

ORDER



PALM SPRINGS

MOD FM

Orders
Order / Rev: 735668
Alt Order #: 37098444
Product Desc: SD 19 - Palm Springs
Estimate: na
Flight Dates: 02/06/24 - 03/01/24
Original Date / Rev: 01/26/24 / 01/26/24
Order Type: TRANSACTIONAL

Primary AE: Katz San Francisco
Sales Office: N-KAT
Sales Region: National

Agency Name: Battin Group, The
Buying Contact:
Billing Contact: Jim Battin
 126 E. Willis Ln
 Reno, NV 89511-2732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL24/CA Alliance for Progress and E
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	180	\$8,796.00	\$7,476.60
02/26/24	03/01/24	45	\$2,370.00	\$2,014.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	180	\$8,796.00	\$7,476.60	0.00
March 2024	45	\$2,370.00	\$2,014.50	0.00
Totals	225	\$11,166.00	\$9,491.10	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz San Francisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDESH	02/06/24	02/12/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	- TWTF - -	1:00	12	\$58.00	P-03	0.00	NM	12	\$696.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/06/24	02/12/24	- TWTF - -		12				\$58.00		0.00			
N 2	KDESH	02/12/24	03/01/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AMMTWTF - -	1:00	15	\$58.00	P-03	0.00	NM	45	\$2,610.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/12/24	02/18/24	MTWTF - -		15				\$58.00		0.00			
	Week:	02/19/24	02/25/24	MTWTF - -		15				\$58.00		0.00			
	Week:	02/26/24	03/03/24	MTWTF - -		15				\$58.00		0.00			
N 3	KDESH	02/06/24	02/12/24	Mo-Fr AM Mo-Fr 6a-10a	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	- TWTF - -	1:00	12	\$50.00	P-03	0.00	NM	12	\$600.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/06/24	02/12/24	- TWTF - -		12				\$50.00		0.00			
N 4	KDESH	02/12/24	03/01/24	Mo-Fr Midday Mo-Fr 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	PMMTWTF - -	1:00	15	\$50.00	P-03	0.00	NM	45	\$2,250.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/12/24	02/18/24	MTWTF - -		15				\$50.00		0.00			

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 Estimate: na

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KDESH	02/06/24	02/12/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	- TWTF--	1:00	12	\$50.00	P-03	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	MTWTF--		15				\$50.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		15				\$50.00		0.00			
N 6	KDESH	02/12/24	03/01/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p (3:00 PM-7:00 PM)	MTWTF--	1:00	15	\$50.00	P-03	0.00	NM	45	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/06/24	02/12/24	- TWTF--		12				\$50.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	MTWTF--		15				\$50.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--		15				\$50.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		15				\$50.00		0.00			
N 7	KDESH	02/10/24	03/01/24	Sa-Su AM Sa-Su 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S-	1:00	3	\$45.00	P-03	0.00	NM	9	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/24	02/16/24	-----S-		3				\$45.00		0.00			
		Week: 02/17/24	02/23/24	-----S-		3				\$45.00		0.00			
		Week: 02/24/24	03/01/24	-----S-		3				\$45.00		0.00			
N 8	KDESH	02/10/24	03/01/24	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p (10:00 AM-3:00 PM)	-----S-	1:00	3	\$45.00	P-03	0.00	NM	9	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/24	02/16/24	-----S-		3				\$45.00		0.00			
		Week: 02/17/24	02/23/24	-----S-		3				\$45.00		0.00			
		Week: 02/24/24	03/01/24	-----S-		3				\$45.00		0.00			
N 9	KDESH	02/10/24	03/01/24	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p (3:00 PM-7:00 PM)	-----S-	1:00	3	\$45.00	P-03	0.00	NM	9	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/24	02/16/24	-----S-		3				\$45.00		0.00			
		Week: 02/17/24	02/23/24	-----S-		3				\$45.00		0.00			
		Week: 02/24/24	03/01/24	-----S-		3				\$45.00		0.00			
N 10	KDESH	02/11/24	03/01/24	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a (6:00 AM-10:00 AM)	-----S	1:00	3	\$35.00	P-03	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/24	02/17/24	-----S		3				\$35.00		0.00			
		Week: 02/18/24	02/24/24	-----S		3				\$35.00		0.00			
		Week: 02/25/24	03/02/24	-----S		3				\$35.00		0.00			
N 11	KDESH	02/11/24	03/01/24	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p (10:00 AM-3:00 PM)	-----S	1:00	3	\$35.00	P-03	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/24	02/17/24	-----S		3				\$35.00		0.00			
		Week: 02/18/24	02/24/24	-----S		3				\$35.00		0.00			
		Week: 02/25/24	03/02/24	-----S		3				\$35.00		0.00			
N 12	KDESH	02/11/24	03/01/24	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p (3:00 PM-7:00 PM)	-----S	1:00	3	\$35.00	P-03	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/24	02/17/24	-----S		3				\$35.00		0.00			
		Week: 02/18/24	02/24/24	-----S		3				\$35.00		0.00			
		Week: 02/25/24	03/02/24	-----S		3				\$35.00		0.00			
													Totals	225	\$11,166.00