

# ORDER



**Orders**  
**Order / Rev:** 380352  
**Alt Order #:** 10389060  
**Product Desc:** BRITT FOR AL  
**Estimate:** 2586  
**Flight Dates:** 05/18/22 - 05/24/22  
**Original Date / Rev:** 05/17/22 / 05/17/22  
**Order Type:** GENERAL

**WNCF**  
**Primary AE:** Caroline Walls  
**Sales Office:** WAS-C  
**Sales Region:** National

**Agency Name:** FP1 Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3001 Washington Blvd.  
 Arlington, VA 22201

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Britt for US Senate (R)  
**Demographic:** A50+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-03

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/24/22	20	\$2,035.00	\$1,729.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	20	\$2,035.00	\$1,729.75	0.00
<b>Totals</b>	<b>20</b>	<b>\$2,035.00</b>	<b>\$1,729.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Caroline Walls			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WNCF	7%	\$2,035.00
Market	100%	\$29,071.43

**Competitive Share**

	Share	Total
ABMY	0%	\$0.00
CABLE	0%	\$0.00
KBPN	0%	\$0.00
UNKWN	93%	\$27,036.43
WAIQ	0%	\$0.00
WAKA	0%	\$0.00
WAXC	0%	\$0.00
WBMM	0%	\$0.00
WCOV	0%	\$0.00
WDIQ	0%	\$0.00
WGIQ	0%	\$0.00
WIIQ	0%	\$0.00
WMCF	0%	\$0.00
WRJM	0%	\$0.00
WSFA	0%	\$0.00

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 Alt Order #: 10389060  
 Flight Dates: 05/18/22 - 05/24/22

Advertiser: Britt for US Senate (R)  
 Product Desc: BRITT FOR AL  
 Estimate: 2586  
**WNCF**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNCF	05/23/22	05/23/22	M-F News 6a-7a M-F News 6a-7a	CM	6a-7a	1-----	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	1-----					1	\$25.00		0.00			
N 2	WNCF	05/24/22	05/24/22	M-F News 6a-7a M-F News 6a-7a	CM	6a-7a	-1-----	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	-1-----					1	\$25.00		0.00			
N 3	WNCF	05/18/22	05/18/22	M-F News 6a-7a M-F News 6a-7a	CM	6a-7a	--1----	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--1----					1	\$25.00		0.00			
N 4	WNCF	05/19/22	05/19/22	M-F News 6a-7a M-F News 6a-7a	CM	6a-7a	---1---	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---1---					1	\$25.00		0.00			
N 5	WNCF	05/23/22	05/23/22	M-F 7a-9a M-F 7a-9a	CM	7a-9a	1-----	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	1-----					1	\$60.00		0.00			
N 6	WNCF	05/19/22	05/19/22	M-F 7a-9a M-F 7a-9a	CM	7a-9a	---1---	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---1---					1	\$60.00		0.00			
N 7	WNCF	05/20/22	05/20/22	M-F 7a-9a M-F 7a-9a	CM	7a-9a	----1--	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	----1--					1	\$60.00		0.00			
N 8	WNCF	05/23/22	05/23/22	M-F News 530p-6p M-F 530p-6p	CM	530p-6p	1-----	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	1-----					1	\$70.00		0.00			
N 9	WNCF	05/18/22	05/18/22	M-F News 530p-6p M-F 530p-6p	CM	530p-6p	--1----	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--1----					1	\$70.00		0.00			
N 10	WNCF	05/19/22	05/19/22	M-F News 530p-6p M-F 530p-6p	CM	530p-6p	---1---	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---1---					1	\$70.00		0.00			
N 11	WNCF	05/22/22	05/22/22	Su News 530p-6p Su 530p-6p	CM	530p-6p	-----1	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----1					1	\$50.00		0.00			
N 12	WNCF	05/23/22	05/23/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	1-----					1	\$160.00		0.00			
N 13	WNCF	05/19/22	05/19/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---1---	:30	1	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---1---					1	\$160.00		0.00			
N 14	WNCF	05/23/22	05/23/22	The Bachelor The Bachelor 7p-9p	CM	7p-9p	1-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	1-----					1	\$300.00		0.00			
N 15	WNCF	05/18/22	05/18/22	Wed Prime C Wed Prime C	CM	9p-10p	--1----	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/22	05/24/22	--1----					1	\$375.00		0.00			

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Advertiser: Britt for US Senate (R)  
 Product Desc: BRITT FOR AL  
 Estimate: 2586  
 WNCF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	--1----		1				\$375.00		0.00			
N 16	WNCF	05/22/22	05/22/22	American Idol American Idol	CM	7p-9p (7:00 PM-9:00 PM)	-----1	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1		1				\$300.00		0.00			
N 17	WNCF	05/23/22	05/23/22	M-F NEWS 10p-1035p M-F 10p-1035p	CM	10p-1035p	1-----	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	1-----		1				\$50.00		0.00			
N 18	WNCF	05/19/22	05/19/22	M-F NEWS 10p-1035p M-F 10p-1035p	CM	10p-1035p	---1---	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---1---		1				\$50.00		0.00			
N 19	WNCF	05/20/22	05/20/22	M-F NEWS 10p-1035p M-F 10p-1035p	CM	10p-1035p	----1--	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----1--		1				\$50.00		0.00			
N 20	WNCF	05/22/22	05/22/22	Su NEWS 10p-1030p Su 10p-1030p	CM	10p-1030p	-----1	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----1		1				\$50.00		0.00			
													Totals	20	\$2,035.00



Rep: TELEREP, INC.  
Run On: May17/22 at 15:00

E-Order#: 2503567 (Rev 0) Agy#11669685  
Station: MNGCF-TV/MONTGOMERY-SELMA  
Agency: P1 STRATEGIES  
Advertiser: POLIK BRITTRISSEVAL  
Buyer: HOLLY HORAN

Headline#: 10389060 (Mod 0.0)  
Dates: May18/22 - May24/22  
Prod1: BRITT FOR AL  
Prod2:  
Ttl #:

REP BUYLINES

Traffic#: 380352  
Salesperson: CAROLINE WALLS  
Est#: 2586  
Demo: RA50+

Page: 1  
Requested by: CW

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Ending Date	# of Wks	Spl/Week	Total Spots	Total Dollars	Program Name	Rating	Rep: Last	Last Mod/Rev
		#CASH #/POS									RA50+	RA50+	
		BRITT FOR AL											
	1	Mon/6-7A	30S	\$25	May23/22	1	1	1	\$25	ALNEWSRIS32@6	0.5	0.5	May17/22 Rev #0: A
		Contract Comment: ALNEWSRIS32@6											
		Order Comment: 1217534 INDEX: 86											
	2	Tue/6-7A	30S	\$25	May24/22	1	1	1	\$25	ALNEWSRIS32@6	0.5	0.5	May17/22 Rev #0: A
		Contract Comment: ALNEWSRIS32@6											
		Order Comment: 1217534 INDEX: 86											
	3	Wed/6-7A	30S	\$25	May18/22	1	1	1	\$25	ALNEWSRIS32@6	0.5	0.5	May17/22 Rev #0: A
		Contract Comment: ALNEWSRIS32@6											
		Order Comment: 1217534 INDEX: 86											
	4	Thu/6-7A	30S	\$25	May19/22	1	1	1	\$25	ALNEWSRIS32@6	0.5	0.5	May17/22 Rev #0: A
		Contract Comment: ALNEWSRIS32@6											
		Order Comment: 1217534 INDEX: 86											
	5	Mon/7-9A	30S	\$60	May23/22	1	1	1	\$60	GD MRN AMR-ABC<	0.9	0.9	May17/22 Rev #0: A
		Contract Comment: GD MRN AMR-ABC<											
		Order Comment: 1217534 INDEX: 86											
	6	Thu/7-9A	30S	\$60	May19/22	1	1	1	\$60	GD MRN AMR-ABC<	0.9	0.9	May17/22 Rev #0: A
		Contract Comment: GD MRN AMR-ABC<											
		Order Comment: 1217534 INDEX: 86											
	7	Fri/7-9A	30S	\$60	May20/22	1	1	1	\$60	GD MRN AMR-ABC<	0.9	0.9	May17/22 Rev #0: A
		Contract Comment: GD MRN AMR-ABC<											
		Order Comment: 1217534 INDEX: 86											
	8	Mon/530-6P	30S	\$70	May23/22	1	1	1	\$70	ABC32 NWS@530P<	1.0	1.0	May17/22 Rev #0: A
		Contract Comment: ABC32 NWS@530P<											
		Order Comment: 1217534 INDEX: 73											
	9	Wed/530-6P	30S	\$70	May18/22	1	1	1	\$70	ABC32 NWS@530P<	1.0	1.0	May17/22 Rev #0: A
		Contract Comment: ABC32 NWS@530P<											
		Order Comment: 1217534 INDEX: 73											
	10	Thu/530-6P	30S	\$70	May19/22	1	1	1	\$70	ABC32 NWS@530P<	1.0	1.0	May17/22 Rev #0: A
		Contract Comment: ABC32 NWS@530P<											
		Order Comment: 1217534 INDEX: 73											
	11	Sun/530-6P	30S	\$50	May22/22	1	1	1	\$50	ABC32NWS SU@530	2.3	2.3	May17/22 Rev #0: A
		Contract Comment: ABC32NWS SU@530											
		Order Comment: 1217534 INDEX: 99											
	12	Mon/630-7P	30S	\$160	May23/22	1	1	1	\$160	FAMILY FEUD	4.3	4.3	May17/22 Rev #0: A
		Contract Comment: FAMILY FEUD											
		Order Comment: 1217534 INDEX: 78											
	13	Thu/630-7P	30S	\$160	May19/22	1	1	1	\$160	FAMILY FEUD	4.3	4.3	May17/22 Rev #0: A
		Contract Comment: FAMILY FEUD											
		Order Comment: 1217534 INDEX: 78											
	14	Mon/7-9P	30S	\$300	May23/22	1	1	1	\$300	BACHELOR-ABC	1.7	1.7	May17/22 Rev #0: A
		Contract Comment: BACHELOR-ABC											
		Order Comment: 1217534 INDEX: 79											
	15	Wed/9-10P	30S	\$375	May18/22	1	1	1	\$375	AVG. ALL WKS	1.6	1.6	May17/22 Rev #0: A
		Contract Comment: AVG. ALL WKS											
		Order Comment: 1217534 INDEX: 96											
	16	Sun/7-9P	30S	\$300	May22/22	1	1	1	\$300	AVG. ALL WKS	2.0	2.0	May17/22 Rev #0: A
		Contract Comment: AVG. ALL WKS											
		Order Comment: 1217534 INDEX: 109											
	17	Mon/10-1035P	30S	\$50	May23/22	1	1	1	\$50	ABC32 NEWS@10<	1.0	1.0	May17/22 Rev #0: A
		Contract Comment: ABC32 NEWS@10<											
		Order Comment: 1217534 INDEX: 79											
	18	Thu/10-1035P	30S	\$50	May19/22	1	1	1	\$50	ABC32 NEWS@10<	1.0	1.0	May17/22 Rev #0: A
		Contract Comment: ABC32 NEWS@10<											
		Order Comment: 1217534 INDEX: 79											
	19	Fri/10-1035P	30S	\$50	May20/22	1	1	1	\$50	ABC32 NEWS@10<	1.0	1.0	May17/22 Rev #0: A
		Contract Comment: ABC32 NEWS@10<											
		Order Comment: 1217534 INDEX: 79											
	20	Sun/10-1030P	30S	\$50	May22/22	1	1	1	\$50	ABC32NWS SU@10	0.9	0.9	May17/22 Rev #0: A
		Contract Comment: ABC32NWS SU@10											
		Order Comment: 1217534 INDEX: 93											

Total 20 Spots for:

\$2,035

20

\$2,035

27.8

27.8

Monthly Estimate Dollars:



Rep: TELEREP, INC.  
Run On: May 17/22 at 15:00

E-Order#: 2503567 (Rev 0) Agy#11669485  
Station: WNCN-TV MONTGOMERY-SELMA

**REP BUYLINES**

Headline#: 10389060 (Mod 0.0)  
Dates: May 18/22 - May 24/22

Traffic#: 380352  
Salesperson: CAROLINE WALLS

Page: 2  
Requested by: CW

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spl/Week	Total Spots	Total Dollars	Program Name	Rating	Rep: Last Activity	Last Mod/Rev
									\$2,035	May/22	RA50+	27.8	May/22

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input checked="" type="checkbox"/>	<b>FEDERAL CANDIDATE</b>
	<input type="checkbox"/>	<b>STATE OR LOCAL CANDIDATE</b>

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

<b>Candidate name:</b> Katie Britt	
<b>Authorized committee:</b> Britt for Alabama, Inc.	
<b>Agency requesting time (and contact information):</b> <input checked="" type="checkbox"/> FP1 Strategies	
<b>Candidate's political party:</b> Republican	
<b>Office sought (no acronyms or abbreviations):</b> Alabama Senate	
<b>Date of election:</b> 5/24/2022	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
<b>Treasurer of candidate's authorized committee:</b> Ashley Newman	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Hollis Poch	Name: Austin Sanders
Date of Request to Purchase Ad Time: 6/28/21	Date of Station Agreement to Sell Time: 5/18/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Hollis Poch*

Name: Hollis Poch

Date: 6/28/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: *380352*

Station Call Letters: *WNCF*

Date Received/Requested: *5/17/22*

Est. #: *2586*

Station Location: *Mont/Selma*

Run Start and End Dates: *5/18/22 - 5/24/22*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.