

208455



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26552522 Changes as of: 7/2/2019 at 3:16 PM Version: Highlighting Makegood 2 Status: Accepted
CPE: 702/1334/1124 Flight: 7/9/19 - 7/15/19 Station: WXXV Con Type: POLITICAL/NOTE
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: Reeves - MS - Gov Market: Biloxi-Gulfport Total \$: \$2,675.00
815 SLATERS LANE Product: TRFG Office: PHILADELPHIA Total Spots: 26
ALEXANDRIA, VA Agency Order #: 8672007 Service: Nielsen Total CPP: \$56.91
22314 Buyer: MediaAssistant, AMAG Primary Demo: Adults 35+ Total GRP: 47.0
Salesperson: FRAN BROWN Assistant: 215-563-5400 Traffic #: 208459
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/9 - 7/15										Total Spots	Total \$	CPP*	GRP*
							7/9	7/10	7/11	7/12	7/13	7/14	7/15							
MSD 8	Tu-F,M 9p-10p		NEWS 25<	\$140.00	2.0	30	1	1	1	1	0	0	1		4	\$560.00	\$70.00	8.0		
MSD 12	M-F 6:30p-7p		BIG BNG THEORY	\$120.00	2.8	30	1	1	1	1	0	0	1		4	\$480.00	\$42.86	11.2		
MGD 15	Tu 7:15p-10:30p		MLB All Star Game	\$260.00	3.0	30	1	0	0	0	0	0	0		1	\$260.00	\$86.67	3.0		
TOTALS:							5	5	5	5	0	1	5	26	\$2,675.00	\$56.91	47.0			

Makegood Comments			
Date/Time	Action	Added by	Comment
07/02/19 3:16 PM	Sent To Rep	Jalee Smothers	MLB ALL STAR GAME PREEMPTS BIG BANG AND MOVES THE NEWS TO VERY LATE



WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BLOOM PASCAGOULA

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 208459

Schedule Dates 07/09/19-07/15/19
Advertiser Pol - Tate Reeves for Governor (16450)
Agency American Media & Advocacy Group (3208)
Product Political (1176)
Brand Tate Reeves (21553)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name MediaAssistant,
Phone/Fax (202) 955-5342 /
CPE 702/1334/1124
Account Types National/Political
Billing Type Standard
Comments TRFG
Separation: 30

Date Entered 07/01/19
Last Modified 07/03/19
Entered By James Spears
CO-OP No
Headline # ECR26552522
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$401.25
Net Total \$2,273.75
Sales Tax

Gulfport (WXXV)

By Broadcast Month
Jul. 2019 26 \$2,675.00
Grand Total: 26 \$2,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (MGD 10)	07/09/19-07/09/19	3	:30	7A- 9A (CST)	1		X						1	\$25.00	\$25.00	Gulfport (WXXV)	NEWS 25 TODAY	7/1/19
2.0	Normal Line / SPOT (MGD 10)	07/10/19-07/10/19	3	:30	7A- 9A (CST)	1			X					1	\$25.00	\$25.00	Gulfport (WXXV)	NEWS 25 TODAY	7/1/19
3.0	Normal Line / SPOT (MGD 10)	07/11/19-07/11/19	3	:30	7A- 9A (CST)	1				X				1	\$25.00	\$25.00	Gulfport (WXXV)	NEWS 25 TODAY	7/1/19
4.0	Normal Line / SPOT (MGD 10)	07/12/19-07/12/19	3	:30	7A- 9A (CST)	1					X			1	\$25.00	\$25.00	Gulfport (WXXV)	NEWS 25 TODAY	7/1/19
5.0	Normal Line / SPOT (MGD 10)	07/15/19-07/15/19	3	:30	7A- 9A (CST)	1	X							1	\$25.00	\$25.00	Gulfport (WXXV)	NEWS 25 TODAY	7/1/19
6.0	Normal Line / SPOT (MGD 11)	07/14/19-07/14/19	3	:30	8A- Fox News Sunday	1							X	1	\$50.00	\$50.00	Gulfport (WXXV)	FOX NWS SUNDAY	7/1/19
7.0	Normal Line / SPOT (3)	07/11/19-07/11/19	2	:30	4P- Dr. Phil	1				X				1	\$50.00	\$50.00	Gulfport (WXXV)	DR. PHIL	7/1/19
8.0	Normal Line / SPOT (3)	07/15/19-07/15/19	2	:30	4P- Dr. Phil	1	X							1	\$50.00	\$50.00	Gulfport (WXXV)	DR. PHIL	7/1/19
9.0	Normal Line / SPOT (4)	07/09/19-07/09/19	2	:30	530P- Family Feud (S)	1		X						1	\$60.00	\$60.00	Gulfport (WXXV)	FAMILY FEUD	7/1/19
10.0	Normal Line / SPOT (4)	07/12/19-07/12/19	2	:30	530P- Family Feud (S)	1					X			1	\$60.00	\$60.00	Gulfport (WXXV)	FAMILY FEUD	7/1/19
11.0	Normal Line / SPOT (5)	07/09/19-07/09/19	2	:30	5P- News 25 @ 5pm	1		X						1	\$85.00	\$85.00	Gulfport (WXXV)	NEWS 25	7/1/19
12.0	Normal Line / SPOT (5)	07/10/19-07/10/19	2	:30	5P- News 25 @ 5pm	1			X					1	\$85.00	\$85.00	Gulfport (WXXV)	NEWS 25	7/1/19
13.0	Normal Line / SPOT (5)	07/11/19-07/11/19	2	:30	5P- News 25 @ 5pm	1				X				1	\$85.00	\$85.00	Gulfport (WXXV)	NEWS 25	7/1/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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P.O. Box 2500
Gulfport, MS 39505

GULFPORT BLOXI PASCAGOULA

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 208459

Schedule Dates 07/09/19-07/15/19
Advertiser Pol - Tate Reeves for Governor (16450)
Agency American Media & Advocacy Group (3208)
Product Political (1176)
Brand Tate Reeves (21553)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name MediaAssistant,
Phone/Fax (202) 955-5342 /
CPE 702/1334/11124
Account Types National/Political
Billing Type Standard
Comments TRFG
Separation: 30

Date Entered 07/01/19
Last Modified 07/03/19
Entered By James Spears
CO-OP No
Headline # ECR26552522
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$401.25
Net Total \$2,273.75
Sales Tax

Gulfport (WXXV)
By Broadcast Month
Jul. 2019 26 \$2,675.00
Grand Total: 26 \$2,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (5)	07/12/19-07/12/19	2	:30	5P- News 25 @ 5pm	1					X			1	\$85.00	\$85.00	Gulfport (WXXV)	NEWS 25	7/1/19
15.0	Normal Line / SPOT (5)	07/15/19-07/15/19	2	:30	5P- News 25 @ 5pm	1	X							1	\$85.00	\$85.00	Gulfport (WXXV)	NEWS 25	7/1/19
16.0	Normal Line / SPOT (MGD 12)	07/09/19-07/09/19	2	:30	6P- The Big Bang Theory (S)	1		X						1	\$120.00		Gulfport (WXXV)	BIG BNG THEORY	7/1/19
16.0.1	Closed Preempt (MGD 12)	07/09/19															Gulfport (WXXV)	Pre-Empt/Exception - MLB ALL STAR PRE GAME	
17.0	Normal Line / SPOT (MGD 12)	07/10/19-07/10/19	2	:30	6:30P- The Big Bang Theory (S)	1		X						1	\$120.00	\$120.00	Gulfport (WXXV)	BIG BNG THEORY	7/1/19
18.0	Normal Line / SPOT (MGD 12)	07/11/19-07/11/19	2	:30	6:30P- The Big Bang Theory (S)	1			X					1	\$120.00	\$120.00	Gulfport (WXXV)	BIG BNG THEORY	7/1/19
19.0	Normal Line / SPOT (MGD 12)	07/12/19-07/12/19	2	:30	6:30P- The Big Bang Theory (S)	1				X				1	\$120.00	\$120.00	Gulfport (WXXV)	BIG BNG THEORY	7/1/19
20.0	Normal Line / SPOT (MGD 12)	07/15/19-07/15/19	2	:30	6:30P- The Big Bang Theory (S)	1	X							1	\$120.00	\$120.00	Gulfport (WXXV)	BIG BNG THEORY	7/1/19
21.0	Normal Line / SPOT (MGD 13)	07/10/19-07/10/19	3	:30	7P- Masterchef	1			X					1	\$255.00	\$255.00	Gulfport (WXXV)	MASTERCHEF	7/1/19
22.0	Normal Line / SPOT (8)	07/09/19-07/09/19	2	:30	9P- News 25	1		X						1	\$140.00		Gulfport (WXXV)	NEWS 25<	7/1/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

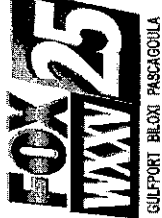
Date:

Accepted-Station:

Date:

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GULFPORT BELOXI PASADOGULA

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Contract # 208459

Schedule Dates

07/09/19-07/15/19

Advertiser

Pol - Tate Reeves for Governor (16450)

Agency

American Media & Advocacy Group (3208)

Product

Political (1176)

Brand

Tate Reeves (21553)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

MediaAssistant,

Phone/Fax

(202) 955-5342 /

CPE

702/1334/1124

Account Types

National/Political

Billing Type

Standard

Comments

TRFG

Separation: 30

Date Entered 07/01/19
Last Modified 07/03/19
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CO-OP No
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22.0.1	Closed Preempt (8)	07/09/19															Gulfport (WXXV)	Pre-Empty/Exception - DUE TO ALL STAR GAME OUR NEWS WILL AIR 10-1030P	
23.0	Normal Line / SPOT (8)	07/10/19-07/10/19	2	:30	9P- News 25	1		X						1	\$140.00	\$140.00	Gulfport (WXXV)	NEWS 25<	7/1/19
24.0	Normal Line / SPOT (8)	07/11/19-07/11/19	2	:30	9P- News 25	1				X				1	\$140.00	\$140.00	Gulfport (WXXV)	NEWS 25<	7/1/19
25.0	Normal Line / SPOT (8)	07/12/19-07/12/19	2	:30	9P- News 25	1					X			1	\$140.00	\$140.00	Gulfport (WXXV)	NEWS 25<	7/1/19
26.0	Normal Line / SPOT (8)	07/15/19-07/15/19	2	:30	9P- News 25	1	X							1	\$140.00	\$140.00	Gulfport (WXXV)	NEWS 25<	7/1/19
27.0	Normal Line / SPOT (9)	07/09/19-07/09/19	2	:30	7:15P- MLB All-Star Game	1		X						1	\$300.00	\$300.00	Gulfport (WXXV)	MLB All Star Game	7/1/19
28.0	M/G For 16.0.1,22.0.1 / SPOT (MGD 15)	07/09/19-07/09/19	3	:30	7:15P- MLB All-Star Game	1		X						1	\$260.00	\$260.00	Gulfport (WXXV)	BIG BNG THEORY	7/3/19

CONFIRMATION CONTRACT

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