



Client: Pol/Jaime Tijerina for  
Judge/Local  
Buyer: David Polin  
Advertiser: Pol/Jaime Tijerina for  
Judge/Local  
Product: Political  
Sched Dates: 11.1.18 - 11.6.18

Lengths: 30  
Dayparts: ALL

AE: Teri Longoria De Anda  
Asst: Reyna Quintana  
Phone: 956.739.2332  
Fax: 956.687.8890  
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Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Rate	Total Units	Cost
<b>6864, RGVR- Rio Grande Valley Region</b>										
	Th-Su 5a-9a	BRAVO			30	2	1	\$15.00	4	\$60.00
	Th-Su 9a-4p	BRAVO			30	2	1	\$26.00	4	\$104.00
	Th-Su 4p-7p	BRAVO			30	2	1	\$32.00	4	\$128.00
	Th-Su 7p-12m	BRAVO			30	2	1	\$40.00	4	\$160.00
	M-Tu 5a-9a	BRAVO			30	2	1	\$15.00	3	\$45.00
	M-Tu 9a-4p	BRAVO			30	2	1	\$26.00	3	\$78.00
	M 4p-7p	BRAVO			30	2	1	\$32.00	3	\$96.00
	M 7p-12m	BRAVO			30	2	1	\$40.00	3	\$120.00
	Th-Su 9a-4p	DISCOVER			30	2	1	\$29.00	4	\$116.00
	Th-Su 7p-12m	DISCOVER			30	2	1	\$65.00	4	\$260.00
	M-Tu 9a-4p	DISCOVER			30	1	1	\$29.00	2	\$58.00
	M 7p-12m	DISCOVER			30	1	1	\$65.00	2	\$130.00
	Th-Su 5a-9a	FOX NEWS			30	2	1	\$55.00	4	\$220.00
	Th-Su 9a-4p	FOX NEWS			30	2	1	\$40.00	4	\$160.00
	Th-Su 4p-7p	FOX NEWS			30	2	1	\$65.00	4	\$260.00
	Th-Su 7p-12m	FOX NEWS			30	2	1	\$120.00	4	\$480.00
	M-Tu 5a-9a	FOX NEWS			30	1	1	\$55.00	1	\$55.00
	M-Tu 9a-4p	FOX NEWS			30	1	1	\$40.00	1	\$40.00
	M 4p-7p	FOX NEWS			30	1	1	\$65.00	1	\$65.00
M 7p-12m	FOX NEWS			30	1	1	\$120.00	1	\$120.00	
	Th-Su 5a-9a	HALLMARK			30	2	1	\$5.00	4	\$20.00
	Th-Su 9a-4p	HALLMARK			30	2	1	\$10.00	4	\$40.00
	Th-Su 4p-7p	HALLMARK			30	3	1	\$15.00	5	\$75.00
	Th-Su 7p-12m	HALLMARK			30	3	1	\$20.00	5	\$100.00
	M-Tu 5a-9a	HALLMARK			30	2	1	\$5.00	4	\$20.00
	M-Tu 9a-4p	HALLMARK			30	2	1	\$10.00	3	\$30.00
	M 4p-7p	HALLMARK			30	1	1	\$15.00	2	\$30.00
M 7p-12m	HALLMARK			30	1	1	\$20.00	2	\$40.00	
	Th-Su 9a-4p	HISTORY			30	2	1	\$20.00	4	\$80.00
	Th-Su 7p-12m	HISTORY			30	2	1	\$50.00	4	\$200.00
	M-Tu 9a-4p	HISTORY			30	1	1	\$20.00	2	\$40.00
	M 7p-12m	HISTORY			30	1	1	\$50.00	2	\$100.00
<b>Totals</b>									<b>101</b>	<b>\$3,530.00</b>
<b>Grand Totals</b>									<b>101</b>	<b>\$3,530.00</b>

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.  
Harlingen-Wslco-Brnsvl-Mca Aug18 DMA Nielsen Live+SD  
Cable Zones: SPECTRUM REACH, RGVR- Rio Grande Valley Region

Source Field Codes:  
TP – Time Period



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**Broadcast Month Costs - Grand Total**

<u>Month</u>	<u>Gross Cost</u>	<u>Total Units</u>
11/2018	\$3,530	101
Total	\$3,530	101

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Source Field Codes:  
TP – Time Period



**Contract ACCEPTED AND AGREED:**

Client hereby confirms that Spectrum Reach has provided to client a printed copy of the terms and conditions for the Advertisers, Agencies and Rep Firms, which are expressly incorporated herein by this reference:

Client Signature: DA Polin Date: 10-31-18

Title: C.E.O. Judge Jaime Tijerina Campaign Fund

Acceptance Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

**SPECTRUM REACH**

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**ACCEPTED AND AGREED:**

CLIENT: Judge Jaime Tijerina Campaign Fund

By: DA Polin

Name: David Polin

Title: C.E.O. Judge Jaime Tijerina Campaign Fund

Date: 10-31-18