

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WRDC</u>	Date:
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I, Bradley Perseke
do hereby request station time concerning the following issue:

<u>DSCC</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>AS ordered</u>					

This broadcast time will be used by: DSCC

1000

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC 120 Maryland Ave NE
WDC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately).

Guy Cecil - President
Korin Hanrook - Secretary
Deanna Mesburg - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCE 100 Maryland Ave NE
WDC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - President
Karin Hancock - Secretary
Deanna Nesbitt - Treasurer





ORDER WORKSHEET

Rep Order# 10443051 Ver# 1 Status New Traffic Order# Printed: 10/14/14 11:09 AM Duplicate 1 of 2
 EC'd Yes Last Received: 10/14/14 10:41 AM
 Showing Buylines: All Rep and Station Changes

Station WRDC-TV RALEIGH-DURHAM Agency (GRTA) GREAT AMERICAN MEDIA Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, SUITE 100 Sales Office (DC) WASHINGTON
 Product DSCC-JE WASHINGTON, DC 20007 Salesperson (SY1) SHANNON YALLOF
 Estimate# 3833 Agency C/P1/P2/E 49/53/3833 Sales Assistant
 Buyer Meredith Kaufman Flight Dates 10/15/14-10/22/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 10/15 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/1000	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
1	W-F	6P-7P	PEOPLE'S COURT	30	-	-	\$300.00	10/15-10/17	1	1	1	\$300.00
2	W-F	6P-630P	NEWS BREAK @615P	30	-	-	\$500.00	10/15-10/17	1	1	1	\$500.00
3	M	8P-9P	LAW & ORDER: SVU	30	-	-	\$500.00	10/20-10/20	1	1	1	\$500.00
4	M-W	6P-7P	PEOPLE'S COURT	30	-	-	\$300.00	10/20-10/22	1	1	1	\$300.00
5	M-W	6P-630P	NEWS BREAK @615P	30	-	-	\$500.00	10/20-10/22	1	1	1	\$500.00

---REPORT TOTALS---

Report Totals: 5 / \$2,100.00

---SALES MONTHLY TOTALS---

Order Totals: 5 / \$2,100.00 Total GRPs: 0.0
 Market Totals \$210,000.00 CABL .00% UNKN 98.04% WKPT .00% WLFL 1.00% WNCN .00%



Order Placement for Contract (# 1952052)

Spots Sold to Advertiser DSCC Democratic Senatorial Campaign Committee (# 22946)

InventoryDate	Line	Station	Rate	Length	Section	Program Title	Last Activity	Cart Number	ISCI
10/17/14 06:52:42PM	2.0	Raleigh (WRDC)	300.00	00:30	3	Peoples Court	10/15/14 01:40:49PM	11010	DSCCNC14106H
10/20/14 04:08:58PM	4.0	Raleigh (WRDC)	200.00	00:30	3	Divorce Court	10/15/14 04:25:58PM	11010	DSCCNC14106H
10/20/14 06:27:08PM	3.0	Raleigh (WRDC)	1,300.00	00:30	3	Peoples Court	10/15/14 03:50:20PM	11010	DSCCNC14106H
10/21/14 06:35:11PM	1.0	Raleigh (WRDC)	300.00	00:30	3	Peoples Court	10/20/14 10:42:37AM	11010	DSCCNC14106H
Total Spots: 4									

