

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2009 Filed on: 01/09/2010

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KXLA	44 (analog)	RANCHO PALOS VERDES	CA	LOS ANGELES	90275
	57 (digital)				
Licensee Name					
RANCHO PALOS VERDES BROADCASTERS, INC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
		Los Angeles	www.kxlatv.com		
Facility ID		Previous Call Sign (if applicable)		License Renewal Expiration Date	
55089		KRPA		2014-01-12	

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b) Identify publishers who were sent information in 3(a).

TV Guide, Video Viewing, Tribune Media, TV Data, FYI, Los Angeles Times, Zap2it, La Opinion, Titan TV, Daily News & Nielsen

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origin	
What's Up? Que Pasa!		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 2:00 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
		From	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
What's Up! Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.			

Title of Analog Core Program #2		Origin	
Jane's Sew & So		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 2:30 PM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As
		From	

30 minutes	From	To	Required
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Jane's Sew & So is an educational series for teens that sparks their creativity, awakens their imaginations and helps them discover their independence by creating their own unique fashions. Working one on one with her student, Jane gently instructs and guides with clear cut explanations and graphics. Jane's teaching style encourages teens to be themselves and feel good about their abilities. The net result is not only a newly made outfit or accessory but also an increase in a teen's self-esteem!

Title of Analog Core Program #3		Origin	
Zodiac Island		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 2:30 PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	5 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Combining animation and live action, this brand new weekly half-hour features 12 kids who are residents of Zodiac Island and share values of love, respect, and ethical behavior.

Title of Analog Core Program #4		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday 2:30 PM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dragonfly TV highlights children's projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Title of Analog Core Program #5		Origin	
Swap TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 2:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Swap TV" is a television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings.

Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

Title of Analog Core Program #6		Origin	
Ultimate Choice		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 2:00 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In Ultimate Choice families embark on a journey together that will change them forever and provide a newfound closeness and a dramatically changed perspective. Each of the episode brings them face-to-face with challenges that have lifelong implications, they share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.</p>			

Title of Analog Core Program #7		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 2:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.</p>			

Title of Analog Core Program #8		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 2:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	14 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

If No to 7(c), submit as an Exhibit a Statement of Explanation.

3.00 hours
Y
Y
(None Required)
168.00 hours
3.00 hours
Y

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

(b) Identify publishers who were sent information in 9(a).

TV Guide, Video Viewing, Tribune Media, TV Data, FYI, Los Angeles Times, Zap2it, La Opinion, Titan TV, Daily News & Nielsen

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
What's Up? Que Pasa!		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 2:00 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
What's Up! Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.			

Title of Digital Core Program #2	Origin
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Jane's Sew & So		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 2:30 PM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Jane's Sew & So is an educational series for teens that sparks their creativity, awakens their imaginations and helps them discover their independence by creating their own unique fashions. Working one on one with her student, Jane gently instructs and guides with clear cut explanations and graphics. Jane's teaching style encourages teens to be themselves and feel good about their abilities. The net result is not only a newly made outfit or accessory but also an increase in a teen's self-esteem!</p>			

Title of Digital Core Program #3		Origin	
Zodiac Island		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 2:30 PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	5 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Zodiac Island provides CORE programming in the areas of nutrition and exercise, ecology, and teamwork. Children can learn that fruits are healthy choices for their bodies and that exercise such as swimming is good for their overall health. Zodiac Island teaches how children can protect themselves from the sun and how important the sun is to our planet and ecosystem. Children learn that the sun and the rain are very important in creating food and keeping our planet beautiful. The introduction of lakes and rivers teach young children how important water is to our planet. Zodiac Island emphasizes the importance of being kind to each other and using teamwork to accomplish goals.</p>			

Title of Digital Core Program #4		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 2:30 PM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.</p>			

Title of Digital Core Program #5		Origin	
Swap TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 2:30 PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Swap TV" is a television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.</p>			

Title of Digital Core Program #6		Origin	
Ultimate Choice		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 2:00 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In Ultimate Choice families embark on a journey together that will change them forever and provide a newfound closeness and a dramatically changed perspective. Each of the episode brings them face-to-face with challenges that have lifelong implications, they share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.</p>			

Title of Digital Core Program #7		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 2:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Digital Core Program #8		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 2:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	14 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.			

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit it as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
<i>(None Required)</i>

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin
What's Up? Que Pasa!	SYNDICATED
Regular Schedule	Total Times to be Aired

Mondays 2:00 PM		13
Length of Program		Age of Target Audience
30 minutes		From To
		8 years 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
What's Up! Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.		

Title of Planned Core Program #2		Origin	
Zodiac Island		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 2:30 PM		13	
Length of Program		Age of Target Audience	
30 minutes		From To	
		5 years 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Zodiac Island provides CORE programming in the areas of nutrition and exercise, ecology, and teamwork. Children can learn that fruits are healthy choices for their bodies and that exercise such as swimming is good for their overall health. Zodiac Island teaches how children can protect themselves from the sun and how important the sun is to our planet and ecosystem. Children learn that the sun and the rain are very important in creating food and keeping our planet beautiful. The introduction of lakes and rivers teach young children how important water is to our planet. Zodiac Island emphasizes the importance of being kind to each other and using teamwork to accomplish goals.			

Title of Planned Core Program #3		Origin	
Swap TV		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 2:30 PM		13	
Length of Program		Age of Target Audience	
30 minutes		From To	
		13 years 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Swap TV" is a television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.			

Title of Planned Core Program #4		Origin	
Ultimate Choice		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesdays 2:00 PM		13	
Length of Program		Age of Target Audience	

30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>In Ultimate Choice families embark on a journey together that will change them forever and provide a newfound closeness and a dramatically changed perspective. Each of the episode brings them face-to-face with challenges that have lifelong implications, they share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.</p>		

Title of Planned Core Program #5		Origin	
Animal Rescue 2:30 PM		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesdays 2:30 PM		13	
Length of Program		Age of Target Audience	
30 minutes	From	To	
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.</p>			

Title of Planned Core Program #6		Origin	
Dog Tales		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Thursdays 2:30 PM		13	
Length of Program		Age of Target Audience	
30 minutes	From	To	
	9 years	14 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Luis Cardenas		310-943-5288 ext. 691	
Address		E-mail Address	
2323 Corinth Ave		lcardenas@latv.com	
City	State	ZIP Code	

Los Angeles

CA

90064

17.

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
RANCHO PALOS VERDES BROADCASTERS, INC	
Date	
01/09/2010	