

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.5em; font-family: cursive;">WROC</div>	Date:
--	-------

I, Bradley Perseke
do hereby request station time concerning the following issue:

DSCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ordered					

This broadcast time will be used by: DSCC

100

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC 120 Maryland Ave NE
WDC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately)

Guy Cecil - President
Korin Hanroff - Secretary
Deanna Mesburg - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

DSCE 100 Maryland Ave NE
WDC 20003

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Guy Cecil - President
Karen Horrocks - Secretary
Deanna Nesbitt - Treasurer

DOCC

NAB Form PB-18 Issues

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/18/14 Boddy 262 338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
John Hammel John Hammel General Manager
Signature Printed Name Title

ORDER WORKSHEET

Rep Order# 10443051 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/14/14 11:09 AM
Last Received: 10/14/14 10:41 AM
Showing Buylines: All Rep and Station Changes

Duplicate 1 of 2

Station WRDC-TV RALEIGH-DURHAM
Advertiser (6087) POLITICAL ISSUE GROU
Product DSCC-JE
Estimate# 3833
Buyer Meredith Kaufman

Agency (GRTA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/3833
Flight Dates 10/15/14-10/22/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONTRACT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 10/15 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (1000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M-F	6P-7P	PEOPLE'S COURT	30	-	-	\$300.00	10/15-10/17	1	1	1	\$300.00
2	M-F	6P-630P	NEWS BREAK @615P	30	-	-	\$500.00	10/15-10/17	1	1	1	\$500.00
3	M	3P-9P	LAW & ORDER: SVU	30	-	-	\$500.00	10/20-10/20	1	1	1	\$500.00
4	M-W	6P-7P	PEOPLE'S COURT	30	-	-	\$300.00	10/20-10/22	1	1	1	\$300.00
5	M-W	6P-630P	NEWS BREAK @615P	30	-	-	\$500.00	10/20-10/22	1	1	1	\$500.00

---REPORT TOTALS---

Report Totals: 5 / \$2,100.00

---SALES MONTHLY TOTALS---

Oct2014: 5 / \$2,100.00

Order Totals: 5 / \$2,100.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$210,000.00 CABL .00% UNKN 98.04% WXFT .00% WLFL 1.00% WNCN .00%

Order Placement for Contract (# 1952052)

Spots Sold to Advertiser DSCC Democratic Senatorial Campaign Committee (# 22946))

InventoryDate	Line	Station	Rate	Length	Section	Program Title	Last Activity	Cart Number	ISCI
10/17/14 06:52:42PM	2.0	Raleigh (WRDC)	300.00	00:30	3	Peoples Court	10/15/14 01:40:49PM	11010	DSCCNC14106H
10/20/14 04:08:58PM	4.0	Raleigh (WRDC)	200.00	00:30	3	Divorce Court	10/15/14 04:25:58PM	11010	DSCCNC14106H
10/20/14 06:27:08PM	3.0	Raleigh (WRDC)	1,300.00	00:30	3	Peoples Court	10/15/14 03:50:20PM	11010	DSCCNC14106H
10/21/14 06:35:11PM	1.0	Raleigh (WRDC)	300.00	00:30	3	Peoples Court	10/20/14 10:42:37AM	11010	DSCCNC14106H
Total Spots: 4									

