

**ISSUES AND PROGRAMS LIST**  
**3rd QUARTER 2014**

Station WBLI 106.1 FM determined that the following were of significant concern to the Long Island, New York community during the third quarter of 2014.

1. Health
2. Public Safety
3. Education
4. Economy/Economic Development
5. Environment
6. Community/Charity Events/Organizations

Prepared by:

  
\_\_\_\_\_  
Jessica Mills  
Administrative Coordinator  
Cox Radio Long Island  
WBAB-FM, WHFM-FM, WBLI -FM

### **Cox Radio Long Island Program Descriptions**

**Plugged In To Long Island** - Plugged In To Long Island is a one-half hour, station produced interview program focusing on Long Island area issues. It is heard Sunday mornings at 6.00AM and 6:30AM. Plugged In To Long Island is produced by WBAB/WBLI community affairs staff. **East End Report** is a monthly half-hour segment of Plugged In To Long Island dedicated to our East End listeners. It includes updates on ascertained issues such as the environment and land preservation of the East End. The show can be heard as part of Plugged In To Long Island.

**Radio Health Journal** - Radio Health Journal is a one-half hour radio magazine produced by Media Tracks Communications that keeps tabs on the latest in the world of medicine- breakthroughs, what medical advances to look for, and eye opening news. The show airs on Sunday morning at 5AM.

**The Best Of Our Knowledge/Legislative Gazette** –The Best Of Our Knowledge/Legislative Gazette is a one-half hour New York State (WAMC) produced discussion program focusing on education and New York State political issues. It is heard Sunday mornings between 6:00am and 6:30am, inside Sunday morning public affairs programming.

**BLI In The Morning** - BLI In The Morning with Dana & Jeffrey airs weekdays from 5:30AM-9AM. During morning drive, News Director Ted Lindner gives an hourly news and traffic update.

## **Cox Radio 3rd Quarter 2014 Issues & Programs**

### **Issue- Health**

#### **Radio Health Journal 7/6/14 at 5:13AM (8 minutes)**

- Some people who have a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because they cannot move a muscle, except for sometimes the eyes. They may remain in this "locked-in" state for years.

#### **Radio Health Journal 7/13/14 at 5:13AM (8 minutes)**

- Back pain hits 80 percent of Americans at some point in their lives. An expert discusses why it can be so hard to diagnose and treat.

#### **Radio Health Journal 7/20/14 at 5:00AM (13 minutes)**

- Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Experts discuss why and how parents should hold "conversations" with their babies.

#### **Radio Health Journal 7/27/14 at 5:00AM (13 minutes)**

- Doctors have discovered that a transplant of fecal material from a healthy person into a sick one can cure sometimes fatal c. difficile infections more than 90 percent of the time. In the past, the "ick factor" has contributed to the technique being seldom used. That is finally starting to change, and researchers are looking for ways to clean up the procedure.

#### **Radio Health Journal 7/27/14 at 5:13AM (8 minutes)**

- People who get bariatric surgery often face drastically changed relationships with spouses, children, and friends. Their self image also often needs repair, all while they've lost their most reliable old coping mechanism--food.

#### **Radio Health Journal 8/3/14 at 5:00AM (13 minutes)**

- Most Americans know that saturated fats are bad for their health. But some experts now say saturated fat has been unfairly villified, the victim of bad science in the 1950's. Many of these scientists say the real culprit is carbohydrates in combination with fats. Other experts say the truth is much more complicated. Experts on both sides discuss the evidence.

#### **Radio Health Journal 8/3/14 at 5:13AM (8 minutes)**

- Most people don't understand Asperger's Syndrome, which affects high functioning people with autism. Most of those with the syndrome can't express what their lives are like, but here, one person with the syndrome articulates his unusual world.

#### **Radio Health Journal 8/10/14 at 5:13AM (8 minutes)**

- Humans and animals share many diseases, and surprisingly, many behavioral disorders as well.

**Plugged Into Long Island 8/17/14 6-6:30AM (26 minutes)**

- Summary: Sandy Brewster meets with Mary Ann Malack-Ragona, Executive Director of the Alzheimer's disease Resource Center. Their continued mission is to support research that may lead to a cure for Alzheimer's disease to provide care, support and education programs for families in need, and to be advocates for local families who are coping with Alzheimer's disease and other dementias.

**Radio Health Journal 8/17/14 at 5:00AM (13 minutes)**

- Millions of Americans will experience the slow loss of memory due to Alzheimer's disease. But what is it like for those going through it. A journalist describes how he hopes to provide the most detailed look yet as he progresses through early-onset Alzheimers.

**Plugged Into Long Island 8/24/14 at 6-6:30AM (25 minutes)**

- Summary: Al Levine meets with Dr. Kapoor, President of the Advanced Urology Center of NY. They discuss that September is Prostate Cancer Awareness Month. Prostate cancer is one of the most common types of cancer in men. It usually grows slowly and initially remains confined to the prostate gland, where it may not cause serious harm. Prostate cancer that is detected early, when it's still confined to the prostate gland, has a better chance of successful treatment.

**Plugged Into Long Island 8/31/14 at 6:30-7AM (25 minutes)**

- Summary: Sandy Brewster talks to Pat Lambert about the Huntington's disease Society of America and their upcoming Hope for the Future Walk on Sunday, September 7<sup>th</sup> at Belmont State Park. HDSEA is a national, voluntary health organization dedicated to improving the lives of people with Huntington's disease and their families.

**Radio Health Journal 8/31/14 at 5:00AM (13 minutes)**

- Newborns born with virtually "half a heart" can now be saved through a series of surgeries rerouting their heart blood flow. An expert, a cardiac nurse and the mother of one such child discuss the successes and questions these procedures raise.

**Radio Health Journal 8/31/14 at 5:13AM (8 minutes)**

- Most people know cystic fibrosis as a disease that clogs the lungs with mucous, but the same sort of mucous also clogs ducts for digestive secretions, making it very difficult for CF patients to digest food and get adequate nutrition. Two experts discuss the results of this problem and ways patients get around them.

**Plugged Into Long Island 9/14/14 at 6-6:30AM (26 minutes)**

- Summary: Sandy Brewster and Jeremy Rice speak with Dr. Schneider, Mia Padron and Jackie Davidson about the Walk to benefit the Hydrocephalus Foundation on Sunday, September 21<sup>st</sup>, at Belmont Lake State Park. The Hydrocephalus Foundation has created a community of patients, families, and health-care professionals addressing the complex issues of integrated, quality, lifelong care for people with hydrocephalus.

**Radio Health Journal 9/14/14 at 5:00AM (13 minutes)**

- Lupus results when the immune system turns on the body, producing inflammatory attacks on virtually any organ. A minority of patients have lupus only on the skin, and while this is not life threatening, it can still be psychologically devastating.

**Radio Health Journal 9/14/14 at 5:13AM (8 minutes)**

- Use of prescription medications for mental disorders among children and adolescents is growing rapidly. An author, herself a Prozac user since age 17, discusses attitudes toward medications revealed in her extensive interviews with dozens of similar subjects.

**The Best of Our Knowledge 9/21/14 at 5:30-6am (25 minutes)**

- Think back with me now...when was the last time you opened an encyclopedia...and no, Wikipedia doesn't count. Well there is a fairly new one out that could just save your life...or not. It seems like you can't listen to the news at all without finding something else that will eventually kill you. Sunshine, artificial sweeteners, natural sweeteners...there's no escaping it; they are all gunning for you. And according to this book...it's even worse than we thought.

Today on the Best Of Our Knowledge, a conversation with an author of The Encyclopedia Paranoiac.

**Plugged Into Long Island 9/28/14 at 6-6:30AM (27 minutes)**

- Summary: Ted Lindner talks to Kerri Kaplan and Ann Walsh about the Lustgarten Foundation's 14<sup>th</sup> Annual Long Island Walk on October 12<sup>th</sup>. They discuss pancreatic cancer's grim statistics and why research funds are needed, how to get involved in the walk, the tradition of the walk, and Cablevision's involvement in underwriting the foundation.

**Plugged Into Long Island 9/28/14 at 6:30-7AM (26 minutes)**

- Summary: Al Levine meets with Lisa Perrotta, Linda Sullivan and Joanne Sperando-Schmidt, from the Long Island Pulmonary Hypertension Support Group. They discuss the rare, incurable disease known as pulmonary hypertension and the 10<sup>th</sup> Annual Long Island Pulmonary Hypertension Fun Walk being held on October 11<sup>th</sup> at Lindenhurst Fireman's Memorial Park.

**Issue – Public Safety****Plugged Into Long Island 7/6/14 at 6-6:30AM (25 minutes)**

- Summary: Rocky talks with Suffolk Legislator Tom Cilmi about the local drug problem and how it has developed over the years. They discuss proposed legislation to battle the issue and their partnership with Big Brother/Big Sister.

**The Best of Our Knowledge 7/13/14 at 5:30-6am (25 minutes)**

- One in three American young people will be arrested before the age of 23, and many will spend time in institutions that used to be called "reform schools" or "rehabilitation camps"...but can really only be described as prisons.

Today on the Best Of Our Knowledge, we'll talk to the author of an extensive study of the juvenile justice system and learn just what is happening to children behind bars.

We'll also spend an academic minute looking at the health care people get while in jail.

**Radio Health Journal 7/20/14 at 5:13AM (8 minutes)**

- Some 700 American children under age 14 die of drowning each year. But when a child is pulled out of the water and revived, they may face lifethreatening peril hours or days later as the body reacts. Experts discuss.

**Radio Health Journal 8/10/14 at 5:00AM (13 minutes)**

- Police confrontations with mentally ill subjects can quickly turn tragic, as neither side often understands the other. Specially trained crisis intervention teams have spread around the country to prevent deaths, injuries, and unnecessary incarceration. Experts discuss how CIT works.

**The Best of Our Knowledge 8/10/14 at 5:30-6am (25 minutes)**

- Prisons in the US are booming. We incarcerate a greater percentage of our population than any other nation in the world. And a lot of those inmate are growing older and sicker behind bars. Today on the Best Of Our Knowledge, we'll hear about a program where prison inmates are being taught to care for their own.

Then we'll hear about a special day in India set aside to celebrate teachers, find out about the long road back from a traumatic brain injury...and spend an academic minute learning about medical devices that are as smooth as silk.

**Radio Health Journal 8/17/14 at 5:13AM (8 minutes)**

- Eating fruits and vegetables that are locally in season has many health benefits, but consumers also need to be careful of pesticides. Experts discuss.

**The Best of Our Knowledge 8/24/14 at 5:30-6am (25 minutes)**

- One of the prime targets for bullies in school are the new kids, the ones with no friends just trying to find their way around the building.

And there's one type of family who move so much they are almost always the new kinds: military families. Now, a former military brat and her mom have written a children's book to help show these kids how to cope in school.

Today on the Best Of Our Knowledge, we'll talk to the authors of the book Military Bratz.

**Radio Health Journal 8/24/14 at 5:00AM (13 minutes)**

- Auto crashes kill more than 35,000 people in the US each year, but that toll is down dramatically even as speed limits have been going up. Engineers now realize that artificially slow speed limits can be more dangerous than high speeds.

**Radio Health Journal 8/24/14 at 5:13AM (8 minutes)**

- Summer vacation can be marred by mosquito and tick bites and by the rash of poison ivy. Home remedies abound on the internet, but do any of them work? What does? Experts discuss the best ways to avoid these problems and get relief.

**Radio Health Journal 9/7/14 at 5:13AM (8 minutes)**

- New research is showing that a remarkably high proportion of homeless men have suffered a traumatic brain injury in the past, raising the possibility that TBIs may cause behaviors directly leading to homelessness.

**The Best of Our Knowledge 9/14/14 at 5:30-6am (25 minutes)**

- The Friday and Saturday night lights have started around the country...another football season is underway and students of all ages from Pee Wee to Division One are doing their best to be their best on the field. But for athletes of any age or experience level, that sometimes means taking performance enhancing drugs.

Today on the Best Of Our Knowledge, we'll feature two unique points of view on testing for PEDs. One who says the system is working...the other who says scrap it and let them eat steroids.

**Issue- Education**

**Radio Health Journal 7/6/14 at 5:00AM (13 minutes)**

- The average deaf high school graduate reads at about a 4th grade level. Some schools are teaching a technique called cued speech to make phonics accessible to deaf people. Many educators say this helps with literacy. Experts explain and discuss.

**The Best of Our Knowledge 7/6/14 at 5:30-6am (25 minutes)**

- Think about the presidency of Franklin Delano Roosevelt. He took office in the depths of the great depression and guided the country through the last days of World War II. But while FDR's first hundred days may be the most celebrated period of his presidency, the 18 months before the attack on Pearl Harbor proved the most critical.

Today on the Best Of Our Knowledge, we'll celebrate Independence Day with a trip back to history class...and learn about the most important days of FDR.

We'll also spend an academic minute understanding history by using math.

**The Best of Our Knowledge 8/31/14 at 5:30-6am (25 minutes)**

- Expanding access to preschool and early learning has been a priority for educators and policy makers recently, and with good reason. Research has shown that the earlier students are exposed to a group learning experience the better they do later in their education. Now, the feds are offering states money to step up their game.

Today on the Best Of Our Knowledge, we'll hear about a new, Race To the Top like competition among state for early learning grants.

**Radio Health Journal 9/7/14 at 5:00AM (13 minutes)**

- Nearly half of marriages end in divorce in the US. A college course at Northwestern Univ. seeks to give students tools to build relationships that last, with lessons for all of us. The course's teacher and a student who recently took the course explain.

**The Best of Our Knowledge 9/7/14 at 5:30-6am (25 minutes)**

- If someone tells you they are a science teacher...think about it, that really doesn't narrow it down a lot. Earth science, chemistry, biology, astronomy, physics...these are all taught by science teachers. But it takes a special person to teach ocean science when there isn't an ocean for hundreds of miles.

Today on the Best Of Our Knowledge, we'll hear the story of an ocean science teacher in a land locked state.

We'll also talk about students being prescribed a lot of meds for various issues...and spend an academic minute breeding success.

**The Best of Our Knowledge 9/24/14 at 5:30-6am (25 minutes)**

- For a political science professor, following the recent vote on Scottish independence was the Olympics and World Cup rolled into one.

And when you start a conversation on the topic...it's likely the subject will drift a bit. Today on the Best Of Our Knowledge, we'll talk to a professor of political science to learn the history and the teachable moments from the vote in Scotland.

We'll also spend an academic minute with a refreshing walk in the park.

**Radio Health Journal 9/28/14 at 5:00AM (13 minutes)**

- Research is piling up showing that high school age students have a natural circadian rhythm that calls for them to sleep from about 11:00pm to 8:00am. Most schools start class before 8:00, leaving most students with a severe and detrimental sleep deficit. Experts discuss how a growing number of schools are pushing classes to later in the day or student benefit.

**Issue- Economy/Economic Development**

**The Best of Our Knowledge 7/27/14 at 5:30-6am (25 minutes)**

- When you fill out a form for a loan or a job application and you get to the part about education, there's that choice right between "college degree" and "high school diploma" that says "some college". Apparently, a whole lot of people check that box...and one state is trying to get those people back on track to a degree.

Today on the Best Of Our Knowledge, we'll learn about a program called "Complete Florida".



**The Best of Our Knowledge 8/3/14 at 5:30-6am (25 minutes)**

- Unlocking to human genome was a tremendous accomplishment...and it really didn't happen that long ago. Scientists can now map your unique genetic fingerprint, so to speak...paving the way for personalized health care...and perhaps high tech identity theft.

Today on the Best Of Our Knowledge, we'll hear about the challenges of maintaining privacy in the information age.

Then we'll hear about students going beyond the borders of their own country to find a college or university. And we'll spend an academic minute with a look at the struggle between eco-tourism and industry.

**The Best of Our Knowledge 8/17/14 at 5:30-6am (25 minutes)**

- We've heard many times that the key to getting out of poverty is education.

But schools cost money...something that is in short supply in the most impoverished areas of the world. That's a problem that Jim Ziolkowski has spent the last 20 years trying to solve. Today on the Best Of Our Knowledge, we'll hear about the beginnings of the non-profit called buildOn that is helping the poorest around the world find education...including here in the US.

We'll also spend an academic minute trying to find out what a livable wage looks like.

**Radio Health Journal 9/21/14 at 5:00AM (13 minutes)**

- Average life expectancy in the US is increasing, but among lower income people it is not, and the lifespan gap between rich and poor is increasing. Even middle class people have shorter lifespans than the rich. Experts discuss how a large income buys extra years of life, and why a lower income produces barriers to a longer life.

**Issue- Environment**

**Radio Health Journal 7/13/14 at 5:00AM (13 minutes)**

- Silver nanoparticles provide germ resistant characteristics to anything containing them, so silver nano is being added to all kinds of consumer products, from teddy bears to computer hard drives. However, scientists aren't sure what the effects of silver nano is in the environment or on the human body.

**Plugged Into Long Island 7/20/14 at 6-6:30AM (27 minutes)**

- Summary: Donna Donna talks with Rita & Kevin Guarino about the Boy Scout Venturing Crew. The mission of the crew is to offer high adventure activities, to male and female students ages 13 – 20, to promote water sports, high adventure skills, environmental awareness and the importance of emergency preparedness.

**The Best of Our Knowledge 7/20/14 at 5:30-6am (25 minutes)**

- When it comes to learning all there is to know about Earth oceans, we've only scratched the surface...or waded in knee deep if you want an ocean metaphor. But when it comes to educating people about the waves of new information being learn about the sea...there is no Jacques Cousteau of the new millennium to spread the word.

Today on the Best Of Our Knowledge, we'll talk about the challenge of bringing the ocean into the classroom.

**Plugged Into Long Island 8/10/14 at 6:30-7AM (29 minutes)**

- Summary: Ted Lindner discusses the Coastal Research and Education Society of Long Island with Dr. Arthur Koppleman, the Director of Research. Coastal Research for LI's purpose is to stimulate public interest in and to encourage conservation of coastal ecosystems through education programs for schools and public and private organizations and foster a lifelong appreciation of and sense of stewardship towards coastal ecosystems through programs, outreach activities and membership.

**Plugged Into Long Island 9/21/14 at 6:30-7AM (27 minutes)**

- Summary: Ted Lindner meets with Eric Powers and Chris Duffner from Quality Parks to discuss their Naturalist Program. Naturalists are deeply engaged in a personal commitment to open space preservation and are often involved in outdoor recreation, become advocates, teachers, planners, landscape professionals, and are otherwise employed or volunteer in relevant services.

**Issue - Community/Charity Events/Organizations**

**Plugged Into Long Island 7/6/13 at 6:30-7AM (29 minutes)**

- Summary: Al Levine talks with Eileen Minogue from Patient Airlift Services (PAL). PAL, founded in 2010, arranges free air transportation through their volunteer pilot network for individuals requiring medical diagnosis, treating or follow-up, for military personnel and their families, or for other compassionate and humanitarian purposes.

**Plugged Into Long Island 7/13/14 at 6-6:30AM (26 minutes)**

- Summary: Ted Lindner meets with David Kennedy and James Skidmore to discuss the Alive After Five Music Festival in Patchogue. Alive After Five is a free summer street fair with six stages of live music and entertainment, more than 90 craft and retail vendors, 11 food trucks, children's activities and amusements, and Chinese auction and much more, presented by the Greater Patchogue Chamber of Commerce.

**Plugged Into Long Island 7/13/14 at 6:30-7AM (25 minutes)**

- Summary: Sandy Brewster and guest, Jackie Gordon, discuss the Town of Babylon 7<sup>th</sup> Annual Wounded Warrior Project Soldier Ride. Soldier Ride is a bicycle ride from Babylon Town Hall to Overlook Beach in order to raise funds for WWP as well as raise awareness of the sacrifices our service members face.

**Plugged Into Long Island 7/20/14 at 6:30-7AM (25 minutes)**

- Summary: Sandy Brewster and guests, Sam Lewis and Roger Leathers, discuss SSVF, Supportive Services for Veteran Families. The SSVF Program focuses on securing and maintaining housing for Veterans who are currently homeless or would be homeless without this assistance. It provides temporary financial assistance and services to help persons gain housing stability.

**Plugged Into Long Island 7/27/14 at 6-6:30AM (26 minutes)**

- Summary: Al Levine meets with Dr. Andrew Jacono, Senior Advisor and volunteer Facial Plastic and Reconstructive Surgeon for Face to Face. Face to Face provides pro bono consultations and surgery to domestic violence survivors who have suffered injuries to the face, head and neck. They also provide free surgery to children with facial disfigurement due to birth defect, burns, trauma, facial tumors, and war.

**Plugged Into Long Island 7/27/14 at 6:30-7AM (25 minutes)**

- Summary: Sandy Brewster and Randy Shubin Dresner discuss Island Harvest, Long Island's largest hunger relief organization. Island Harvest serves as a bridge between those who have surplus food and those who need it. Their volunteers and staff "rescue", or collect, good surplus food from over 800 local restaurants, caterers, farms and other food-related businesses and distribute it to a network of close to 570 soup kitchens, food pantries, and other places where those in need can access it.

**Plugged Into Long Island 8/3/14 at 6:30-7AM (25 minutes)**

- Summary: Sandy Brewster meets with Michelle Carollo to discuss Sparkboom. Sparkboom is a project of the Huntington Arts Council, funded by the New York State Council on the Arts, whose goal is to foster the success of Long Island's emerging creative talent by providing opportunities, programs and event experiences geared to Gen-Y, 18 – 34 years of age.

**Plugged Into Long Island 8/10/14 at 6-6:30AM (27 minutes)**

- Summary: Ted Lindner and Cathy Rogan discuss Little Shelter and their Pet-A-Palooza Adoption Weekend. Little Shelter Animal Rescue and Adoption Center is a non-profit, no-kill animal shelter nestled on six wooded acres in Huntington. Little Shelter has been dedicated to saving abandoned dogs and cats and placing them into loving homes since 1927.

**Plugged Into Long Island 8/17/14 at 6:30-7AM (26 minutes)**

- Summary: Joe Rock and Pamela Setchell, President of the Huntington Lighthouse Preservation Society, discuss their upcoming fundraiser, the Lighthouse Musicfest. The Lighthouse Musicfest was started in 2007 to increase awareness of the Huntington Lighthouse plight and to bring a unique fundraising event to the Long Island boating community. The festival is held annually on Labor Day weekend and attendance has grown to over 1,000 boats and 10,000 attendees.

**Plugged Into Long Island 8/24/14 at 6:30-7AM (24 minutes)**

- Summary: Sandy Brewster and Shannon Cameron discuss Matthew's Giving Tree Foundation and their upcoming Annual Family Fun Day event. Matthew's Giving Tree helps families provide the best quality of life for their children who live with disabilities and challenges. Through donations they offer financial assistance towards the purchase of adaptive equipment and financial support for the medical needs of these children.

**Plugged Into Long Island 8/31/14 at 6-6:30AM (27 minutes)**

- Summary: Sandy Brewster speaks to Katherine Fritz and Joan Lee, from the Guide Dog Foundation, about their upcoming “Stroll and Roll” Dog Walk and Bike-A-Thon. The Guide Dog Foundation breeds and trains Labradors and Golden Retrievers to help blind and visually impaired people increase their mobility and independence. Their fundraising event is taking place on Sunday, September 28<sup>th</sup> at The Rinx at Hidden Pond Park in Hauppauge.

**Plugged Into Long Island 9/7/14 at 6-6:30AM (25 minutes)**

- Summary: Ted Lindner speaks with Anne Briggs, President and CEO of the YMCA of Long Island, Inc. Association Services. They discuss the “Try The Y Tuesdays”, how the Y does so much more than offer gym and swimming services, the Y’s role in the context of the affordable health care act, and ways in which people can become involved with the Y outside one of the 5 locations across Long Island.

**Plugged Into Long Island 9/7/14 at 6:30-7AM (24 minutes)**

- Summary: Al Levine and Ralph Ekstrand, Farmingdale Village Mayor, discuss the upcoming Downtown Music Festival. This is the first music festival to take place in Farmingdale Village, and will include two days of live performances, arts and crafts vendors, an art-wall, Kids stage and Kidzone, featuring educational children’s entertainment.

**Plugged Into Long Island 9/14/14 at 6:30-7AM (26 minutes)**

- Summary: Sandy Brewster talks with Patrick Donohue and Ernie Delessio, from Project 9 Line. Project 9 Line supports Veterans, including those with Post Traumatic Stress Disorder, by providing venues for them to communicate their experiences and express themselves, which can help promote a healthy reintegration back into civilian life. Project 9 Line offers Veteran networking, support meetings, educational and creativity workshops, and opportunities for Veterans to express themselves through the arts.

**Plugged Into Long Island 9/21/14 at 6-6:30AM (28 minutes)**

- Summary: JP talks with County Executive Ed Mangano about the Nassau County Cruise to the Show taking place at Eisenhower Park on September 27<sup>th</sup> – September 28<sup>th</sup>. The event includes a parade, car show featuring automobiles, trucks, military vehicles, and emergency service vehicles on display, and live music, food and entertainment provided for the entire family.



### **WBLI COMMUNITY CALENDAR**

The WBLI Community Calendar is a listing of Public Service Announcements and community events throughout Long Island. The WBLI Community Calendar runs once per daypart daily, (seven times a day), seven days a week. Events are also listed on [www.wbli.com](http://www.wbli.com). The following are the public service announcements which ran during the 3rd quarter of 2014.

**#8035**

**Start: 7/1**

**End: 7/13**

HERE'S YOUR BLI COMMUNITY CALENDAR...

COMING TO A THEATER NEAR YOU – A CHANCE TO HELP FIGHT CANCER. THE JIMMY FUND'S THEATRE COLLECTION PROGRAM HITS THE BIG SCREEN FOR ITS SIXTY-FIFTH YEAR THIS SUMMER IN PARTICIPATING NATIONAL AMUSEMENTS THEATERS FROM JUNE 13 TO JULY 31. SO WHEN THAT CANISTER COMES DOWN YOUR AISLE – REMEMBER YOUR SUPPORT HELPS FURTHER CANCER CARE AND RESEARCH AT DANA-FARBER CANCER INSTITUTE IN BOSTON. FOR MORE INFORMATION ABOUT HOW TO GIVE OR TO VOLUNTEER, PLEASE VISIT JIMMY FUND DOT ORG.

Are you a veteran? 59% of veterans know little to nothing about their benefits. Even if you never served over seas or during a time of war you might qualify for cash payments, help with housing or even free medical care. IF YOU'RE A VETERAN CONTACT the New York State Division of Veteran Affairs. Find out what you are entitled to. Visit ON LINE at veterans dot ny dot gov or call at 888-838-7697 that's 888-838-7697.

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO WBLI.COM.

**60 sec. airs**

**#8024**

**Start: 7/1**

**End: 7/13**

HERE'S YOUR BLI COMMUNITY CALENDAR...

Remember your childhood memories where you discovered the magic of nature? Like looking up at the stars or chasing fireflies? Help ensure your child gets those same experiences. Visit Discover The Forest dot org to find a forest or park near you. And discover other cool things to do when you go, like fishing, biking, or even camping. Visit discover the forest dot org.

Supportive Services for Veteran Families (SSVF) provides case management and support services to very low-income Veteran families who are in need of housing assistance or are homeless. These services are available in Nassau and Suffolk Counties. SSVF will provide those eligible with case management, advocacy, housing and job search assistance, as well as help connecting to benefits. The program may also be able to provide time-limited payments to third parties for those in arrears with rent and utilities. For further information about program services or eligibility requirements contact SSVF at 631-227-0777.

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO WBLI.COM.

**60 sec. airs**

**#8035**

**Start: 7/14**

**End: 7/22**

HERE'S YOUR BLI COMMUNITY CALENDAR...

Sunday, July 27th from 4pm-7pm come enjoy a memorable dinner cruise aboard the Lauren Kristy to support the American Cancer Society's "Making Strides Against Breast Cancer". \$60 per person includes a sail around the Great South Bay, dinner and DJ. Cash bar is also available. Reservations must be made and paid for by Tuesday, July 22nd. Boarding starts at 3:30pm. For questions or to reserve your spot, contact Steve at 516-523-4007. That's 516-523-4007.

COMING TO A THEATER NEAR YOU – A CHANCE TO HELP FIGHT CANCER. THE JIMMY FUND'S THEATRE COLLECTION PROGRAM HITS THE BIG SCREEN FOR ITS SIXTY-FIFTH YEAR THIS SUMMER IN PARTICIPATING NATIONAL AMUSEMENTS THEATERS FROM JUNE 13 TO JULY 31. SO WHEN THAT CANISTER COMES DOWN YOUR AISLE – REMEMBER YOUR SUPPORT HELPS FURTHER CANCER CARE AND RESEARCH AT DANA-FARBER CANCER INSTITUTE IN BOSTON. FOR MORE INFORMATION ABOUT HOW TO GIVE OR TO VOLUNTEER, PLEASE VISIT JIMMY FUND DOT ORG. THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO WBLI.COM.

**60 sec. airs**



**#8024**

**Start: 7/14**

**End: 7/22**

HERE'S YOUR BLI COMMUNITY CALENDAR...

THE GREATER PATCHOGUE CHAMBER OF COMMERCE INVITES YOU TO THEIR 13TH ANNUAL SUMMER FESTIVAL! IT'S A FREE SUMMER STREET FAIR WITH SIX STAGES OF LIVE MUSIC AND ENTERTAINMENT. OVER 100 CRAFT AND RETAIL VENDORS, 11 FOOD TRUCKS, CHILDREN'S ACTIVITIES AND AMUSEMENTS, A CHINESE AUCTION AND SO MUCH MORE! IT'S ALIVE AFTER FIVE, THURSDAYS FROM 5PM TO 9:30PM...JULY 17TH, 31ST, AUGUST 14TH AND 28TH! FREE TROLLEY SERVICE EACH NIGHT FROM SAINT JOSEPH'S COLLEGE ON WEST ROE BOULEVARD IN PATCHOGUE. GO TO ALIVE AFTER FIVE DOT COM FOR MORE INFORMATION.

Remember your childhood memories where you discovered the magic of nature? Like looking up at the stars or chasing fireflies? Help ensure your child gets those same experiences. Visit Discover The Forest dot org to find a forest or park near you. And discover other cool things to do when you go, like fishing, biking, or even camping. Visit discover the forest dot org.

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO WBLI.COM.

**60 sec. airs**

**#8035**

**Start: 7/23**

**End: 8/6**

HERE'S YOUR BLI COMMUNITY CALENDAR...

Hey, kids! When school is out this summer, look for food and fun at a site in your community! The Summer Food Service Program, sponsored by the Copiague School District, will offer free lunch for children 18 years old or younger to ensure students continue to receive proper nutrition during the summer months. Six sites will be open from now until August 22nd including Bethel Ame Church, Christian Life Center Church, Circle of Love Ministry Worldwide, Copiague Middle School, Great Neck Road Elementary School and Hollywood Full Gospel Baptist Cathedral, visit [copiague.k12.ny.us](http://copiague.k12.ny.us) for location addresses and times.

Hey! All you outdoor enthusiasts looking for something fun and rewarding to do this summer. Quality Parks continues its Master Naturalist Training Program free upcoming classes including Trails, Greenways and Sustainability at the Massapequa and Stillwell Woods Preserves on Sunday, July 29th and Wildlife of Long Island in Cold Spring Harbor, Saturday August 9th. Become a certified Quality Parks Master Naturalist this summer. Visit: [www dot quality parks dot org](http://www.dotqualityparks.org).

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO [WBLI.COM](http://WBLI.COM).

**60 sec. airs**

**#8024**

**Start: 7/23**

**End: 8/6**

HERE'S YOUR BLI COMMUNITY CALENDAR...

THE GREATER PATCHOGUE CHAMBER OF COMMERCE INVITES YOU TO THEIR 13TH ANNUAL SUMMER FESTIVAL! IT'S A FREE SUMMER STREET FAIR WITH SIX STAGES OF LIVE MUSIC AND ENTERTAINMENT. OVER 100 CRAFT AND RETAIL VENDORS, 11 FOOD TRUCKS, CHILDREN'S ACTIVITIES AND AMUSEMENTS, A CHINESE AUCTION AND SO MUCH MORE! IT'S ALIVE AFTER FIVE, THURSDAYS FROM 5PM TO 9:30PM... AUGUST 14TH AND 28TH! FREE TROLLEY SERVICE EACH NIGHT FROM SAINT JOSEPH'S COLLEGE ON WEST ROE BOULEVARD IN PATCHOGUE. GO TO ALIVE AFTER FIVE DOT COM FOR MORE INFORMATION.

Remember your childhood memories where you discovered the magic of nature? Like looking up at the stars or chasing fireflies? Help ensure your child gets those same experiences. Visit Discover The Forest dot org to find a forest or park near you. And discover other cool things to do when you go, like fishing, biking, or even camping. Visit discover the forest dot org.

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO WBLI.COM.

**60 sec. airs**

**#8035**

**Start: 8/7**

**End: 8/22**

HERE'S YOUR BLI COMMUNITY CALENDAR...

Hey, kids! Now that school's out, look for food and fun at a site in your community! The Summer Food Service Program, sponsored by the Copiague School District, will offer free lunch for children 18 years old or younger to ensure students continue to receive proper nutrition during the summer months. Six sites will be open from now until August 22nd including Bethel Ame Church, Christian Life Center Church, Circle of Love Ministry Worldwide, Copiague Middle School, Great Neck Road Elementary School and Hollywood Full Gospel Baptist Cathedral, visit [copiague.k12.ny.us](http://copiague.k12.ny.us) for location addresses and times.

The 8th annual Chrissy's wish memorial golf outing will be held on Friday August 22nd at the rock Hill Golf and Country Club. The Chrissy's Wish Memorial Fund continues to raise public awareness helping to tear down the stigma of mental illness. For more info about the Chrissy's Wish Memorial golf outing call 631-243-3573, or log on to [www dot chrissys wish dot com](http://www.chrissyswish.com). The Chrissy's Wish Memorial Fund, Peace of mind and a world without mental illness!

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO [WBLI.COM](http://WBLI.COM).

**60 sec. airs**

**#8024**

**Start: 8/7**

**End: 8/22**

HERE'S YOUR BLI COMMUNITY CALENDAR...

Want to feel what it's like to potentially help save up to three lives? The American Red Cross has an urgent need for blood donors right now to prevent an emergency shortage and ensure an adequate blood supply. Platelet donors and those with O negative, B negative and A negative blood types are especially needed. To find the nearest opportunity and schedule an appointment, call 1-800-RED CROSS or visit [red cross blood dot org](http://redcrossblood.org). Choose your day and give.

THE GREATER PATCHOGUE CHAMBER OF COMMERCE INVITES YOU TO THEIR 13TH ANNUAL SUMMER FESTIVAL! IT'S A FREE SUMMER STREET FAIR WITH SIX STAGES OF LIVE MUSIC AND ENTERTAINMENT. OVER 100 CRAFT AND RETAIL VENDORS, 11 FOOD TRUCKS, CHILDREN'S ACTIVITIES AND AMUSEMENTS, A CHINESE AUCTION AND SO MUCH MORE! IT'S ALIVE AFTER FIVE, THURSDAYS FROM 5PM TO 9:30PM... AUGUST 14TH AND 28TH! FREE TROLLEY SERVICE EACH NIGHT FROM SAINT JOSEPH'S COLLEGE ON WEST ROE BOULEVARD IN PATCHOGUE. GO TO [ALIVE AFTER FIVE DOT COM](http://ALIVEAFTERFIVE.COM) FOR MORE INFORMATION.

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO [WBLI.COM](http://WBLI.COM).

**60 sec. airs**

**#8035**

**Start: 8/23**

**End: 9/14**

HERE'S YOUR BLI COMMUNITY CALENDAR...

Long Island Cruizin' For A Cure presents its Iacocca Foundation award winning charity car show on Sunday, September 14th at the Sears Auto Center on Route 106/107 in Hicksville from 9 am to 3 pm. The show will feature lots of old cars, shopping for mom, car dealers and care related vendors, a Kids Fun Zone, a food court, its own Fonzie and Cha Chi spinning the oldies, and most importantly, free PSA screenings for the early detection of prostate cancer provided by Winthrop University Hospital. For more information or to register as a car exhibitor, visit [LI CRUIZIN FOR A CURE DOT COM](http://LI-CRUIZIN-FOR-A-CURE.DOT-COM).

Do you know the leading cause of brain surgery in children? It's an incurable condition called hydrocephalus. It affects over 1 million Americans of all ages, but for children, it's not uncommon to have more brain surgeries than birthdays. Imagine. Join the 2014 Long Island Hydrocephalus Association WALK on Sunday, September 21st at Belmont Lake State Park, to help raise funds for critical hydrocephalus research. To learn more, [GOGGLE HYDROCEPHALUS WALK LONG ISLAND](http://GOGGLE-HYDROCEPHALUS-WALK-LONG-ISLAND).

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO [WBLI.COM](http://WBLI.COM).

**60 sec. airs**

**#8024**

**Start: 8/23**

**End: 9/14**

HERE'S YOUR BLI COMMUNITY CALENDAR...

THE AMERICAN HEART ASSOCIATION IS ENCOURAGING PHYSICAL ACTIVITY THIS FALL. THE LONG ISLAND HEART WALK WILL TAKE PLACE ON SUNDAY, SEPTEMBER 21st AT JONES BEACH. ENJOY ENTERTAINMENT, HEALTH INFORMATION AND A GREAT FAMILY EVENT. FOR MORE INFORMATION ON HOW TO BECOME INVOLVED WITH THE LONG ISLAND HEART WALK, PLEASE CONTACT THE AMERICAN HEART ASSOCIATION AT 516-450-9104 OR VISIT [WWW.LONGISLANDHEARTWALK.ORG](http://WWW.LONGISLANDHEARTWALK.ORG) TO REGISTER.

Want to feel what it's like to potentially help save up to three lives? The American Red Cross has an urgent need for blood donors right now to prevent an emergency shortage and ensure an adequate blood supply. Platelet donors and those with O negative, B negative and A negative blood types are especially needed. To find the nearest opportunity and schedule an appointment, call 1-800-RED CROSS or visit [redcrossblood.org](http://redcrossblood.org). Choose your day and give.

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO [WBLI.COM](http://WBLI.COM).

**60 sec. airs**

**#8035**

**Start: 9/15**

**End: 9/30**

HERE'S YOUR BLI COMMUNITY CALENDAR...

Put one foot in front of the other and join the Light The Night Walk to raise money for The Leukemia & Lymphoma Society. Anyone can do it. And when we all walk on this night, cancer runs. Because every dollar we raise helps LLS accelerate a potential cure, and gives hope to cancer patients and their families. LLS has saved hundreds of thousands of lives since Light The Night took its first steps. Want to bring cancer to its knees? Vote with your feet. Join now at [lightthenight.org](http://lightthenight.org). It's the easiest way to get from someday to today.

Saturday, October 25th from 9am-1pm at Eisenhower Park Field 1, join EPIC Long Island for a fun filled day with friends, raffles and music while raising funds and awareness for those with epilepsy. Early registration is \$30, \$35 on the day of the walk. Get together with family and friends and walk as a team. Call (516)739-7733 x1155 to register or visit their website at [www dot epic l-i dot org](http://www.epicli.org).

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO [WBLI.COM](http://WBLI.COM).

**60 sec. airs**



**#8024**

**Start: 9/15**

**End: 9/30**

HERE'S YOUR BLI COMMUNITY CALENDAR...

Saturday, October 11th join ARF for their 21st Annual Stroll to the Sea Dog Walk. Pedigrees, designer dogs and mutts are all welcome to take the two-mile walk to the ocean starting from Mulford Farm, 10 James Lane, East Hampton from 9am to 12pm. Free nail clipping for dogs, contests and treats. Register online at [www dot arf hamptons dot org](http://www.arfhamptons.org) and collect pledges from family and friends. To register over the phone call 631-537-0400 extension 216.

Want to feel what it's like to potentially help save up to three lives? The American Red Cross has an urgent need for blood donors right now to prevent an emergency shortage and ensure an adequate blood supply. Platelet donors and those with O negative, B negative and A negative blood types are especially needed. To find the nearest opportunity and schedule an appointment, call 1-800-RED CROSS or visit [red cross blood dot org](http://redcrossblood.org). Choose your day and give.

THAT'S YOUR BLI COMMUNITY CALENDAR. FOR MORE COMMUNITY EVENTS GO TO [WBLI.COM](http://WBLI.COM).

**60 sec. airs**

### **Cox Radio's WBLI 2nd Quarter 2014 Community Affairs Promotions**

During the third quarter of 2014, WBLI took part in many local charities fundraising events.

#### **July:**

- Long Island Blood Services Blood Drive - Westfield South Shore, Bay Shore
- Bowling for Histiocytosis Fundraiser – East Islip Lanes, East Islip
- Paddle Battle – Riverhead Foundation for Marine Research and Preservation and the East End Tourism Alliance – Peconic River, Riverhead

#### **August:**

- National Night Out Against Crime – Belmont Lake State Park, West Babylon
- Born This Way Foundation Back to School Event – Sunrise Mall, Massapequa
- Long Island Blood Services Blood Drive – Broadway Mall, Hicksville
- John Theissan Children's Foundation Back To School Event – Broadway Mall, Hicksville

#### **September:**

- Special Olympics Fashion Show – Smith Haven Mall, Lake Grove
- Tanger Fit 4 a Cure 5K – Babylon Breast Cancer Coalition – Tanger Outlets, Deer Park
- Hydrocephalus Walk – Belmont Lake State Park, West Babylon
- AHA Long Island Heart Walk – Jones Beach, Wantagh
- The Guide Foundation for the Blind Stroll & Roll Bike Ride and Dog Walk – The Rinx, Hauppauge