesperson: CAROLINE WALLS
Est#: 2586
Demo: RA50+

Page: 1
Requested by: CW

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Ending Date	# of Wks	Spl/Week	Total Spots	Total Dollars	Program Name	Rating RA50+	Rep: Last RA50+ Activity	Last Mod/Rev
#CASH #FFPOS BRITT FOR AL	1	Mon/6-7A	30S	\$25	May23/22	1	1	1	\$25	ALNEWSRIS32@6	0.5	0.5 May17/22	Rev #0: A
		Contract Comment: ALNEWSRIS32@6											
		Order Comment: 1217534 INDEX: 86											
	2	Tue/6-7A	30S	\$25	May24/22	1	1	1	\$25	ALNEWSRIS32@6	0.5	0.5 May17/22	Rev #0: A
		Contract Comment: ALNEWSRIS32@6											
		Order Comment: 1217534 INDEX: 86											
	3	Wed/6-7A	30S	\$25	May18/22	1	1	1	\$25	ALNEWSRIS32@6	0.5	0.5 May17/22	Rev #0: A
		Contract Comment: ALNEWSRIS32@6											
		Order Comment: 1217534 INDEX: 86											
	4	Thu/6-7A	30S	\$25	May19/22	1	1	1	\$25	ALNEWSRIS32@6	0.5	0.5 May17/22	Rev #0: A
		Contract Comment: ALNEWSRIS32@6											
		Order Comment: 1217534 INDEX: 86											
	5	Mon/7-9A	30S	\$60	May23/22	1	1	1	\$60	GD MRN AMR-ABC<	0.9	0.9 May17/22	Rev #0: A
		Contract Comment: GD MRN AMR-ABC<											
		Order Comment: 1217534 INDEX: 86											
	6	Thu/7-9A	30S	\$60	May19/22	1	1	1	\$60	GD MRN AMR-ABC<	0.9	0.9 May17/22	Rev #0: A
		Contract Comment: GD MRN AMR-ABC<											
		Order Comment: 1217534 INDEX: 86											
	7	Fri/7-9A	30S	\$60	May20/22	1	1	1	\$60	GD MRN AMR-ABC<	0.9	0.9 May17/22	Rev #0: A
		Contract Comment: GD MRN AMR-ABC<											
		Order Comment: 1217534 INDEX: 86											
	8	Mon/530-6P	30S	\$70	May23/22	1	1	1	\$70	ABC32 NWS@530P<	1.0	1.0 May17/22	Rev #0: A
		Contract Comment: ABC32 NWS@530P<											
		Order Comment: 1217534 INDEX: 73											
	9	Wed/530-6P	30S	\$70	May18/22	1	1	1	\$70	ABC32 NWS@530P<	1.0	1.0 May17/22	Rev #0: A
		Contract Comment: ABC32 NWS@530P<											
		Order Comment: 1217534 INDEX: 73											
	10	Thu/530-6P	30S	\$70	May19/22	1	1	1	\$70	ABC32 NWS@530P<	1.0	1.0 May17/22	Rev #0: A
		Contract Comment: ABC32 NWS@530P<											
		Order Comment: 1217534 INDEX: 73											
	11	Sun/530-6P	30S	\$50	May22/22	1	1	1	\$50	ABC32NWS SU@530	2.3	2.3 May17/22	Rev #0: A
		Contract Comment: ABC32NWS SU@530											
		Order Comment: 1217534 INDEX: 99											
	12	Mon/630-7P	30S	\$160	May23/22	1	1	1	\$160	FAMILY FEUD	4.3	4.3 May17/22	Rev #0: A
		Contract Comment: FAMILY FEUD											
		Order Comment: 1217534 INDEX: 78											
	13	Thu/630-7P	30S	\$160	May19/22	1	1	1	\$160	FAMILY FEUD	4.3	4.3 May17/22	Rev #0: A
		Contract Comment: FAMILY FEUD											
		Order Comment: 1217534 INDEX: 78											
	14	Mon/7-9P	30S	\$300	May23/22	1	1	1	\$300	BACHELOR-ABC	1.7	1.7 May17/22	Rev #0: A
		Contract Comment: BACHELOR-ABC											
		Order Comment: 1217534 INDEX: 79											
	15	Wed/9-10P	30S	\$375	May18/22	1	1	1	\$375	AVG. ALL WKS	1.6	1.6 May17/22	Rev #0: A
		Contract Comment: AVG. ALL WKS											
		Order Comment: 1217534 INDEX: 96											
	16	Sun/7-9P	30S	\$300	May22/22	1	1	1	\$300	AVG. ALL WKS	2.0	2.0 May17/22	Rev #0: A
		Contract Comment: AVG. ALL WKS											
		Order Comment: 1217534 INDEX: 109											
	17	Mon/10-1035P	30S	\$50	May23/22	1	1	1	\$50	ABC32 NEWS@10<	1.0	1.0 May17/22	Rev #0: A
		Contract Comment: ABC32 NEWS@10<											
		Order Comment: 1217534 INDEX: 79											
	18	Thu/10-1035P	30S	\$50	May19/22	1	1	1	\$50	ABC32 NEWS@10<	1.0	1.0 May17/22	Rev #0: A
		Contract Comment: ABC32 NEWS@10<											
		Order Comment: 1217534 INDEX: 79											
	19	Fri/10-1035P	30S	\$50	May20/22	1	1	1	\$50	ABC32 NEWS@10<	1.0	1.0 May17/22	Rev #0: A
		Contract Comment: ABC32 NEWS@10<											
		Order Comment: 1217534 INDEX: 79											
	20	Sun/10-1030P	30S	\$50	May22/22	1	1	1	\$50	ABC32NWS SU@10	0.9	0.9 May17/22	Rev #0: A
		Contract Comment: ABC32NWS SU@10											
		Order Comment: 1217534 INDEX: 93											
Total 20 Spots for:				\$2,035		20			\$2,035		27.8	27.8	

Monthly Estimate Dollars:



Rep: TELEREP, INC.
Run On: May17/22 at 15:00

E-Order#: 2503567 (Rev 0) AGY#11669685
Station: WNCN-TV MONTGOMERY-SELMA

REP BUYLINES

Headline#: 10389060 (Mod 0.0)
Dates: May18/22 - May24/22

Traffic#: 380352
Salesperson: CAROLINE WALLS


Page: 2
Requested by: CW

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spl/ Week	Total Spots	Total Dollars	Program Name	Rating	Rep: Last Activity	Last Mod/Rev
									\$2,035	May/22	RA50+	27.8 May/22	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Katie Britt

Authorized committee:

Britt for Alabama, Inc.

Agency requesting time (and contact information):



FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Alabama Senate

Date of election:

5/24/2022



General



Primary

Treasurer of candidate's authorized committee:

Ashley Newman

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Hollis Poch

Signature:

Justin Sanders

Name: Hollis Poch

Name:

Date of Request to Purchase Ad Time: 6/28/21

Date of Station Agreement to Sell Time:

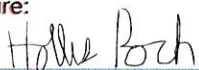
5/18/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Hollis Poch

Date: 6/28/21

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 380352

Station Call Letters:

WNCF

Date Received/Requested:

5/17/22

Est. #: 2586

Station Location:

Mont/Selma

Run Start and End Dates:

5/18/22 - 5/24/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.