

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRDC	Date:
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I, Bredley Perseke
do hereby request station time concerning the following issue:

DSCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ordered					

This broadcast time will be used by: DSCC

1000
1000

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC 120 Maryland Ave NE
WDC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - President
Kerim Hanrook - Secretary
Deanna Mesburg - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

DSCC	100 Maryland Ave NE WDC 20003
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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Guy Cecil - President Karen Hancock - Secretary Deanna Nesbitt - Treasurer
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DOCC

NAB Form PB-18 Issues

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/18/14 B. D. K. 202 338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
John Hammel John Hammel General Manager
Signature Printed Name Title

ORDER WORKSHEET

Rep Order# 10327388
EC'd Yes

Ver# 3

Status Confirmed

Traffic Order# 1857480

Last Received:
Showing Buylines:Printed: 10/28/14 1:55 PM
08/12/14 12:32 PM
All Buylines

Duplicate

1 of 2

Station WRDC-TV RALEIGH-DURHAM
Advertiser (6087) POLITICAL ISSUE GROU
Product DSCC-IE
Estimate# 2776
Buyer Meredith KaufmanAgency (GRTA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2776
Flight Dates 10/07/14-10/13/14Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	2P-3P	HOT BENCH	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
2	Tu-F, M	3P-4P	PATERNITY COURT	30	-	-	\$100.00	10/07-10/13	2	1	2	\$200.00
3	Tu-F, M	4P-5P	DIVORCE COURT	30	-	-	\$200.00	10/07-10/13	2	1	2	\$400.00
4	Tu-F, M	5P-6P	JUDGE MATHIS	30	-	-	\$200.00	10/07-10/13	2	1	2	\$400.00
5	Tu-F, M	6P-7P	PEOPLE'S COURT	30	-	-	\$300.00	10/07-10/13	2	1	2	\$600.00
6	Tu-F, M	6P-630P	NEWS BREAK @6:5P	30	-	-	\$500.00	10/07-10/13	3	1	3	\$1,500.00
7	M	9P-10P	LAW & ORDER: SVU	30	-	-	\$500.00	10/13-10/13	1	1	1	\$500.00

---REPORT TOTALS---

Report Totals: 14 / \$3,800.00

---SALES MONTHLY TOTALS---

Oct2014: 14 / \$3,800.00
Order Totals: 14 / \$3,800.00
Total GRPs: 0.0

ORDER WORKSHEET

Rep Order# 10327388 Ver# 3

Status Confirmed

Traffic Order# 1857480

Last Received:

Showing Buylines:

Printed: 10/28/14 1:55 PM
08/12/14 12:32 PM
All Buylines

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2 of 2

Station WRDC-TV RALEIGH-DURHAM
Advertiser (6087) POLITICAL ISSUE GROU
Product DSCC-IE
Estimate# 2776
Buyer Meredith Kaufman

Agency (GRTA) GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2776
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- COMPETITIVE ---

Market Totals	CABL	UNKN	WKFT	WLFL	WNCN
\$380,000.00	.00%	.00%	.00%	2.00%	12.00%
WRAL	43.04%	WRDZ	7.00%	WRPX	.00%
					WTVB
					35.04%

--- COMPETITIVE COMMENTS ---

WLFL - 44250 WRDC - 25100 WTVB - 622700 WNCN - 211945 WRAL - 782100 WRDZ - 119750 TOTL -1805845

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

Order Placement for Contract (# 1857480)

Spots Sold to Advertiser DSCC Democratic Senatorial Campaign Committee (# 22946)

Inventory	Date	Line	Station	Rate	Length	Section	Program Title	Last Activity	Cart Number	ISCI
10/07/14 02:17:42PM	1.0	Raleigh (WRDC)	100.00	00:30	1	Hot Bench	08/13/14 04:17:25PM	11159	DSCCNC14104H	
10/07/14 03:25:49PM	2.0	Raleigh (WRDC)	100.00	00:30	1	Paternity Court	10/06/14 09:23:40AM	11159	DSCCNC14104H	
10/07/14 05:27:55PM	4.0	Raleigh (WRDC)	200.00	00:30	1	Judge Mathis	07/23/14 03:28:29PM	11159	DSCCNC14104H	
10/08/14 02:08:58PM	1.0	Raleigh (WRDC)	100.00	00:30	1	Hot Bench	08/13/14 04:17:25PM	11159	DSCCNC14104H	
10/08/14 06:24:30PM	6.0	Raleigh (WRDC)	500.00	00:30	1	Peoples Court	07/23/14 03:28:13PM	11159	DSCCNC14104H	
10/08/14 06:51:03PM	5.0	Raleigh (WRDC)	300.00	00:30	1	Peoples Court	07/23/14 03:28:20PM	11159	DSCCNC14104H	
10/09/14 04:17:05PM	8.0	Raleigh (WRDC)	200.00	00:30	1	Divorce Court	08/11/14 05:16:10PM	11804	DSCCNC14105H	
10/09/14 06:24:34PM	6.0	Raleigh (WRDC)	500.00	00:30	1	Peoples Court	07/23/14 03:28:13PM	11804	DSCCNC14105H	
10/09/14 06:58:40PM	5.0	Raleigh (WRDC)	300.00	00:30	1	Peoples Court	10/08/14 08:45:21AM	11804	DSCCNC14105H	
10/10/14 03:14:37PM	2.0	Raleigh (WRDC)	100.00	00:30	1	Paternity Court	07/23/14 03:28:33PM	11804	DSCCNC14105H	
10/10/14 04:19:32PM	8.0	Raleigh (WRDC)	200.00	00:30	1	Divorce Court	10/09/14 02:45:19PM	11804	DSCCNC14105H	
10/10/14 05:17:06PM	4.0	Raleigh (WRDC)	200.00	00:30	1	Judge Mathis	07/23/14 03:28:29PM	11804	DSCCNC14105H	
10/10/14 06:29:16PM	6.0	Raleigh (WRDC)	500.00	00:30	1	Peoples Court	07/23/14 03:28:12PM	11804	DSCCNC14105H	
10/13/14 09:14:12PM	7.0	Raleigh (WRDC)	500.00	00:30	1	MYN-Law & Order: SVU 2 (Monday)	09/03/14 03:47:37PM	11804	DSCCNC14105H	

Total Spots: 14

